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THE DAILY NEWS

PRINCE RUPERT, BRITISH COLUMBIA

Published Every Afternoon Except Sunday by Prince Rupert Daily News Limited, Third Avenue G. A. HUNTER, MANAGING EDITOR

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DAILY EDITION



Thursday, September 2, 1943

Pacific Offensive Developing . . .

The Allied aircraft carrier-based raid on the Marcus Islands in mid-Pacific to the west of Midway and the Hawaiians marks the beginning of action in an area where heavy forces are known for some time to have been massing and where informed military circles have been expecting another phase of the Allied offensive in the Pacific would soon become apparent.

Somewhere in this area the main blows of the Pacific war may soon be struck as the Allies move forward in the campaign which has as its objective the setting up of bases closer for the attack on the heart centre of the enemy Japanese in their own islands.

Kiska, the Solomons, New Guinea and other campaigns have merely been on the outpost fringes of the Pacific war theatre. The Battle of the Pacific will be essentially one of naval and aerial forces and the decisive contacts may be expected to occur in the midwestern Pacific as the Allies gradually move their forces toward the main Japanese islands.

Service in Business...

Business people would do well to remind themselves that present trading conditions are but a passing phase. They should not permit themselves. Sport Chat Finally Traer broke through to Is Going South even under trying conditions, to get too far away from the essential idea that there is a duty to in some measure serve, please and satisfy the customer. The tendency at present may be to take just a little too high-handed and independent attitude toward the customer.

The day will, no doubt, return when the customer will have to be at least in a measure catered to if his business is to be retained. The way the businessman will then meet in the final for acts towards the public today may well have an im- the trophy. portant bearing on his future welfare. There is no reason to believe that there is no necessity to cultivate and retain goodwill.

The merchant who does what he can today to foster goodwill when it is a seller's rather than a buyer's market will, no doubt, reap the benefit anon. There should still be some desire to and effort to serve.

Disruption Inside Reich...

Events inside Hitler's "Fortress of Europe," revealed by dispatches from Stockholm, are giving the Nazi leader serious concern. The residents of Berlin, till a few weeks ago, took Goering's assurance that no bombs would fall on the Reich altogether too literally. When Hamburg was treated to "saturation" raids, they realized that Goering's vaunted air power could not protect Berlin from a similar fate. The raids on Berlin by the R.A.F. and R.C.A.F., followed by nightly visitations of Mosquito bombers, have caused catastrophic damage to the capital of Germany. Fear has seized the people of Berlin. Every night they desert the city.

Berlin is not a bomber target because of its being the capital. The air war is not war on the civilians of Berlin, but on the great industrial plants. Berlin is second only to the great Krupp works as a producer of munitions. As nightly bombings continue on Berlin the total Nazi war production suffers. The Germans know that ultimately all the factories of Berlin will be destroyed or damaged beyond repair. It is this threat of what is to come that has caused the state of panic.

Where Else But Here? . . .

A story in the New York Times last week which was spread throughout the continent by the press services stated that the Canadian government had agreed to allow the Royal Navy a base on the Pacific coast for operations against Japan.

Although this story did not bear the stamp of official release, it finds justification in the rules of strategy. Obviously Allied plans aim at knocking the European enemy out of the fight, and then concentrating on the devil in the east. When the time comes for an all-out blast against the Japanese, the northwestern part of this continent is likely to be the shoulder behind the arm that does the damage. And for such an operation where else would be the logical place for a naval base, but Prince Rupert?

CANUCKS WERE READY FOR KISKA SCRAP BUT JAPS FLED



Canadians pictured in the truck, rolling to and an embarkation port, were ready for a fight to retable Kiska Island, but Japanese trops, bombed and shelled for weeks by Allied air and sea forces, had fled. The combined U.S.-Canadian task force landed unopposed. An aerial view of the landings (top) shows landing barges backing away from the forbidding Kiska shore after discharging their initial loads of troops. This picture, an official U.S. Navy photo, was taken from a bomber making up ont of the air cover for the task force.

The first round of play for the Mobley Cup, final football trophy of the season, will get under way this evening with ond half intent on equalling the Reserve playing Air Force while score and came close on Signals and Ontarios will fight couple of tries. Gradually Navy it out in the other bracket on assumed the upper hand when Tuesday evening of next week. he Airmen lost Fowier and Mc-

follows the final for the Gilhuly Cup Tuesday evening when Navy beat out Air Force three or three marvelous saves, he players in that game were Wat- from the feet of McDonald and Murray for the Navy. Cole shone on the left wing for Navy and is a pretty player to watch.

nace and end-to-end rushes final score Navy 3, R.C.A.F. 1. from this city.

