Prince Rupert Inaugurates Its Victory Loan Campaign

Hitler and Hirohito have Great Plans for Canada

Yes, all Canada's great resources . . . her wheat fields, her forests, her factories . . . could be put to wonderful use by the ruthless bully-boys from Germany, by the polite little savages from Japan.

And Canada's boundless acres would provide plenty of living room . . . for the Germans and the Japs.

But what of the Canadians? The answer is simple when you think what happened and **is still happening** to the Poles, the Greeks, the Yugo-Slavs—and all the others . . . in terms of slow starvation, slave labor, mass executions.

Every time a hard-working Canadian man or woman buys a Victory Bond, the plans of Hitler and Hirohito receive a set-back. The more you save and lend . . . the more certain you help make it that our enemies shall never put their greedy claws on Canada.

NOTHING MATTERS NOW but—
VICTORY
Buy the New
VICTORY BONDS
Watts & Nickerson

PLAN YOUR BUDGET to Include VICTORY BONDS
Every Bond you buy, every dollar you lend to your country, is a dagger thrust at the enemy's throat.
JONES FAMILY MARKET
High Class Butchers

Responsibilities GO WITH RIGHTS

▲ In no other country in the world do citizens enjoy more wholly the privileges and rights of free democracy than do we in Canada.

But the very nature of democracy that creates those rights, creates the responsibility of maintaining them.

HUNDREDS of thousands of young Canadians have decided that Canada is worth fighting for. We other hundreds of thousands at home MUST decide that Canada is worth WORKING for—SAVING for—LENDING for.

Nothing matters now but Victory

BUY THE NEW
VICTORY BONDS
S.E. PARKER LTD.

Buy --- Victory Bonds

VICTORY CONCERT

Another event in connection with the opening of the Third Victory Loan campaign in Prince Rupert was a splendid variety concert staged last night in the Capitol Theatre under the direction of Carlton Clay of the Young Men's Christian Association war services. The program was a versatile one definitely in lighter vein provided by men of the forces stationed at Prince Rupert with the assistance of charming local feminine artists. The audience took up all capacity in the theatre and was enthusiastic in its reception of the program. A serious feature of the proceedings was the address by Geoffrey E. Wootten, local Victory Loan organizer, who discussed the necessity of giving all out support to the loan.

The Midlands Band, under direction of Sergeant Major Mills, gave an excellent rendition of selections from "Chu Chin Chow" to open the program which lasted for about two hours and consisted of the following numbers, every one of which was very entertaining:

Vocal selections, "Friend O' Mine" and "When You're Away," Leading Seaman Louis BonBernard.

Piano and drum duet, Sub-Lieutenant Holman and Coxswain Vietch.

Vocal quartette, "Tumbleweed," "Ciribiribin," "My Blue Heaven" and "Old Gray Bonnet," the Merry Matelots — Telegraphist Maintenance Gordon Wilson, Signaller Allen Hincks, Able Seaman Don Kehn and Able Seaman Norman Hodge.

Selections by naval orchestra, "I'll See You in My Dreams" and "The Sheik of Araby."

Vocal solos, "Road to Mandalay," and "White Cliffs of Dover," Gunnerner Bourgeois R.C.A.

Selections by the Yanks' Orchestra, tap dancing by Miss Elsa Kraupner, Hill Billy Band.

Box tap dance, Miss Marie Boulter and Miss Pat Love.

Selections by Royal Canadian Air Force Orchestra under direction of Sergeant Smith.

Vocal solos, "Little Bit of Heaven" and "I'll be Coming Back" (Mrs. Jean Elkins), Miss Betty Wood.

Canadian Hill Billies, Winnipeg Grenadiers, assisted by Miss Elsa Kraupner in tap dancing.

Tap dancing, "The Gay Nineties," Miss Marie Boulter and Miss Pat Love.

Vocal and dancing, "Songs of Old Hawaii," the Merry Matelots and the Misses Lois Thompson, Marissa Wendle and Elsa Kraupner.

