## THE DAILY NEWS

DAILY EDITION



Monday September 28, 1942

### EDITORIAL

### Fifth Column . . .

Absenteeism is one of the worst of the plagues interfering with out war production and the cause of more band and training for guerilla warlost time than all other causes combined is admitted to fare but it really couldn't be done be liquor, says Canadian Machinery and Manufacturing except under military guidance. In Magazine. Hangovers keep workers away from their this age of fast moving warfare work in droves for two and three days following every any step that could be taken to pay day, and land many others at their work to be a and industry should be taken with menace to themselves and their fellows and unfit to pro- the least possible delay. duce at the speed they are being paid for.

It is three months since a high official of the National War Labor Board acknowledged that something Editor, Daily News: would have to be done to combat this scourge by reducing, if not eliminating, liquor consumption.

It is not our job to conduct a "white ribbon" cam- your city, in whose church I had paign, but it is of vital interest to all of us to see that the privilege of lecturing recently! nothing which helps the enemy shall be allowed to flour-by favor of his church board, has ish for want of a little backbone.

Perhaps prohibition is not the answer—it is certainly liberty to call upon the reverend Nazism. He calls British Israel into his work wholeheartedly and a better answer than the present one. But what about gentleman before leaving your city) teaching "fanaticism and mis- is Sunday evening concerts will rationing liquor? Provincial governments would not and spent a very enjoyable, half chievous," when our supreme ef- one be remembered both for their thank Ottawa for interfering with this juicy source of hour with him. He had ample op- fort is to make the Bible a guide excellence and for his friendly revenue, but neither were they grateful for gasoline rationing, it may be supposed.

The excuse for interfering in the case of gasoline church. was that the reasons were great enough to warrant it. Well, here is something greater. All Canadian have accepted wholeheartedly rationing of the things of everyday life and the virtual confiscation of luxuries liquor is something that man can take or leave, and when taking been delighted to discuss with him it interferes with our war, this is the time to cut it down.

Some people still can't afford liquor from a financial standpoint. The others would probably be better off if they couldn't.

## Still Need Scrap...

Requirements of scrap steel are certainly not growing less and many of the sources of most convenient supply have been exhausted. Voluntary action is still the simplest and most profitable all around means of bringing scrap-either household or industrial-into the furnaces. of God means to world conditions. the wheelrights' or top spinners' Voluntary action is, however, still hedged about by prejulices, habits and inertia, not to say an occasional unwillingness to be a goat.

Thousands of householders are narrow enough to carnage on which might nations this locality is that they coincide let prejudice concerning the nationality of many scrap are spending their all of man-with the natural, though long decollectors and dealers act as their excuse for sabotaging power, money, mechanized inven- layed, development of Prince Ruthe war effort by refusing to co-operate. We say thous- labor. ands because this is literally true. So long as the prejudice' one thing we wish to make clear | For the last quarter century or is ever now so violent it speaks ill for postwar breaking to every Christian thinking man more, since the advent of the raildown of inter-racial barriers supposed to be one of the and woman is that "the Bible is way, in these parts, the pioneers things for which we are fighting.

Habit is so deeply ingrained in other scrap "hoard-lieve. Our supreme effort in life resources and trade courses of ers" that machines long past their usefulness and broken is to try to understand the Word the country. In that effort the Mehitabel, dance, caper and shake parts are left stored away just in case they might some and prove it to be true. | native population have played a a leg." He will find plenty of smiles day come in handy—despite a whole shop full of new machines acquired for war work.

Used machine dealers are in perhaps a little differ- nations, it was brightly on the second phase of I If the business people of Prince ent category, their stock-in-trade, no matter how old, declared, would stand to the end development. Prosperity is here Rupert don't salaam and smile to having been acquired for resale . . .

Which reminds us that there is still a lot of scrap piles in Prince Rupert which should interest salvors.

### Advertise for Security . . :

"Why advertise when I can't get enough stuff to sell ing the United States of America. along the main drive, and "Dance, as it is? And anyway, why increase my profits just to have the government take it away from me in taxes?" Those are typical of the questions which the advertising salesman faces today and to which a New York advertising executive has recently put the answers in convincing form, observes the Comox District Free Press.

Advertising is much more than just a sales plug, in this man's opinion. It can be used to create or mould public opinion and IS being so used by many large firms on this continent whose entire stock in trade has been cut off in favor of war production. Those firms feel that business men may need a favorable public far more than ever before if they wish to go back into business after the war is over.

The experience of the First Great War still affords' a striking example of the dire results of false war economy in advertising. Many of our readers can look back to those pre-war days and recall nationally advertised and merchandized products which, after the war, quickly declined in public favor and finally went out of production. Not that their product was no longer used: they had simply failed to try and sell it to the public. They had stopped advertising.

All business now has a vital job to perform but if it expects to survive the war and the post-war crisis, it must tell the public, convincingly, why it should survive. And let none make the mistake of thinking they can eliminate advertising now and pick up where they left off after the war. Some other more progressive firm will have already filled the breach.

If business, great or small, is to retain its relatively free position it must keep a close contact with the public; as the astute politician maintains with his voters.

## Letter Box

RESERVE ARMY

Editor, Daily News: In the September 19 and 21 editions your editorials dealt with the advisability of a reserve army for Prince Rupert. It seems to me a reserve army should have been an accomplished fact months ago instead of just a contemplation. My husband and a group of Dry Dock workers had discussed forming

INTERESTED

BRITISH-ISRAEL REPLY

It has been brought to our notice that Rev. A. F. MacSween of made an attempt to ridicule British-Israel teaching. I took the portunity at that time to mention book or text book for present world manner as master of ceremonies.

