

## FRENCH PERFUME IS VERY SCARCE

Charge Over Twenty Dollars For Tiny Bottle of Scent

PARIS (AP)—French perfume is in a class with the Hope diamond, oysters Rockefeller and Scotch tweed and today its manufacturers are in a struggle to keep the cachet of quality along with quantity production.

There is a perfume shortage in the land of perfume, just as there is a shortage of everything else from gasoline to bed-springs. Perfumers are working overtime to devise ways of rationing the short supplies to scent-loving French and yet find enough to supply thousands of American soldiers whose one big gift idea is a bottle of famous-name liquid to send to the folks back home.

The American trade in Paris is important now, because it

keeps trade names before the overseas public which before the war constituted a number one perfume market.

As queues of combat-booted, khaki-uniformed soldiers wait patiently in and outside shops with names like Chanel, Guerlain, Lelong, Paquin, Molyneux, Millot, Renoir, businessmen on upper floors wrestle with the unromantic problem of getting together the necessary ingredients for the product.

### Male Musk Deer Are Hard to Get

They are having nightmares about the shortage, for instance, of musk, the heady basis for many expensive perfumes. Musk is obtained from an abdominal sac of the male musk deer which is found only in China and Indo-China, countries from which luxury exports are, at the moment, less than negligible. The same goes for fragrant sandalwood, wax-like ambergris, spicy iliangliang flowers, all of which must come from the Orient, and none of which are coming. The French stockpile is non-existent and there are no adequate chemical substitutes.

Then, added to that, the perfume-flower crop of southern France—jasmine, orange blossoms, tuberose, rose, lavender and rosemary—fell far short of expectations this year.

All this adds up to the high price of high-powered scents. A tiny bottle of good perfume in a plain bottle (there's a glass shortage, too) costs well over \$20—including the government's 33 per cent luxury tax. Soldiers may obtain a courtesy refund of

## CFPR Radio Dial 1240 Kilocycles (Subject to change)

MONDAY—P.M.  
4:00—Kay Kyser's Orchestra  
4:30—Music of Lower Basin Street

5:00—Vocal Varieties  
5:30—Hawaiian Echoes  
5:45—Platter Parade  
6:00—Supper Serenade  
6:15—Dick Todd  
6:30—March Time  
6:45—Your Name, Please  
6:50—Recorded Interlude  
7:00—CBC News  
7:15—Canadian Roundup  
7:30—"Civvy Street, Van."  
7:45—Recital Time  
8:00—Designed for Listening  
8:30—Latin American Rhythms  
9:00—Music to Remember  
9:30—Gypsy Strings  
10:00—CBC News  
10:15—Neighborhood News  
10:30—Spotlight Bands

TUESDAY—A.M.

7:30—Musical Cooz.  
8:00—CBC News  
8:15—Breakfast Club  
8:30—Music for Moderns  
8:45—Morning Song  
9:00—CBC News  
9:15—Burning Devotions  
9:30—Mahlon Merrick  
9:45—Transcribed Varieties  
10:00—Vaughn Monroe  
10:30—Melody Roundup  
10:45—Morning Visit  
11:00—Scandinavian Melodies  
11:15—Thought For Today  
11:30—Weather Forecast  
11:31—Message Period  
11:33—Recorded Interlude  
11:45—Personal Album

## CANADIANS NEED FOOD KNOWLEDGE

Advances Made in Nutrition Should be Used by Housewives In Peace as Well

TORONTO, Ont.—The average Canadian housewife gained valuable information about food during the war. She knows more than she ever did before about food values and balanced meals, and she has also learned how to make lower grades and less interesting types of food palatable. This knowledge improves her family's health and helps the budget.

There is a great question, however, about how much of this newly acquired wisdom will stick. The need for better nutritional health among Canadian people was not just a war emergency. When the number of men turned down by the draft because of defects directly traceable to nutritional deficiencies is considered it is appreciated how little Canadians knew about proper feeding before the war began.

There are, and always have been, people in Canada who do not get enough to eat. Even today 50 per cent of the people can't pattern all their eating habits after the "basic seven" foods we've heard so much about because they can't afford it.

