"How old will I be when the war is over, Dad?"

"Why, son, not even Mr. Churchill could answer that. But it looks like a long war to me. These bandits are hard to beat. But we're going to get through with it before you grow up, son, and we're going to see that you get a decent start in the world when it's all over.

"I learned a lesson the hard way about ten years ago, and I'll never forget it. We had a tough time there for a while, your mother and me. It's only just now that we're getting on our feet, and by George, we're going to stay on our feet from now on, and we're going to see that you get some of the things we missed.

"I'm earning more money now than I've made in years, but I'm salting away all I can. Mostly in bonds. Buying Victory Bonds helps to pay for the war, but that's only half of it. We're putting this money away for ourselves . . . for you . . . and for your mother and me when we're old.

"Your mother's a wonder, son. The way that woman works these days! . . . extra sewing, extra baking . . . always figuring how to make things last longer. She has her heart set on a future for you that none of her folks ever had. And the kick she gets every time we buy another bond! She's a wonder!

"I guess you hardly know what a Victory Bond is, but we've got a tidy bunch of them tucked away. And they're as good as gold. Just as good as cash, any day. We're mighty lucky, son, to be living in Canada. We can really plan a future that will come true."

You will be laying up for yourself the best of all investments — VICTORY BONDS are backed by all the resources of the Dominion of Canada; they yield a fair rate of interest; you can borrow against them and they are readily saleable when you need the cash.

Nothing Matters Now But Victory

HOW TO BUY

Give your order to the Victory Loan salesman who calls on you. Or place it in the hands of any branch of any bank, or give it to any trust company. Or send it to your local Victory Loan Headquarters. Or you can authorize your employer to start a regular payroll savings plan for you. Bonds may be bought in denominations of $50, $100, $500, $1,000 and larger. Salesman, bank, trust company or your local Victory Loan Headquarters will be glad to give you every assistance in making out your order form.

National War Finance Committee

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