### WHAT OF SMALL TOWN?

COVERNMENTAL and industrial policies have always tended in the past to draw the people of this Dominion to the large cities.

Everything has been done to make the big city an almost irresistible magnet, especially for the younger

These policies are not sound. They have created an unbalanced econemy and retarded the progress of the small towns and villages.

The big cities are overcrowded as are their homes, and a continuous shortage of houses exists. Industrial expansion in concentrated areas has brought labor disturbances and univest. Slums, poverty, filthy disease, crime and juvenile delinquency are features common to every large

- Albeit, too, the cities provide higher educational and cultural opportunities to both young and old at little cost; fine parks and playgrounds, cathedrals and churches, heatres and good music, concrete roads and sidewalks where the social instincts of mankind are gratified as they jostle each other in the passing crowds, brilliantly lighted streets and shops, cheap transportation by bus or tram, good water and sewerage systems, pleasant clubs and pretentious homes for the wealthy, and mail delivered to the home or business once, twice or three times a day.

Every economist and student of our post-war problems, especially those concerned with maintaining full employment, has recommended the decentralization of industry and

population. Not much has been done about it excepting by the Province of British Columbia which has made a good start by creating a Power Commission to develop industrial power and rural electrification, and by pushing the Peace River and the Hope-Princeton highways towards completion and in surveying for a railway to the Peace.

The Dominion and the province can and should do a great deal more to decentralize the population in the big cities and give more services to the small towns. Here are two matters we will mention:

Why should the big cities which pay the same 4 cents for their stamps as do those in the small towns and villages get a free mail delivery, while the citizens in the latter places have to walk long distances to pick up their mail? Government monopolies are advocated and advanced because they are said to be for "service, not for profit." But there is mighty little service given in the small towns by the government monopolies, be they post offices or railways.

Prince Rupert organizations should continue to press for a mail delivery service for this and other smaller cities and towns. In fact we see no justifiable reason for not giving mail delivery in the village communities too, especially those that are incorporated.

The province, too, might well be supported in its regional planning even though it continues on a modest scale. Regional planning is only a preliminary to regional development. This should be expanded under the Department of Trade and Industry with the objective of cataloguing every opportunity in every hamlet of every region of the province. Then by advertising in a big way inform people of these opportunities, thereby activating them into the creation of new wealth and employment and counteracting the attractiveness they have so long encouraged of the big cities.

You don't have to talk long to prove you have nothing to say.

py hours during their brief and

tragic reign, enjoying from the

vantage point of a summre

house, the beauty of the vast

plain of Morelos, with its ver-

## BAPTIST PASTOR FROM STATES IS VISITING CITY

Members of First Baptist Church was pleasantly surprised at their m:a-week prayer service in the attendance of Rev. and Mrs. Ernest O. Forde of Sunnyside Baptist Church, Los Angeles, and Mrs. and Mrs. A. L. Forde, also of the same

The two brothers and their wives, who are on holiday and enjoying the return trip to Ketchikan, made their way to the church where they were warm ly welcomed by Rev. Mr. Dick, and became the guest speaker of the evening.

Rev. Mr. Forde, now in his fourtieth year in his present pastorate, was formerly of Toronto, and then of Lethbridge, Alberta. Taking the ministry of the prophet Jeremiah as his theme, he presented a stimulating devotional.

His brother, also an abl speaker and an active member of the Gideon Society briefly outlined the source, and the ser vice rendered by this organi

It originated on a Sunday afternoon in the Y.M.C.A., Jamesville, Wis. It held two members only, John A. Nicholson and Samuel Hill, one of whom took office as president, and the other as secretary. Sometime later, the membership swelled to three, when H. J. Knight joined himself to them. Not young in years at the time of lization that many of these vigorous an undertaking, only one of these three patriots of the Gideons, John A. Nicholson, survives today. Aged and content, he sees a dream fulfilled.

