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EDITORIAL

DAILY EDITION Thursday, April 15, 1943

Japanese Look This Way . . .

Possibly some people will not have been surprised with the official statement from a United States base in the Andreanof Islands indicating the extent to which the Japanese have been able to entrench themselves on Kiska and Attu Islands at the western extremity of the Aleutians. It is about a year now since the Japs have been there and it would not have been very realistic to assume that they were sitting around doing nothing. We know that our side has not been idle in offensive and defensive preparations in the North Pacific theatre and we might concede that the enemy has been no less active. It all means action and fighting to come and we do not need to be unduly imaginative to speculate on how far some of that action and fighting may extend. Meanwhile we here in Prince Rupert may feel quite directly interested in the possibilities of what a strong enemy foothold in the Aleutians might imply even for us ourselves.

Newsprint Rationing . . .

Unless some relief can be obtained from the Wartime Prices and Trade Board authorities, Prince Rupert newspapers will have reached a crisis before the summer is far advanced, because of the newsprint ration. The situation facing the Daily News is that of having to provide for a circulation increase of something more than thirty per cent with a supply of paper limited to what we used in 1941. In our efforts to conserve paper and keep within the quota which has been allowed to us, we have already cut off many subscribers who have failed to keep their subscription payments up to date and we shall be compelled to follow further along this line. The complimentary list has already been materially reduced and soon will be eliminated altogether. In order to hold down our paper consumption to a minimum, certain mechanical changes have been made and others will follow.

While the consumption of newsprint is being curtailed without regard to increased population, it is rather ironical to notice how there seems to be little, if any control, upon the paper supplies for purposes other than the newspapers which play such an important part in connection with the prosecution of a war.

We are keeping our fingers crossed following the sending of a special appeal to the federal newsprint administration to take cognizance of the unusual situation here.

Drift of Workers . . .

The drift of men who have been working at the dry dock into the fisheries and to the farms is a natural enough one. And there is little that can be said or done about it as the fishing and the farming are both considered important of industries. However, in this as well as other places where manpower is an important question, there is the likelihood that these changes may have a slowing up effect on the shipbuilding. There still seems to be much desired in the establishing of a systematic and effective plan for the efficient use of manpower.

Criticism Our Meat . . .

"Such ridiculous stuff to put in the paper!" How often have we heard a reader make a comment like that, particularly after that reader had read the item from start to finish. The ambition of every newspaperman is to have his stuff read. He is not so much interested in whether the reader agrees with what he gives them to read or even whether they like it. Getting the people to read is the thing and often it is the ridiculous and the disagreeable that is the most read.

Within limits the newspaperman wants to get the 100 per cent reader interest. In this day and age criticism and disagreement is often a better indication of reader interest than praise or approbation. And nobody knows this better than the newspaperman himself. So bouquets or brickbats, we take and relish them all. Like the most of folk, the worst thing you can do to hurt our feelings is ignore us.

MORE RELIEF SHIPS
 STOCKHOLM, April 15 (P)—Two more Swedish ships have been assigned to the fleet of neutral vessels engaged in carrying grain and other supplies from Canada to Greece under Red Cross auspices.

PARCELS FOR PRISONERS
 LISBON, Portugal, April 15 (P)—Largest consignment since the beginning of the Second Great War, 62,000 parcels for British prisoners of war have arrived recently en route to occupied Europe camps.

ACTIVITIES OF Y.M.C.A. AND Y.W.C.A.

Dutch is dead!

He was born the day Dutch Harbor was bombed, hence his name, and he died yesterday afternoon just as our own defence guns were booming in practice drill. A real war services cat! He gave a homely touch to the "Y" and many of the men will miss the pleasure of petting him and feeding him his favorite dish, buttered toast. Good-bye, Dutch, old pal!

On Thursday evening April 22, I would like all the junior hostesses who are going to the Midlands dance and all other juniors enrolled to meet in the family lounge at the "Y." I have a matter of decided importance to talk over with them and we never get a chance to chat as a group at the dances. So I shall expect as many of the girls out as possible. Orders of the day girls, better show up!

While I was away a rather unfortunate thing occurred. Ronnie Angell of the R.C.A.F. was posted south during my absence and, not knowing I was away, he came in to say good-bye. He left, as a souvenir for me, an R.C.A.F. cushion top, together with a note of farewell. I found the note in my desk but could make nothing of it until one of the girls asked me how I liked the cushion top. We have searched all over but it's gone. I do feel badly because Ronnie was a very faithful attendant at the "Y" and a very good personal friend. We often went to church together and played endless games of cribbage. Perhaps someone wanted it more for a souvenir than I did but somehow I feel it would mean a little more to me than it does to them. Don't forget the regular Thursday night dance tomorrow night.

LETTERBOX

PERFIDIOUS PROPAGANDA

Editor, Daily News:
 How often we hear these words: "No beer, no bonds." These words and similar others are chalked up on board fences, on the walls, on the boats in our shipyards. In fact you see them prominently displayed in places wherever there meets a gathering of people.

