

# A General Speaks...

FOR THIRTY YEARS a fighting man who attained to the highest Army rank and distinction and is, therefore, well qualified to speak and advise, Major-General G. R. Pearkes, V.C., M.P., while hopeful that the young United Nations organization will achieve its primary objective of maintaining permanent world peace, suggested in an address here that the certainty of such peace is by no means assured as yet and that, in any possible combination of conflict that would bring about World War III, Canada would be a chief battleground and prize. In view of the terrific new scientific development of the instruments of destruction and the annihilation of distance by the new powers of aerial propulsion, such a war would be one of utter surprise and quick destruction, the General said. The point was that there would be no chance for preparation of defences after conflict became imminent. The General correctly enough suggested that Canada's geographical position in the new world of today made it highly advisable that she should be looking without delay to her defences against attack. Her natural defences of distance and inaccessibility were no longer effective. She was vulnerable from every quarter.

Here in Prince Rupert, the strategic position of which had been amply demonstrated in the last war, the General who had general command of Pacific Coast defences in the days of serious Japanese threat appropriately enough reminded us that we should be directly concerned with manning of our own defences and one way of doing so was to encourage the speedy recruiting of the active and reserve forces of navy, army and air. The General completely dismissed political considerations when he urged citizens to support the government in the defence measures which it saw fit to take.

## THE WHITE CANE

THE WHITE CANE, the symbol of one who suffers with blindness, is also a challenge to the rest of the society and is in many ways an eloquent object lesson.

It is a challenge in that it demands attention and sympathetic support from those of us who enjoy the often unappreciated blessing of maintained sight.

It is an object lesson inasmuch as it shows that the one so afflicted is still mingling with society, still striving to take his part, still anxious to maintain independence and self-respect within the limitations imposed.

The Canadian National Institute for the Blind, has developed a most helpful and understanding program.

It frankly seeks aid, so as to be able to conduct its valuable and merciful work. But such work is also hinged to a determined purpose—to help the blind to help themselves. If, through the agency of the institute, a blind person can be placed in industry, and made a self-supporting individual, such an outcome pleases the institute more than any other. This is because the organization realizes the psychological aspect of the lives of those whom it serves. There are also other ways in which the institute ministers, in helping the blind to help themselves. No more appealing cause exists, than in this effort to sustain and encourage those in "darkness" that never lifts.

There is every reason to give unstinting support to anything that aids the institution in its provision of services to the blind and in its prevention of blindness program.

## ADVERTISING NEEDED

MAKING a magnificent contribution to the cause of victory and of freedom, advertising during war years was instrumental in helping to maintain the high morale of the people of the United Nations; increased the production of weapons of war; stimulated recruiting and boosted the sale of Victory Bonds and War Savings Stamps.

Today advertising is helping labor, management and government iron out grievances and settle unrest, strikes and difficulties now impeding our peace-time production.

Indications are that Canada is on the threshold of an era of progress and prosperity unparalleled in the long history of our country. To attain the highest degree of growth and expansion during this era, business, industry and finance must be backed with sound, sane and honest advertising.

### FRENCH STUDENT AID

Sixty dollars will provide a two-month stay for a French student at the Combloux Rehabilitation Centre established by International Student Service in Southern France.

### MUSIC FOR MILLIONS

Films on art and music brought to remote districts of Canada by National Film Board field representatives bring enjoyment to many people who lack other cultural facilities.

Fresh Local Raw and Pasteurized MILK VALENTIN DAIRY PHONE 657

One company which devotes 75-80% of their advertising budget to daily newspapers says: "Newspapers have been the pillar of the company's advertising program throughout 50 years."

## WOULD RENEW MILK SUBSIDY

Parent-Teachers Association So Requests—Regular Meeting Last Night

The importance of milk as an article of food was stressed last evening at the monthly meeting of the Borden Street School Parent-Teacher Association and a resolution was carried urging the city Parent-Teacher co-ordinating council to press for the restoration of the milk subsidy. J. S. Wilson, principal of Borden Street School, stated that 120 pupils were buying half a pint of milk daily and he was sure that the children reaped a very real benefit from it. He heartily endorsed a resolution on the matter which had been brought up by Mrs. G. R. S. Blackaby.

