HIDDEN COSTS IN INDUSTRY

Jerry Jones Case Just One of Many Similar

Jerry Jones, 200-lb. mill hand, fell and broke his thigh bone. The X-ray showed a clean fracture, and the doctor expected Jerry to be back on the job in a few weeks.

But one year later, the fracture had not united, and the man was still on crutches. For Jerry had syphilis. His injury had started up the latent infection, and the resulting complications prevented his recovery.

Meanwhile the insurance carrier had paid a year's compensation, besides medical services and hospital bill, and as the case report states, "the chances are very much against his ever recovering sufficiently to work," the compensation cost will continue indefinitely.

Jerry's case is only one item in the cost-sheet presented to industry by the so called "social diseases." Syphilis and gonorrhea are among the most serious health hazards encountered by the industrial worker. In addition to the misery and suffering inflicted on their victims, they cost employers millions of dollars each year. Yet business executives, seeking constantly to reduce industrial wastage, frequently overlook these two dangerous diseases as a factor in hidden costs.

DISEASE AND MORALS

Run Hand in Hand.

•

Help Make Prince Rupert the Cleanest City in Canada.

•

William F. Stone

(Men's Wear)

Third Avenue Prince Rupert

KNOW THE TRUTH

About These Diseases

Be sure to attend one of the public meetings next week.

Gordon & Anderson Limited

Third Avenue

WE ENDORSE

The inauguration of this campaign and wish the Junior Chamber of Commerce success in its undertaking.

• • •

McRae Brothers Limited

Local Clinic, Established in August, Is Proving It's Great Usefulness

Perfect Privacy and Confidence – Numerous Treatments – Blood Tests an Advisable Precaution

Few Prince Rupert persons are aware of the existence at the Prince Rupert Health Unit of a well-equipped and efficiently operated clinic for the diagnosis and treatment of venereal diseases.

Of importance, too, is the fact that the clinic strives to hold the personal touch with the patients and the service rendered with utmost privacy and confidence.

The rooms have been so arranged that no patient sees another, and the entrances are so arranged that there is little possibility of the general public noticing a patron entering or leaving.

The clinic contains shelves of medicine and equipment. Modern surgical instruments are used, and a sterilizer stands ready for instant operation. There is an air of sanitation without the usual medicinal odor about the place.

It is in this clinic that literally thousands of treatments have already been made, in the short time the place has been in operation.

Started in June, when Dr. R. G. Knipe, and his predecessor, Dr. MacDonald, urged on the provincial government its need, the clinic has been an instant success. In August of last year, Dr. D. E. H. Cleveland, acting director of the venereal branch, Division of the Department of Public Health made a trip to the city and approved the undertaking. Since then, two clinics a week have been held.

Persons believing themselves infected, or wishing to make sure, for their own and others' sake, are advised to see their family physician or the Public Health Unit for a blood test and take advantage of the service that can be rendered

VENEREAL DISEASE— PROBLEM OF PRINCE RUPERT'S PUBLIC HEALTH

(continued from page)

hea and 29 per cent syphillis. This is five times the provincial average for 1942. There were more cases of venereal disease reported than any other with the exception of mumps. Due to the serious situation regarding venereal disease in this district, a branch clinic, under the direction of the Division of Venereal Disease Control, Provincial Board of Health, was established in August. Dr. D. E. H. Cleveland, of Vancouver, acting director of the division, visited Prince Rupert and plans were laid at that time for the establishment of the clinic. The clinic provides for free diagnostic and treatment facilities, distribution of free medication to physicians treatng cases of venereal disease, examination of persons taken into police custody for evidence of venereal disease, and epidemiological service provided physicians in investigation of alleged sources and contacts. At the venereal disease clinic, conducted by the Health Unit 136 cases of syphilis and 57 cases of gonorrhea were treated during the year, that is 52 per cent of the total reported cases for the city.

