"Britain Delivers The Goods" --- Peoples Store Has The Goods!

SWING ABOARD THE PEOPLES STORE STYLE TRAIN

Millinery

Handbags

Gloves

Blouses

Skirts

Sweaters

Slack Suits

Slacks

Jerkins

Hosiery

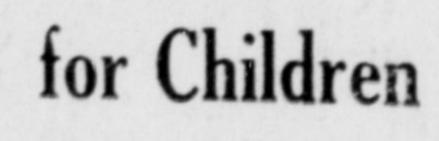
Scarves

Fashions

Sponsored by New York... Adapted by Montreal... Brought To You By

RUPERT PEOPLES STORE

Easter Togs



We've left no stone unturned this spring ... No matter if it's an Outfit for "baby age" or high school 'teen age," we have smart Outfits to please the whole fam-

Featuring Coats with Hats to match that lead the young ladies' 1942 Spring Style Parade . . .

Dresses that breath the new season in.

All the right essentials, too: Sox, Under things and even play clothes.

Children's Wear

RUPERT PEOPLES STORE

Compiles the Reports of Spies in Every Fashion Centre and proudly presents the . . .





. . . Candid Glimpses of Your

NEW SEASON WARDROBE

Dresses that seem to say: "Here's that dream come true." All the new styles, colors and sizes to slenderize the stout-to fill out the slender-or to fit you "perfect sixteens."

In Coats this year, Rupert Peoples Store has done the unusual. Colors to please the most exacting in both plains and tweeds. Choice of form-fitting or lose, and sizes from 12 through 52.

Suits that breathe of spring -both mannish tailored and dressmaker styles. You'll find it in the Peoples Store's unusual large choice.

Afternoon Dresses

Tailored Suits Dressmaker Suits

Spring Coats

Sport Coats Sport Jackets

Evening Gowns

Costume Jewelry

Flowers

Lingerie

Collar and Cuffs

Girdles

Brassieres

Spring Handbags



in Brilliant New Fabrics



And when we speak of Purses we include all those necessary "spring musts" in a complete matching ensemble: Gloves, Millinery, Jewellery, Flowers, Hosiery, Collar and Cuff Sets, Scarves . . . yes, even down to the Handkerchief for just the right finishing touch.

Come in tomorrow and look around. For assured satisfaction, don't wait!



Open Saturday Nights

Accessories

SAVE OUR FREE TOKENS AND RECEIVE VALUABLE GIFTS—TOKENS GIVEN FREE WITH EVERY PURCHASE. Mail Orders Promptly Filled Free Dish Tokens

RUPERT PEOPLES STORE

THIRD AVE. W.

"In the Heart of Prince Rupert"

NEXT TO HEILBRONER'S