There was an excellent attendance with Mrs. George Howe, president, and Mrs. S. J. Anderson, secretary, in charge. Following the business meeting there was a much appreciated Indian pow-wow dance by the following girls of Grade Six: Barbara Moore, who also played the piano accompaniments, Anita Brue, Messina Pavlikis, Myrtle Miller, Marjorie Way, Barbara Stalker, Roberta Paul, Carole Moorehouse, Margit MacArthur and Alice Nickerson, who sang an Indian lullaby. This item had been planned and staged by the girls themselves and their costuming and dancing were very effective.

Two films, "Child Welfare in Sweden" and "Now, the Peace," aroused much favorable comment, with C. H. Insulander, vice-president of the co-ordinating committee, operating the machine. There was much interest shown in the machine itself as this is the projector purchased by the Parent-Teacher Association for the elementary schools of the city. It is one of three that have been made available for Canada. Mrs. Seaman was program convener and played for community singing. Refreshments were served with Mrs. Lineham, Mrs. McLeod, Mrs. Bowes and Mrs. McKeown in charge.

**BIG GOVERNMENT PAYROLL** CANBERRA. — Twenty-five per cent of Australia's working population of 2,840,500 persons is employed by federal and state governments and other governmental authorities. Figures released by the Federal Bureau of Statistics show that 1,567,700 persons are in private employment, and 526,800 in government employment.

## PEARKES

(continued from page 1)

wage war, through having the money and the power, were Great Britain, the United States and Russia. "In any combination of conflict between these powers," he declared, "this country would become a major theatre of operations." Nor would there be time to mobilize, equip and train fighting forces after the threat of war became imminent. Therefore, the task today was to provide immediately for the defence of Canada against the possible calamity of another world war.

Gen. Pearkes pictured the 'awful suddenness' with which, through the development of airborne transport and weapons of tremendous destruction, attack of another war might be made. There would be the greatest of secrecy and the attack would be launched, no doubt, from long distances with airborne troops and weapons of the nature of the atomic bomb, carried by jet propelled, pilotless aircraft. Devastating attacks might almost instantly destroy great cities. "Therefore the bombers must not get through and all possible means must be devised to prevent them."

### Defence Plans

At the moment the best brains of the peace-loving nations were being employed in planning defences and the weapons to assure peace. Canada was no exception and was launched upon a campaign to raise regular forces of young men for navy, army and air augmented by substantial trained reserves. "It is essential that we have these defence forces and it is equally essential that the government of the day be supported in its plans."

Gen. Pearkes, as he opened his address, congratulated the city on having acquired such a fine asset as the Civic Centre. He trusted that it would continue to be maintained as well in the future as was being done today.

President W. D. Lambie presided over yesterday's luncheon and guests, besides the speaker, were Art Bench of Vancouver and F. E. Anfield and J. T. Harvey of Prince Rupert.

Announcement was made that the international president of Gyro, Greg Yorke of Vancouver, and the district governor, Fred Hawes of Victoria, accompanied by their wives, would be here December 13 to conduct the annual installation of officers of the local club. Plans in connection with the installation proceedings are already being made by a committee headed by W. F. Stone.

## TUBERCULOSIS SEALS COMING

Will Be Next Kin Undertaking—Regular Meeting Last Night

Next activity of the local Kinsmen's Club will be the distribution of Christmas tuberculosis seals which is to be under way by the first of the week under a committee headed by Alex Armstrong. The club was in regular fortnightly dinner session last night at the Civic Centre with President R. E. Montador in the chair and a good attendance of members with guests in the persons of W. H. Francks and Robert Thompson of Vancouver and Harry Sheardown, J. S. Wilson and T. G. Bateman of Prince Rupert.

Checks were presented to the city schools for their percentage of sales of "shell-out" coupons. The recipients were: J. S. Wilson, Borden Street School; T. G. Bateman, Conrad Street School; R. G. Moore, King Edward School, and Pierre LeRoss, on behalf of an Annunciation School.

