


Nourishing... Flavourful!

A good morning's work requires much more than a mere sip-and-a-bite breakfast... so plan really nourishing breakfasts around high-energy NABISCO SHREDDED WHEAT! Made of 100% Canadian whole wheat... this delicious cereal helps provide energy-building carbohydrates and proteins, as well as useful amounts of iron and phosphorus.

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WE REPAIR ANYTHING

Repairs to all Automotive and Marine equipment — Body Work and Painting

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Diesel Engines — Forest King Power Saw
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CENTRAL HOTEL ★

DINING ROOM

HOME COOKED MEALS

Open 7 a.m. - 8 p.m.

ALL WHITE HELP

You Can Depend On It . . .

When the weather keeps you at home, you can phone us at 18 or 19. Your orders will receive the same careful attention. Our Delivery Service covers the entire city on Tuesdays, Wednesdays and Saturdays. Leave your order before 4 p.m. for delivery.

SALLEM'S ECONOMY STORE

See our stock of household furniture and novelties.

J. H. MAIR

FURNITURE AND AUCTIONEER

Third Ave. — Prince Rupert — Blue 69

13 TAXI

OUR SERVICE NOW EFFECTIVE

Next to Royal Lunch

RUPERT BRAND

SMOKED :: BLACK COD

Canadian Fish

— AND —

Cold Storage

COMPANY LIMITED

PRINCE RUPERT, B.C.

AT PORT EDWARD AFTER MARRIAGE

Mr. and Mrs. Douglas Robins in North—Bride Formerly Miss Jessie Scott

Following their recent marriage in Vancouver, Mr. and Mrs. Douglas R. Robins have arrived at Port Edward where Mr. Robins is relieving as accountant of the Nelson Bros. Fisheries Ltd. cannery.

The bride was formerly Miss Jessie Scott, daughter of Mr. and Mrs. James Scott of Victoria. The groom is the son of the late Henry E. Robins and Mrs. Robins of Saskatoon and the brother of Harry F. Robins, manager of Port Edward cannery.

The marriage took place in the Manse of St. Stephen's United Church in Vancouver with Rev. H. H. McGill. Miss Eva Milne was bridesmaid and David Garrett groomsmen.

The couple spent a few days honeymooning at Victoria before arriving at Port Edward at the first of the week.

The bride was employed in the cannery store at Port Edward last year. The groom was also formerly located at Port Edward but is now stationed at Vancouver.

PORT CLEMENTS CHILD SUCCUMBS

PORT CLEMENTS, March 28.—Clifford Lawrence Rennie, eldest son of Mr. and Mrs. L. J. Rennie of Port Clements, passed away on March 22 after a lingering illness. He was four years and five months old. Funeral took place from St. Mark's Church on March 23, Rev. J. Murray officiating. There was a large attendance of friends and many floral tributes.

Announcement

All advertisements in this column will be charged for a full month at 25c a word.

Orange Ladies' Sale, March 28.

Basket social, aid of Norway, March 29, Oddfellows' Hall.

Queen Mary Daffodil Tea, Easter Monday.

Anglican Easter sale, April 5.

C.C.F. Bridge Drive every Saturday.

W.O.T.M. Dance, Oddfellows' Hall, April 4, 9:30 to 1:00.

W.O.T.M. Sale and Tea in Oddfellows' Hall, Thursday April 5, 3:00 to 5:30 p.m.

Easter Dance, Friday, April 6, W.A. 1st Bn. Prince Rupert Regt. (M.G.).

Commemoration program, April 9, Lutheran Church, 8:15.

Presbyterian Spring Sale, April 12.

C. W. L. Bridge, Whist and Cribbage, K. of C. Hut, April 18.

Eastern Star Ball, April 20.

St. Peter's Sale, April 26.

Dance every Saturday night, Oddfellows Hall, 9 to 12. Swing Quintette Orchestra.

United Spring Sale, May 3.

Local News Items...

PHONE 86 TO CONTRIBUTE PERSONAL AND NEWS ITEMS

▲ Annette's Ladies Wear will be open on Thursdays from 9 a.m. to 1 p.m. as from March 29. (74)

▲ Special at Wallace's Department Store, \$2 - \$4, Ladies' Blouses for 99c. (76)

Dr. C. H. Hankinson was among those who returned to the city today on the Prince Rupert from Vancouver.

