

NEW STORE IS OPENED

Variety Store Doing Business Now in Fine Establishment at More Commodious Location

The Variety Store reopened for business today in its fine new building at 518 Third Avenue in the heart of the shopping district of Prince Rupert. Proprietor G. D. Bryant received many admiring comments from customers and, no doubt, felt a sense of pride over the attractive and interesting new establishment. In any case there were numerous complimentary comments at such features of the commodious new shop as the wider aisles, new and improved stock, modern fixtures, and service arrangements.

The place has been completely renovated and rearranged since former tenant left and the installation of fluorescent lighting together of the features. The new Variety Store presents a bright and congenial new atmosphere in which Prince Rupert's main shop for such requirements as dry goods, crockery, ware, toys, games, souvenirs, glass, kitchen smallware, hardware and stationery and school supplies and courtesy are watchwords of the Variety Store in dealing with the public and Mr. Bryant should be ensured of a full measure of success in the new undertaking.

Mr. Astoria sr. and Harry Astoria who have been on a holiday trip south returned this morning.

WE CARRY
Everything For
THE
WORKING
MAN

It will pay you to come in and look over our large stock of Woolen Goods.

B.C. Clothiers
PHONE BLACK 324
Third Avenue

LOCAL NEWS NOTES

J. L. Keays left yesterday afternoon for a trip to Vancouver.

Mr. and Mrs. Ed. Jones left last night for Massett.

Miss E. Carmichael left last night for Queen Charlotte City.

Mr. and Mrs. R. Williams and daughter, Doris, left last night for Massett.

Arnold Flaten was a passenger leaving last night for Port Clements on business.

A. B. Towns left last night for Vancouver via the Queen Charlotte Islands.

Mr. and Mrs. Gordon Fraser returned from Vancouver this morning. Mrs. Fraser is the former Miss Pheme Finlay.

E. T. Kenney, M.L.A. for Skeena, will arrive in Prince Rupert on tomorrow night's train from Terrace, accompanying Premier John Hart on his visit to this city.

Mr. Justice Harold Robertson, after having presided over the session of Supreme Court Assizes here during the past week, left on this morning's train for Prince George.

▲ S.O.N. Meeting Thursday, Oct. 1, 8 o'clock. (228)

Mr. and Mrs. J. Beckett left yesterday for Vancouver.

Mr. and Mrs. John Hewick were passengers leaving yesterday for Vancouver.

Geoffrey Wootton, Victory Loan organizer, was the speaker today at the regular weekly luncheon of the Prince Rupert Gyro Club. President George L. Rorie was in the chair and there was a fair attendance of members with a few guests.

J. L. McEwen arrived from Smithers on Tuesday night's train to take up duties that he is assuming in Prince Rupert. His family expect to follow him there shortly. Both Mr. and Mrs. McEwen have been very active in the business and social life of Smithers and they will be greatly missed in that community where they have made their home for the past sixteen years.

J. M. S. Loubser

D.C., B.A.
CHIROPRACTOR
Wallace Block — Phone 648

Announcements

All advertisements in this column will be charged for a full month at 25c a word.

Lutheran Hour, Monday, 6:45, CPFR.

Grocery Shower at Ridley Home October 1, 3 to 6.

Cambrai I.O.D.E. Fall Formal Oct. 2. Invitation by members only.

Catholic Bazaar, Catholic Hall, October 7 and 8.

Presbyterian Supper October 16.

Can. Legion Fall Bazaar, Oct. 21.

Anglican Fall Bazaar, Nov. 5.

St. Peter's Fall Bazaar, Nov. 12.

SAVOY HOTEL

Carl Zarelli, Prop.
Phone 37 P.O. Box 544
FRASER STREET
PRINCE RUPERT

COUPONS

are still available with each cash purchase in our store. We would appreciate to have new customers drop in and let us explain this gift plan to them.

MUSSALLEM'S Economy Store
"Where Dollars Have More Cents"
P.O. Box 575 Phones 18-19



Opportunity knocks more than once when you shop at the

VARIETY STORE
Where your dimes are little dollars

Classified Ads.

FOR SALE

Large for sale, steel, six holes and reservoir, 416 Fourth Avenue. (1f)

SALE—Studio couch in good condition. Phone Red 821.

SALE—Six roomed house in good condition, partly furnished. Reasonably priced. 341 9th Ave. West. Phone Blue 397. (231)

SALE—Beds, dressers, chest-of-drawers, kitchen table and chairs. Phone Green 491.

SALE—Player Piano. Box 347 Daily News. (1f)

SALE—New 16ft. sail and motor. Phone Red 614. (228)

PERSONAL

"JET" HOT STOVE POLISH cleans, polishes, "cooking-hot" metal stoves. Won't blacken. Stores all "Jet".