Alex Baillie and Kenneth Pugsey were initiated as new members by President Montador. Acceptable impromptu entertainment was provided by Mr. Francks with a talk on "Kinsmanship" and violin and mouth organ selections, also leading in lusty community singing.

It was decided that one official delegate would be sent to Prince George where a new club is about to be instituted. A charter for a new club at Terrace is being awaited.

**PRINCE RUPERT TO VANCOUVER VIA OCEAN FALLS** "Princess Adelaide" Every Monday, 10 p.m. **ALASKA PORTS** "Princess Norah" "Princess Louise"

Full information on sailings from local ticket agent, or write G. Bruce Burpee, G.P.A., C.P.R. Station, Vancouver.

Canadian Pacific

## Whifflets

From The Waterfront

Making her first call at this port, the new Petersburg halibut boat Symphony, Capt. Gordon Jensen, was in port yesterday discharging one carload of frozen shrimps and crab meat for transshipment East over Canadian National Railways. The vessel arrived at midnight Tuesday, returning north yesterday afternoon. She is a trim 56-footer with 70 hp. Buda diesel engine and was completed four months ago at Petersburg.

### DRUMS FOR BELLS

Drums were used in New England churches before bells became common.

Significantly enough, the 19th century bathtub advertisements appearing in daily newspapers were entitled "Do you bathe?"

**USING STEEL?**  
• STORE FRONTS  
• APARTMENTS  
• WAREHOUSES

**WESTERN BRIDGE**  
A STEEL FABRICATORS LTD.  
VANCOUVER, B.C.

**RCA VICTOR PERRY COMO ALBUM**  
PRICE \$3.00

Issued in Celebration  
**PERRY COMO**  
Nov. 15th. to 22nd

HITS YOU'LL ENJOY OVER AND OVER AGAIN

- A GARDEN IN THE RAIN
- YOU MUST HAVE BEEN A BEAUTIFUL BABY
- BLUE SKIES (lyrics by Betty)
- GIRL OF MY DREAMS
- LITTLE MAN YOU'RE BUSY DAY
- KENTUCKY BARE

Music by Russ Case and His Orchestra

**CHOP SUEY HOUSE**  
612 Seventh Avenue West (next to King Tai)

will be closed until further notice

For outside orders phone the **HOLLYWOOD CAFE—1333**

**Albert & McCaffery Ltd.**  
Phones 116 and 117  
FUEL AND BUILDING MATERIAL

**JOHN H. BULGER**  
OPTOMETRIST  
**John Bulger Ltd.**  
Third Avenue

What's the good **WORD?**

● The good word is *brisk*. So say the experts... so say all who try *brisk*-tasting Lipton's Tea. For Lipton's Tea is so delightfully different... its flavour is never dull or wishy washy, but always fresh, tangy, and full-bodied. Pour yourself a "cup of pleasure". Change now to *brisk* tasting Lipton's Tea.

**Brisk!** *tasting LIPTON'S TEA*

**PRINCE RUPERT PLUMBING & HEATING**  
J. H. Schuman - S. Julian  
Night Calls: BLUE 270  
Cor. 2nd Ave. and 7th St.

**NORTHWEST CONSTRUCTION LTD.**  
Expert Foundation Work and Interior Alterations  
CONTRACTS LARGE OR SMALL  
Planning and Designing — Estimates

5 STONE BLOCK P.O. BOX 1381  
Phone 563 Evenings: Blue 370



Ready for when the day is over

WHY NOT TRY fresh and vital when you begin. Do as the smart people do and drink a cup of Ovaltine in the morning.

For Ovaltine helps to help you feel better all day through:

First, taken warm, it fosters sound rest without drugs.

Second, it supplies food elements to other vitamins.

Third, it also supplies important vitamins in a delicious, more appetizing, more healthful, all-around health tonic.

So why not start taking Ovaltine regularly for morning and evening meals.

**OVALTINE**

**McRAE BROS. LIMITED**

**BRITISH COLUMBIA**  
FINEST SA...

**TERRA Transfer & Storage**  
WE MEET ALL THE SERVICE TO ANY IN THE DISTRICT (H. Smith)  
P.O. Box 187