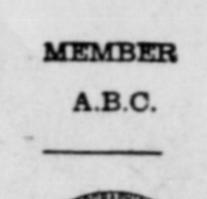
SUBSCRIPTION RATES: By City Carrier, per week



Let's Give Rupert a Break . . .

Let's face the facts. Let's talk turkey. Prince Rupert has a big merchandising problem on its hands at the moment. And the Public Relations Committee needs the help and assistance of every citizen of the community to meet this problem.

Hardly a day goes by that a stranger doesn't ask whether it is possible to farm in this district, whether one can work outdoors the year around or whether one can go to catch big fish. The answers the stranger receives from a dozen or so different persons might average up into the truth but it is doubtful. So many of the citizens have so many views about the weather, the prospects, the prosperity, the living conditions and the way of life in Northern British Columbia that it is difficult for a newcomer to find out what it's all about up here.

To solve such a situation, which is a common one, several semi-public agencies in the United States and Canada have organized annual clinics for persons who cater to the public. At these clinics they have told waitresses, service station men, transpor-

New Arrivals

Cord Jackets

and Trousers

• The Jackets are

smartly styled and

comfortable. Two-

tone shades of tan

and brown. Sizes 36

to 44 \$7.95

• Trousers are in

shades of tan, brown

and teal. Sizes 30 to

tober 1st, 1945.

Because ...

"THE MEN'S SHOP"

Watts & Nickerson

PHONE 345 --- FIVE-THREE - TWO THIRD AVENUE

NOTICE TO RATEPAYERS

delinquent taxes are owing, will be held in the Council

Chambers, City Hall, Prince Rupert, B.C., at 10 a.m., Oc-

unless paid on or before September 29th, 1945.

Poulsen's Cafe

and Dining Room

Meetings may be arranged.

PHONE 676 |

A sale of lots within the City of Prince Rupert, on which

Property on which 1943 taxes are owing will be sold

Is the Talk of the Town—WHY?

It's open for banquets, weddings and parties.

"As good as the best,

Better than the rest."

It's the nicest-looking place in town.

MEN'S and BOYS' CLOTHING

H. M. FOOTE, City Collector.

tation employees and hotel clerks what is the proper answer to the 100 most common questions asked by visitors. Naturally there is a note of propaganda in the answers but there is also an effort to tell the truth and to explain the unfavorable aspects in a favorable light. This is what may be called merchandising.

The citizens of this area travel far and wide and by their actions and words leave indelible impressions on other people. To the south, millions of people are yearning for knowledge of the great Northwest and for a taste of the real north. This makes it possible for a person who has spent only a few days in the Pacific Northwest riding up and down the inside passage, or over the Skeena Highway, to go south and lecture or write on any and all phases of the north.

All of this makes the mind of the stranger to this country open to favorable or unfavorable impression. Some have a rude awakening when they arrive here and are told that the climate is tough, fishing rotten. the people pessimistic and the cost of living high. But if it happens to be a beautiful day, the trip north has been excellent, and the visitor has run into the right people here, he is apt to go away believing that Prince Rupert is an ample portion of Valhalla.

What Prince Rupert needs for its own welfare is a little of the California booster spirit. We have lots of things to be proud of and few to be ashamed of. So why not be fair to Prince Rupert?

COL. MELLOM PLEASED

Editor, Daily News:

