

# INVEST IN VICTORY



INVEST in Victory by the purchase of the Seventh Dominion Government Victory Loan Bonds to hasten the day when the SWORD shall be beaten into the PLOUGHSHARE.

Should Germany's defeat come suddenly, we still have Japan to overcome. When Japan falls, we still have to finance the repatriation and re-establishment of our Armed Forces in civil life.

The need is great. The cause is just. The people at home must play their part. Victory can be made sure by wholehearted Canadian financial support.

Your Provincial Government is investing \$7,000,000 in the Seventh Victory Loan. This will make a total of \$50,000,000 held in Dominion Government Bonds to secure the Victory and ensure the Peace. We are fighting a winning war . . . let us now neither falter nor fail.



## Invest in Victory Buy Victory Bonds

PUBLISHED BY AUTHORITY OF THE GOVERNMENT OF BRITISH COLUMBIA

BRITAIN IN WARTIME  
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them" and another woman who, on being rescued from bomb wreckage and asked where her husband was, replied: "He ain't here, he's enlisted, the bloody coward."

Telling of the Battle of Britain, Dr. Cullis alluded to the great work that women had done, assuming all the tasks that men were doing in civilian defence, in the industries and in the forces.

Not only to the actual women war workers but also to the housewives of Britain was a great debt of gratitude owed for they had put up with many trying things—the blackout, the rationing, the queuing, the billeting, the losing of their homes.

More difficult than the food rationing, declared Dr. Cullis, had been the clothes rationing and particularly so was this for children. In this connection, the speaker spoke in deep gratitude for the clothing that had been sent in such generous measure by the people of Canada and the United States. Such things as the Kinsmen's Club milk contributions would never be forgotten.

Dr. Cullis mentioned the heavy income tax which had levelled the fortunes until today there were only 70 persons in Britain still having an income of over \$25,000 per year.

The speaker referred to the "lend-lease" arrangement between Great Britain and the United States, emphasizing that this was a reciprocal plan which worked both ways—a pooling of resources so they might be most efficiently distributed and used. There should be no delusion about "lend-lease" being exclusively for the benefit of Great Britain at the expense of United States. Important contributions had been made by Britain and not the least of these were scientific measures of defence. "Do, please," urged Dr. Cullis, "support your scientists who will have a big job in a constructive war in the peace to follow."

Dr. Cullis described experiences under robot bombs which came overhead like an express train, then going silent for the tense period before they landed. Anti-aircraft guns, barrage balloons and fighter planes had played their part in meeting and subduing the robot bomb menace.

"London is so dirty these days, even though the debris of bombing has been largely cleared away," commented the speaker. "We are all looking forward to the day when her face will get a good washing."

The speaker said there was in Britain today a growing tendency toward religion. A sign of this was the great value which the Army attached to the padres.

Dr. Cullis was accorded a rousing round of applause at the conclusion of her address and a vote of thanks was tendered on motion of Mrs. A. L. Holtby.

Mrs. J. A. Rutherford played the piano accompaniment for "O Canada" and "God Save the King."

## We sit at home!

We sit at home where it's nice and safe while our young men face death hourly. They fight with their blood, their lives, for every inch they gain in occupied countries. Not very fair, is it?

So how about squaring up the score a bit? How about doing without and making do with what we have to back them with every last dollar.

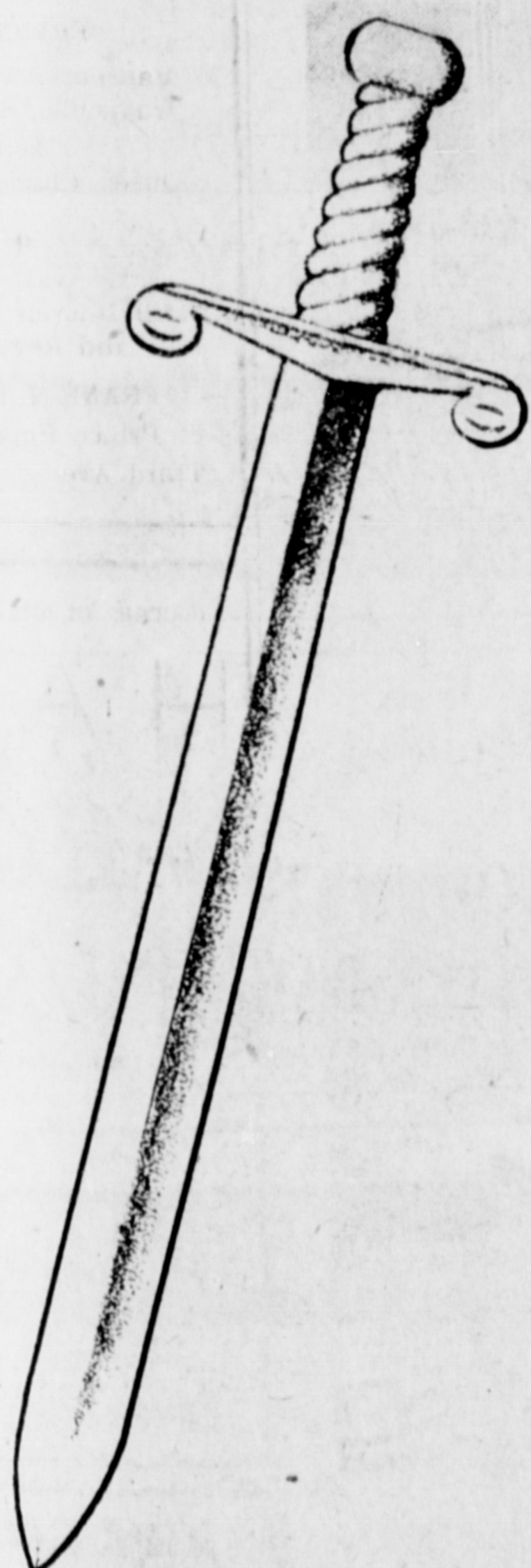
Let's turn our savings into Victory Bonds today; then buy an extra bond and pay for it by instalments every pay day. It's little enough to do—as we sit at home!

Philpott, Evitt & Co. Ltd.  
Fuel and Builders' Supplies

Invest  
in  
Victory



Turn this...



...into this

