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The Peoples Store Way

## Suits-Coats-Dresses

SELECT YOUR SPRING OUTFIT NOW! Mail Orders Promptly Filled

## Rupert Peoples Store

"In the Heart of Prince Rupert"

THIRD AVE. (Next to Heilbroner's)

PHONE BLUE 907



#### CAN'T THINK WHAT TO GIVE FOR EASTER?

Come to the Variety Store, and you'll find a store filled with happy suggestions-gifts that are certain to please everyone you want to remember on this joyous occasion. Our modest prices enable you to remember all your family and friends, and stay within your budget.

## THE VARIETY STORE

Step Into Spring With

## HARTT SHOES

We can think of no better way to spruce up for Spring than to order a Pair of Hartt's Handsome New Spring Shoes for Easter.

SOLE AGENTS . . .

## FAMILY SHOE STORE LTD.

"THE HOME OF GOOD SHOES"

Place an Ad in The Daily News-It Pays

## Classified Ads

Advertising in this section is payable in advance at the office. Please do not ask us to deviate from this rule

FOR SALE

nucci, American Signals 478.

Wantage Road.

HELP WANTED

A.M. 111.

LOGGERS- Two good sets of

coast fallers, three men to a

set, top prices to top men.

Don't apply unless your pro-

timber. Camp is on mainland

close to Prince Rupert. Apply

National Selective Service of-

fer, to advertisement number

LOST

LOST. - Black leather wallet

with Nelson, B.C. stamped on

money, registration card and

personal papers. Reward. Find-

er please leave at Daily News.

cation card, pictures, and \$35

fication inside. Please leave at

TIMBER WANTED

PERSONAL

FOR THE BEST in Paintin

378. "We Can Satisfy."

and decorating Phone Blue

LOST-Black pocketbook.Identi-

Daily News office. Reward.

LOST-Man's glasses in

cash. Phone Red 953.

fice, Prince Rupert, and

AN116.

needed.

FOR SALE-Studio lounge.

Summit Avenue.

Phone Black 910.

Avenue West:

#### WANTED

WANTED-Urgently required by couple, furnished room or flat. Phone Green 626.

WANTED TO RENT - Four or five room modern house, unfurnished, by reliable local resident. Urgent. Phone Blue

WANTED - Furnished apartment for couple available May or earlier. Apply Box 726 Daily News.

WANTED-Room with board, private home preferred, respectable gentleman, nondrinker. Apply Box 730 Daily

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FOR RENT-Two small housekeeping rooms also one single room. Call after 8 p.m. 221 5th Ave. East.

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tions on Ladies' and Men's Suits. Quick and efficient service. Reasonable prices. 318 5th St. (Behind Royal Bank)

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302 Third Ave. W. Black 787

Measure Clothes

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WANTED-Cedar poles, piling Permanent Waving posts, all sizes. Quote prices Beauty Culture in all its branches f.o.b. shipping point, earliest, 206 4th Street Phone 655 shipment. Niedermeyer-Mar tin Co., Portland 4, Oregon.

## SMITH & ELKINS LTD.

Plumbing and Heating Engineers

P.O. Box 274 Phone 174

INTERNATIONAL CORRESPONDENCE SCHOOLS

Canadian Limited

B. F. Lovin, Representative 1315 Piggot Ave. Box 526 Prince Rupert, B.C.

AMERICAN ORIGIN The dahlia was discovered in Mexico by Cervantes in 1784.

#### (continued from page 1)

from Goose Bay. In the mess that night they were plied with questions.

SURVIVORS

They told how F.L. Harland had charted a "spot-on" course for Goose Bay which found a quarter-mile of his estimated (81) position at the time they were forced down.

FOR SALE. - Complete house-They told how iced aerials hold furnishings. 613 Sixth (79) and snow static rendered their radio useless; how the pilots FOR SALE. - Double bed, spring thad wrestled to keep the plungand mattress, kitchen table, ing, wallowing Liberator on its chairs. Kitchen equipment course when both starboard Practically new. 1357 Overlook motors went dead; how they (81) had peered anxiously through the blizzard's white pall for FOR SALE.—16 ft. cabin cruiser, high hills ahead when visibility 4 h.p. Regal. Call Sgt. Panwent down to half-a-mile.

S.L. Imrie was faced with the choice of landing on a lake or

FOR SALE. - Orthophonic Vic- in the trees. Realizing the trola phonograph and records, treacherous weakness of the Console model. Good as new, thin ice which tops the spring-McBride and Fouth Ave after fed waters of Labrador lakes, six o'clock evenings. (79) he decided to take his chances of setting down the 27 tons of FOR SALE—2-room cabin; 20 flying metal in the trees.

city. \$190 cash. Apply Cabin looked over two possible spots, warned all aboard to take up FOR SALE-6-8 Easthope mar- their crash positions, and S.L. ine engine, just overhauled. Imrie headed for the one with Apply 123 Taxi Stand. (79) the sparsest growth of scrub spruce and balsam.

