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Down through the years, almost since Prince Rupert first existed, we have served the people. The prescription laboratory we have always tried to keep modern, using skilled pharmacists, quality, drugs, the best of equipment.

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PHONES 81 am 32 THE REXALL STORE Open Daily from 9 a.m. till 9 p.m. Sundays and Holidays from 12-2 p.m. and 7-9 p.m.

## DAILY NEWS

Your Assistance Invited

The Daily News is compiling a Roll of Honor which it is hoped may contain the name of every man and woman of this city to serve with the armed forces at sea, on land and in the air. To make this list complete, it is essential to obtain the co-operation of the public as a whole in submitting the names.

It is impossible for the Daily News or any one person to compile the list complete so we are asking YOU to be responsible for the submission of the name of YOUR boy, YOUR girl or YOUR friend.

The following is the information we would like you to fill in and send to-

> ROLL OF HONOR EDITOR Daily News, Prince Rupert

Servi	ce (Army, Navy, Air, Force)
Rank	
Next	of Kin
Relat	ion,
Addr	ess
Date	of Enlistment
Date	of Discharge
If Ca	asualty, Nature and Date
	Remember, if YOU do not submit a certain person

name, no one else may. You are responsible.

CONTRASTING SUBSTANCES Rock so soft it bends like wood

their hardness.

INDONESIAN PRIORITY

## OR HYDRO

Interests Joust Over Rights in British Columbia Rivers

VANCOUVER, July 27-One of the inevitable conflicts between competing industrial interests that British Columbia is likely to experience frequently in coming years is that between the fishing industry and hydro power groups.

The first clash, merely a preliminary skirmish that may have little significance over the longer term, occurred a few days ago when a lumber company-Adams River Timber Co.—sought to renew its lease on power rights on the Adams River.

It so happens that the Adams is a tributary of the Fraser and one of the most important spawning areas of that great basin.

#### FISHING INTERESTS OPPOSED

Fisheries interests, including the International Pacific Salmon Fisheries Commission, opposed the application with all their strength. They claimed that the so-called Adams River run of salmon in 1942 was valued at more than \$7 millions. They declared that any hydro project on the Adams would interfere with this valuable run and that the concessions should be refused by the government. They asked for the removal of the old dam on the river, long in disuse.

The government has reserved its decision. The city of Kamloops is also a party in the dispute because Kamloops is looking for a source of cheap power and believes that the Adams River might provide it. Many large issues are involved, and they will continue to be as industrialization spreads in British Columbia.

#### MOVE BY TRADE BODY

The Pacific Northwest Trade Association, representing business interests on both sides of the border, took cognizance of the growing problem at its recent meeting in Victoria when it passed resolutions urging that before any hydro-electric of other construction project undertaken on any river the fisheries interest should be first consulted or at least some consideration should be given to the rights of the fishermen.

Members of the association feel that waterpower development and fisheries can go hand in hand without interference with one another providing that the proper steps are taken for safeguarding each interest. For instance, there is no reason why an important salmon river cannot continue to produce fish while at the same time sustain ing a waterpower developmentprovided that adequate fishways are installed at the dams. The trouble in the past has been that no one has thought about the effect on fisheries until it was too late.

## MEAT CONTROL IN S. AFRICA

South Africa Experiences Shortage-Extended Control Brings Buying Rush

PRETORIA, July 27 (P)—Con trol of meat now has been extended to the whole of the Union of South Africa in the face of increasing prices in areas not previously under control which threatened to jeopardize the whole meat plan.

The Union is presently experiencing a shortage of meat due to adverse weather and should the spring rains be late some officials have warned that animals may die at a rate equalling the worst drought in

The meat scheme was first inaugurated in nine urban centres with control of all supplies to those centres in the hands of a food control organization. Now, with the extension of the plan to the whole Union, the Natal Daily News said "vested | interests" are out to break the control plan.

The newspaper advocated single administrator with plenary power to control the whole food position in South Africa.

The situation brought a warnling from Agriculture Minister Strauss that food speculators will be ruthlessly prosecuted. He said he was determined stand by the government's meat control plan 100 per cent and needed the support of the consumers.

"I shall take every step possible to see that the people get the food," he said.