But from such humble beginnings the movement grew his whole life was altered. rapidly as business men of

to the Gideons.

Dispersons increased, and in to project it.' ' a few years Bibles were placed in sanitoriums, institutions of various natures, even the state press Charlotte spent many hap-

MADE FROM Eggs and

of the armed forces. Mr. Forde expressed the rea-Bibles are never read. But some are. He told of one instance where a man semi-drunk, and in a cheap hotel knocked the Bible to the floor. Groping for it, he found it open. He read-

and received—and the course of

That man, Paul Myres, is betvarious denominations joined ter known as First Mate Bob, its membership and found a heard weekly on the network field and outlet for their zeal, program, "The Haven of Rest." In 1908 they commenced plac- Through radio, First Mate Bob ing Bibles in hotels. In so doing, reaches out, inspiringly to thousthey reached where the churches protect the Word of God - but

could not, for abiding denomina- In closing Mr. Forde made a tional regulations set up by pertinent statement. "We are hotel authorities did not supply not endeavouring," he said, "to protect the Word of God-but to

PERFECT CONDUCTORS At temperatures near absolute zero most metals completely lose However, the peak of their en - their resistance to flow of elecdeavour was perhaps reached trical current.



CHRISTOPHER MORLEY VISITS BANFF-Author Christopher Morley was deeply interested in the Stony Indian tribe which was holding its annual celebrations at Banff in the Canadian Rockies when the reator of "Kitty Foyle" and other wellknown authors visited there. The Stony's reservation, 30 miles east of Banff, is known as Morley. Above, Walking Eagle, member of the tribe, poses with the author, wearing traditional Indian headdress.

during the war, when nine mil-SAHARA RODEO lion copies of the New Testa-The ancient Egyptians used ment (with the Psalms in ad- lassos in hunting game in the dition) was placed in the hands desert.

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### 18,000-Foot Peak Scaled in Alaska

For the East ANCHORAGE, Alaska - An American flag flies from the From the East summit of Mt. Saint Elias to prove that a party of climbers reached its 18.000-foot goal. Capt. Roy Holdiman of Anchorage, who flew over the peak. said the words "top-sixteenth" were traced in the snow-indicating the party had reached its

goal on that date. Marynard Miller of Seattle headed the party which scaled the formidable peak. Others in the group were: Mr. and Mrs. A. J. Kaufman, Washington; D. N. Molenaar, Los Angeles; William Latady, Cambridge, Mass., and William Putnam, Spring-

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# Charm of Old Mexican Town Feels Inroads of Modernity

CUERNAVACA, Mexico - The charming city of Cuernavaca, of Cuernavaca is not clear. Per- dant distant hills and its fleetlying peacefully in the extensive haps they feel they have ex- ing shadows. plain of Morelos, is losing some hausted the motifs of the or- The palace Hernan Cortez of its former- enchantment, iginal colonial style that at first built to command a view of the many people are saying these proved attractive to visitors, snow mountain, Popocateptl, is plays. For the unprecedented More likely, they have fallen still in use for the government prosperity of Mexico, making under the spell of industriali- offices. But it is sought espemany wealthy persons, eager to zation which is sweeping Mexi- cially by tourists, who want to

visitors, pulled up the old cobble- the 1910 revolution. stones that for centuries did New and luxurious hotels are service, replacing them with as- springing up, designed to cater phalt—thus facilitating travel, to more exacting demands of but by so much, taking away people with money to spend. something of the old charm.

sight realized that the time had It was not till the former come to build a really modern United States Ambassador to and luxurious motion picture Mexico, Dwight Morrow, chose house. So now, facing the little the place for his residence that park, is the Ocampo building it began to emerge again.