FOR SALE-Air Force couple being transferred will dispose of three-roomed furnished bungiant aircraft struck. Because away smoke signals as soon galow for quick cash sale. This 5 p.m. to E. D. Collins, 161 his right wing low. Striking a ter two shots. tree 18 inches in diameter, the On Monday morning they Liberator spun WANTED - Refined family and Johns.

#### wishes honest responsible wo- DIVED INTO man to mind two well behaved DEEP SNOW

children 8 a.m. to 2 p.m. Light duties. Wages arranged. Prince !. Rupert Hotel, Room 41. (80) Imrie and Campbell dived about the same time that an through the holes where their American DC-3 sighted their WANTED - Local cafe wants perspex side windows had been, smoke signals and immense clean respectable woman dish- Lunging through snow up to "S.O.S." on the nearby lake. washer. Hours 5 p.m. to 1 a.m. their armpits, they struggled Soon Group Captain Hanchet-Apply Selective Service AF 116. to reach the fire extinguishers Taylor and SL. Ross Robertson.

ber maid for local hotel. Apply the heavy top turret which had and Johnson.

was no sign. Just as they start- foot and Friday morning the ed to attack the twisted turret little party set off on snow with axes, they heard a faint with U.S. Air Force dog teams tapping, as of wood against in charge of Captain Ed. Goodduction record is good in coast the metal fuselage.

pulled at the boots, but nothing noon Saturday. gave. Dropping to their knees. all three burrowed like gophers with their gloved hands to claw away the snow. They rescued 617 A SCHEDULE it, St. Patrick's Day. Contains "Johnny" Johns. "I couldn't have lasted another minute," said Johnny. Then they returned to free "Gil" from the fallen turret. Griffin, however, 4:15-G. I. Jive was beyond help.

They prepared to spend the leather case. Please leave at Daily News office. Urgently night beside the plane. The (84) temperature was falling to LOST - Wallet, black leather with zipper. Contains identifi- glove to warm his frost-bitter hands. Johns had taken off his 6:45-Ann Watt mitts to change over fuel when the crash came and was flung into the snow in his bare hands. They spread a red-and-white parachute beside the wreck to attract search planes, then built 8:30-CBR Singers

Under an up-tilted wing they tramped out a sleeping place and laid a layer of balsam 10:15-Yarns for Yanks boughs, a half dozen spare suits 10:30-Great Music of flying clothing, three layers 10:45-Band Wagon of silk parachutes, and great- 11:00 -Closing announcement coats. They covered Gilmour and Johns, the two casualties. and huddled about them. Afraid the flames might ignite the fuel tanks, still laden with 800 gallons of high-octane gasoline. they let the fire go out the first night. The temperature fell to We will 45 degrees and all were too cold purchase good quality photo- and miserable to sleep.

graphic negatives, size 21/4x They spent the next day im-31/4 or larger of native scenic, proving their shelter by cargame fishing, lumbering, boat- peting it with flight maps and ing, or other industrial ac-small sheepskin rugs they were tivities in the Prince Rupert bringing as souvenirs from Ice- 11:17—Recorded Interlude 11:45—Dick Leibert

Areas, black and white or F.O. Campbell chopped wood Kodachrome. Please forward and salvaged necessities from 12:00-March Time negatives to us for inspection the aircraft. From metal covers 12:30—Spotlight Bands and we will advise you of im- of life raft canisters they made 12:45-CBC News mediate acceptance or return cooking tins, to melt snow water 12:50-Recorded same promptly. - Steffens- and to heat food. From twisted Colmer Limited, 560 Granville metal bomb doors they made a Street, Vancouver, B.C. (113) base for the wood fire.

All took turns searching for TODAY AND the "Gibson Girl" portable radio, which would have enabled them to communicate with Goose Bay or send out a continuous "S.O.S." in Morse but it was never found, though they dug in the snow with wood and bits of metal. They rationed their meagre supplies sparingly for three of the six emergency ration kits had been lost in the wreck. Each man was allotted three-quarters of a tin of corned beef, three squares of chocolate, and three or four hardtack biscuits daily, this slender ration permitting a piece of meat about the size of a condensed beef cube for each of

two meals. Saturday night the mercury dropped to 55 below and only "Johnny" was able to sleep. Watch was kept all night to stoke up the fire and pull covers over anyone who might doze off with an arm or leg

Sunday they tried to make snowshoes from the "catwalk" and cartridge belts but failed. "Johnny's" idea of making them, Indian-fashion, from evergreen boughs and parachute cord, was successful and plans were made to make snowshoes for all later.