The food supply situation in Johannesburg is improving from the condition that developed when falling butter and cheese fer a 35 to 50 per cent cut in be the first aim. purchases of these commodities. Since 1857, all land in the Announcement that meat rais found not far from Brazil's Netherlands East Indies has been tioning was to apply to all of from housewives for rationing engagement ring. deposit of diamonds, valued for owned by Indonesians, and can- South Africa caused a rush on according to the size of familnot be sold to other nationalities, meat shops, bringing a demand ies.

# MID-YEAR SALE!

VALUES LIKE THESE HAVE MADE THE RUPERT PEOPLES STORE FAMOUS



## 2 FOR 1-DRESSES

Crepes and Prints. Over 400 Dresses are offered in this sale. Your choice of Dresses priced from \$3 to \$20. HERE'S HOW IT WORKS. Select any two dresses on the racks. Par only the price of the highest one, or if both are the same price, pay only for one. TAKE THE OTHER DRESS ABSOLUTELY FREE. Take two for yourself or the extra one for a friend

\$3-\$6 MILLINERYFelts and Straws	49c and 99c
\$4 SLACK SUITSSizes 12-20	\$2.50
\$4 LADIES' SWEATERSSize 12-20	\$1.95
\$6 Regular LADIES' HOUSECOATSSize 14-16 only	



\$15 to \$23 Mannish Tailored

## LADIES' SUITS \$9.95

We have about twenty-five Ladies' Suits which we are offering at prices below today's factory values. Our loss means your gain. First come, first served.

## 20 Only LADIES' COATS Reduced 25% to 50%



Values from \$20 to \$50 including a half dozen fine imported Scottish and English Tweeds. Outstanding values to wear into the Fall Season.

55c WATERPROOF BABY PANTS	39c
\$2 WATERPROOF BABY CRIB SHEETS	99c
\$1 SIX MONTH TO 1½ YEAR INFANT DRESSES	59c
85c CHILDREN'S OVERALLSAges 2-6	49c
LADIES' BRASSIERESSizes 36-38-40	29c
\$2-\$4 PEASANT SKIRTS	99c
\$2.50-\$4 BLOUSESAll sizes	\$1.49
\$5-\$6 SPORT JACKETSAll sizes	\$3.00
\$3.50 Value ALPINE SLACKSSize 14 only	\$2.00

EVERY ARTICLE MARKED WITH THEIR ORIGINAL PRICES Sale Now On - No Approvals - No Exchanges

## PEOPLES.

### John Bracken's Economic Policy

WINNIPEG, July 27 - John in favor of a program of "re-formed capitalism" whereby prostocks caused consumers to suf- duction instead of profit would

### Hands Off, He's Mine

NEW ORLEANS, July 27 (P) -Bracken, leader of the Pro- A bride entered a jewellery shop gressive-Conservative party, in a and ordered—for shipment over- 6th Armored Division in Italy arrested in Japan in what was careers offered at the broadcast last night, said he was seas—an identification bracelet have built 26 bridges with a described as a first step against inaugurated training mine only—Hands off."

\$3.50 LADIES' COVERALLS---For Dry Dock Workers

"It's not original," she ex- vance. plained, pointing to a similar sentiment engraved on her own

"And that," the saleslady said, they've run their brand and they "is the way wartime newlyweds don't like rustlers."

WELL NAMED

Salmon was named "salmo" by the Romans who took it from the Latin word meaning "to

total length of 1,690 feet in 22 an "organized espionage net- more attractive days making 33 diversions along work;" Hitler received Bulgarian have successfully the route of the division's ad- premier Bogdan Philoff and for- primary school educate

tell the wolfish world that

#### FOUR YEARS AGO IN THIS WAR

July 27, 1940-R. A. F. attacked military objectives in Cherbourg, Suppers of the South African St. Nazaire and Nantes; Britons making the courses eign minister Ivan Popoff.

> EARLY INDUSTRY Tin was the first mineral mined in England.

ENCOURAGE Y FARMERS FREETOWN, Sierre

Increased allowances given to agricultural Sierra Leone with a

ANCIENT RUL England, still exist.

Remains of the walls which surrou