



Busy Old St. Niek might have forgotten to stuff a great big wish of ours in your stocking, so we're taking no chances. Right here we're saying—
A Merry Christmas and Happy New Year!

THE VARIETY STORE



May your Christmas Joys be many and the Festive Season bring you Much Happiness.

Friendliest Greetings and All Good Wishes

— from —

McRAE BROS. LTD.

MAY A JOYOUS CHRISTMAS BE YOURS!

We send hearty greetings to friends old and new with the hope that our friendship grows ever greater.

RUPERT BAKERY



Hawkinson's Laundry

Thanks you for your patronage and courteous indulgence under difficult conditions, and extends to you Best Wishes for a

BRIGHT CHRISTMAS

Once Again . . .

67 Taxi
(Ross Bros.)

Desires to extend Hearty Best Wishes for a

MERRY XMAS

to Customers and Friends.

It has been a pleasure to serve you to the best of our capacity.



Another War Christmas

This is our fifth Christmas at war—a war in which Prince Rupert has become one of the focal points. So far we have been spared the direct impact of conflict although we have felt the effects in many ways—some materially beneficial and some poignant in more ways than one.

Many of us have empty chairs at our tables and we cannot but grieve—all of us—over those chairs that will be permanently vacated by those of our sons who have given their all in settlement of the issue of freedom.

Yet, if we realize the true meaning of Christmas, we may find cause for real gladness and happiness and appreciation of the fact that there is abundant promise of the ultimate realization of peace on earth and goodwill toward men.

Since last Christmas we have come well along the way towards the Victory which will make possible the full indulgence of those principles for which Christmas stands. Before another we might be excused for anticipation that complete success will have satisfied our aims.

In that spirit The Daily News joins with the others whose expressions of seasonal goodwill are herewith conveyed.

May We Sprinkle Some Good Cheer on Your Christmas Tree?

We'd like to have our own good wishes represented on your Christmas tree—a sprinkling of nice pleasant thoughts of you and a garland of gratitude for your kind patronage.

MUSSALLEM'S ECONOMY STORE



Speed the Day . . .

when we celebrate complete, total and final victory for our armed forces wherever they may be.

SMITH & ELKINS



A full measure of happiness to all of your friends . . . including

VICTORY AND PEACE

STERLING FOOD MARKET LTD

Merriest Yet!

We wish all our Customers and Friends the Merriest Christmas yet and may the coming year be to all of you Happy and Prosperous.

LING the TAILOR

SIXTH STREET

PHONE 48

Merry Christmas

We simply wish to all our Friends This Time Honored Greeting

LINDSAY TRANSFER CO.
PACIFIC STEVEDORING & CONTRACTING CO.
RUPERT MOTORS



We thank you for your valued patronage and

WISH YOU A VERY MERRY CHRISTMAS AND A HAPPY AND VICTORIOUS NEW YEAR

EVENSON'S IDEAL CLEANERS



Thanking you for your valued patronage during the past, we wish you all a very

Merry Christmas

— and a —

Happy New Year

Pioneer--Canadian Laundries
And Dry Cleaners

Here's Wishing All Our Friends



the Compliments of the Season

Canadian Fish & Cold Storage

SEASON'S GREETINGS

Your patronage we have enjoyed. Goodwill and friendship we prize. Our gratitude we try to show. By saying "THANKS" to you.

We'd like to have you know that with our efforts we will strive to keep your valued friendship and Goodwill with us alive.

And now we wish you and all our friends a Merry Christmas. For a Very Merry Christmas. And a Prosperous New Year.

HELEN'S BEAUTY SALON

The Warm Rays of Friendship . . .



Makes the whole world kin this season. Our greetings to you and yours.

THOMPSON HARDWARE CO. LTD.