

NOTHING NEW ON SUBSIDY

Inquiry by Chamber of Commerce Produces No Information

Inquiry made to the Department of Trade and Commerce at Ottawa as to what developments, if any, have followed the subsidy for United Kingdom shipping out of Prince Rupert authorized at the recent session of Parliament has elicited no definite information from the federal capital despite current reports locally that certain interests have been considering the idea of acting on the basis of the subsidy to develop cargo shipments through the port.

The Prince Rupert Chamber of Commerce a few days ago wired Hon. J. A. McKinnon, minister of trade and commerce, seeking information as to what steps, if any, might have been taken towards utilization of the subsidy and if any interest was being manifested.

A. C. L. Adams, private secretary to the minister, who is absent from the capital, says in reply: "My understanding is that no steps have yet been taken to utilize the subsidy provided in the estimates for Prince Rupert-United Kingdom services and there are no recent developments."

LIFE in this Prince Rupert by BIDDEE JINKS

"I've got a head like a tack," I said as I rushed back into the cafe for my umbrella which I had left behind. "Lady, you're not the only one!" the proprietor conspired generously. "I could open a shop with the stuff people leave me. Everything from canaries to false teeth. Why, there's one lady in this town that consistently leaves her umbrella here. She just couldn't help herself!" he laughed.

"I can't be so bad," I told myself. "After all this umbrella has been mine for five years—but I couldn't push back the numerous close shaves it had had and then and there I determined to do something about it. Of course, the fact that on that same day I walked out of a snop and left a parcel of tenderloin and bacon on the counter and although I returned with all speed it wasn't quick enough—that too may have been a deciding factor."

Anyway, when I picked up a magazine the next day, these words stared out at me: "Do you have trouble remembering?—(Oh Brother, do I?)—You shouldn't. It's really very easy and the article went on giving the low down on memory troubles and their cures. It seems that many people may lay claim to a fair share of

intelligence are still not able to boast of a good memory. This does not mean that they have not the necessary wherewithal but simply that they have never learned how to use what nature endowed them with. Karl Meninger, noted psychiatrist, believes that this is undoubtedly true and that, after a lifetime of study,

He says that a great deal of this memory-failing grows from childhood, from convenient evasion by saying "I forgot!" when you did not do what you were supposed to. Childhood evasion, did he say?—Habit weaves carelessness into the grain of thinking, dulling the sensitive texture of the mind and by and by it takes an earthquake or something equally unusual to make a lasting impression.

To remove this clutch of inertia, we are advised to resort to a trick or two. Something on the old knotted string idea, only we don't always have a string handy and the most of us remove our shoes at bedtime so we use shoes. That is for two reasons. The first is because material absorbed before going to bed will be remembered 30 per cent more effectively. The second is the opportune moment to practice that old principle of association.

For instance, there is something you must do first thing in the morning and you are dead certain you will forget. Well, you just stuff one shoe inside the other. In the morning, you'll remember why your shoes are so placed and like a flash you'll buzz off and do that little chore—unless of course, you forget.

Then there is the little matter of remembering names. Suppose you meet a lady at a tea. Her name is Cartwright. When you are introduced you really pay attention to her name and murmur politely: "How do you do Mrs. Cartwright," placing mental emphasis on the name. Then you say "Cartwright. Cart—two wheeled or four?"—to yourself, of course. Surprisingly enough, when you speak of this lady to a friend, instead of saying "Mrs. —Oh Goodness! You know who I mean, the lady we met at the tea the other day," automatically a picture of a cart comes to mind and you are amazed to hear your own tongue saying "Cartwright" with no hesitation.

The beauty of it is that it works every time. A friend of mine proved it. Upon meeting a lady whose name was Mrs. Swallow, she just said "Bird—a bird" to her subconscious self. Now she confidently speaks of "that charming lady, Mrs. Sparrow."

Another item, which though not entirely surprising, still sounded very good when I read it aloud to my husband, said: "The old notion that men have

LETTERS

WOULD EX Editor, Daily News If the writer of the non-de-plume Skater would kindly my office, in the station Building, explain to him the raising and lowering level at Morse Co Depot, Department Defence (Navy). GILBERT C.T.O. R.C. Staff Officer Care and

BRISTOL, Eng. stopped in the day Benwell's house. away. Investigation well found a goat beds.

better memories the entirely false. The based undoubtedly when only men with intelligence as I got even after that the author was By this time I good but a conclusion was a stunner. It and white "the me like a muscle wh strengthened by best you can do is what you were by which neatly pigeon Anyway, I still have umbrella.