They saw aircraft directly overhead Sunday, but it was so cold the Very pistol and marine signals failed to go off until With a crash of splintering the searchers had passed out of wood and rending metal, the sight. A brisk wind whisked house ideal for couple or small the two starboard motors were they topped the trees. Cold family. Apply in person after dead, the pilot came in with jammed their machine gun af-

completely were found by a trapper, Jim around. The tail thudded Goudie, who heard them chopagainst another large tree and ping wood while touring his broke off, hurling out Griffin traplines. Carrying a letter from Imrie setting forth their position and the state of the crew. he set out on snowshoes for Unbuckling their safety belts, Goose Bay. He arrived there

(79) carried on the outside medical officer, landed in a of the aircraft. It wasn't ski-equipped Norseman with WANTED.—Experienced miners necessary, however. The snow food, sleeping bags, and six for Northern Gold Mine. Ap- had put out the engine flames thermos jugs of steaming cofply Selective Service A.M. 110. and S.L. Imrie had cut his fee. The skiis dug into the WANTED. - Men for under- switch just before landing treacherous, soggy snow and ground work at northern gold They helped to haul F.L. Har- the rescuers, too, were maroonmine. No experience neces- land through a gash in the ed. But all knew rescue was sary. Apply Selective Service roof after he had taken off his just a matter of time. A Piper (88) ice-encrusted flying suit. They Cub flown by Americans was - found P.O. Gilmour trapped mired a day later, though it WANTED. - Janitor and cham- against his radio installation by eventually got off with Gilmour

Selective Service A.M. 115. broken loose and struck him a Imrie. Campbell and Harland (79) heavy blow on the shoulder. were all strong enough to make Of Griffin and Johns, there the journey to Goose Bay on ale, of Ipswich, Mass., and Mas-Outside, beside the broken ter Sgt. Dick Moulton, of Wonaltail, they found a pair of fly- ancet, New Hampshire, both of ing boots upside down in the whom had been with Admiral snow, feebly pressing a balsam Byrd at the South Pole. Making (tf) branch which, in turn, had camp in mid-afternoon, the rattled on the fuselage. They party reached Goose Bay at

## 1246 Kilocycles

## MONDAY

4:00-Sound Off

4:30-To be announced 5:00—Peter and the Pygmies

5:15-To be announced 5:30—Personal Album

5:45—Melody Round-up

6:00-CBC News 6:05—Recorded Interlude

6:15 -Are You a Gentus? 6:30-Serenade in Rhythm

7:00—Fred Waring and His Pennsylvanians

7:15—Front Line Family

7:30—Music from the Pacific

8:00—Music from America

9:00—Hit Parade

9:30—Waltz Time 10:00—CBC News 10:05-Recorded Interlude

## TUESDAY

7:30-Musical Clock 7:45—CBC News 7:50-Musical Clock 8:30—Morning Devotions

8:45—Singing Strings 9:00—To be announced

9:15—Nelson Eddy 9:30—CBC News 9:35—Transcribed Varieties

10:00-Melody Time 10:30—Dick Todd 10:45-They Tell Me 11:00—Scandinavian Melodies

11:15—Broadcast of Messages

1:00—One Night Stand

1:30—School Broadcast 2:00—Silent

TUESDAY

Complete Shows 1:00, 3:02, 5:04, 7:06, 9:08 Feature at 1:38, 3:40, 5:42, 7:44, 9:46

NOW THE SCREEN TELLS YOU CRIME'S MOST TERRIFYING STORY MERLE GEORGE LAIRD CENTURY - FOX'S TERROR-SHOCKER

Dog Sense" "Pitching in the Kitchen"

"Hopeful Donkey"

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Third Avenue

# FOOD HINTS

Martha Logan, Swift's famed home economist, whose weekly, wartime cooking column is a regular feature of this page. Look for these valuable hints each Monday

## Premium Ham!

by Martha Logan



#### If you are planning to serve ham this Easter, be sure it's Swift's Premium

Bacon and ham are still urgently needed overseas; but due to the splendid production efforts of our farmers; there is more available this season for home consumption:

Remember; too; Swift's Premium Ham needs no par-3 boiling. It is at its most delicious baked in the oven 18 minutes per pound for a whole ham; 22 minutes for a half. Remove the rind after baking, score, stick with cloves and glaze: Brown in hot oven: See panel for hints on maka ing the Easter decorations:

AN EASTER GARNISH

FOR YOUR BAKED HAM

To make the intriguing will

peel turnips and cut slices 2

inches in diameter; divide etc.

in 6 equal parts by making sile

with knife leaving a centre to

size of a dime, With scisso

shape into ovals, the petals

by these slices. Now for

centres cut a round shape from

a thick slice; hollow out and

long end of pick on under stor

paprika. Fasten picks into

inch high clusters of spinits

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