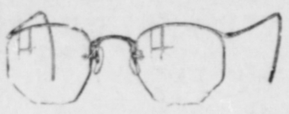
Expert OPTICAL SERVICE



Chas. Dodimead
Optometrist in Charge
Watch, Clock, Jewelry Repairing,
Hand Engraving

VISIT OUR BASEMENT STORE for Fine China, Dinnerware, Glasses, Baggage and Novelties

MAX HEILBRONER
Jeweler — Diamond Merchant

RUPERT PEOPLES STORE

— Her Favorite Store —

Distinctive Gift Selections *For HER*

AISLES OF GIFTS

Lounging Robe
Handkerchiefs
Lingerie
Purses
Sweaters
Hose

You'll Find it At . . .

Rupert Peoples Store

CHRISTMAS GIFTS
Suggestions

Mirrors, lovely gifts that will last a lifetime; Tables; End Tables, Coffee Tables, Pull-up Chairs, Dinette Suite, Spring-filled Mattress, Chenille Bedspreads, Wool Comforters, Carpets.

Toys

Wagons, Kiddie Kars, Kindergarten Sets, Todteler Kars, for fine gifts. See them at . ..

Elio Furniture Store
Third Avenue (Next to the Daily News) Prince Rupert

"GRACIA"
Arch Corrector Shoes

— IN —
PUMPS AND OXFORDS

Widths to EE wide. For comfort and wear there is no better shoes in Canada at their price. . . .

From $6.50 up

Family Shoe Store Ltd.
"The Home of Good Shoes"

It Pays to Advertise in The Daily News

Labor's Platform

1. A long-term policy of building up a first-class system of roads, sewers and other public works. If loans necessary in initial stages, such loans to be made on a low-interest short-term basis to the people themselves. This policy will soon save the City thousands every year.
2. Civic Planning Board to lay out city in logical fashion.
3. Civic Housing Commission to plan slum clearance and low-cost A1 housing.
4. Municipal ownership of utilities, including bus system — re-purchase of Hydro Electric when franchise expires.
5. Overhaul of our inadequate water and sewerage systems.
6. Utmost efforts to solve the problem of disorderliness by providing means of wholesome recreation, along with adequate law enforcement.
7. Union wages and conditions for all work done by the city.
8. Good harbour facilities for fishermen.
9. Fair distribution of tax burden.
10. Remuneration for Mayor and Aldermen.
11. Emphatic demand for senior governments to aid in meeting special problems they have laid at our door.
12. Civic support of steps for more democratic franchise.

All candidates of the Civic Labor Federation are pledged to this platform, arrived at by widespread democratic discussion over a period of months and backed by 25 organizations.

MOVIES FOR NAVAL MEN

Profits From Pictures Shown In City Provide Films For Men At Sea.

Few of the many service men who attend the moving picture shows in the Naval Drill Hall are aware of the fact that the profits enable the Royal Canadian Naval Film Society to carry on their work of providing films and projectors for men serving in ships at sea.

The Society has devised a plan whereby each of His Majesty's Canadian ships are supplied with a 16 MM projector and the latest films. The charge for these projectors and films is regulated according to the complement of the shop and in most cases the Society would operate at a loss if it were not for the profits from their theatres in shore establishments.

For that reason every sailor who buys a ticket to the theatre in his shore establishment is insuring himself for entertainment when he is drafted to sea.

The majority of operators in the shore thatres are trained projectionists in civilian life, many of whom own their own theatre "back home."

In the naval Drill Hall in Prince Rupert are to be found two experienced operators. Photographer William Cole is one of them.

When war broke out, Cole, who comes from a Welsh seafaring family, decided he could do more for his country as a sailor than he could on land. He handed his wife the reins he had held operating his two theatres in Bellevue, Alberta and joined the Navy as a stoker.

It wasn't long, however, before the naval authorities found out about his experience in the theatre business and he soon found himself back at his old job. This time his audience is different to one he had in Alberta. About 6000 service men and women is the clientele he now serves, carrying them away by the magic wand of Hollywood phantasy.

Ably assisted by Photographer McRae of Glencoe, Ontario, also an experienced projectionist, Cole may feel assured that even though he is not serving at sea he is earning his share of the honor due every man and woman in the Canadian Fighting Forces.

ISLANDS COUNTED

The thousend Islands comprise seven large and 1,600 small island.

TED LEWIS' LIFE STORY

"Is Everybody Happy?" Is Current Feature on Capitol Theatre Screen Here.

Based on the life story of Ted Lewis, famous American dance band leader of over 30 years' popular standing, "Is Everybody Happy?" is the feature picture on the screen of the Capitol Theatre here today and tomorrow.

The picture shows the forming of Lewis' band, the trials and tribulations which beset his path to stardom, his first love, how he won the high hat with which he has been identified for so many years.

The music score of the happy romance included 18 of the songs which Lewis has made famous including "Chinatown, My Chinatown," "St. Louis Blues," "Sunny Side of the Street," "Pretty Baby," "Cuddle Up a Little Closer," "Baby Face," "It Had to Be You" and "Am I Blue?"

The supporting cast includes Michael Duane, Nan Wynn, Larry Parks, Lynn Merrick and Bob Haymes.

Fine Winter in Bulkley Valley

SMITHERS, Dec. 13—The winter to date in the Bulkley Valley has been of the kind that has been greatly appreciated by all insofar as enjoyable weather is concerned and the fact that a great saving of winter fuel has been effected thus far. At no time yet has the thermometer even flirted with the zero mark and practically no snow has yet fallen in this area.

Those organizations looking forward to the winter sports, however, are not so well pleased with the weather man and so far no attempt has been made to make the ice required for curling or skating. The ski enthusiasts also would appreciate a little more snow.

