

Call up the reserves! The attack must not fail

As THE CLIMAX of a battle approaches, it is often necessary to "call up the reserves."

Fresh troops, extra support, renewed effort, are needed to clinch the victory.

Such a moment as this has arrived in Canada's 4th Victory Loan Campaign. There are only two more days in which to go "over the top."

The bugle is calling up those "reserve dollars." They are needed to make victory sure.

Are YOU confident you've done ALL you can? Or are you holding something in "reserve"? The reserves are needed now. The bugle is calling YOU!

If there is some way you can buy a bond . . . or ANOTHER bond...by pledging future earnings, by getting your bank to help, by tightening your belt a little more... as the boys "over there" must tighten theirs when the bugle sounds . . . do it NOW!

Over there, where failure means death, they're watching us. We mustn't let them down.

Bring up the reserves! If you haven't bought a Bond, buy one NOW. If you have already bought, buy AGAIN.

LOCAL VICTORY LOAN HEADQUARTERS Recruiting Office, 303 Third Avenue. Phone 302 UNIT VICTORY LOAN HEADQUARTERS Recruiting Office, 303 Third Avenue. Phone 302

Let's go OVER the top!

BUYANUIHER Bond

National War Finance Committee