



# EXTRAVAGANCE

is out of fashion . . . . .  
(or soon will be)

You still want Style and Quality . . . but at decent prices . . . And this is where the Peoples Store Shines

*Palatial homes are white elephants; showy motorcars passe; the seriousness of present world conditions makes extravagance out of tune with the times;—and the lavish, the chi-chi in clothes, bad form.*

**GOOD CLOTHES ARE JUST AS IMPORTANT AS EVER.** The Canadian woman feels that now, above all, is the time when she must look her most charming,—that quality and becomingness and good taste are sound fashion investments. Here at Peoples she can find these without overtaxing her purse.

**FOR "YOUR MONEY'S WORTH AT PEOPLES" IS PROVERBIAL.** Our prices do not include a cover charge for expensive address, a rich "atmosphere." Our service is streamlined to eliminate useless costs.

**WE HAVE A CONSUMING INTEREST IN STYLE**—not the faddish nor the extreme—but the youthful, wearable, functional clothes for which Peoples is famous.

**OUR DEVOTION TO QUALITY IS FUNDAMENTAL.** When you shop in our store you pay for good merchandise, not extravagant non-essentials; for we place our

## Accent On Value

# RUPERT PEOPLES STORE

"In the Heart of Prince Rupert"

SMITH BLOCK — THIRD AVENUE, WEST

## PICTURES IN APRIL

Interesting Booking List Announced for Coming Month.

Capital Theatre bookings for April are announced as follows by Manager D. G. Borland:

March 30-31-April 1 — "Stage Door Canteen," all star revue.

April 2 (Sunday Midnight) — "Gildersleeve on Broadway" plus "Submarine Alert" with Richard Arlen.

3-4-5 — "The Lodger" Merle Oberon, Laird Cregar.

6-7-8 — "A Guy Named Joe" Spencer Tracy, Irene Dunne.

9 — (Sunday midnight) — "Battle of Russia" plus "Henry Aldrich Boy Scout," with Jimmy Lydon.

10-11 — "Hi Diddle Diddle" with Martha Scott, Adolphe Men-Menjou plus "Victory Through Air Power" Walt Disney's.

12-13 — "The Purple Heart" with Dana Andrews, Richard Conte.

14-15 — "Background to Danger" George Raft, Brenda Marshall.

16-Sunday midnight — "Return of the Vampire" Bela Lugosi plus "Born to Sing" Virginia Weidler.

17-18 — "My Kingdom for a Cook" Charles Coburn.

19-20 — "Cry Havoc" Margaret Sullivan, Ann Sothern.

21-22 — "The Butler's Sister" Deanna Durbin.

23-Sunday midnight — "Parachute Nurse" Margaret Chapman, plus "Timber Queen" Richard Arlen.

24-25 — "Crazy House" Olsen and Johnson.

26 — "The Cross of Lorraine" Pierre Aumont, Gene Kelly.

27-28-29 — "Madame Curie" Greer Garson, Walter Pidgeon.

## DR. GILLESPIE HERE AGAIN

Carries On as Diagnostician in Latest of Film Series.

"Dr. Gillespie's Criminal Case" brings to the Capitol Theatre this Wednesday a new format for the popular medical series, with Lionel Barrymore as the veteran diagnostician. He carries on the adventure of Donna Reed and her crazed sweetheart, started in "Calling Dr. Gillespie."

Barrymore with his American assistant, Van Johnson, and Chinese aide, Keye Luke, seeks to aid John Craven in prison. Barrymore and Johnson arrive as the convict organizes a prison break and are abducted as hostages by the three gunmen. Escaping this predicament they return to Blair Hospital to battle desperately with an epidemic in a children's ward. This is marked by a poignant episode with Barrymore and moppet Margaret O'Brien. Keye Luke figures dramatically in the rehabilitation of a man crippled at Pearl Harbor, played by William Lundigan.

Johnson romances with beautiful Marilyn Maxwell. Barrymore again is the gruff but kindly doctor with many facets of comedy, in which he is aided by Nat Pendleton, Walter Kingsford, Michael Duane, Alma Kruger, Marie Blake, Henry O'Neill, and Nell Craig are in supporting parts.

Fresh Local Raw and Pasteurized MILK  
VALENTIN DAIRY  
PHONE 657

Mutual Benefit  
FOR  
Health and Accident  
See JOHN L. WRIGHT  
Phone 741  
Pioneer Rooms, No. 6

GEO. J. DAWES  
AUCTIONEER  
— and —  
VALUATOR  
SALES CONDUCTED TO SUIT YOUR CONVENIENCE  
FURNITURE AND HOUSEHOLD EFFECTS PACKED AND SHIPPED  
Estimates Free Phone for Appointment  
146 4th Ave. E. RED 127

ONE DAY ONLY  
Complete Shows at 1.00-3.00-5.00-7.00-9.00  
Feature at 1.28-3.28-5.28-7.28-9.28

## SHE SENT A HANDSOME YOUNG DOCTOR'S PULSE SKY-HIGH

The new adventure of Dr. Gillespie is the case of the soldier's bride. Exciting! Romantic!



Dr. Gillespie's CRIMINAL CASE  
with LIONEL BARRYMORE  
VAN JOHNSON - DONNA REED  
John Craven - Nat Pendleton - Alma Kruger - Marie Blake - Henry O'Neill - Margaret O'Brien - William Lundigan - Margret O'Brien

Extra ON THE SAME PROGRAMME  
Merry Melodie  
PORKY IN "HOP AND GO"  
SPORTLIGHT  
"SKY TRAILS"  
WORLD NEWS

Capital TOMORROW  
A FAMOUS PLAYERS THEATRE

For Fishermen and Outdoor Workers

## PURE WOOL WORK GARMENTS

- KERSEY SHIRTS— Both Button and Zipper Styles. All sizes. Each . . . . .
- FLANNEL SHIRTS— Pure Wool Wincey in Grey and Fawn. Each . . . . .
- Wool Wincey, Khaki. Each . . . . .
- HEAVY PANTS— Our stock of Humphrey Tweed Pants complete. All sizes. Priced from, per pair . . . \$4.95 to \$10.00

Watts & Nickerson  
MEN'S and BOYS' CLOTHING  
PHONE 345 — FIVE-THREE-TWO THIRD AVENUE

## BeautyRest Mattresses AND BOX SPRINGS

Pre-War Quality — Pre-War Prices

Once again you can buy BeautyRest Mattresses and Box Springs — singly or in combination — all the reasons of construction that for years made BeautyRest the standard in Spring and Mattress value.

BeautyRest Mattress, size 4-6 and 4-0. Price \$12.00 to \$18.00  
BeautyRest Box Spring . . . . . \$12.00 to \$18.00

ELIO Furniture Store  
Third Avenue

## SHOP AT THE SEVENTH AVE. MARKET

"The Friendly Store"

We handle HIGHEST QUALITY MEATS and VAN'S BREAD

Also Fresh Fruit and Vegetables  
Our Prices Are Right