No doubt conditions will soon arrive which will be more satisfactory in these respects but, in the meantime, the average householder is congratulating himself on the saving he has been able to make in the cost of his winter fuel.

EARLY PENCILS

Lead crayons were used by the Aztecs at the time of Cortez.

GATHER AT SHRINE

The annual pilgrimage of Mohammedans to Mecca attracts from 50,000 to 70,000 of the faithful.

Red Cross News

The following shipment was made at the end of the week from the local Red Cross workroom which will be closed from December 17 until January 4:

Hospital supplies (surgical) — Thirty large pads; 80 medium pads; 120 small pads; 2,000 compresses; 1,400 wipes; 500 swabs; 40 facemasks.

Knitted Goods — One long-sleeved pullover; three sleeveless pullovers; two scarves; five helmets; two ribbed hedmets; eight pairs seamen's socks; seven pairs gloves; 58 pairs service socks.

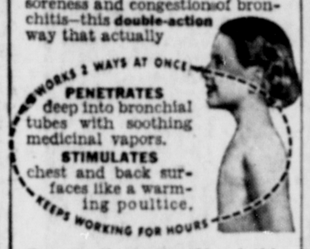
Women's Supplies—Two women's sweaters; one pair of knickers.

Refugee Supplies — Fourteen children's sweaters; four soakers; one baby jacket; one baby sweater; two baby sets (three piece); four crib quilts; four single quilts; five waist and panty sets; five combinations; five girls' panties; four girls' dresses; one woman's dress; one girl's skirt; 13 boys' vests; two men's shirts.

Men's Comforts—37 men's pyjamas; three dozen face cloths; one-and-a-half dozen comfort bags.

ACTS 2 WAYS TO RELIEVE MISERIES OF BRONCHITIS

Now get real relief from coughs, soreness and congestion of bronchitis—this **double-action** way that actually



To get all the benefits of this combined **PENETRATING-STIMULATING** action, just rub throat, chest, **and back** with Vicks VapoRub at bedtime. **Instantly** VapoRub goes to work—2 ways at once as shown above—to ease bronchitis coughing, loosen congestion, relieve muscular soreness, and speed restful, comforting sleep. Often by morning most of the misery is gone. Get relief from bronchitis distress **tonight** with double-action, time-tested Vicks VapoRub . . . Try it!

VICKS VAPORUB

Fresh Local Raw and Pasteurized MILK
VALENTIN DAIRY
PHONE 657

KWONG SANG HING
HOP KEE
CHOP SUEY HOUSE
Next to King Tai
612 7th AVE. WEST
All your patronage welcome
Open 5 p.m. to 12 p.m.
Tuesday—10 p.m. to 12 p.m.
Outside Orders from 2 p.m. 12 p.m.
Phone Red 247

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Mutual Benefit
Health and Accident
See JOHN L. WRIGHT
Phone 741
Pioneer Rooms No. 6

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D.C., B.A.
Chiropractor
Wallace Block Phone 640

For Income Tax
RETURNS SEE
R. E. MORTIMER
Phone 88 324 2nd Ave.

When at Terrace Stay at
Philbert Hotel
But make advance Reservations
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YOUR XMAS GIFT PROBLEM SOLVED!
BUY BOOKS OF THEATRE TICKETS
Now on Sale . . . In Gift Envelopes . . . You can send them anywhere in Canada where Famous Players Theatres operate . . . Priced from $1.00 to $2.50

IT'S GAY IN A GREAT BIG WAY!

Gay Romance!
Gay Songs!
Gay Entertainment!

Hear the grand songs Ted Lewis made famous! 18 terrific tunes including "CUDDLE UP A LITTLE CLOSER" "PRETTY BABY AM I BLUE," ST. LOUIS BLUES"

IS EVERYBODY HAPPY?

— with —
TED LEWIS AND HIS ORCHESTRA
A COLUMBIA PICTURE
With NAN WYNN : MICHAEL DUANE
Larry Parks, Lynn Merrick, Bob Haymes
Original Screen Play by Monte Brice : Directed by Charles Barton : Produced by Irving Briskin

Plus "WOMEN AT WAR"
Canada Carries On

Starts TODAY — TWO DAYS

Complete Shows at 1:15, 3:10, 5:05, 7:00, 9:00
Feature at 1:56, 3:51, 5:46, 7:41, 9:41

CAPITOL

To The Electors . . .

Don't fail to cast your vote for the man that built the new Post Office and relieved the congestion of mail at Prince Rupert, who has been working as a plater in the Dry Dock and is now operating Poulsen's Grocery and has served on School Boards in Alberta.

I consider myself qualified to work for the City and the Taxpayers and solicit your vote on December 16 as a Non-partisan Candidate for Alderman — the man that brings results.

—CARL POULSEN.

GIFTS *that* ENDURE

As far back as recorded history reaches the gift of jewelry was always the highest token of esteem possible to express. It's the same today. In giving jewelry you give not only the most enduring of all gifts, but one that best expresses your esteem and admiration.

Where time counts most
Our Wrist Watches Serve Best.

We have a really large and fine selection of popular Watches for you to choose from.

PRICES $15 to $85 Plus tax

AND RINGS--

A choice, varied stock of DIAMOND ENGAGEMENT RINGS of nationally advertised prices and designs.

JOHN BULGER LTD.
(Opposite Post Office)

Whole Families are Shopping at the Variety Store For Gifts!

In thousands of Prince Rupert homes, Christmas Shopping at THE VARIETY STORE has become a whole-family affair. Young or old, every gift want is so completely anticipated here . . . men, women, children and the home. There is the sure, extra satisfaction both in giving and receiving a gift of dependable quality.

The Variety Store