Native Women

Approximately 80 per cent of alleged sources were Native women. Due to this alarmingly high percentage of Indian women alleged as sources, the Federal Department of Mines and Resources, Department of Indian Affairs, have been asked to establish a hospital for isolation and treatment of Native girls infected with venereal disease. The Department has expressed itself willing to furnish and staff such an institution if a building is available. The intensive venereal disease control program instituted by the Provincial Board of Health, is negated in large measure by the prevalence of untreated venereal disease in Native women in Prince Rupert. It is hoped that this serious menace to public health will be arrested by prompt action of the Department of Indian Affairs.

Prince Rupert, until December, 1941, tolerated an open "red light district." There have been no recognized houses of prostitution in Prince Rupert during 1943. Plans for an intensive venereal disease education campaign were drawn up in December, in co-operation with the Junior Chamber of Commerce. The high incidence of venereal disease in Prince Rupert is attributed to the shifting population, the prevalence of venereal infection in Native women, and a general lowering of moral standards, due to the war conditions.

Syphillis infects about three per cent of our people.

Listen to CFPR

THURSDAY

March 16, 6:30 p.m.

"The Community and Social Hygiene"

B. THORSTEINSSEN
Inspector of Schools

ITS APPROACH IS STEALTHY

(By Reg. S. Davis, Official Editor of The Vancouver Junior Board of Trade)

"How can venereal disease possibly touch our family?" is the indignant question asked by so many in Vancouver. There are 22 million cases of the disease on this continent, and those people aren't asking this question. They know, and now they are demanding a cure. True, the average family in this city never comes into contact with vice or prostitution, its original source, but it does come into contact wth the sufferers of syphillis, even unknowingly. Syphilis is a treacherously catching disease in its early phases. Even at a "high class" party your son or daughter may innocently kiss a carrier, and so become infected Drinking glasses, even party games, can all spread the infection to people quite innocent of vice, and while these contractions are rarer than those of the original source, they can still spread and cause untold harm and misery in your home. Even doctors and nurses tending diseased patients can contact and spread venereal disease.

Do you remember not very long ago, when "T.B." was an "unmentionable," and families would carefully hide not only the facts, but even the member of the family who had the disease, much to the misery of the bearer, and the detriment of public health in general. Today we don't regard T. B. as a disease of "unwholesome" living, but as a menace to our public health, contractable by almost anyone, and something to be stamped out. Xmas has also become a time of T.B. Seals, helping to finance its destruction. Steps must now be taken to treat venereal disease the same way.

Through Pocketbook

Your yearly tax bill is another way venereal disease hits your family—through your pocketbook Someone has to pay for all expenses incurred by those patients who cannot pay for their own treatments; patients, many of whom become a direct charge on the community; patients with the advanced stages of syphillis showing itself in the form of insanity, paralysis, blindness, apoplexy and etc .Perhaps the son of your dearest friend is in the army and may through ignorance or carelessness, contact it. Perhaps your own son. It may never touch you directly, but indirectly you are touched in many ways.

The Junior Board of Trade is sponsoring this Health Drive in your interest, without your help, it will fail. This is not the time to turn your back at the mention of venereal disease, for it's s much your responsibility to fight it now, as it is to report an accident or a robbery.

'Doesn't Concern Me'

Venereal Disease is a major public health problem which strikes insiduously at the very heart of every community. Because it is a community health problem, no longer may any responsible person say "This does not concern me."

It concerns him as a parent interested in the well-being of his family. It concerns him as a taxpayer interested in the reduction of institutional and other costs for yictims of untreated syphilis. It concerns him as a citizen interested in achieving the highest possible standard of community health.

Finally, during critical times such as these, it must concern him as a threat to the efficiency of the nation's war effort.

"It does not concern me?"

Only the completely irresponsible can adopt that attitude!

Gonorrhoea often causes permanent damage to the body organs it attacks.

Syphilis---A Dread Scourge

How it Can be Controlled—Public Knowledge

What is Syphilis? How should we stamp it out? How can we stamp it out?