One wonders the working of people's minds who stoop to such perfidy just because one is deprived "for duration" that content of fluid we call beer. At the moment this country, together with the Allies, is grappling with the enemies in the war fronts as never before. When we are witnessing the suffering of the peoples within other nations ruthlessly invaded by the aggressors, when the flower of our young manhood is shouldering bayoneted rifles facing the enemy, we at home are not yet called upon to face, when mothers, wives and sweethearts in our communities are receiving telegrams sent by the Defence Ministry bearing sad news of the dear ones, when in the face of war exigencies we on the home front are called upon for sacrifices and a quiet demonstration of solid fortitude—yet we have people in our midst that just because they are called upon to forego some small and quite unnecessary pleasure or to suffer some small discomfort, would forthwith play into the hands of our enemies by creating disaffection in uttering such slogans as "no beer, no bonds."

A war-weary world looks to Canada for provision, direction and hope. How are we to provide them with food, say wheat, if we have no boats to deliver with? How are we expected to give them directions if we are misdirected?

Hee and Connie MacKenzie will be there this week and all ready to give you a good time.

and misguided ourselves? How can we give them hope which we lack ourselves? When we are not ready to share sacrifices be they small or big, and extend our hand of help in need, do we even have the right of our citizenship in this world?

We must get behind the forthcoming loan drive and make it a successful undertaking. We need money to carry on with the war. We need money to build the ships and pay men wages to build them. We need money for the equipment wherewith to send our men into war zones fully equipped. We need most assuredly to win this war—not lose it. We need this to be a successful victory loan drive to hasten the conclusion of this brute aggression we sent our men to forestall and who, consequently, found themselves in the hands of the enemies because we sent them not fully prepared to wage a total war. We need money to go forth to break their shackles and bring them back home to their dear and loved ones.

Can you look in the eye of that seven-month bride who's husband as prisoner of war is languishing in camp in occupied France and say "no beer, no bonds?" Can you look straight in the eye of that mother whose son is shackled in Hong Kong since that Christmas morning and say "no beer, no bonds?" Can you pat the curly haired head of that nine-year-old across the street whose father gave his all when the ship bringing supplies was torpedoed in the mid-Pacific and say "no beer, no bonds?" Can you?

—WINNIPEG.

For SORE and TIRED FEET
OLYMPENE
 THE ANTISEPTIC LINIMENT

WILL BUY WAR LOAN

Canadian Legion Making Substantial Purchase of Bonds

The semi-annual meeting of the Canadian Legion was held in the Legion headquarters Wednesday, Dr. R. C. Bamford, who was in the chair, was re-elected president.

There was a large attendance of members and considerable business was transacted, the main items of which were the voting of their usual substantial amount to the Victory Loan campaign and the election of officers for the ensuing six months.

The Legion will take \$5,000 worth of Victory Bonds as soon as the campaign opens.

The election of officers resulted as follows:

President, Dr. R. C. Bamford.
 First Vice-President, G. A. Abbott.

Second Vice-President, Neil Cameron.

Executive—S. A. Cheeseman, J. J. Judge, W. Slater, J. Allan, J. M. Walker, W. D. Gordon and J. Preece.

Trustees—M. M. Lamb, H. A. Breen and W. Rance.

After the meeting concluded the members spent a pleasant hour enjoying the refreshments which had been provided for the occasion.

NAMED TO NEW JOB

PLYMOUTH, April 15 (P)—Miss J. M. Woolloombs, serving with the W. R. N. S. since the outbreak of war as Superintendent of Personnel, has been named Deputy Director of the W.R.N.S. in charge of manning.
WAR-CONSCIOUS AT 102

TORQUAY, Eng., April 15 (P)—Torquay's oldest inhabitant, Mrs. Sarah Winkeep, is 102 but she still makes cushions and artificial flowers. Keenly interested in war news, she has two grandsons serving in the Royal Canadian Navy.

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You have made a patriotic investment in Victory Bonds . . . or War Loan Bonds . . . or War Savings Certificates . . . perhaps all three . . . to help your country in the war . . . and to help assure your after-war future.

To enable you to preserve your war securities from danger of loss by fire or theft, Canada's Chartered Banks offer a safekeeping service. Here are the details:

VICTORY BONDS and WAR LOAN BONDS—Take them to your bank . . . to any branch of any chartered bank . . . the bank will put them into safekeeping for you, will clip your coupons when the interest falls due, and will deposit the money to your name . . . If you haven't a bank account you can authorize the bank to open one for your convenience.

The total charge for this service and safekeeping is only 25 cents a year on bonds (no matter how many) up to \$250 . . . one-tenth of one per cent on amounts over \$250.

WAR SAVINGS CERTIFICATES— You can lodge them also with your bank . . . which will take them into safekeeping and for just one small charge cover the whole of the time (or any part of it) from purchase to maturity. Here is all it will cost you — not just for one year — but for 7½ years:

For a \$ 5.00 certificate	\$0.10
For a \$ 10.00 certificate15
For a \$ 25.00 certificate20
For a \$ 50.00 certificate25
For a \$100.00 certificate50
For a \$500.00 certificate	1.00

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