NOW'S THE TIME TO PAINT UP—CLEAN UP—FIX UP—

Junior Chamber of Commerce Beautification Campaign

"Cleanliness is Next to Godliness" —WESLEY

For Mental, Physical and Spiritual Well-Being, We Should CLEAN UP and BEAUTIFY OUR HOMES

Make Your Contribution Today to Civic Improvement!

BRIGHTEN UP YOUR HOME & GROUNDS

Wash away the drabness of years from your home with a coat of paint. Go to work on those repairs long needed. Clean-up and brighten up this spring. Your house deserves it!

May 1st to 11th

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"Make Prince Rupert Beautiful"

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FOR THE NEXT TEN DAYS Prince Rupert will join other cities of Canada in "National Beautification Campaign." Sponsored in this city by the Junior Chamber of Commerce, it will have as its object, the initiation of a "clean-up, paint-up, fix-up" drive which, it is hoped, will be maintained throughout the year for the continous benefit of the city.

For reasons of mental and physical, as well as spiritual wellbeing, the idea of "clean-up and beautify" is one that will appeal to every right-thinking citizen. Prince Rupert is badly in need of such a "lift."

Every community spends taxpayers' money each year in promotiag public health measures. It is far better to prevent disease than cure it and what more effective measure can be found than the removal of dirt and grime?

Civic pride is a feeling that should be fostered by all organizations and individuals. An adequate and profitable way of expressing it in Prince Rupert is to make the city clean and tidy so that it will not only be clear of the danger of diseases but will present an attractive front to the tourists who will visit us this year—as well as to all of us who live here.

Get behind the Junior Chamber of Commerce in Prince Rupert Beautification Campaign.

Burn rubbish — repair fences, cut and trim the grass — clean out the basement and the attic — prevent possible fires — paint where possible.

PRINCE RUPERT JUNIOR CHAMBER OF COMMERCE

BRIGHTEN UP with Paint

ENHANCE the appearance of your home with a fresh, bright coat of paint. You'll welcome the sight of your newly-painted house after many long, drab years. Our paint is long wearing, color true, easy to apply. Order PRATT & LAMBERT Paint from us today.

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Clean Up!! Paint Up!! Fix Up!!

• See us for the materials necessary to make your home a credit to yourself and your community.

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UTILAC—The original, and finest 4-hour enamel.
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GARDENING TOOLS
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Dress your house inside and out this spring with a coat of our long-lasting paint. Watch the old home take on a new life and beauty. Order your supply now from your Co-op.

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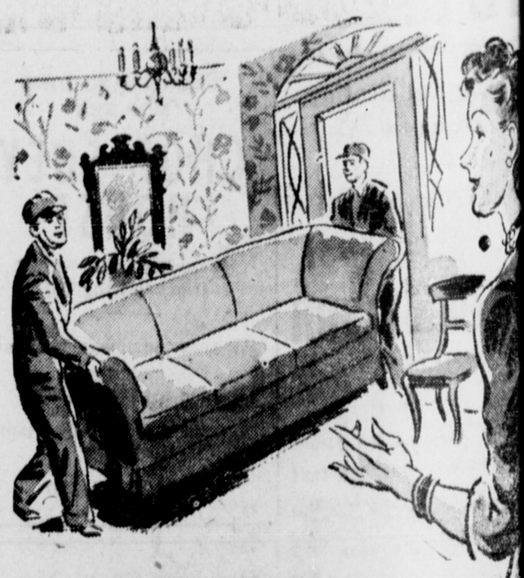

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