

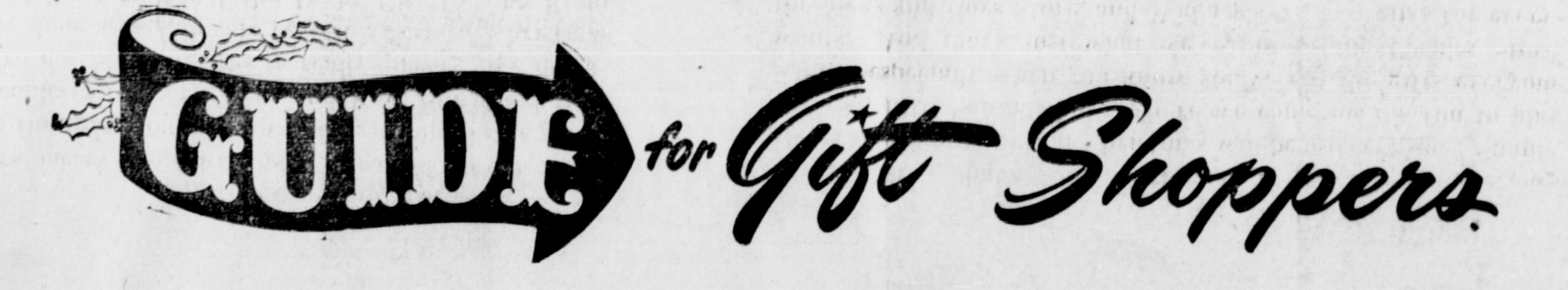
3 BIG STORES

Rupert Peoples Store
Rupert Mens and Boys Store
Wallace's Department Store

To Fill Your Every Need

SANTA'S extra merry this Christmas 'cause his sock is filled to the top with the finest and most wanted gifts in all the world direct from Peoples Store, The Mens and Boys Store and Wallace's. No, we're not bragging. We're really sincere. We do believe that we've done a big job this year to fill those Christmas stockings in your home with just the Right Gift for the Right Person. Stop in All 3 Stores now and look around.

BE MERRY—that's what Christmas is for. Then be serious. How can you be sure that Christmas will be a merry one? Simple, says our little Santa. That's where we come in. It's fun to play Santa—especially when you know you've got the gifts everyone wants. And that's just what we've got at the Peoples Store, the Mens and Boys Store, and Wallace's . . . . gifts for everyone.



2 Big Stores For Mother and Daughter

## Wallace's and Rupert Peoples Store

Dad's Favorite Store and Lad's Too

RUPERT MENS & BOYS STORE



