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... of course...
come right in!

Welcome Your Victory Loan Salesman

He'll show you how you can play your full part in reaching the 4th Victory Loan Objective of \$1,100,000,000—Canada's greatest financial endeavour

YOU'LL find that your Victory Loan salesman is a chap worth knowing—a neighbor or certainly a fellow citizen—a man with whom you'll have a lot in common—perhaps a son at Dieppe or one who flies a Wellington; or one who rides a pitching Corvette. Above all, you'll find him one who loves Freedom as you do.

You'll find him an earnest Canadian; a man intent in the cause of Freedom. He asks only that you lend your money to Canada from your savings and income—that you buy bonds two ways; bonds from available cash and more bonds from income over the next six months. He asks that you buy all the bonds you can rather than making a small "token" purchase just so you can say, "I bought a bond."

During the next three weeks, you'll see him working early and late at the greatest, most-important financial task in Canada's history. His immediate job will be to help you and fellow Canadians play your full part in reaching the 4th Victory Loan Objective of One-Billion-One!

Welcome your Victory Loan salesman when he calls. Give him every co-operation. Be ready for him and help conserve his time. Buy Victory Bonds "for all you're worth" and hasten the day of Victory and Freedom.

LOCAL VICTORY LOAN HEADQUARTERS Recruiting Office, 303 Third Avenue. Phone 301