In the following paragraphs, you will find the answers. Read them carefully. Let every member of your family read them. Tell your friends to read them, too. Because the sooner everyone knows the facts about this dread scourge, the sooner the nation will be free from its terrible results.

Syphilis is caused by a germ shaped like a corkscrew. This germ is usually spread from the sick to the well by sexual contact. Sometimes the disease is "picked up" through kissing, or, rarely, by using some article (such as a towel, spoon, or glass) that a syphillitic person has just used. Many babies are born dead or diseased because the mother had syphilis.

Mental Illness

Syphilis may cause heart disease, blindness, mental illness, or untimely death if the infected person does not get the proper treatment, which only a good doctor can give. A sore (chancre) may be the first sign of the disease. This sore may be small and may be anywhere on the body, but usually appears on the sex organs, the lips, tongue, face, or fingers. A doctor's advice should be asked if any sore does not clear up within a week or two.

The sooner the treatment is started the better,. At least 80 per cent of those suffering from syphilis can be cured if treatment is started during the first year. Delay in starting treatment reduces the chance of cure, although treatment of late syphilis benefits the patient and may arrest the condition. Treatment must be continued regularly for a year, sometimes longer.

Everyone should know the facts about this disease. Parents should see that their young people know about it. Young men and women want to avoid syphilis for their own sakes and for the protection of their future families.

A doctor can find out whether or not a person is infected with syphillis by making an examination includng a blood test.

Only a doctor knows how to use the special drugs that will cure syphilis. Self-treatment, or incompetent treatment, never cures anyone of this disease.

Many communities now have laws requiring a medical examination and blood test for expectant mothers, or for those about to marry. By obeying these laws, the number of babies born with syphilis can be cut down.

More Births Out Of Wedlock

Without Benefit of Clergy Quite Common

TORONTO, Mar. 11— Keeping company with rising statistics n venereal disease and delinquency, borths out of wedlock reached a new record in Canada during 1942, according to figures released by the Department of Pensions and National Health.

Illegitimate births totalled 10,952, in 1942, as compared with 10,101 in 1941 and 6,121 in 1926. The yearly total has grown steadily since 1926. The ratio of illegitimate births to all live births was slightly lower last year than in the preceding six years. In 1926, the ratio was 2.63 per cent of all live births. Last year it was 38. per cent.

The relationship between disease and delinquency was recognized last fall at the Wartime Conference of the American Public Health Association, where sessions of the section on health education were devoted to discussion of means to prevent delinquency through the media of educational and community resources.

Six Venereal Disease Clinics

There are six clinics of the Provincial Board of Health (Division of V. D. Control) in British Columbia. They are located at:

Prince Rupert—Health Unit.
Vancouver—2700 Laurel Street.
Victoria—Royal Jubilee Hospital.
New Westminster—Royal Columbia Hospital.
Nanaimo—Nanaimo Hospital.
Trail—1487 Cedar Street.

Observe—

OBSERVE SOCIAL HYGIENE WEEK

•

Attend a Public Meeting and listen to C.F.P.R. Thursday evening at 6:30

•

Gordon's Hardware

McBride Street

WE BELIEVE

that this Campaign of the Prince Rupert Health Unit and the Junior Chamber of Commerce is worthy of full support.

• • •

Pioneer-Canadian Laundries Ltd.

A HEARTY ENDORSEMENT

to this campaign.

and may it help to make a better and happier world.

• • •

British Columbia Packers Ltd.

Prince Rupert, B.C.

Back the . . .

HEALTH CAMPAIGN

and help to make our city a cleaner, better place.

• • •

Albert & McCaffery Limited

SOCIAL HYGIENE

•

A campaign worthy of support by everyone.

HEALTH CAMPAIGN

H. S. Wallace Ltd.

Third Avenue and Fulton Street

THIS CAMPAIGN:

A Civic venture, sponsored by the local Health Unit and the the Junior Chamber of Commerce can do much to control a dangerous situation in Prince Rupert.

IT WILL HAVE OUR FULLEST CO-OPERATION

The Evening Empire