MEMBER

A.B.C.



(Authorized as Second Class Mail, Post Office

The Late "Dan" Matheson

We can join with expression of personal regret which many Prince Rupert people will feel at the passing of the late D. J. Matheson, for years city treasurer of Prince Rupert and the city's final commissioner during its period of receivership.

"Dan" Matheson will, perhaps, be best remembered for the geniality of his personality and his unfailing courtesy and consideration for all those with whom he came in contact and these, in the course of his official duties, were legion. He was also an able and discriminating financial official and administrator and gave this city good service for long years.

He was a real pioneer of the province and it is interesting to recall that, back some forty years ago, he was mayor of the now dead city of Phoenix in the Boundary district when M. M. Stephens, now sheriff here, was city clerk. Thirty years later the position was reversed in Prince Rupert when Mr. Stephens was mayor and Mr. Matheson, city

Commerce Chamber Livens Up

The regular secretary was absent and so was the minute book and the official files but, nevertheless, the monthly meeting of the Prince Rupert Chamber of Commerce last night was a lively gathering in which views were fully and freely exchanged on a variety of matters of local moment. The Chamber of Commerce has been taking on a decidedly new lease of life of recent months, stepping out of its old staid ways in a manner that has not been seen for years, all of which is to the good. We can think of nothing more effective in promoting the development of the community than a good lively Chamber of Commerce and that is what Prince Rupert's is, at long last, developing into. Now

that the good work is started by a rejuvenated body, it is to be hoped the organization will not be permitted to drop back into its old time lethargic ways.

Talking of Butter

The Prices and Trade Board raises the butter price ceiling on the one hand and now proposes to increase the weekly ration from four to six ounces. For some people the increased price will, of course, be no deterrent to buying. In other cases the increased cost will constrain people to economy in use. The increase in price will be generally accepted without protest since it is designed to give the farmer a better return which will encourage production. As for the four-cent increase in price, it will not be so great a hardship that we will not be able to reconcile ourselves, particularly when we reflect upon what it might be were there no price control.

"Seductive Whore"

Consistency is the hobgoblin of little minds—with emphasis on the "little." In a recent issue of CCF News, an 8-sheet publication hailing from Toronto, appears a wild-eyed article insinuating that advertising is more subversive of the juvenile mind than "vivacious" movies. Exception is taken to an advertisement pointing out the merits of training a child to save his pennies in a piggy bank as a means of opening "the doors of opportunity for all little boys and girls."

Foaming at the mouth, the writer of the article describes this copy "as misleading as any piece of copy possibly could be." He concludes with the hysterical shriek-"Long live capitalism! Long live bank accounts, insurance policies and piggy banks! . . . Above all, long live that seductive, illusive whore, the Great Goddess Advertising!"

Imagine the mental and spiritual anguish of this writer when he discovered that the issue of CCF News carrying his phrenetic outburst permitted the seductive and illusive whore to parade in its chaste columns to the extent of 770 lines! He describes himself as "a former advertising hack." Why "former" and why "advertising?" -Marketing.

-"HABBAKUK"-



THE Town of Jasper, nestling in the heart of the Canadian Rockies, and long known Internationally as the home of Jasper Park Lodge, played a very important part in research and Jevelopment for the British War Office during World War II. Patricia Lake, at the foot of Pyramid Mountain was the scene of experiments conducted in great secrecy for operation "Habbakuk." This consisted of the manufacture of special ice blocks containing fibre for strength and the intention was to construct an ice ship for use in

the sea lanes of the Atlantic from which planes could operate against submarines. Picture No. 1 shows the scene of the experiment with Pyramid Mountain in the background. No. 2 shows the making of the ice blocks with large fans maintaining circulation. No. 3 shows the construction of the "Shell of Secrecy" surrounding the great secret. No. 4 shows the master drawing of what one of the ships would have looked like had the plan been completed.

as a railway from Winnipeg

right into the Peace River in

He urged a road from Atlin to

the Alaskan Panhandle to ob-

tain coal which, he said, is as

A_C.N.R. right-of-way between

Hazelton and Terrace should be

made available as a highway, he

declared, "There are millions of

acres that could be settled in

the west but it requires trans-

good as Pennsylvania coal.

northern Alberta.

portation," he said

TERRACE MILLS ARE IDLE NOW

Roads Soft with Spring Thaw So Logs Cannot be Hauled In

Terrace sawmills have been velopment private committee largely in idleness since March | the Canadian Chamber of 4 owing to the use of the roads | merce for broadcasting or being forbidden to hauling of local radio station. The heavy traffic such as logs during \$150 is offered in conthe soft season of the spring with the cost of broads thaw. It is expected the roads The matter was referred to will be sufficiently dried up radio committee at last again by mid-April to make their hamber meeting use permissable again. Ooly one mill in the area has been able to Men, Women Par at Kalum Lake which had logs Take Special To boomed alongside the mant.