SERVE

FOR A QUICK

MACARONI

Both goalkeepers were tested fire in a shot that gave Watson no chance and the halftime score was: Navy 1, R.C.A.F. 0.

The fliers started off the secscore down. After bring off two Seattle. ed a penalty shot and Kerr made no mistake with the place

Zarelli Family

Well Known Proprietor to Buy Home in Vancouver But Will Be Back Here

Mr. and Mrs. D. Zarelli and daughter, Mrs. Louise McGuire, will be leaving on Thursday night of next week for the south. Mr. and Mrs. Zarelli plan to pur-The winners of these two games | Killop through injuries. At this chase a home in Vancouver but period of the game it was all Mr. Zarelli will probably be re-Navy and only the superb goal- turning to this city. Mrs. Mc-The play for the Mobley Cup tending of Watson kept the Guire will join her husband in

Mr. and Mrs. Zarelli are real pioneers of Prince Rupert, havgoals to one. The outstanding was given no chance by shots ing been here since 1908. Mr. Zarelli has been identified with son, Melville and Manson for Traer. In the closing minutes the hotel business practically Air Force and Rae, Hanson and of play the Airmen were award- all the time although he has also been interested in mining and other lines.

Many old friends will regret Play started off at a smart kick. The whistle blew with the the departure of the Zarellis

Cooks in a few minutes as

directed, recipes on every

package.

CARDINALS WINTWICE

St. Louis and New York appear to be Nearly Cinch now for Big Leaque Pennant

NEW YORK, Sept. 2 (P-St. Louis Cardinals added a full game and a half to their margin of supremacy in the National League yesterday by winning a double-header from the Pittsburg Pirates while the second place Cincinnati Reds were losing a free-hitting encounter t the Chicago Cubs. The Cards are now leading the Reds by welve full games and appear to be pretty well assured of the season's pennant nonors and the right to meet New York Yankees, who are apparently coasting down the final stretch to win the American League, in one world Series later in the month.

Only the three games were played in the National League yesterday while there were none in the American.

The scores were: St. Louis 6, 8. Pittsburg, 5, 6. Chicago, 12, Cincinnati 9 The league standings: National League

	W	L		
t. Louis	82	43	.65	
incinnati	69	54	.5"	
rooklyn	65	58	.52	
ittsburgh	67	63	.51	
hicago	60	64	.48	
Boston	54	65	.45	
hiladelphia	54	70	.43	
lew York	44	78	.36	
American	League			
lew Yc.k	77	46	.62	
Vachibatan	00	50	E 4	

hiladelphia	54	70	.43
ew York	44	78	.30
America	n Leag	rue	
ew Yc.k	77	46	.63
Vashington	69	58	.5
leveland	65	57	.5
erroit	63	58	.5
hicago	64.	60	5
oston	59	67	4
t. Louis	56	- 66	.4
hiladelphia	41	82	.3
-		-	

Approximately 300 Canadian Army hockey teams played in organized leagues last winter.

More than a quarter of Canada's dentists have enlisted the armed services.

With Minora Blades! Minora is by far the best and sharpest double-edge blade in its class. It's the quality blade in the low-price field,



Decoration Day At Smithers

Annual Observance Brings Out Service Men and Civilians

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LIPTON'S FULL-FLAVOURED (Small Leaf)

SMITHERS, Sept. 2 - The regular annual Decoration Day parade and service of Bulkley Valley Branch of the Canadian

Legion at Smithers was held on Sunday afternoon and proved to be the best parade yet held here on this occasion. The veterans, accompanied by Smithers detachment of the Canadian Pacific Coast Militia

ed to the veterans cemetery where the graves had been pro-I fusely decorated with flowers. Rev. N. H. Atkinson of St. Peter's Anglican Church con ducted the ceremony and gave

fine address.

of the Royal Air Force, gathered

at the Legion Hall and march-

President J. W. Turner of the local branch of the Legion, read list of the names of those comrades buried in the plot ofter which the two minutes silence was observed.

The Last Post was sounded by H. Bodger and the flag was aised from half mast to full

Three volleys were fired by firing party from the detachment of Rangers under com mand of Capt. S. A. Cunliffe, officer commanding of No. 52 Company of Rangers at Smith-

The citizens of Smithers and the valley attended in very good numbers.

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PRAIRIE time Dance Band on no dance too

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