Accompanists for the evening were Miss Frances Moore, A.T.C.M., and Mrs. J. S. Black.

Urges Support of Loan

In his address urging support of the Victory Loan, Mr. Wootten referred to the tremendous amounts of money it was necessary for Canada to raise in fighting the war—part of it by increased taxes and the balance by loan. It was becoming essential for Canadians to accept a lower standard of living that they might loan to the government. All unnecessary expenditures should be cut down in order to buy bonds, an investment that would be paid back. The present loan was for $700,000,000 whereas the savings banks of the country today contained $2,700,000,000. There should be no hesitation in buying bonds which bore interest, were negotiable and which could be borrowed upon at the banks up to ninety percent. When one considered the sacrifices which service men were making it was little enough for Canadians to do to loan their money under such attractive conditions. "Let them not fail because we falter" might be a fitting motto for the campaign. Mr. Wootten took opportunity to thank the management of the Capitol Theatre and the artists on the program.

A feature of the evening's proceedings was the drawing for a $50 victory bond, the winner being City Commissioner D. J. Matheson with ticket No. 34.

Members of the local Red Cross Corps in Uniform made charming usherettes. They were Mrs. Floyd Smith, Mrs. R. S. Woods, Miss Woodward, Miss Ina Roberston, Miss Tekla Fulton, Hiss Helen Stangbye, Miss M. D. Hartin and Miss Betty Miller.

TO CANVASS WHOLE CITY

Third Victory Loan Drive Gets Under Way in Prince Rupert Today

With members of the two service clubs—Rotary and Gyro—taking care of the business section and the waterfront and women assigned to the residential areas, the canvass for the Third Victory Loan got under way today. Armed with loan application forms and subscription tokens, the canvassers will call upon every place of business and residence in the city. The aim is to call on every person in Prince Rupert. The hope is that the people, realizing the desirability of as full a response as possible, will be ready to make their maximum applications with as little delay and explanation as possible.

W. F. Stone heads the general sales committee for Prince Rupert, other members of the committee being W. O. Fulton, Arnold Flaten, P. H. Linzey, J. W. Scott and J. J. Little.

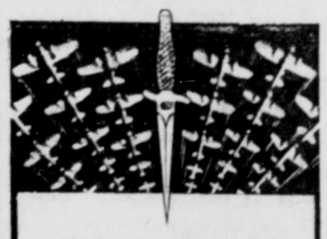
For the Rotary Club the canvassers are P. H. Linzey, W. R. McAfee, Peter Lakie, A. S. Nickerson, A. E. Dieldal, William Shaeffer-down, Cecil Brind and A. C. Small and for the Gyro Club W. F. Stone, J. W. Scott, Arnold Flaten, D. G. Borland, Frank Skinner, C. C. Mills, W. M. Watts and G. A. Hunter.

Other men canvassers include W. D. Lambie and A. H. Hill-Tout, with Earl Mah looking after the Chinese subscriptions.

The women canvassers are Mrs. W. F. Eve, Mrs. S. A. Kielback, Mrs. A. H. Hill-Tout, Mrs. D. P. Miller and Mrs. D. C. Stuart.

Purchased First Bond

Elmer K. Steele of Wartime Housing staff, nephew of General Sam Steele of the Royal Canadian Mounted Police, was the first purchaser of a Victory Bond on the opening of subscriptions this morning. He was on hand as the doors of the loan office opened first thing this morning.


NOTHING MATTERS NOW BUT Victory
BUY THE NEW
VICTORY BONDS
Philpott, Evitt Co.
Ltd.
Coal Building Materials and Heavy Hardware

NOTHING MATTERS NOW but..
VICTORY
Buy
VICTORY BONDS
DYBHAVN & HANSON LTD.

