

An independent daily newspaper devoted to the upbuilding of Prince Rupert and all communities comprising northern and central British Columbia. (Authorized as Second Class Mail, Post Office Department, Ottawa) Prince Rupert Daily News Ltd., 3rd Avenue, Prince Rupert, British Columbia. G. A. HUNTER, Managing Editor. H. G. PERRY, Managing Director.

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MEMBER OF CANADIAN PRESS - AUDIT BUREAU OF CIRCULATIONS CANADIAN DAILY NEWSPAPER ASSOCIATION

The Election is Over

NOTHER CIVIC ELECTION is over and the A new municipal legislators—they are not really administrators-will soon be in office. They will have important work to do in 1947 which may well prove to be a crucial year in the history of Prince Rupert. There may be decisions to make that will affect the future of the city for many years. Those who were elected yesterday should be capable of doing the work and making the decisions. They should seriously realize that the trust to do so has been imposed in them by the majority of the public. In their tasks, they are entitled to expect the support and constructive suggestions of all citizens since what they do or do not do, their accomplishments or mistakes, will affect us all.

The 1947 city council is fairly representative of various interests in the city. Now it is for them to work together in meeting the tasks and problems that confront them. If that is their earnest, they should be able to achieve some measure of accomplishment in the civic good.

We congratulate all the winners and also the losers who can console themselves with the satisfaction that they offered themselves and, by the process of being defeated, were saved a lot of work and effort which might have gone unappreciated. ated.

Rotary Backs Centre

THE ROTARY CLUB is to be congratulated upon having seized upon a means of centinuing its regular support to the maintenance of the local Civic Centre in the face of the incapacity of its current treasury to meet the monthly commitments thereto.

Recently the Junior Chamber of Commerce was posed with the problem of meeting its underwriting and almost decided to allow it to lapse but the majority of the members were not for repudiating their moral obligation and decided to see it through.

The senior service club of the city, of course, would never have let the Civic Centre down, particularly since it was one of the organizations which it had sponsored it all these years.

We have no hesitation in reiterating what we have previously said that our civic centre is one of the things of which we can be really proud and it is worthy of the support of every organization, even if extra effort and sacrifice might be entailed in maintaining that support.

Crushing Middle Class

I IQUIDATION of the middle class is, according to the Commusists, one of the very first steps necessary to the achievement of their revolution, says Financial Post. In Canada this is being achieved right now by taxation.

The full effects on our nation of continued high taxation on the middle class have been so far very largely obscured. Stratospheric tax rates have been with us for only four or five years and those have been most absormal years. Many people have had some clothes they could go on wearing for a time, some savings they could spend. Buying a car, or furniture, or fixing the roof or the bad teeth could be or had to be postponed. In tens of thousands of homes children in the expensive latecollegiate and university years were in the armed services.

But middle class "fat" has been disappearing rapidly and

in many cases is now completely gone. The stores are filled with people, but among the buyers you won't find many from the middle income salaried group. Merchants, car dealers, furniture men, doctors, dentists and so on will soon be wondering about the whereabouts of their "good, old, regular" customers when shortages are past and war-created bundles of cash in novel places have evaporated.

For the energetic young middle-class Canadian who has neither inherited money nor married a rich wife, the tax climate in which he finds himself today is stifling. From his present efforts, government takes the cream. If he doubles, triples or quadruples his usefulness and value, taxation cuts him down, and because of the increased cost of maintaining his extra value - of holding his new job - he is no better off, probably worse.

Today's taxation is ingeniously contrived to penalize ambition and energy, ability and iniative.

Best Publicity Medium

O MORE EFFECTIVE in meeting the challenge of labor than the old lady's broom in sweeping back the

ocean, are booklets issued by companies from time to time in the interests of good will. Collectively the record is impressive, but the impact is scattered and ineffective. These booklets, brochures and annual statements are issued mainly to shareholders and employees. The public does not see them. No niggardliness is shown in their preparation and physical form. Mostly they are admirable specimens of the printing art and obviously planned and written under the guidance of advertising experts. But telling industry's story piecemeal in this fashion is largely futile. A more effective teshnique must be adopted by industry in any effort to inform and influence public opinion. Surh advertising need not-should not- be controversial. It should not cross swords openly with labor.

CN-5



FIRST PHOTOS OF BEACH-HEAD LANDINGS SINCE THE WAR



the Fifth Fleet bombardment guns, bombs and strafing by army fleet and marine aircraft, the landing by the Second Infantry Division, Sixth Army, involved 12,000 Though it was a "nice kind of war" with nobody shooting back at them, the troops played their respective roles in grim seriousness. They plunged through the surf near Oceanside, Calif., from hundreds of landing craft, amphibious tanks and tractors, and charged the beaches as other Allied servicemen had done at Anzio, Normandy and Pacific islands.



