

# The Daily News

PRINCE RUPERT . . .  
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G. A. HUNTER  
Managing Editor

DAILY EDITION . . .  
Saturday, October 21, 1944

## EDITORIAL

### AS VICTORY LOAN OPENS

Allied Armies are battling furiously as the Seventh Victory Loan campaign opens. Our Canadian military forces overseas are not marking time, not waiting for a collapse inside Germany. They are slugging it out with the enemy in battles as fierce as any we have had since the opening of hostilities. A section of Canadian citizens have begun to relax, lulled into false security by a feeling that the war is all but won, and that so far as the home front is concerned, it can coast into the finish line.

Fortunately those who are relaxing are believed to constitute a very small minority of Canada's total population, but these people, particularly, need to hear the truth; that in beating down the fanatical Nazis, there can not be a moment of relaxation, neither along the battle lines in Germany nor along the home front in Canada; that the supply lines from Canada's agricultural districts and war plants are strained as never before, and that the maintenance of these supply lines to our men on the firing lines depends primarily on the support which individual Canadians give to the Victory Loan campaign.

### MAKING CITY MORE ATTRACTIVE

The Prince Rupert Chamber of Commerce members, touring Alaska recently, were impressed with the community attractiveness of Juneau and Ketchikan and even Wrangell. They found modern concrete paved streets—smooth as in a big city—good sidewalks, attractive stream-lined stores and restaurants and at Juneau a community hotel with all the atmosphere and equipment of the best to be found in any big city. Prince Rupert, it might as well be admitted, is a dingy contrast—a statement which is made because the time has come when Prince Rupert just must be doing something to dress itself up and offset the notorious reputation that is becoming widespread about the city's dilapidation, untidiness and deplorable lack of accommodation and service to the travelling public. The port which has the outlet highway and which is now in a position to capitalize more than ever on its position in the routes of northwest travel should not have to follow the example of a small town along the Alaska coast but should lead the way in community attractiveness. It is high time that Prince Rupert people, in community spirit and civic pride, explored every means possible towards drastically improving this city along the lines of better streets and buildings and adequate accommodation for many people who, as a result of a finished highway, could be glad to stop over with us and enjoy what we have to offer. The members of the Prince Rupert Chamber of Commerce Alaska goodwill tour party were impressed from what they saw in the relatively small towns of southeastern Alaska what is needed here. They are in a position to take a lead in the very important matter of dressing up Prince Rupert and making it as attractive and interesting as possible for the post-war tourist trade. It would be another good result accruing from the goodwill tour to Alaska.

### IMPROVEMENTS AT SCHOOLS ARE ANTICIPATED

The monthly business meeting of the Prince Rupert Parent-Teacher Association was held Wednesday evening at Borden Street School. The meeting was well attended and Rev. E. W. Scott presided. In the absence through sickness of Mrs. J. C. Gilker, Miss Eleanor Moxley acted as secretary and Mrs.

George A. Hill substituted for Mrs. E. W. Becker.

The annual membership drive just completed has been very successful for more than 425 paid-up members were secured.

The treasurer's report showed \$625 on hand chiefly obtained from the P.T.A. tag day of last Saturday. This sum along with other expected donations will be divided shortly between the four city schools for the purchase of sports equipment and the many reference and library books not supplied by either the

education office or the school board.

Mrs. S. R. Donaldson, liaison officer between the P.T.A. and the consumer branch of the Wartime Prices and Trade Board read a letter from that board urging the community to guard against unnecessary purchases of commodities.

C. H. Insulander reporting for the committee which interviewed the school board with respect to obtaining improvements and it was thought that a fence along Conrad st. and on Eighth ave. around Conrad School might be obtained, that a bar-

rier will be built at Booth High School on the west side of Hays Cove Circle and Sixth ave. east and that drainage of the school grounds of Booth High School will soon be attempted.

At the close of the meeting tasty refreshments were served by Mrs. J. G. Anderson and Mrs. M. MacArthur.

**TO EDUCATE ADULTS**  
BATHURST, Gambia ©—One of the latest developments in the campaign against illiteracy in adults in West Africa is the establishment of special classes for illiterate adults here.

### Funds Drive to Help Europe's Children Starts

Nationals of Belgium, France, Greece, Normandy and Holland are being reminded that funds are being raised in British Columbia and elsewhere for the purpose of taking care of the immediate needs of thousands of children in these countries.