George Rorie returned to the city on last night's train from a ten-day trip to Smithers and other interior points.

▲ Your favorite stores open every Thursday till 1 o'clock—Peoples Store, Wallace's, Rupert Men's and Boys' Store. (75)

C. A. Berner, divisional superintendent for the Canadian National Railways, left on last evening's train for a trip to Vancouver on official business.

P. H. Linzey left on last evening's train for a brief trip to Terrace on Wartime Prices and Trade Board business. He will return to the city this evening.

▲ Easter Gifts for adults or children—Books of Theatre Tickets priced \$1 to 2.25—For convenience anytime always on sale at the Capitol. (75)

Capt. Albert Mah, recently returned home from flying operations in the Far East, was the guest speaker at the weekly luncheon of the Prince Rupert Gryo Club today. President J. J. Gibson was in the chair.

Modern Etiquette

By ROBERTA LEE

Q. What is the proper way for a woman to issue invitations to several friends for a luncheon?

A. She may write at the top of her visiting card: Thursday, March 1—luncheon at 1 o'clock. Then write R.s.v.p. in lower left hand corner.

Q. What fee should be given to the clergyman, if a baby is to be christened at home?

A. This depends entirely upon the means of the parents; it may be \$5, \$10, \$50, or more.

Q. Is it proper for a woman to wear a hat to an evening reception?

A. No; and regardless of whether the reception is in a home or a hotel.

EARLY NEWS IS WELCOME

Local news items, to ensure publication, should be in the office by 10 a.m. Contributors are asked to bear this in mind. Items of social and personal interest are always welcome.

R. G. Van der Sluys returned to the city this morning from a trip to Vancouver.

F. W. Chandler returned today on the Prince Rupert from Vancouver.

Constable and Mrs. Eric Turtle returned on last night's train from a holiday in Vancouver.

Dr. R. G. Knipe, medical health officer, made a brief trip to Terrace at the first of the week on official business.

▲ If you want Grade A Special Quality Red Brand Beef, we have it. Skeena Grocery. (76)

City fire department answered a false alarm at 1:23 this morning turned in from a call box at the corner of Second Ave. and Sixth St.

Capt. Neil McLean of the steamer Prince George returned to the city today to take command of his ship which has been at the dry dock for overhaul and will return to service this week.

NEW LAUNDRY OPERATING
▲ Thrifty Family Wash—8 cents per pound and 1 cent per piece all Flatwork ironed, rest returned damp. Also all finished service at reasonable rates. Phone 858—Evenson's Ideal Cleaners and Laundry. (79)

Sell Residence—Are Going South

Mr. and Mrs. Alvin Daly have sold their residence on Sherbrooke Avenue to John Kilz and will be leaving about the middle of next month for Cloverdale in the Fraser Valley to take up future residence.

A DELICIOUS POST-WAR TREAT...

Peek Frean Biscuits

By Appointment to H.M. King George VI

Watch for the delightfully appetizing Day-by-Day Assortment with the special Peek Frean Flavour and taste.

Peek Frean BISCUITS

from LONDON, ENGLAND

LONDON OFFICE DUAL PURPOSE

Ontario Plans to Help Rehabilitation of Servicemen and to Increase Overseas Trade

By ALLAN NICKLESON
Canadian Press Staff Writer

LONDON, March 28 (C)—A project designed to increase Ontario's overseas trade and help Canadian servicemen rehabilitate themselves, while still in the fighting zones has been opened up here by Lt.-Col. F. J. Lyle of Toronto, director of the new Trade and Industry Department at Ontario House.

His office is handling an increasing number of inquiries from companies and individuals on both sides of the Atlantic—even as far away as Italy—concerning peacetime industrial possibilities connected with Ontario.

"The department has already advised some 200 firms, furnishing surveys to them, and has been responsible for completing several extremely satisfactory trade agreements," said Col. Lyle, engineer and industrial expert.

Majority of British inquiries came from medium-sized or secondary industries seeking post-war outlets through branch plants or distributing agencies. Some Britons too, seek to represent Canadian firms over here.

The department estimates that from 20,000 to 30,000 Canadian servicemen will ask for discharge in the United Kingdom.

