● This delicious new whole wheat cereal is the energy breakfast your family needs. Crisp, crunchy, golden brown "Shreddies"* contain all the goodness of the wheat—the bran, the minerals, the protein, the precious Wheat Germ. They're flavoured with malt, and toasted to a tempting crispness. Ask your grocer for "Shreddies", today—made in the famous Shredded Wheat bakeries at Niagara Falls.

Shreddies

Contains the precious WHEAT GERM

The wheat germ is a recognized source of Vitamin B1. This vitamin is vital to the normal development of children, as well as adults. "Shreddies" are made from whole wheat in which the wheat germ is retained.

*SHREDDIES is a registered trade-mark owned in Canada by the Canadian Shredded Wheat Company Limited.

A PRODUCT OF THE CANADIAN SHREDDED WHEAT CO. LIMITED
NIAGARA FALLS CANADA

A. MacKenzie Furniture Ltd.

A GOOD PLACE TO BUY

Cedar Chests

Beautifully finished with Walnut Inlaid Veneers with Copper Band, protection against moths. All at different prices.

PHONE 775 327 3rd AVE. WEST

For Quick, Safe and Comfortable TAXI SERVICE

PHONE 235

DAY AND NIGHT

FURNITURE

Chesterfield Suites, Dinette Suites, Bedroom Suites, Cedar Chests, Tea Wagons, Living Room Tables, Coffee Tables, End Tables, Radio Tables, Occasional Chairs, Smoking Stands, Clothes Hampers, Mirrors, Medicine Cabinets.

FLOOR COVERING

Battleship Linoleum, Inlaid Linoleum, Printed Linoleum, Rexoleum Linoleum, Congoleum Rugs all sizes, Seamless Axminster Carpets all sizes, Underfelt Carpets, Nonslip Bath Mats, and Bedroom Mats.

BEDDING

Point Blankets, Grey Blankets, White Blankets, Bedthrows, Comforters, Chenille Bedspreads, Sheets, Pillows, Window Shades.

WHITE WOOD FURNITURE

Chests of Drawers, Book Shelves, Hall Tree, Night Tables, Step Stools, Ladder Stool, Folding Steps, Step Ladder, Ceiling Dryers, Folding Ironing Boards, Sleeve Boards, Chairs, Eastern Hardwood, Kitchen Tables, Dropleaf Tables.

CAMP FURNITURE

Folding Camp Cots, Folding Chairs, 6x8 Tent, Pack Sacks, Pack Boards, Yukon Elderdown, Sleeping Robes, Mountaineer Down-Filled Sleeping Robes, Hikers' Sleeping Bags (wool filled).

WE HAVE THE GOODS

Elio's Furniture Store

THIRD AVENUE, Next to Daily News Green 916

PRIORITY BASIS

Continued From Page One

changing situation as to materials and war requirements it will not be possible to publish this schedule but it will very shortly be circulated to all employment offices and will serve as their basic guide in determining the relative order in which requisitions for labor should be filled or employers permitted to engage labor.

During the last two months a concerred effort has been made by National Selective Service, the Unemployment Insurance Commission and the Civil Service Commission to expand and improve the employment service. The results of this program are already beginning to be felt but a very much larger program of expansion and improvement is starting. Seventy-seven new offices have authorized so that it will be possible to have a full-time office in every community with a population of four thousand or over and some in even smaller communities. The total present staff of 2,600 will probably be more than doubled in the immediate future.

No formal steps have yet been taken to reserve the employees of given industries or establishments from military service but satisfactory informal arrangements have been made with National War Services Boards, for example, not to call men for military service from aeroplane spruce production or base metal mining in British Columbia. To the extent that National Selective Service can help to meet the demands of the armed forces, it will be possible to extend such arrangements to other essential industries which are threatened with a critical labor shortage.

At the moment the consensus of those concerned with the problem in all its phases is that it would be inexpedient to undertake any "freezing" of labor in thier present jobs. It is thought that controls will accomplish the same general objective with more flexibility and less inequity.

To allay uneasiness and unrest on the part both of employers and employees the balance of the male population may be classified as soon as possible according to the degree of their liability for military service. This would serve to give notice to employers about the necessity for the training of possible substitutes. Many employers have not yet given much consideration to the possible necessity of employing women.

In connection with the recognized necessity of employing a much greater number of women a series of conferences have been held in various cities and a quick survey has been made of a representative group of the largest industrial plants to detefmine the extent to which working and welfare conditions need to be improved to facilitate such employment. Consideration is being given to the establishment of certain minimum standards in this connection, though it has not yet been definitely decided to what extent this should be done directly by the Dominion Government.