Snow has disappeared right in Terrace but there is still considerable on the country roads.

Hotel...

Prince Rupert

Lt. Col. R. A. Campbell, London, Ont.; Col. J. G. Pope, Montreal; Major Carter, Ottawa; Capt. W. A. DeBeck, Vancouver; F/O C. Hazlett. Vancouver; F. A. Humphries, Vancouver; Capt. and Mrs. A. H. Lewis, Ottawa; Capt. and Mrs. O. Petursson, Ottawa; Lieut. A. W. Langton, Vancouver; Mrs. J. M. McGilvray, Vancouver: Major C. E. Potter, Ottawa; Major E. J. Simmons. Ottawa; E. F. Wilks, New Westminster; C. T. Weir, Vancouver; Capt. White, Ottawa.

Advertise in The Daily News.

Returns Prepared—See R. E. MORTIMER INCOME TAX 324 2nd Ave. Phone 88

Free Enterprise Radio Broadcasts A series of ten radio

scriptions on the subject enterprise has been the Prince Rupert Cha Commerce by the econo

Praised by Doch Feel New Normal Pen, Vitale Be Thrilled-or Don't Pay a

Thousands of weak, tired w

LOVIN'S CABINET SHOP

Furniture Repaired Upholstering a Specially

gumming. Small bandsaws brazed. Planer and jointer knives ground.

Phone Green 974

First Prize \$10

OPEN TO ALL

Second Prize

Cash for Ideas . . .

Slogan Contest

The Prince Rupert Public Relations Council desires to select a slogan appropriate to the city for publicity purposes.

IT MUST BE

Concise—

Appropriate-

Catchy-

YOU ARE INVITED TO MAKE ENTRIES

WEEKLY JUDGING

Final Closing, April 15

Entries received by Daily News marked "Slogan Contes

Do You want to

Sell Your Goods

in the City as well as the Interior?

BE ASSURED IT IS THE

Prince Rupert Daily News

THAT REALLY COVERS THE FIELD IN BOTH!!

You are invited to inspect our audited paid Circulation Records.

THE DAILY NEWS IS AN A.B.C. PAPER

Prince Rupert Needs Commissioner

(Being one of a series of suggestions by readers of the Daily News for the betterment of this city). In the first place there is a ment. A few boats equipped for,

organized leadership among the would be a boon not only to these people, instructing them, and people but to our own citizens. lethargic view generally taken the day," that if a city holds toward the constant discrimina- quiet charm for its own inhabittion against our dry dock, rail- ants, it will also be attractive to way and highway.

With a harbor or almost worldwide superiority; with a railway placing this city economically as close; to the eastern supplies as Vancouver; and with a wellequipped yard already established and in a position to cater to Asiatic trade, surely this industry is worth striving for, to be placed in full operating import-

Of equal significance is the establishing and maintaining, The Chilliwack, Capt. William ing camp of Phoenix in the of a good highway. Certainly unless there is adequate industrial employment plus enticing means of entering Prince Rupert there can be no permanent acceleration in its growth.

city is the logical, as well as his- leave for Massett to discharge torical, stopping place for tour- cargo and load lumber and then ists whether they come from the on to Vancouver via Butedale, pleasing and inviting?

room is a prime necessity. People she will return here at 9:40 this that are travelling gravitate to evening and sail at 10:30 p.m. pleasant surroundings and above southbound. average accommodation.

beauty spots beyond the bound- cess Norah, Capt. P. L. Leslie, was ary of the city itself. Also, many in port Sunday morning from 10 of the city visitors are people to 12 o'clock. She will be back Items of social and personal from the interior to whom boat- here again Thursday afternoon

definite need for constructive and scheduled to excursion trips Rupert and for a time city com-

MRS. VERA MARTIN.