That doesn't necessarily mean that they are suffering from malnutrition, however. There are several kinds of hunger, "hidden hunger," which comes from not getting the proper nutrients in diet, has become a familiar term. Then there's "hollow hunger," which comes from eating insufficient food. The rest of the world is suffering from that in far greater proportion than Canadians are. Last of all, there's "humdrum hunger," which is brought on by housewives and cooks who care too little about their jobs to contribute imagination and variety to the food they feed their families.

Balanced Starvation  
Dr. Robert S. Harris of the



"OVER SEVENTY" AND CONTENTED—Relaxing after a sumptuous banquet put on for their enjoyment by the Women's Co-ordinating Council during Christmas week, in the Knights of Columbus Hall, this group of old timers listens to a musical program designed for their entertainment. Total ages of those present was almost 2,000 years. Among the old timers pictured are D. B. McDougale, Mr. and Mrs. A. Halverson, Eric Helman, George Casey, J. W. Peake, Richard Hancock, Mr. and Mrs. J. A. Thompson, John Bryan, Mrs. Elizabeth Sprout, Mrs. Jeanie McCook and D. J. Robertson. In the foreground is Mrs. D. C. Stuart, regent of Municipal Chapter, I.O.E., which takes an active part in the work of the Women's Co-ordinating Council.

## The Markets

Fruit	
Pears, 4 lbs.	39
Fancy Apples, 3 lbs.	29
Grapes, lb.	22
Grapefruit, Calif.	09 and 14
Lemons, doz.	59
Oranges, Navel, doz.	38 - 57
Bananas, lb.	17
Vegetables	
Mushrooms, lb.	60
Spinach, lb.	15
Beets, local, lb.	08
Turnips, yellow, lb.	04
Potatoes, new, lb.	05
Calif. Carrots, lb.	06
Tomatoes, Hothouse, lb.	39
Cauliflower, each	25 - 45
Lettuce, each	14
Celery, lb.	12
Garlic, lb.	08
Radishes, bunch	08
Cabbage, lb.	06
Parsnips, 4 lbs.	25
Brussels Sprouts, lb.	32
Sweet Potatoes, 2 lbs.	29
Sugar	
White, lb.	09
Golden Yellow, lb.	09
Eggs	
Grade A:	
Large, cartoned, doz.	44
Flour	
Pastry Flour, 7 lbs.	44
Flour, 49's, No. 1 hard wheat	1.85
Second Patent	1.80
Flour, 24's	95
Milk	
Evaporated Milk, 16-oz. tin	10 1/2

## GENERAL CONSTRUCTION

CONTRACTS — LARGE OR SMALL  
PLANNING AND DESIGNING  
ESTIMATES  
**NORTH WEST CONSTRUCTION CO.**  
712 Second Avenue West  
Phone 563 Evenings: Green 10

## HOME COOKING AND BAKING

AFTERNOON TEA  
Open Daily 5 p.m. to 2:30 a.m.  
Dine, dance and be merry at a happy holiday spot.  
—Kathleen Davis, Proprietress

## KATY'S KLEEN KITCHEN

703 Fulton Street Phone Blue 10  
Take invigorating steam baths and massage to get that tired feeling.  
**R. Y. WALKER**  
Graduate Masseuse  
Reducing, Facial and Swedish Massage  
Phone Green 507 evenings for appointment  
937 THIRD AVENUE WEST

## LING THE TAILOR

We are taking cleaning and pressing and steam pressing while you wait.  
PHONE 649 220 Sixth Street

## Beauty Lane Salon

Beulah Lavigne (late of Moss Beauty Parlor) has purchased the Annette Powell Beauty Shoppe. Peggy Saunders and will continue.  
**Beauty Lane Salon**  
Fourth Street, opposite Post Office Phone Blue 10

## REX CAFE

Under New Management  
Chinese Dishes our specialty.  
Chop Suey - Chow Mein  
Open 6 a.m. to 2 a.m. Second Avenue West

## We Have Done IT!

Seeing is Believing — COME IN — Look for the "TODAY'S SPECIAL" Cards with the black arrow indicating one of the Bargains of the Day!  
**MUSSALLEM'S ECONOMY STORE**  
(Opposite Canadian Legion) P.O. Box 18 and 19

## NOTICE

The Daily News wishes to draw attention to the fact that classified and unclassified advertising is payable in advance at the office at the time of presenting copy for insertion. Those desiring to advertise in this manner should assist the office and read this rule by refraining from telephoning classified advertising.