READER'S DIGEST and Chateaux or MacLean's Magazine, \$5.00 per year. Trained Nurse and Hospital Review, \$2.50 per year. Phone Green 59. Subscription Agencies Ltd. (228)

ROOM AND BOARD

ROOM and Board for man sharing. 718 Fraser Street. (195)

WANTED

WAITRESS wanted. Apply Central Hotel. (227)

WANTED—To rent house or apartment. Phone Red 789. (227)

NAVAL Officer desires room, apartment or house for self and wife, quiet locale, permanent. Apply Box 359 Daily News. (229)

MUST have house or apartment. Permanent. Phone Red 271. (224)

BOOKS and MAGAZINES

BOOKS—The Decameron, 500 pages of meaty tales of love. Illustrated. Only \$1.00 postpaid. Free catalogue. Art and unusual books. Whatnot Bookshop, 355 1/2 Yonge Street, Toronto. (229)

Mrs. Rochester returned from the south this morning.



Reddy Kilowatt SAYS:
"TAKE GOOD CARE of your **ELECTRIC RANGE**"

YOU CAN HELP TO BEAT HITLER RIGHT IN YOUR OWN KITCHEN.

First of all, give your electric range proper care so that it will continue to give you faithful service for years to come. Remember the metals and man-hours which went into it cannot be replaced.

Second, conserve the electricity urgently needed in war plants by operating your electric range efficiently. Plan your meals, plan your cooking, make full use of stored-up oven heat.

Third, guard precious vitamins — get full value from the food you buy by following the rules of scientific vitaminized cooking. That way you help maintain health and morale — help keep workers on the job.

NORTHERN BRITISH COLUMBIA POWER COMPANY LIMITED

TODAY'S RESTRICTIONS REQUIRE
PROMPT RETURN OF BEER BOTTLES
★
25¢ PER DOZEN WILL BE PAID FOR ALL EMPTIES RETURNED
★
VANCOUVER BREWERIES LIMITED

Pilsener Lager Beer

\$1.85 Per doz. with empties

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

KWONG SANG HING
HOP KEE

Chop Suey House

Next to King Tai
612 7th AVE. WEST
All your patronage welcome
Open 5 p.m. to 2 a.m. Outside
Orders from 2 p.m. to 2 a.m.
Phone Red 247

THE SEAL OF QUALITY

GOLD SEAL
Sockeye Salmon
Fancy Red
Herring
in Tomato Sauce
Sandwich Spreads
Spiced Salmon
Smoked Salmon
Bloater

Fresh Local Raw and Pasteurized MILK
VALENTIN DAIRY
PHONE 657

Lawnmowers
SHARPENED AND OVERHAULED
First Class Work
PHONE-RED 884—Delivering



SERVICES TO
Vancouver, Victoria and Waypoints, Stewart and North, Queen Charlotte Islands.

Full Information, Tickets and Reservations
FRANK J. SKINNER
Prince Rupert Agent
Third Ave. Phone 568

FOR QUICK RESULTS TRY A NEWS WANT ADD.

Mr. Goldbloom Has Just Returned With—
THE FINEST AND LARGEST
STOCK OF FUR COATS
Of all kinds ever presented in Prince Rupert
New Stock coming in once a week
Good Discount for Cash
GOLDBLOOM Third Avenue Prince Rupert

THE PACIFIC CAFE
Third Avenue and Sixth Street
Wishes to Announce that it will be
OPEN FOR BUSINESS
after being closed for renovation, on THURSDAY, OCTOBER 1, at 4 p.m. with a first class Chinese Cook.
Specialty—Chinese Dishes
The Management Invites the Public to try their Special
CHOP SUEY.

A. MacKenzie Furniture Ltd.
A GOOD PLACE TO BUY
LINOLEUM FOR ALL YOUR FLOORS
Battleship Brown Moir Inlaid, all colors; Inlaid Linoleum; Printed Linoleum; Congoleum; Feltol; Rugs in Congoleum and Linoleum, all sizes.
PHONE 775 327 3rd AVE. WEST

HOUSEHOLD NEEDS

TINCTURE OF IODINE	1 oz.	15c
	2 oz.	25c
OIL OF EUCALYPTUS	1 oz.	20c
	2 oz.	35c
FRIAR'S BALSAM	1 oz.	25c
	2 oz.	45c
CASTOR OIL	4 oz.	25c
	8 oz.	50c
AROMATIC CASTOR OIL	3 oz.	25c
AROMATIC CASCARA	2 oz.	25c
	8 oz.	90c
CAMPHORATED OIL	1 oz.	15c
	2 oz.	25c
HYDROGEN PEROXIDE	8 oz.	35c
	16 oz.	50c
EPSOM SALTS, tins	4 oz.	10c
	16 oz.	25c
BORACIC ACID, tins	2 oz.	15c
	4 oz.	25c
SEIDLITZ POWDERS, tins		40c

BUY YOUR DRUGS FROM THE DRUG STORE
Ormes Ltd.
The Pioneer Druggists
THE REXALL STORE PHONES 81 AND 82
Open Daily from 8 a.m. till 10 p.m.
Sundays and Holidays from 12 - 2 p.m. and 7 - 9 p.m.