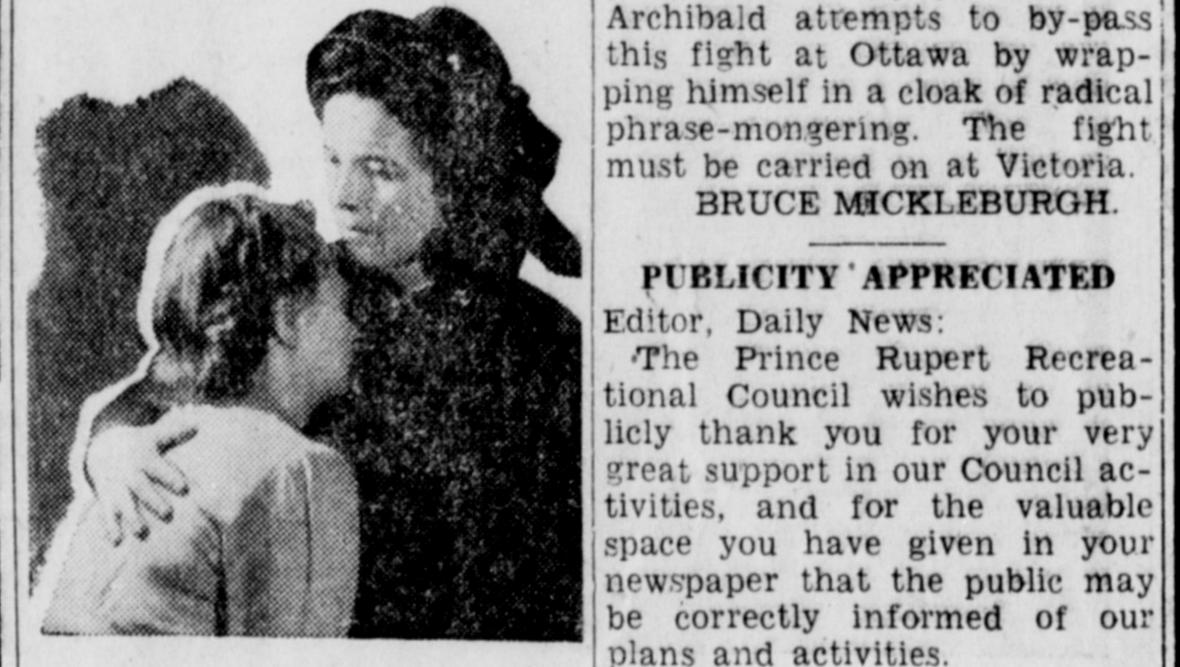
We are most pleased and hon- return to Rupert could be fairly ored to have your newspaper, the described as intolerable to any Prince Rupert Daily News, de- group of democratic citizens. It vote a special edition to our acti- is a continuation of the dictatvities at the Prince Rupert Sub- orial tactics that were a byword Port of Embarkation, on Septem- in the labor movement during his eight years as premier.

It will be treasured for many Mr. Pattullo wants to sidestep 11:00 a.m.—Morning Worship. years to come as an excellent failure of representing the inmemento of our stay in your terests of Prince Rupert at Vicmost cordial and hospitable toria. He refers to the meagre A

J. H. MELLOM Commanding

Thousands agree that the most effective thing they have found "Davis' Asthma Remedy 7895." For internal use, very effective. 3 weeks' supply, \$3 less than 15c a day, at Orme's or McCutcheon's.

ECZEMA INSECT BITES PSORIASIS Ask your druggist for "Davis' Pruritus Cream," the new nogrease, no-stain, quick-acting cream. 60c, \$1.00, \$1.65 per jar. Try it for Baby Eczema.



Support this Work of Mercy encouraging to receive today a

Help to make possible the Salvation Army's great work

Space donated by

WILLIAM F. STONE "Clothes of Distinction"



PRINCE RUPERT DRY DOCK

ENGINEERS

Iron and Brass Castings Electric and Acetylene Welding

SPECIALIS'TS ON SAWMILL MINING MACHINERY

SALVATION ARMY CAMPAIGN HERE "It is a fine road. This is wonderful country. You are not

Greatly Impressed

With Local Beauty

So said Theodore Bryant, vet-

REPLY TO PATTULLO

Mr. Pattullo's letter published

Thursday is a pathetic attempt

who compose the overwhelming

majority of this riding that he is

competent to represent their in-

den appearance in Prince Rupert

the existence of his electors!

throughout the four years of his

out the entire 1944 session of the

House. Mr. Pattullo castigated

to his own government and re-

affirmed his opposition to exist-

cial co-operation. Not one word

question of the development of

the north. Not once did he men-

members of his own party, many

of his former supporters in

of any responsible organization

islation introduced during the

bygone days hen he was premier.

Labor has not forgotten that Mr.

a program of "Work and Wages."

Yet his government proved the

again its fate of the last post-

war period when it was a forgot-

ten city, by-passed by world

trade, strangled along with the

whole north country by powerful

prosperity in this part of the

world requires a stern fight for

northwest in which Prince Ru-

pert holds a key position. Mr.

BRUCE MICKLEBURGH.

PUBLICITY APPRECIATED

The Prince Rupert Recrea-

We also wish to thank the

many organizations who are

rallying to our side. It is indeed

substantial cheque from the

Community Council Associa-

tion, and to receive from H.M.

the Education Department a sub-

stantial number of hobby tools,

handicraft supplies and refer-

the city are aiding in making

Youth Week a memorable oc-

casion. We thank them for the

support already received and for

DON FORWARD,

Recreational Council.