Sixth army troops spearheaded by amphibious forces landed on Laiso Canyon beach and stormed inland to rid southern California of theoretical enemy forces. The landing marked the end of "Operation Duck," and the start of "Operation Oilskin" in the joint U.S. army, navy amphibious forces. Pacific and air force, training exercises which began with seizure of San Clemente island as "a staging area."

Crewman - We'll be docking

in quarter of an hour. Docking

Rupert is ready to assume its

Canadian-You see, we have

pulp mills and saw mills and

tries, but we have unlimited

water power resources and that.

with what we have, means pro-

Friend: "But isn't your son

Mr. Moneybags: "Heavens, no;

sort of listless, Mr. Moneybags?"

he has a list of blondes, a list

of brunettes, and a list of red

in quarter of an hour . . .

Pr. Rupert

Prominently Mentioned in Recent National B.C. Network Program

Prince Rupert came in for Pacific. The U.S. Transportaconsiderable favorable publicity tion Corps alone pushed more in a recent special broadcast than a million and a half tons "Pacific Story" which drama- of supplies through the port of ticized the postwar situation in Prince Rupert . . . everything | the Pacific and, referring to the from bulldozers for the Alaska part this area had placed in the Highway to jeeps for Kiska and Battle of the Pacific, suggested Attu. Everything from food and the course of "men and events medical supplies to 100,000 tons" which are today influencing the of high explosives. shape of the world for gener- | Now, with the war over, Prince ations to come."

The Prince Rupert scene com- new importance as an outlet to mences aboard a steamer en- the Pacific. tering the harbor from the north and the continuity runs | not only sites for canneries and las follows:

Canadian-Look at that har- for many other kinds of indusbor. Ever see anything like it Observer-It's beautiful.

Canadian - Completely landlocked . . and free of wind and gress.

Observer-As I remember it it's big enough to anchor the entire British fleet at one time, isn't it?

Canadian-That's right. You see the large vessels at anchor over there?

Observer-Yes.

Canadian - Deep enough to accomodate the largest vessels on earth, at high tide or low Observer-What a panorama

this is. Look at the city.

Canadian-City almost doubled in size during the war. You see, Prince Rupert, here, is 500 miles closer to the Orient than any other port in the Western Hemisphere.

Observer - I remember how impressed I was the first time I was here.

Canadian-Well, this port developed to promote the Grand Trunk Pacific.

Observer-Oh, yes, yes.

Canadian -- The idea was to link the inland river valleys . the uh Skeena, the Kispiox, the Copper and the Bulkley River valleys with the Pacific . . and in so doing, to link Canada's great west through Prince Rup-



Protect Your Boat From FIRE

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CO2

We recharge CO2 Extinguishers after use, in our own plant in Prince Rupert.

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ert with the Orient. Well, that Wm. Tooth was a long range plan, but it Wm. Tooth was realized when World War Is Re-Elected II came.

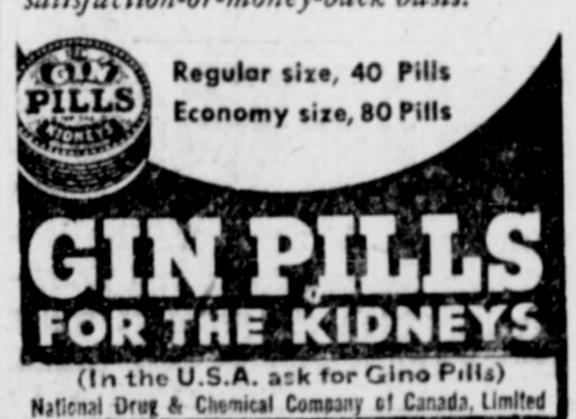
Is again Village Commissioner At Stewart After Close Contest

Narrator - Through Prince STEWART-W. R. Tooth was Rupert, war supplies flowed out re-elected village commissioner to the fighting fronts of the for a three-year term at the annual election here yesterday. He received 44 votes while J. P. Hawkinson got 35. There were six spoiled ballots.

Classified Advertising Pays!

GETTING UP

How miserable you feel when your sleep is disturbed. Tired, achey, listless all day long. Why not take Gin Pills-an old reliable remedy for relieving kidney trouble? Compounded to help soothe and tone up the kidneys Gin Pills are sold on a satisfaction-or-money-back basis.



To be Cherished a Lifetime . . .

GIVE A GOOD WATCH FOR CHRISTMAS

We carry nearly all the good makes such as Waltham, Longines, Omega, Elgin, Gruen, Bulova, and have just been appointed agents for the Girard Perrigaux watch, famous since 1791.

We have over 200 watches in stock at present and our prices the same as ceiling prices all over Canada.