A registration of women is expected to start within a very few weeks.

LOCALS

F. V. Siebert, Industrial Agricultural Commissioner from Winnipeg, left on yesterday morning's train on his return there.

Casey Vink, manager of Dominion Dairy, recently returned from the south, reports that shipments of freight on the steamers has been particularly heavy. Mr. Vink has been unable to bring in cows to supplement his present herd. One or two cows a month are all that he can be sure of receiving from the south.

NOTICE

Stewart Public Utilities Ltd.

The Annual Meeting of the above will be held in the registered office of the Company, 5th Street, Stewart, at 3 p.m. Wednesday, August 19th., 1942.

A. RUSSWURM,
Secretary.

"The good-natured whisky"

King's Plate
CANADIAN RYE WHISKY

16 OUNCES $1.95
25 oz. $3.05 40 oz. $4.70

Jos. E. Seagram & Sons Limited, Waterloo, Ont.

PLEASE SAVE THE BOTTLE!
YOUR SALVAGE COMMITTEE WILL COLLECT.

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia

NEW ROYAL HOTEL

J. ZARELLI, PROP.

"A Home Away From Home"

Rates 75c up
50 Rooms Hot & Cold Water
Prince Rupert, B.C.
Phone 281 P.O. Box 196

COUPONS

are still available with each cash purchase in our store. We would appreciate to have new customers drop in and let us explai this gift plan to them.

MUSSALLEM'S
Economy Store

"Where Dollars Have More Cents"
P.O. Box 575 Phones 18-19

Mr. and Mrs. F. Clark and son, George, of Nanaimo, are the guests of Mr. and Mrs. R. Cameron, Overlook Street. Their eldest son, Sergeant F. Clark, now overseas, was stationed here for many months with his regiment.

Announcements

All advertisements in this column will be charged for a full month at 25c a word.

United Rummage Sale at Dollar Store, August 29.

CLASSIFIED

FOR SALE

FOR SALE—Fully modern stucco home with acre of land, bearing orchard, own spring water, full basement, fire place. Best schools in B.C. Apply P. M. Zalesky, Abbotsford, B.C.

KITCHEN RANGE—Cheap. Black 686. (190)

FOR SALE in Hazelton, house and barn with five lots; good well. Apply to H. Denno, Ocean Falls, B.C. (192)

FOR QUICK SALE—Fold-up bed, good as new $18.00; 1 rug $5.50. Phone Red 832. (tf)

FOR SALE—Baby carriage, good condition. Phone Red 152. .tf)

WANTED

WANTED — Lady to care for 3 months baby in own home. Reply Box 327 Daily News, giving full particulars. (189)

WANTED—Teacher for the Omineca School. Rose Lake, B.C. Salary $950.00. Apply at once to E. T. Mould, Secretary, Omineca School Board of Trustees, Rose Lake P. O., B.C. (197)

WANTED—Experienced waitresses or girls willing to learn. Smiles Cafe, Cow Bay. (188)

WANTED — Girl as bookkeeper, good salary. Apply J. Gurvich. (190)

YOUTH wants room, will share. Cecil. Phone Blue 988. (190)

GIRL wanted at Central News. Apply between 8 and 10 p.m. (tf)

WANTED— Resident worker over 25, fond of children, required at Ridley Home. Phone Red 822. (tf)

WANTED—Spare parts for Frisco Standard. 30 h.p. Apply Box 328 Daily News. (187)

BOARD AND ROOM

BOARD and Room for man sharing. 718 Fraser Street.

SITUATIONS VACANT

POSITION for a bright man, exempt from military service. One with office experience preferred. Apply Northern B.C. Power Co. Ltd. (187)

SNOW, SNOW No. 2, POLARIS No. 1, POLARIS No. 2, POLARIS No. 3 and POLARIS No. 4, MINERAL CLAIMS.

Situate in the Atlin Mining Division. Where located: About 7 miles North of Tulsequah, B.C. Lawful holder, Polaris-Taku Mining Company Ltd., F.M.C. the holder's free miner's certificate: 62301E.

TAKE NOTICE that James T. Underhill, F.M.C 64535E, as agent for Polaris-Taku Mining oCmpany Ltd., F.M.C. 62301E, intends, at the end of sixty days and not later than one year from the date hereof, to apply to the Mining Recorder of Certificates of Improvements for the purpose of obtaining Crown grants of the above claims.