From The Waterfront

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Sunday night was "Union Steamships Night" on Prince Rupert waterfront with three of of British Columbia. He came the company's vessels in port. Owen, arrived in port at 7 o'clock and spent yesterday unloading building materials at Albert & McCaffery's whari before proceeding today to Port Edward son went to Vancouver and it where she will take on canned Secondly, knowing that this herring after which she will east or south, should we not, where meal will be loaded, and therefore, make it especially Ocean Falls where she will complete with paper. The Cassiar, There are many factors that Capt. Lorne Godfrey, arrived at would contribute to that end. As 10:30 p.m. from Massett Inlet it has already been discussed, our points and sailed at noon Monrailway station should be com- day for Vancouver via south end pletely modernized, making it a of Queen Charlotte Islands. The place of wide windows and at- Venture, Capt. Eric Suffield, artractive interior. Also, the estab- rived at 4 a.m. from the south, lishing of a spacious, cool, in- sailing at 7 a.m. for Stewart, triguing tea room and dining Anyox and other points whence

Northbound from Vancouver Thirdly, there are many to Skagway, C.P.R. steamer Prining would be of supreme enjoy- southbound. The vessel had a

Former City Passes Away

Donald J. Matheson, for many years city treasurer of Prince missioner, passed away in Vancouver General Hospital on Frienabling them to disperse the It surely follows "as the night day after a lengthy illness from a malady which some time ago had rendered hope of recovery impossible.

> After the city commissionership was lifted about four years ago, Mr. Matheson left here for Salt Spring Island where he bought a place which he later sold to Steve King. Then he went to Port Hammond and be respected because it is not is being paid to the economic lived there until it became necessary to move him to hospital in Vancouver.

Mr. Matheson, who was about 72 years of age, was a pioneer Boundary country and became mayor of that thriving little city early in the century. When Phoenix collapsed, Mr. Mathewas from there that he came to Prince Rupert years ago to assume the position of treasurer after a city hall reorganization.

A widow and two sons, Donald and Robert, both mining engineers, survive.

good-sized list of passengers including a number of mining men going into the Yukon for the

IC WEICOME

Local news items, to ensure publication, should be in the office by 10 a.m. Contributors are asked to bear this in mind. interest are always welcome.

are keeping down atomic energy name of Mr. Schneider was in a because it will upset "too many | concentration camp because he people's apple carts," says a Van- had sympathies with the Nazis. couver Sun report. "In the U.S. a great many needed in the election, he was

He alleged: time uses of atomic energy, and tion camp again. development of science. We are sabotaging the war effort. rapidly moving into the condi- "Some were thrown into jail

Local C.C.F. Member Talks

Of Politics and Other Things

Urges Workers To "Direct Action"

we are creating. In the U.S. name, the L.P.P., and they were scientists are afraid we are legal, then. heading toward a military dic- "They served their purpose. I

just themselves. If governing lease the members of this pobodies do not administer laws litical party you are interested in the interest of mankind, so- in, if they go to jail, you do it cial forces adjust themselves just | with a little more finesse mext as forces do in nature.

"When a government cannot administering the laws in the side of atomic developments. interest of the people, the only method open to the workers of

this country is direct action. "That is what it comes to without plotting or planning, spontaneously, so don't start looking for red herrings under

"I should like to deal for moment with this spy scare. I must say it is a very opportune thing for the government.

"The labor movement has had so many things happen to it, for instance, the Znioviev letter in Britain, which put the Conservatives in power and threw La-

170 East 3rd Avenue

bor out because they were sup- | ing the frontier areas, "but now posed to be hooked up with a the Liberals are old." Sneers at the espionage in- Red bogey. He urged developments such

quiry were coupled by H. G. Let Nazi Out For Election

Archibald (CCF, Skeena) in the "In this country, in 1940, in Commons with a charge "they" Saskatchewan, a man by the

Atom Plot Is Seen By Archibald, M.P.

"Of course, when the federal election came on and he was scientists are quitting in disgust released during the election to because all the research is going help the Liberal party, and then into the bomb, not in the peace- he went back to the concentra-

more and more the state is inter- "We also had Communists fering with and hindering the running around this country

tions of which we accuse the and some hid themselves.

"However, when it became politically opportune for them to come out and split the labor "We are scared of the things vote, out they came uncer a new

would only say to the govern-"In human society forces ad- ment, I only hope when you re-

He said not enough attention He said the Liberals 20 or 30

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NEW 1946 FORD

Here is the most beautiful Ford ever built . . . with more advancements than many pre-war yearly models. There's a new ride, improved economy in oil and gasoline, longer life . . . and massive, rich new styling. We cordially invite you to come in and see the smart new 1946 FORD.



Prince Rupert, B.C.