## Business and Professional

For Your FOUNDATION GARMENT Made-to-Measure  
**MRS. PERREAULT**  
representative of Spencer Supports (Canada) Ltd.  
1313 OVERLOOK ST. Box 1177, Station "B"

HELEN'S BEAUTY SHOP  
Permanent Waving  
Beauty Culture in all its branches  
206 4th Street Phone 655

If it's a Rock Job—Call a Rock Man  
**M. SAUNDERS**  
Blue 666  
Concrete Sidewalks, Basements  
I don't take work I cannot do myself.

PARTRIDGE & GUNSTON  
General Contractors  
P.O. Box 1489, Station B  
Phone Green 417

House Repairs, all kinds.  
Cabinet Work - Foundations  
Estimates Cheerfully Given  
Prompt attention all work.

Work to please everyone  
No work too large or too small

**H. J. LUND**  
Painting — Paperhanging

**UNION PAINTER**  
Interior and Exterior Work  
P.O. Box 1286 — Phone Black 823

**GEORGE L. RORIE**  
Public Accountant, Auditor, etc.  
Income Tax Returns Compiled  
Besner Block Phone 387

**SMITH & ELKINS LTD.**  
Plumbing and Heating Engineers  
Phone 174 P.O. Box 274

Night Calls Especially  
**552 TAXI**  
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Stand: Westholme Rooms, 2nd Ave.

Fresh Local Raw and Pasteurized MILK  
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PHONE 657

**FAST-SURE RELIEF FOR SIMPLE HEADACHE ASPIRIN**  
GENUINE ASPIRIN IS MARKED THIS WAY

Becoming more popular every day

## Pall Mall Cafe AND CHOP SUEY

at CENTRAL HOTEL  
6:30 A.M. to 2:00 A.M.  
We specialize in tender, juicy steaks and Chinese dishes.

**Trappers Attention FURS**  
Highest Prices Paid for Your FURS  
SEE US BEFORE YOU SELL  
**BILL SHRIBERG**  
B.C. FURNITURE Phone Black 324

We serve you nothing but the best—Special Red Brand Beef, Choicest fresh Vegetables and Fruits Complete line of Groceries  
OUR DELICATESSEN DEPARTMENT OPEN DURING REGULAR STORE HOURS  
Choicest Cooked Meats, Meat Pies, Roast Chickens, Fish and Chips daily. We are ready to serve you Chinese dishes—Chow Mein, Chop Suey, etc., to take out. Cooked with delicate taste and quick service.  
TRY US!  
**RUPERT BUTCHERS**  
Phone 21 — Third Ave. West — Next Royal Hotel

**KWONG SANG HING HOP KEE**  
**CHOP SUEY HOUSE**  
612 7th AVE. WEST (Next to King Tai)  
All your patronage welcome  
Open 5 p.m. to 2 a.m.  
Outside Orders from 2 p.m. to 2 a.m.  
PHONE RED 247

Plumbing and Heating Engineers  
OIL AND COAL STOKERS  
**Barr & Anderson LIMITED**  
Corner 2nd Ave. and 4th Street  
Phone Red 389 P.O. Box 1294

Join and Support THE JUNIOR CHAMBER of COMMERCE  
Keep in Step With Progress  
**PRINCE RUPERT SUPPLY HOUSE**  
330 Second Avenue P.O. Box 772 Phone 632

"House of Better Cleaning"  
**EVENSON'S IDEAL CLEANERS AND LAUNDRY**  
Authorized "FLEXFORM SERVICE"  
Shapes Dresses Without Guesses  
Waterproofing a Specialty  
PHONE 858  
Mail Orders — Box 99

**Spectacle REPAIRS**  
FOR PROMPT and EFFICIENT SERVICE mail your glasses to  
**COLUMBIA OPTICAL CO. LTD.**  
809 SEYMOUR ST. VANCOUVER, B.C.

**JOHN FISHER**  
Mon. Wed.-Fri. 6:45 P.M.  
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**EVENSON'S IDEAL CLEANERS AND LAUNDRY**  
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Waterproofing a Specialty  
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