And further take notice that action, under section 85 of the "Mineral Act," must be commenced before the issuance of such Certificates of Improvements.

Dated this 20th day of June, 1942.

"GOVERNMENT LIQUOR ACT"
(Section 28)
Notice of Application for Consent to Transfer of Beer Licence

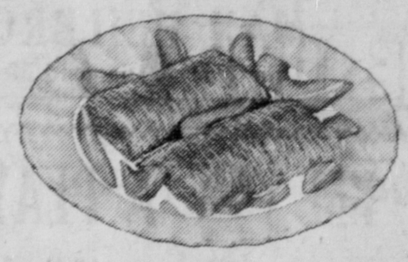
Notice is hereby given that on the 10th day of September, A.D. 1942, the undersigned intends to apply to the Liquor Control Board for consent to transfer of Beer Licence No. 5730, issued in respect of premises being part of the premises known as the Commercial Hotel situate at the corner of First Avenue and Eighth Street, in the City of Prince Rupert, Province of British Columbia, upon the lands described as Lots Thirteen (13) and Fourteen (14) in Block Nine (9) Section One (1) Map 923, Prince Rupert Land Registration District, from Alexander Prudhomme of Prince Rupert, British Columbia, to Prince Hotel Limited, the Transferee.

DATED at Prince Rupert, B.C. this 3rd day of August A.D. 1942.

PRINCE HOTEL LIMITED

HELP CANADA KEEP FIT

"OH MUMMY, THAT'S THE DISH FOR ME!"



Like little girls and sunny smiles, fresh peaches and Nabisco Shredded Wheat just naturally go together! It's a luscious morning treat—and *something more* besides. For Nabisco Shredded Wheat is made from *100% whole wheat*, including the bran, minerals, and *wheat germ* so helpful to girls and boys.

THE CANADIAN SHREDDED WHEAT COMPANY, LTD.
Niagara Falls, Canada

NABISCO SHREDDED WHEAT

WE PAY CASH

For Old Phono graph Records

RCA HIS MASTER'S VOICE

NO STRINGS — NOTHING TO BUY
NO WAITING

Bring your old records to us—no matter how poor their condition and we will pay you—

5 CENTS FOR EACH 10 INCH RECORD
8 CENTS FOR EACH 12 INCH RECORD

NOTE: — Laminated records (paper core) are not accepted—these include Regal, Harmony, Velvet, Edison, Columbia (except C series) and a few others. All other makes—Victor, Bluebird, Decca, Brunswick—are good for cash.

This offer may be withdrawn at any time, so
GET BUSY — CASH IN NOW!
Take Your Old Records To

McRae Bros. Ltd

BUYING IN VANCOUVER

For Neat and Attractive Homes
Write, Wire or Phone

Campbell & Pound Ltd.

2934 West Broadway Vancouver, B.C.

The Favorite

HOTEL GEORGIA

E. W. Hudson, Manager Vancouver, British Columbia

The quiet, luxurious Hotel Georgia is favored by visitors to Vancouver, whether pleasure-bound or on business. The Georgia is famed throughout the Northwest for its superlative service, its faultless appointment, and its prestige. Your visit to Vancouver is more enjoyable when you stay at the Georgia.

★ All Rooms with Bath or Shower

LOW RATES
Single Rooms as low as . . . $3.00 daily
Double Rooms as low as . . . $4.50 daily
Twin Beds as low as . . . . . $5.00 daily

CENTRAL : : : SMART . . . INEXPENSIVE

MAKE YOUR EARNINGS PERMANENT

Against Hazards of Bombing and Other Disabilities

Through the Largest Organization of its kind in the World

. . . . The Mutual Benefit Health and Accident Association will guarantee to pay you from $50.00 to $200.00 monthly for as long as your earnings stop due to sickness or accident and will pay it continually from one day to the end of life.

- Bombing and war hazard disability at no extra cost.
- 24-hour complete coverage—on or off the job.
- Additional benefits for hospitalization.
- Age limits—men 18-69, women 18-55.

Find out if you can qualify to take advantage of this remarkable offer. You are not obligated. Fill out the coupon today—it will bring you complete details.

OVER 100 MILLIONS PAID IN CLAIMS

Put in the Mail NOW—This Offer for a limited time only

Box 549
c-o Daily News,
Prince Rupert, B.C.

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Address .....

Home Occupation .....