Secretary, Prince Rupert

the support anticipated.

Certainly all organizations in

ence books.

the development of the Pacific

The provision of jobs and

the attainment of either.

eastern interests.

Pattullo won the premiership on

Rejected at Victoria by the

tion his own constituency.

It is rivalled only by his sud-

to convince the working peop

Editor, Daily News:

boosting it enough."

representative.

Canvassing Teams For Drive In City Named

eran postmaster of Ladysmith, Vancouver Island, who drove in-At an organization meeting to Prince Rupert this week over held in the Salvation Army Red the northern transprovincial Shield Hostel on Thursday after- Georgina Eadie from Earl Rohighway with Frank Drew of noon final plans were perfected bert Eadie; John Armstrong Vancouver, a General Motors for the annual Home Front Ap- from Catherine Stewart Armpeal of the Army in Prince Ru- strong; Margaret Ann Webster Mr. Bryant was greatly impert and district. For the City of from Ernest Courtney Webster. pressed with the natural scenic Prince Rupert volunteer canvasbeauty of the lower Skeena Val-

sers were assigned districts as north side-A. S. Nickerson. follows: Canvass of all Chinese-Chi- south side-H. A. Breen, Jack nese Patriotic Association. Waterfront, east of Co-Opera-

west-W. F. Stone. Waterfront, Kelly Douglas to Hutcheson. Philpott Evitt-A. G. Landels. Court House and east of Mc- G. Birch.

Waterfront, Co-operative and

Bride-H. Ivarson. Second Ave., McBride to Ful- way points-F. Conrad. ton-R. E. Mortimer. Second Ave., Fulton to Sev- set for this year, \$1000 less than

First Ave., Seventh St. E .- C. | confident that all persons will McCarthy. Third Ave. McBride to Fulton, 'friendly and generous welcome. at election time after ignoring

enth St.-C. Ham.

last term of office as our member. I sat in the gallery through-

McLeod.

tive-E. Lindseth, A. T. Budinich. St., north side-R. Bell.

First Baptist Church the Hart government as inferior Young St. and Fifth Ave. East Phone Red 839

ing forms of Dominion-Provin- 11 a.m.-S. Calder. 12:15—Sunday School. 7:30-Lieut. Robinson, U.S.A. did he utter on the pressing Chaplaincy.

> Prince Rupert Full Gospel Tabernacle 221 6th Ave. West. Rev. J. Linney, Pastor.

Prince Rupert want nothing 11 a.m.—Devotional. more to do with him. His only Subject: "Have Faith in God." road into the present contest 12:15—Sunday School. 7:30 p.m.: Rev. S. Amundsen, has been to announce that he is

guest speaker. going to run irrespective of Tues., 8:00 p.m.-Bible Study. whether he has the confidence Fri., 8:00 p.m.—Armed Services and Young People. or not. His procedure since his Come and enjoy good congregational singing.

> First Presbyterian Church Fourth Avenue East Rev. A. F. MacSween, B.A., Minister Mrs. E. J. Smith, Choir Leader

12:15 p.m.—Church School. 7:30 p.m.—Evening Worship. cordial invitation to worship scraps of so-called advanced leg-

with this congregation is ex-

St. Paul's Lutheran Church

tended to all.

Cor. 5th Ave. and McBride St. biggest single obstacle in B.C. to 11 a.m.—Morning Service. Speaker: Mr. H. P. Collins.

7:30 p.m. Evening Service. Speaker: Rev. O. P. Hossil, 12:15-Sunday School.

Prince Rupert must not suffer

First United Church 636 Sixth Avenue West Minister: Rev. R. A. Wilson, M.A. Mrs. Colin Carrell, A.T.C.M., Organist

JUDGE GRANTS

FIVE DIVORCES

Five divorces were granted in

Supreme Court by Mr. Justice

J. M. Coady on Thursday. He

dissolved the following mar-

riages: Ole Kildal from Signe

Kildal; James Bradley from

Caroline Edith Bradley; Caroline

Third Ave., McBride to Fulton

Third Ave., Fulton to Seventh

Fulton St. to Seventh Ave.-R.