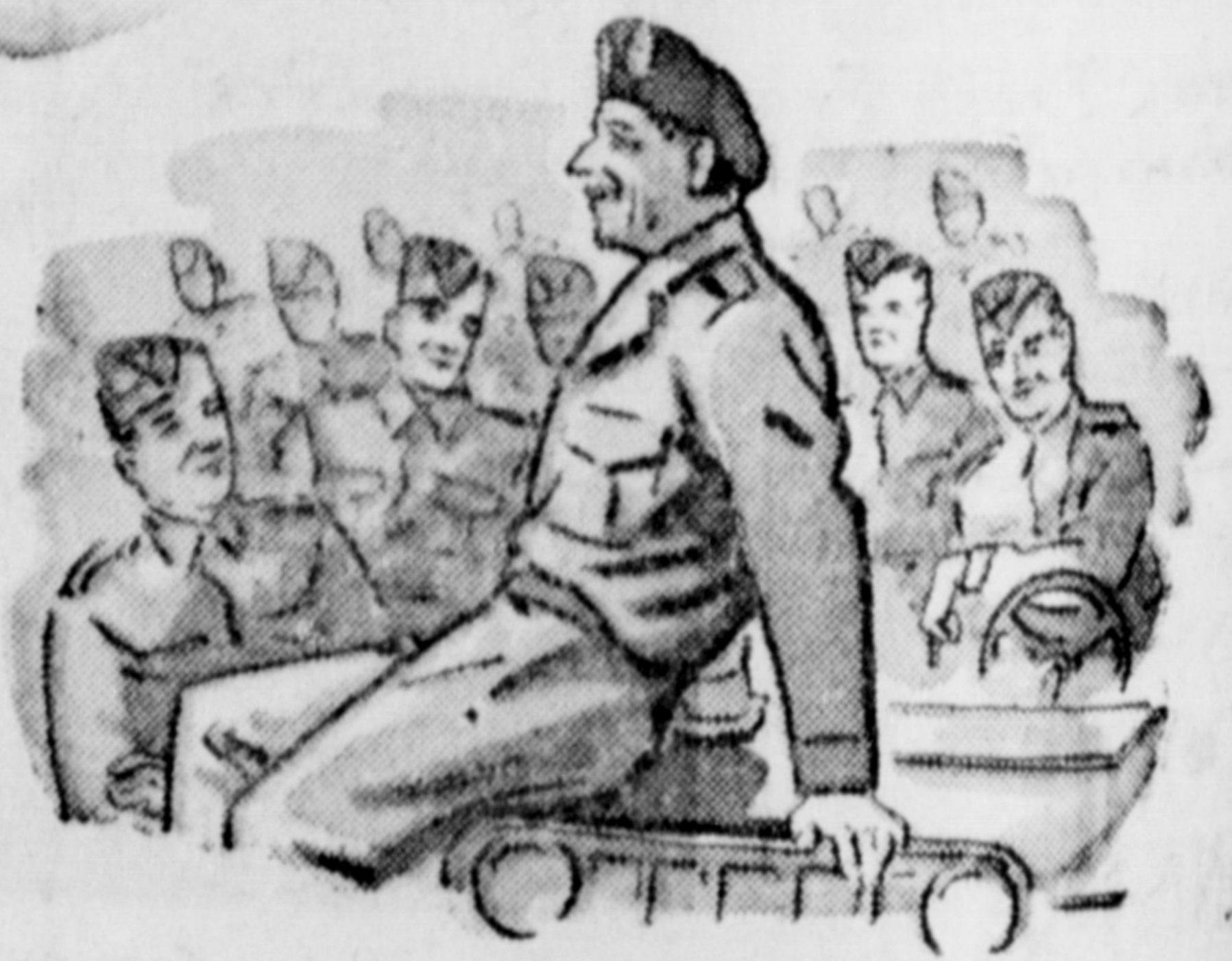
Funds are earmarked to take care of the needs of those now being liberated by the ever advancing Allied fighting forces. Subscriptions are available at

most neighboring stores. Support of the public is solicited.

Further information obtained at the headquarters of the United Council, at 211 Couver Block, Vancouver.

**LONDON'S PIGEONS**  
LONDON, ©—From Prince Rupert, B.C., has come a suggestion of the Food Ministry that the London sites be shut and supplemented the food rationing Ministry replied: "Shut crowded areas might be dangerous to passers-by."

**"Everything the Canadian troops have done ... they have done magnificently"**



Field Marshal  
Sir Bernard Law Montgomery,  
C.B., D.S.O.

The idol of his troops is this keen-eyed man in the black beret whom all the world knows as "Monty." "A good general must never lose," he says. That is why he never launches a campaign until he is certain of victory. Then it's attack, attack! Re-form and attack again. "But don't forget!" warns Monty in characteristic language, "supplies must come up... up... up!"

### MUSSALLEM'S ECONOMY STORE

"Where dollars have more cents"

We have a complete variety of available

Groceries, Fresh Fruits and Vegetables

Tobaccos and Confectionery

FREE DELIVERY throughout the City three times weekly  
(Tuesdays, Thursdays and Saturdays)

Opposite Canadian Legion

### OUR Responsibility...

Your dollars must buy the tools of war. More and more are needed to put an end to the horror and the bloodshed. Let's not lose sight of our responsibility to the lads who are giving so much for us. Our dollars will make it easier for them to reach the goal our leaders have set—"unconditional surrender" of our vicious enemies. They're not letting us down! How can we fail them? Let's buy all the Victory Bonds we can—AND THEN ONE MORE!

INVEST IN VICTORY

BUY VICTORY BONDS

**Ormes Ltd.**

The Pioneer Druggists

THE REXALL STORE PHONES 81 and 82  
Open Daily from 9 a.m. till 9 p.m.  
Sundays and Holidays from 12-2 p.m. and 7-9 p.m.

### "MONTY!"

The name strikes a chord of admiration in the heart of every man and woman in the British Empire . . . in all United Nations. It spells defeat and disaster for the German people.

For Monty knows how to win—if he has enough good men, enough good planes, guns and tanks and shells.

"Today," Monty has said, "a battle must be won before it is fought." And in the pages of history, the term, "Monty Barrage" will be used to describe his essential preliminary to attack . . . thousands of guns pouring destruction on the enemy. And if our Allied Commanders are to keep mounting a succession of offensives, supplies of planes, tanks, guns and shells must never slacken.

Canada's Victory Loans are essential to provide the money to build these weapons. The 7th Victory Loan will soon commence. To make it a success, every Canadian must play a part on the home front worthy of the heroic efforts of the men and women bearing the brunt of battle.

### Buy One More Bond Than Before

By doing this you will create a nest-egg of savings for the future. And remember, now that Compulsory Savings have been relinquished . . . an additional 70 million dollars must be raised in Canada through Voluntary Savings in Victory Bonds. Since the war is now in its most intensive stage, Canada's over-all borrowing must increase by some 320 million dollars. Plan now to buy at least one more bond than before.

**Get Ready to Buy VICTORY BONDS**

**Canadian Fish & Cold Storage Co. Limited**