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CANADIAN DAILY NEWSPAPER ASSOCIATION

Balancing Family Budget

PRESSING AND PRACTICAL QUESTION in every man's personal finances is how to make an adjustment to the rising cost of living. Segments of the gainfully employed, have already prepared a tentative answer. They assert that the remedy is further to mark up money wage rates.

At first blush, the proposal has sentimental appeal. But, while a rise in material wellbeing for the great multitudes is devoutly to be desired, there is a pitfall in confusing inflationary fluff with higher living stan-

Higher wages without increased productivity may merely implement the processes of inflation. For one mman's wages constitute another worker's cost of living.

In terms of every family's immediate problem of making both ends meet, the possibility of enhancing buying power through bringing costs under control should be fully explored.

Budget makers of individual families as an immediate adjustment might review all their items of expenditures, and eliminate the less essential. Perhaps spending habits have been incurred, which do not provide sufficient satisfactions. The time is here for customer discrimination. Thumbs down on ersatz materials and discourtesy service will help to achieve thoroughgoing reconversion from the abnormalities of a war economy back to the status of a genuine situation. In taking this attitude and in waiting for postponable items, the customer will obviate the hazard of panicky bidding for scarce goods. Such a customer mood will accelerate the return of the merit system.

The time is almost over when "anything goes." Management, which discounts the inevitable by getting down to brass tacks, will make a contribution to restoration of the conditions making for prosperity and progress.

LEISURE AND BUSINESS

THOUSANDS OF PEOPLE today are enjoying more leisure per week than they had prior to and during the war. In the majority of cases their "take home" pay remains the same or has been stepped up. In the days immediately ahead they are going to spend more in new ways, and their accumulated outlay will provide expanded sales for a great variety of . products and services.

revealed destiny.

More leisure means many people will be able to travel more, read more books, wear more clothes, play more games, dig more gardens, indulge in more hobbies, buy more insurance, visit more theatres, decorate, furnish and improve their homes, and generally indulge long suppressed desires to get more out of living. These new expenditures will, in the main, come out of earnings which, economists agree, is a sounder source of national prosperity than the liquidation of savings.



AIRMAIL BETWEEN CANADA AND AUSTRALIA-Marking the first official airmail between Australia and Canada, commemorative envelopes were issued by Australian National Airways. These two young ladies seem to be enjoying their work.

20 YEARS AGO

Nov. 27, 1926

For the first time in the six months that the provincial police had been in charge of cit police affairs, the doors of the city jail swung open because had no occupants. Last occupant, prior to the temporary lull, was a native who served seven days for drunkenness.

The "phenomenal" growth of industry in British Columbia during the 10 years which the Liberal government had been in power provincially was outlined by Hon. T. D. Pattullo in speech before constituents here. The output of all basic industries had doubled during that time, he

wheat from the elevator.

Hamelin Revives Ancient Legend

legend of the Pied Piper of the belief that Great Britain Hamelin is being charmingly would maintain her position as revived in that old city on the a leader of the smaller nations River Weser in Germany. U.N. and a champion of freedom by R.R.A. has opened a summer reason of the moral greatness of holiday camp there for children of Baltic and Polish displaced persons where, for the first time in six years, they can enjoy freedom and open air.

They play in the fields and swim in the river, sleeping in tents and even the food is cooked and eaten out of doors. They can visit a cave in the hillside where, according to legend, the Pied Piper disappeared with Hamelin's children in 1294.

On the jast night of each week after a concert for the children. the camp leader, Miss Kathleen Two more deep sea vessels were Baird of Perth, Australia, weardue here to load grain. They ing a cloak of feathered hat, were the Yoseric and Meigen pipes them up the hillside to Maru. The two yessels were ex- their beds and the sound of the pected to take 500,000 bushels of children singing can be heard a mile away in the town.

GREATNESS OF BRITAIN

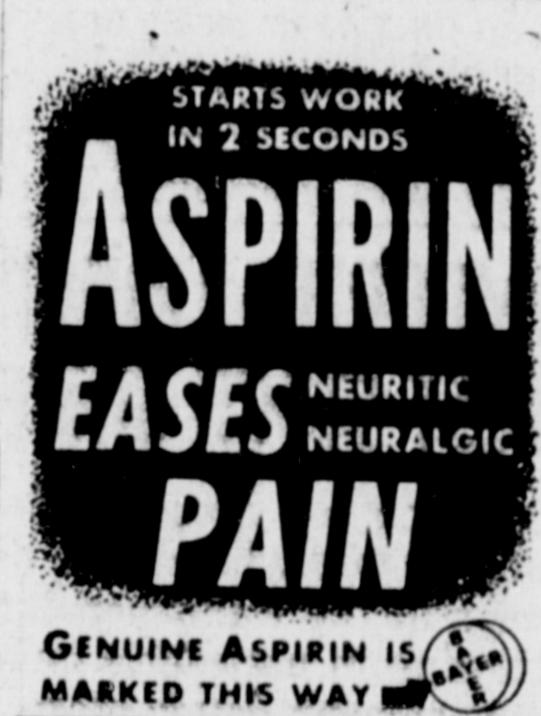
Status of Power Debated At Open Forum

the first Indian squadron to be A number of new faces, a good equipped with aircraft of this Vancouver; Mr. and attendance and a brisk, search- type. ing discussion characterized the session of the Citizen's Forum her people and by pursuing a held in the Civic Centre at Prince Rupert on Tuesday eye-

The first motion defined a with one dissenting vote.

The second motion that "in the coinion of this meeting, i is unfortunately impossible for Great Britain to maintain her position as a great power, on this basis" was broadly debated and at great length. It was pointed out that, as Britain was an industrial nation, without raw materials, without power (comparatively) to drive her factories, and without the manpower of many of her competitors, it would be a physical impossibility for her to keep a supremacy of physical power. The motion was adopted withou dissent.

HAMELIN, Germany ()-The The third motion expressed



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Canal opened in 1915 to start it on the road to its

Truly B.C. has room to grow, and we who are fortunate enough to be living and working here should know the four corners of our great province as we know our own community.



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sound policy. This was support

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er Squadron of the Royal Indian

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Indian personnel, is being re-

equipped with twin-engined Da-

kota transport aircraft. This is

NEW DELHI (P)-No. 12 Fight-

meeting. The final motion that, by reason of her economic and stra-"Great Power" as one whose tegic position, a relative reducopinions were respected because tion in the status of Great they were backed up by great ritain would not affect the pophysical power. This was carried sition of Canada as an inde- home remedy for reliev endent nation in the British of children's colds. Commonwealth was also over- upset stomach.

Advertise in Tur ed by well over two-thirds of the

Prince Roy

D. Graff, Terrace.



... should answer these questi

Were the EXPENSES of start- the satisfaction of our ing your home greater than you holders is furnished by expected? In most cases the that whole families and answer is "yes." Probably there ing generations have e is a mortgage and other debts. their life insurance p Given time, you can pay them! exclusively to The Mu But they could be a burden to of Canada, and ead your wife, if something should approximately 35% of happen to you. That is one business comes from reason why you should have ad- holders. Ask your Mur equate life insurance protection. representative to expl

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