in no way reflect the old mood Emperor Maximilian and Em-

Get extra good-looking,

spend their newly acquired co today. view its famed Rivera murals, riches, is reflected in the living The contrast between the mod- depicting scenes from the revoand appearance of the town, ern Ocampo and the buildings lution, and showing the rebel where a new generation has of colonial design is the more leader Zapata mounted on a subrought a new point of view. pronounced as just across the perb white charger. The hills The city fathers, foreseeing park stands the historic Bella round about the town abound an ever-increasing tourist trace Vista Hotel. This hotel was the with legendary lore. of Mexicans as well as foreign special target for the rebels of

Following the revolution, haled by human beings. Then businessmen with fore- Cuernavaca lived in obscurity.

in modern, massive artitechural There still survive in Cuernavaca many traces of its former Just why the younger Mexi- beauty and charm. The Borda can architects design buildings Gardens survive, although deof such massive proportions that teriorating. It was here that

# Ingreasing

CHEAP THRILL

ed that mosquitos are greatly ex-

cited by the carbon dioxide ex-

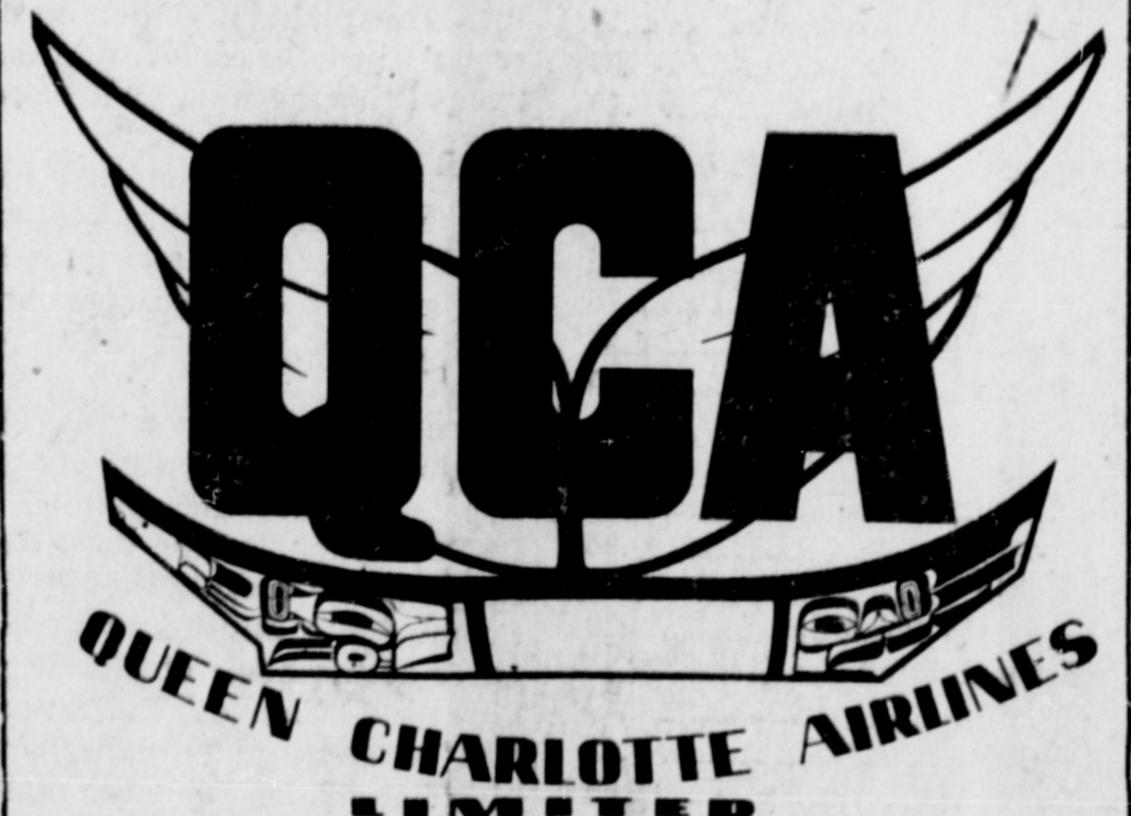
Entomologists have determin-

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