TRIBUTE TO BRITAIN

"A ROCK of stability in a sea of uncertainty" is the way Matthew Halton, noted Canadian Broadcasting Corporation commentator, describes Britain after a visit to Europe. They were the words he used in one of his interesting broadcasts yesterday. Mr. Halton spoke of the real progress that the United Kingdom was making economically while all the while there was a great "social revolution" going on with the Labor government carrying into effect its program of "democratic socialism." Mr. Halton acknowledged that it was the spirit of the British people, their continued willingness to submit to austerity and self-sacrifice in the national interest, that was leading the little island to a postwar recovery which was a shining example to every nation in the world.

Whatever one may think about the economic policies of British Labor government, there can be general agreement with Mr. Halton's statement that it is the will of the people to work together, in spite of their fundamental political views, and keep up the production that has now brought British exports back to their pre-war volume and will in the next few years give the country a higher general standard of living than it has ever before enjoyed. It would have been the same under any democratic party government even if the going might be difficult at times.

Possibly, Britain economically is today in a unique position in the world. It is not beset with the industrial strife and dire threat of inflation which is seen on this side of the Atlantic where labor and industry, equally culpable, fail to get together to settle their differences. It is not being reduced to a state of militarized serfdom such as the dictatorship of force has brought to Russia and is imposing on other nations which it has ruthlessly subjugated.

We can agree with the tribute that Mr. Halton pays to Britain in her progress to economic recovery. She is leading the world in peace as she did in war. People of Canada

and the United States could be doing the same if they had the understanding, the will and the intestinal fortitude for which Britons, in spite of all their growling and their faults, have so long been able to show the world.

SO MUCH AND SO LITTLE

"WELL, I made my trip over the Alaska Highway to Whitehorse and down by Skagway to Prince Rupert and home again (Peace River). I enjoyed the trip but it proved to my mind that the Canadian people have no business holding on to so much country and doing so little with it. I did not contact over a dozen men who seemed to harbor any idea of developing the country. Those old timers who were real boosters seem to have all gone to Victoria to live and the younger generation just do not know what it is all about, or what to do about it."

Those are poignant words, when they are uttered by a man, who has spent most of his lifetime endeavouring to awaken people to the fact that, in the North West, Canada has a most splendid heritage, if it has the will and vision to plan for the future instead of just being content with looking at the open places where people are few and opportunities abound.

It took World War II and the Americans to start the ball rolling as regards developing this huge district. They showed in a few months more progress than has been shown by Canadians in fifty years. The country is crying aloud for men of vision, men of ambition, not only on the ground, but also at Ottawa and other provincial capitals to point the way. The world has shrunk in proportion to improved methods of transportation. The crowded areas of the older lands are looking for new homes and places where they can at least live without starving to death and Canada and its people will eventually be asked: "Why hang on to lands which you neglect to even populate"? It has been stated that if Canada does not make the utmost use of its wonderful resources—other nations will step in and do so. —Nor' West Miner.

Now Who's Crazy Students Wonder

DUNEDIN, N.Z. ©—Two Otago University students sitting in their automobile were approached by a stranger who admired the car and asked if they wanted to sell it. They named a price which the stranger promptly accepted. One student went into a garage to give the purchaser an official receipt and the car was handed over to the stranger, who drove off. Then the students found that neither had received the money, as each thought the purchaser had given it to the other. They hired a taxi and gave a frenzied chase but could not find

the car. They reported their loss to the police who informed them that the purchaser was an escaped inmate of the Orokoni Mental Home. After "buying" the car he had driven back to the home and reported his return. The two students are still wondering just what the transaction makes them.

Buy Canada Savings Bonds!

PROPOSE POETS' CORNER EDINBURGH ©—A Scottish "Poets' Corner" on the same lines as the Poets' Corner in Westminster Abbey has been proposed for St. Giles' Cathedral, Edinburgh.

RETTFORD, Nottingham, Eng. ©—A pair of Adam mahogany wing bookcases sold at auction for \$4,000.

CITY OF PRINCE RUPERT
NOTICE RE VOTERS' LIST
The City Clerk's Office will be open from 7 p.m. to 9 p.m. on Monday, Tuesday and Wednesday, October 28th, 29th and 30th, for the purpose of receiving registrations.
The Voters' List closes at 5 p.m., October 31st
H. D. THAIN, City, Clerk.


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8 out of 10 will buy again....