Any difference he might have had conditions with me or my lectures in his

back to pick up last Monday's issue of your paper and read the unexpected attack. This in my estimate was unkind. I would have the differences at issue in a friendlly Christian spirit.

A newspaper is not an adequate channel through which this discussion can be carried on for the theme of British Israel covers every chapter of the Bible-both 'Old Testament and New.

What the world needs today is a practical knowledge of what the Bible stands for. In days like these through which we are passing men and women all around us are Editor, Daily News: demanding to know where God' "Sour Puss" seems to be nursing comes in and what the Kingdom a peeve because he can't get into

give to the millions who suffer in He evidently forgets that this is the life and death struggle for war. the survival through the awful One feature of war's needs in

the Word of God." That is what have struggled against almost inevery British-Israelite must be-surmountable odds to develop the 1941 numbered 10,217.

manifested today before our eyes and her daughter kingdoms includ-inightly dance to hootehy-coochy smiles or no smiles.

There is no possible application to any other peoples on earth. If there is any other application we would appreciate it very much if Mr. MacSween or any of his colleagues would enlighten us on the matter. God "created Israel for His own glory." That is what the Bible says. He gave Israel His own laws. He gave them the land of Canaan their throne. He called them His people. They were peculiarly His quette-Venables wedding I started Kingdom. He was their self ap- thinking upon the number of junpointed king. Now if that nation or hostesses who have been maror people were to stand as a great rield in the past year. Not all were nation having great power on an Y romances such as that of earth in these latter days, can Teddy and Edna Becquette and Mr. MacSween tell us where that Jwen and Bob Hoyt of course but world power is? Dare he say to our other hostesses who wandered an intelligent public of Christians town the bridal path have been that such a world power does not Coral Rogers, Ada Brown, Lois

presentation of the British Israel year, not bad, not bad! Strange faith. The reverend gentleman had to relate both of our 'Y' weddings an opportunity to discuss these have been international affairs, issues with me when I visited him joth girls taking unto themselves a few hours before leaving Prince boys from the United States. Gwen Rupert. Instead of doing so, how-lis now in the States with Bob. ever, he chose to attack us when In a recent column I hailed the we had no chance to defend our acoming parde, Captain Hullin,

others to enter.

this matter with Mr. MacSween lation." I hope we shall meet privately or publicly at any possi- again. ble time or place that the Glory of God might be made manifest, in the fact of present world con-

J. W. PARKER, Association.

ALWAYS GAY

The pulpits have no answer to unions without showing his card.

In the Scriptures it is declared grand and worthy part, a fact there. But he should bear in mind many times that God chose Abra- which should not be taken lightly. that the war must be won on ham to become the father of many Now the sun has risen and shines other fronts.

## ACTIVITIES OF Y.M.C.A. AND Y.W.C.A.

By DOROTHY GARBUTT, Hostess

Friday night during the Bec-Judge and Pheme Finley. Half a Time and space forbid further dozen in the course of a single

position. Not only that, he unjustly low I want to say a word of farecompares British Israel teaching will to Captain Garbutt. We shall as on a par with Shintoism and riss him very much. He entered He had a genius for making The situation our reverend friend friends and was a wise guide and It came to me like a stab in the takes reminds us of the attitude good counsellor to all the men who would not enter the kingdom miss the family aura his name themselves nor would they allow threw over me even if he was, as he used to introduce himself when would be delighted to discuss with me, "Captain Garbutt, no re-

The padre's concert at the 'Y' ast night featured a novel little gratifying the wish of a lifetime President British Israel and staying in bed for a whole week. The non-co-operation of his wife and family in his effort make the fun fast and furious. The cast comprised three local girls. Jovce Gillett, Betty Borland and Nora Dougherty, and the male members were Americans. Mrs. Good produced the play and we hope she will give us many more.

The Grenadiers lent themselves with gusto to the performant and gave several splendid musical numbers. They have talent in the ranks. Carl Clay gave one of his silly-ass tone poems so popular with the boys.

B. C.'S FISHING

Persons employed on fishing Iboats in British Columbia during

of time, "as long as the sun, moon for a long stay and when peace his liking it is because they have and stars endure." They were to is added we will find a great fu- other and more serious business in become a nation and company of ture and a great reward awaiting hand. The needs of a growing popnations in these latter days. the young and the faithful - a ulation must be cared for under May we declare that fact to be smiling land of peace and plenty, unusual and increasingly difficult If "Sour Puss" really requires a circumstances. I have noticed in the existence of Great Britain stimulus for his ego he might that they go over the top on every join the shock troops of society who Red Cross and war loan drive-

TOUJOURS GAL

# LONDON 40 oz. \$3,40 25 oz. \$2,30 12 oz. \$1.20

This advertisement is not published or displayed by the Lique Control Board or by the Government of British Columbia

#### EXAMINATION FOR INSPECTOR OF STEAM-BOILERS AND MACHINERY

Examinations for Inspector of Steam-Boilers and Machinery will be held at the Office of the Chief Inspector of Boilers in the Workmen's Compensation and Labor Building, 411 Dunsmuir Street, Vancouver, B.C., commencing November 16th, 1942, at

Application forms and further information \*may be obtained from the Chief Inspector at the above address.

> A. N. BAKER. Civil Service Commissioner

# Savage SHOES

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It's interesting to know when reading the Daily New that the people of the whole district are doing the same

#### TILLIE THE TOILER

### A "SPOTTER" IS SPOTTED FIRST!









SIGHT UNSEEN!







