

OUR BOYS OVERSEAS WON'T STOP SLUGGING UNTIL OUR ENEMIES HOIST THE WHITE FLAG

AND WE TOO, MUST SEE IT THROUGH UNTIL THE FINISH

• Into the last few weeks—or months—of the crusade against the Nazis, our Canadian boys overseas are pouring every ounce of their strength. We, at home, in our daily tasks, can do no less.

Gallant fighting men of every historic Canadian regiment are slugging it out to Victory—slugging, slugging, ever deeper into German strongholds. But—until the white flag droops over blasted Berlin itself—not for one moment will they relax or slacken

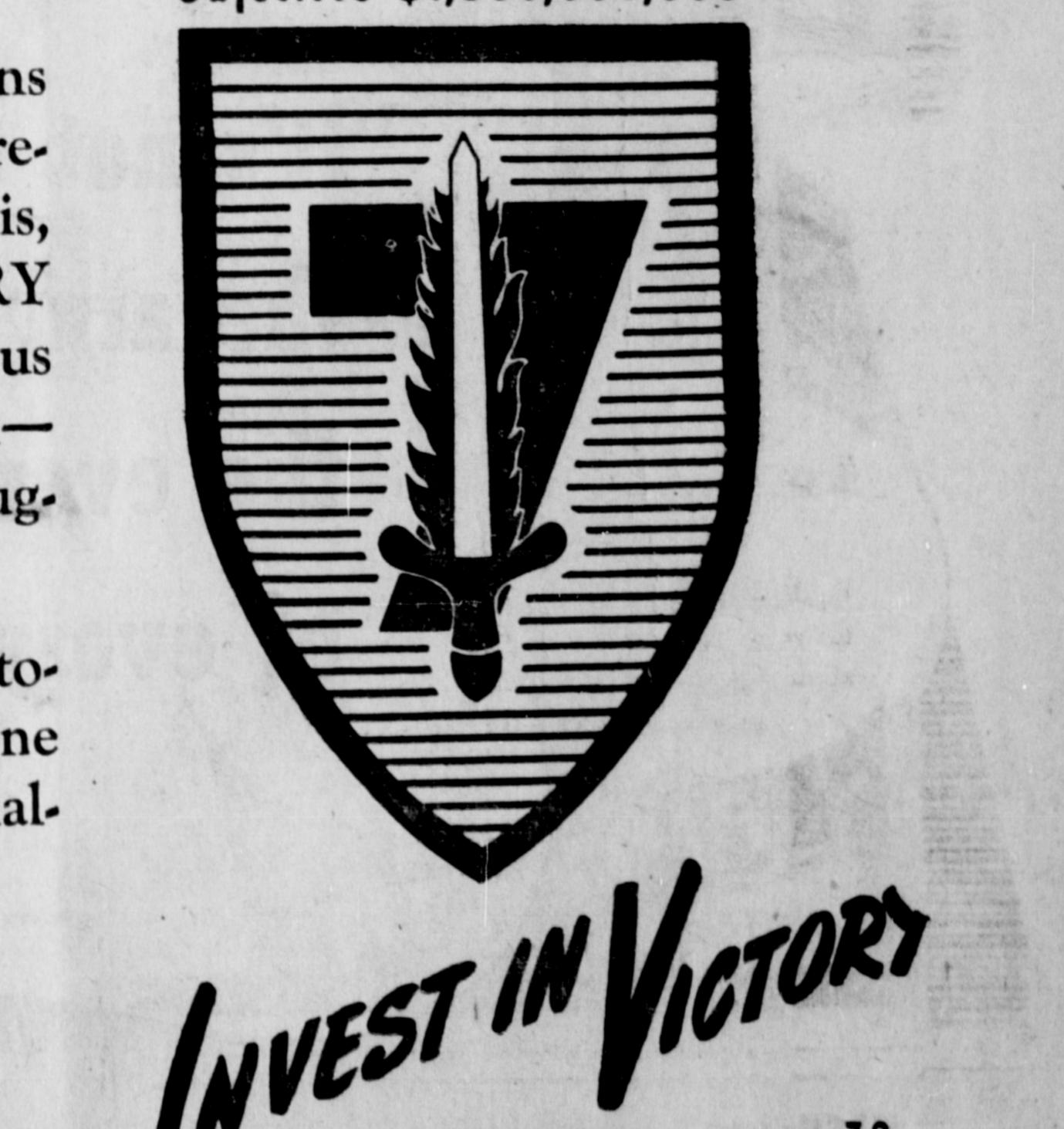
We, too, at home must see it through—to the finish.

their efforts.

And so, proudly and thankfully, Canadians everywhere welcome the opportunity presented by the new Victory Loan. For this, more than ever, is indeed a VICTORY Loan. More than ever—every last one of us will want to play our part in the triumph—will want, in our humble way, to keep slugging it out to the end.

Victory, indeed, is "everywhere"—and to-day's call to us is clear and strong. "One more bond than before" is a fighting challenge which none of us can ignore.

7th VICTORY LOAN OPENS MONDAY OCTOBER 23rd. Objective \$1,300,000,000



7 BONDS

NATIONAL WAR FINANCE TO MMITTEE