Buy Victory Bonds
M. T. LEE, Merchant Tailor

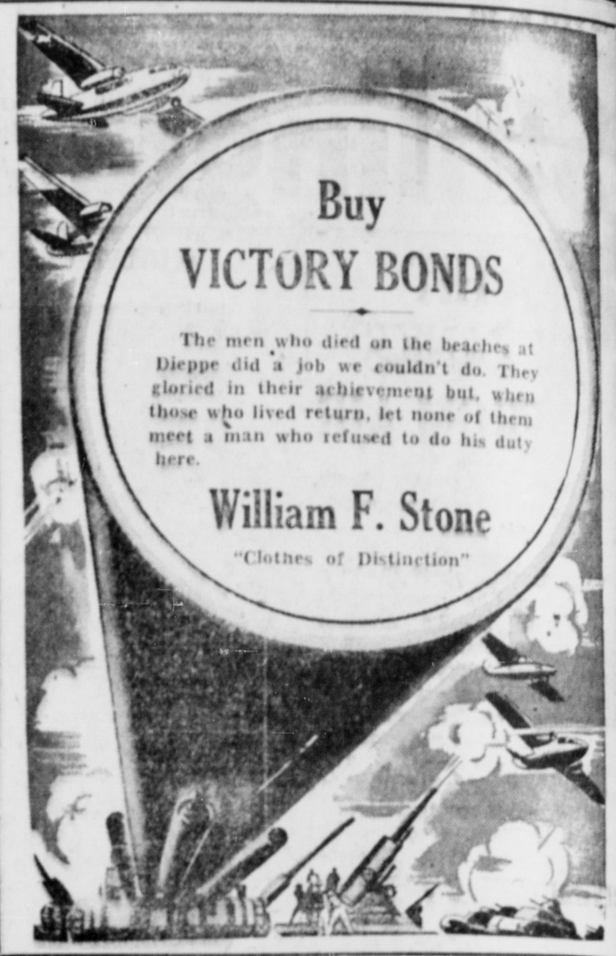
BUY VICTORY BONDS—

If only for selfish considerations, Victory Bonds help you save for a rainy day and good pay interest. The good citizen, however, will buy them to help speed Victory.
DEJONG'S
Cash and Carry
Fifth and McBride

Third Victory Loan


Grotto Cigar Store


Support the forthcoming
VICTORY LOAN
to the utmost of your capacity.
A. MacKENZIE
FURNITURE Ltd.
A GOOD PLACE TO BUY



NOTHING MATTERS NOW BUT VICTORY!
Buy VICTORY BONDS
OVERWAITEA LTD.

The days of the Axis are numbered if we, on the home front do our share. This does not refer to the other fellow. It refers to you as well. Buy Victory Bonds.

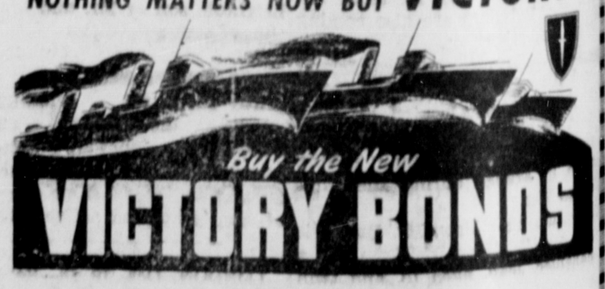
You can talk to Hitler direct to Mussolini—to Hirohito. You can tell them plenty because your money talks. It will talk in the form of bullets and of bombs. These will be your personal message to those who desire to rob you of all you have. Buy Victory Bonds.

BUY BONDS FOR VICTORY

There is only one issue in this war—Victory, or Defeat. If it is defeat, you lose all. Speed the Victory by backing our armed might with your dollars. Without civilian aid our troops could not carry on.
GORDON'S HARDWARE

A dollar bill is worth one hundred cents — no more. Each dollar bill in a Victory Bond will return you MORE than a dollar and, meantime, will help defeat the foe.

GORDON & ANDERSON
HARDWARE AND FURNITURE

NOTHING MATTERS NOW BUT VICTORY!

Buy the New
VICTORY BONDS
Mussallem's Economy Store