GOOD BUT NOT GOOD ENOUGH FOR RED CROSS CAMPAIGN IN RUPERT

THE DAILY NEWS

DAILY EDITION



Red Cross Campaign . . .

The Red Cross campaign is going on satisfactorily in steve King Prince Rupert and is now well along towards the half- Mr. and Mrs. D. G. Borland way mark of the \$12,000 objective. We are sure that Macey's Coffee Shop there are few people in the city who do not realize the Variety Store importance of the Red Cross work and are anxious to Parkin Electric give to the utmost of their ability. It should not be neces- Horace Duhamel sary to elaborate further upon the need.

Canvassers are endeavouring to reach every person Annette Powells Michael Nickerson in the city. There are, of course, some people who will not J. L. MacLaren Ltd. be reached by the canvassers. Such people who have not Fred Read been actually canvassed and wish to give should find it Smith and Elkins Mr. and Mrs. C. H. Elkins easy to see that their gifts get to the Red Cross organiza- Mrs. C. Smith

The Daily News reiterates its hearty endorsation of Mitchell & Currie the Red Cross cause and if its facilities can be of service Dr. J. M. S. Loubser in assisting to actually bring in contributions they are Rance & Hardy gladly offered.



HUMAN SUFFERING IS GREATER THAN EVER Now! McCUTCHEON'S Drug Store

> Urges Your Fullest Support for the

RED CROSS

In its Great Work

SUPPORT THE RED CROSS



Give -HUMAN SUFFERING IS GREATER THAN EVER Now! GIVE — as you never gave before

DO NOT HOLD BACK! When the Red Cross calls for your donation, remember this is your personal gesture toward the suffering and hungry . . . the homeless and the imprisoned! It is as if you reached out your hand . . . and gave what you had! The Red Cross KNOWS it can count on YOU!

Ormes Ita. The Pioneer Druggists

THE REXALL STORE PHONES 81 and 82 Open Daily from 9 a.m. till 9 p.m. Sundays and Holidays from 12 - 2 p.m. and 7 - 9 p.m.

Giving To Red Cross

Kaien Hardware Tuesday, March 9 1943 | The Rupert Peoples Store John Balger Ltd. H. S. Wallace Co. Fashion Footwear Family Shoe Store Jeff Woodall Mr. and Mrs. H. A. Breen W. O. Fulton Mrs. C. V. Sutherland Dr. J. F. Maguire Miss Muriel Vance Mrs. W. D. Vance Dr. R. G. Large Ben Lipsin Mac's Shoe Hospital Acme Clothing Co.

Commodore Cafe Ukrainian Canadian Association 49 Mr. and Mrs. Jollymore Mrs. A. W. Brown Mrs. F. M. Crosby

M. E. Springer and J. Aitken Miss E. Young E. A. Evans Mr. and Mrs. E. T. Applewhaite 7.50 John Stefanowich

F. Prusak R. H. Thomas Mr. and Mrs. I. Valen G. A. Erlandson V. Scrivener . W. Meldram Mrs. J. A. Hinton

THEY GAVE THEIR BEST

Humble Example of Real Sacrifice To Make Contribution to Red Cross

Appreciation of the Red Cross and the work it is carrying out is being found in many quarters.

One incident was the call of a canvasser at a rather humble dwelling where a mother and number of young children were found. It was quite evident that their circumstances were none too

The mother hesitated about giving when a girl, possibly about ten years old, pleaded with her, telling of the work she had been ust 50c?" z

> The fifty cents was found and then a little boy located 10c.

These gifts were humble but

Our men in the fighting forces take on a stern responsibility when being, leave behind them country and kin. They do so eagerly . . . cheerfully . . . and they have every 100 percent. Back the Red Cross.

Just To Think of Work Being Done May Inspire More Adequate Donation

Prince Rupert has been doing well so far in the Red 10 Cross campaign but it must do better yet. There are 15 many who have not made donations at all as yet. There 20 are many who have not done their best.

Think of the Canadian Red Cross like this! . . . See it in terms of a lad in prison camp . . . young and alive . . . 10 shut away from all things that matter .. . looking to 2 the day when Red Cross food parcels come as the greatest and most thrilling event on the calendar! The one little link between the free outer world . . . temporarily 25 lost . . . because of a willingness to get into this war and 10 get it over with! Boys like a 23-year-old aviator who says, 10 "I guess it's because I am so young that I'm hungry all the time." And still another who writes, "Our friends 25 ARE kind to us. Apart from the actual gifts, themselves 20 most welcome, it is most uplifting to know that one is not forgotten, only temporarily mislaid."