"Most of them will have to be placed in industry here, although some undoubtedly have post-war jobs lined up," Col. Lyle said. "We shall help those looking for positions. Many of them hope to sell Canadian products."

Many Inquiries

Inquiries have been received from Canadian servicemen in Britain, on the western Front and in Italy, and at least one firm in Luxembourg has asked advice on the possibilities of setting up a branch in Ontario after the war. Some servicemen take advantage of leave in this country to visit factories and plants they plan to represent at home in peacetime.

Col. Lyle's office will supply background and guidance to any Canadian servicemen who plan

(Continued on Page 4)

SMASH HITS

ON Victor Records

"You Always Hurt The One You Love"
"There Goes That Song Again"
Victor record 20-1606
Sammy Kaye

"Saturday Night"
"I Don't Want to Love You"
Victor record 20-1635
Sammy Kaye

"When the Boys Come Home"
"Evelina"
Victor record 20-1621
Freddy Martin

"Accentuate The Positive"
"Jumpin' On the Merry-Go-Round"
Victor record 20-1612
Artie Shaw

McRae Bros. LIMITED



CHIMNEY SWEEPING
OIL BURNERS CLEANED AND REPAIRED

New equipment and help assure you of a clean job
Phone Black 735

HANDYMAN HOME SERVICE

It must take mighty fine Tomatoes to make such soup!

Yes, good cooks know it takes fine ingredients to get really fine flavor! And Aylmer Tomato Soup tastes better because it's made from choice tomatoes... specially developed on our own Experimental Farm... and picked at their peak of flavor. No wonder this delicious soup adds wholesome nourishment to family meals! Canadian Canners (Western) Ltd., Vancouver.

AYLMER
TOMATO SOUP
YOUR FAMILY DESERVES AYLMER QUALITY



Extra Special

150 pairs of women's high grade shoes in oxford and pump styles.

THIS IS THE FINAL ROUND-UP OF OUR CLEARANCE SALE!

These shoes sold regularly from \$4.00 to \$9.00 per pair. Buy as many pairs as you wish. Many of our customers have bought some of our bargains to send to their friends who find it hard to get good shoes.

DON'T MISS THIS CHANCE!

We are offering these for sale for the small sum of

per pair . . . \$1.00

Family Shoe Store Limited
Third Avenue Opposite Commodore

Free Delivery Throughout the City

MONDAY — WEDNESDAY — FRIDAY
To East Section
TUESDAY — THURSDAY — SATURDAY
To West Section FROM 2 TO 5 P.M.

Kindly give us your order before 12 o'clock noon during your delivery day.

We serve Special Red Brand Beef. All choicest fresh and cooked meat—fresh vegetables and fruits—complete line of groceries.

TERMS CASH, ALL PRICED FOR ECONOMY

RUPERT BUTCHERS
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Dibb Printing Company

OFFICE SUPPLIES
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BOOKBINDING
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BIRTHDAY AND EVERYDAY CARDS
WATERMAN'S FOUNTAIN PENS

Besner Block, 3rd Street Phone 234

DAILY NEWS HONOR ROLL

Your Assistance Invited

The Daily News is compiling a Roll of Honor which it is hoped may contain the name of every man and woman of this city to serve with the armed forces at sea, on land and in the air. To make this list complete, it is essential to obtain the co-operation of the public as a whole in submitting the names.

It is impossible for the Daily News or any one person to compile the list complete so we are asking YOU to be responsible for the submission of the name of YOUR boy, YOUR girl or YOUR friend.

The following is the information we would like you to fill in and send to—

ROLL OF HONOR EDITOR
Daily News,
Prince Rupert

Name

Service (Army, Navy, Air Force)

Rank

Next of Kin

Relation

Address

Date of Enlistment

Date of Discharge

If Casualty, Nature and Date

Remember, if YOU do not submit a certain person's name, no one else may. You are responsible.

NORTHERN AND CENTRAL BRITISH COLUMBIA'S NEWSPAPER



PLAYER'S MILD
Plain - have "Wetproof" paper which does not stick to the lips.

Ashore or Afloat the name Player's is recognized as a guarantee of unflinching quality.

Player's Please
MILD or MEDIUM
"IT'S THE TOBACCO THAT COUNTS"

PLAYER'S NAVY CUT CIGARETTES