BUY WITH CONFIDENCE AT



"A GOOD PLACE TO BUY" STORE NEWS

End Tables, walnut Upholstered Foot Stools Coffee Tables from \$18.50 - \$23.50 - \$29.50 Cedar Chests in beautiful walnut \$48.50 - \$55.00 Many other goods very suitable for Christmas Gifts are on display . . . we invite you to inspect them. Phone 775 327 3rd Ave., Prince Rupert, B.C.

HEALTH UNIT MAKES REPORT

Wide Program of Local Services Reviewed

of rooming houses, plumbing, Montreal, Toronto, Was Report on a wide program of child nursing services, immunizations, sanitary inspections and communicable disease control carried out by the Prince Rupert Health Unit during November was released for publication yesterday after consideration by the city health committee.

Nursing service by the Health Unit staff included 75 visits to schools, with examinations of almost 500 pupils, as well as health supervision in homes and immunizations. The number of communicable diseases reported was 43, which included an outbreak of chickenpox at Digby Island. Prompt reporting of the diseases enabled the outbreaks to be controlled.

A visit by Dr. R. M. Hershey. assistant provincial health officer, resulted in announcement that Dr. R. M. Lane of Victoria has been appointed new director of the Prince Rupert Health Unit. Dr. Hershey discussed the proposed re-organization of the Health Unit with the Union Board of Health and City Council and School Board. The reorganization was approved l those bodies.

Visits were made to Port Es sington and Port Simpson. Inpections were made at the former place, and at Port Simpson health matters were

cussed. The unit is hopeful of ARMY DISTRIC

and one fumigation.

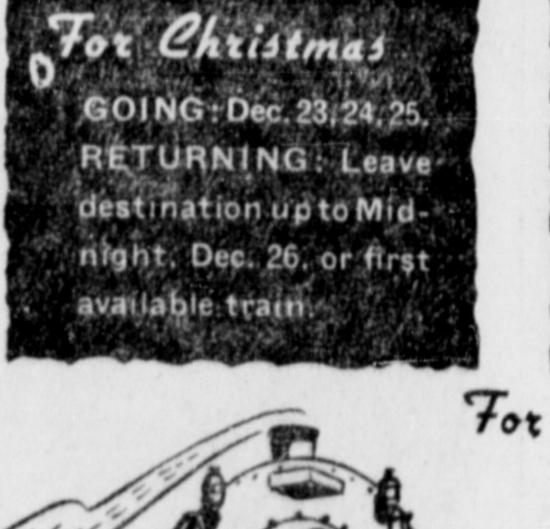
regular visits to outlying cen- ARE DISBANDE

OTTAWA-Five of elegat San'tary inspections included tary districts in Canada regular milk, water and food in- be disbanded and will be spections and tests, as well as area headquarters. The die a number of other inspections to be disbanded are Ho

and Calgary.

BETWEEN ALL STATIONS IN CANADA

ONE WAY FARE AND ONE-THIRD FOR ROUND



GOING: Dec. 30 Jan. 1. RETURNIN

Leave destination to Midnight, Jan 1947, or first availab For Entire Holiday Seas

ONE WAY FARE AND ONE HALF FOR ROUND TO MINIMUM FARE 30 GOING: Dec. 20 to Jan. 1



CHRISTMAS SHOPPING is no problem for me. I save myself time and worry . . . please friends and relatives out of town.

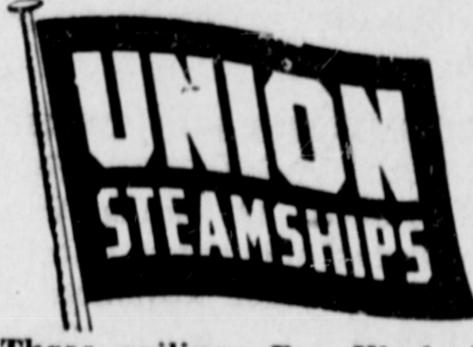
MY SECRET? I send Royal Bank Money Orders for whateve amounts I wish to spend, and mail them off with personal not or Christmas cards, wishing them all the best. This way they get the things they really want. And if I'm late, I can always send my Money Orders airmail.

IN A LAST minute emergency, the Royal Bank will always send my "gift of cash" by wire. Don't let Christmas shopping get you down. Try my simple solution. It pleases everyone, Your nearest branch will help you.

Royal Bank Money Orders for any amount can be used to send a gift of cash to the United States or Britain as well as anywhere it Canada. The recipient gets the full amount of the Order ... there are no charges at the other end.



Prince Rupert Branch - A. FLATEN, Manager



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Coquitlam. Fridays, 12:00 Midnight— Saturdays, 9:15 p.m.— Camosun.

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etc.

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