And still another, "It's pleasing to be able to say that 5 except for a few minor complaints and the INCESSANT 5 wish to be home once more, life continues not TOO un-

Give to the Canadian Red Cross



Human Suffering is greater than ever now!

pleasant. Parcels and cigarettes keep on arriving from the Red Cross in the wonted monthly quota, which conveys to us more than meets the eye. Please convey my thanks and best wishes to your staff."

What if those parcels stopped coming? Quite apart from the hunger element . . . what of morale? Brave lads who have given their freedom to keep us safe must be told the Red Cross was doing and kept bolstered up . . . assured of their release . . looking saying: "Mother, can't you find forward to the day when they will be back again with their fellow men . . . kept alive . . . in body AND spirit ... and Red Cross food parcels do just that for them!

This year \$5,500,000 must go for food parcels for Britthey probably represented a greater ain and Canadian Prisoners of War in Europe; \$500,000 sacrifice than might have been in- for good parcels for Canadian prisoners in the Far East; volved for many ambitious donors. \$3,000,000 for Hospital supplies and merchandise to make comforts for Armed Forces and Civilians . . . \$250,000 will keep the Blood Donor Service functioning so that they take up arms and for the time precious blood serum so necessary in saving lives on every battlefront may go in an uninterrupted flow to its! need. Another \$1,250,000 is needed for Disaster and right to expect us to back them up Emergency including help to Allied Red Cross Societies.

The cause is JUST and WORTHY . . . The need is written in terms of humanity. Give even MORE than you intended! . . . Think what it means to those who WAIT and BELIEVE! . . . GIVE GENEROUSLY!

while we go filled. Little children must not be unclothed and uncared for in our Allied countries. . . while we have so much to offer. Give to the Red Cross.

People must not die from hunger By supporting the work of the Canadian Red Cross, we can do a great dea lfor these men of ours who are facing a task that is grim and difficult at best.



Give -HUMAN SUFFERING IS GREATER THAN EVER Now!

The Red Cross helps war sufferers, soldiers, civilians, alike. It might help you.

GIVE GENEROUSLY

Mussallem's **Economy Store**

"Where Dollars Have More Cents"

RED CROSS

BE GENEROUS WITH THE RED CROSS It may come back to you one thousand fold

VALENTIN DAIRY



Give from the HEART

To the RED CROSS

Give -HUMAN SUFFERING IS

GREATER THAN EVER Novel

WEE TOTS' SHOPPE

Pioneer-Canadian Laundries



five -

Laundry and Dry Cleaning Service

Third Ave. East HUMAN SUFFERING IS GREATER THAN EVER Now!



Give -HUMAN SUFFERING IS GREATER THAN EVER Now.

The Canadian Red Cross has work to do and lives to . . . but only through the prompt and generous gifts of Canadians can that work be fulfilled.

The campaign is now on. The Canadian Red Cross has the machinery, the stimulation, information and the 'open sesame" to carry out its humanitarian ideals . . . but its motive power must come from Canadians who for their response to the cry of need.

That "motive power" for which we are responsible and for which a considerable scction of the world is living in daily need . . . is \$10,000,000.

Prince Rupert's commitment is \$12,000.

SUNRISE COMPANY LTD.

They need YOUR Help



Give -HUMAN SUFFERING IS GREATER THAN EVER Now!

more than ever NOW!

As the war widens and intensifies, the need grows. There is infinitely more need for your Red Cross dollars this year than last. There Must be more of them, if the need is to be met. Prisoners of war. bomb victims, refugees, the wounded, the dying, the destitute everywhere, count on YOUR Red Cross dollars for help. Dare you fail them?

> \$10,000,000 needed March 1-20, 1945

CANADIAN RED CROSS

This Space donated by: RUPERT MEN'S & BOYS' STORE

(We Lead . . . others follow)

CANADIAN RED CROSS

THE RED CROSS is our repre-

sentative on all fronts

THE RED CROSS feeds, clothes,

comforts, heals

Give all you possibly can

Annette's Ladies