Cold Storage, Seal Cove and

An objective of \$3000 has been

last year, and the committee is

give the volunteer canvassers a

Third Ave., Fulton to Seventh

St., south side-G. Durkin,

Sunday, September 23, 1945 Sermon Subjects: Morning—"A Ladder of Brotherhood." Evening—"Christ and Maturity."

Regular Baptist

Services I.O.D.E. Hall (5th Ave. and McBride St.)

We preach Christ . . .

RUCIFIED ROWNED

12:15 p.m.—Sunday School. (with Scripturgraph).

7:30 p.m.—Gospel Service. Topic: "MAN'S ONLY GIFT

IF YOU ENJOY HEARTY GOSPEL SINGING—COME!

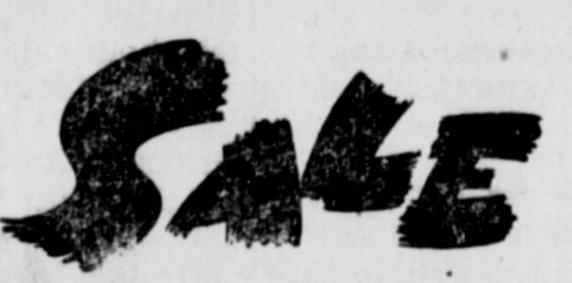
TO GOD."

Wed., 8 p.m.—Prayer Meeting. Thurs. (I.O.D.E. Hall). 8:00 p.m.—Young People's

Society. THE WHOLE BIBLE FOR THE WHOLE WORLD.

YMCA WAR SERVICES

FURNITURE



OPEN TO CIVILIANS Monday & Tuesday Ev'n'gs

NAVAL DRILL HALL CANTEEN

of human reclamation by giving generously of your dollars. C.S. Chatham canteen committee through Lt. Miller McGill of Who Suffer With Their Feet

You will be interested to know that there is a man in town who has had a wide experience in the correction of fallen arches, and can make Arch Supports that will relieve that painful and tired feeling that only foot sufferers can explain.

Mr. Bill Terry, with many years of study of foot ailments, is now in Hill's Shoe Store, and will be pleased to take an impression of your feet and let you know what can be done in your individual case.

Mr. Bill Terry is also in charge of the Shoe Repairing Dept. where your repairs are executed neatly and promptly. Call around and see him for either reason.

STOP, LOOK AND LISTEN!

Is YOUR car suffering from neglect? A lubrication and oil change may give it a new lease on life and add to YOUR motoring pleasure. Make an appointment with US for YOUR car.

Does YOUR car look down-at-the-heel? Call at our Parts Depot and get some Speedry Car Wash, a Polish Cloth and some Wax Polish. Perhaps a new set of Seat Covers or a new Floor Mat would not go amiss.

Are YOU planning a trip to the Interior? Do not forget to go prepared with a tire pump, patching kit, flashlight, tool kit, tire chains—all the little extras that are indispensable.

- Call at -PARKER LIMITED

170 E. 3rd Ave.

Prince Rupert, B.C.

Phone 83

ACE.TEX

MASTIC TILES A sparkling, tiled floor bids customers a

cheery welcome and invites increased business. Modernize your store with Ace-Tex Mastic Tiles-durable, easy to clean-they retain their gleaming beauty although subject to constant, heavy traffic. Set the key to decorative charm in stores, offices or homes with ACE-TEX MASTIC TILES.

THE ACE . TEX LINE

Acousti Board Brick Siding Roll Roofing Lath Board Asphalt Shingles Plasti-Seal Fibre Board Flbreen Building Papers Hardboards Waterproofing Creosote

Lusterlite

GANADA ROOF PRODUCTS LTD.

WANTED

Able-bodied men, willing workers for cold storage and fish floor work. Have steady work for capable men. Can also use some casual labor.

- APPLY -

anadian - AND -

COMPANY LIMITED

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FOR YOUR BETTER SATISFACTION .. quality foodstuffs are carried at all times. you want the best, you will find it on ou shelves. You are invited to inspect our stock

MUSSALLEM'S ECONOMY STORE

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Phones 18 and 19

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The BIG FIVE

Victor Radios and Records Easy Washing Machines Kelvinator Refrigerators Underwood Typewriters Singer Sewing Machines

Each one is the acknowledged leader in its line, will both a national and international reputation.

New stocks of each we will have just as soon as the are available. Each has the highest reputation. No expen

ments.

Rel Bros. Ltd

BARR & ANDERSON LIMITED

Plumbing and Heating Automatic Sprinkling and Coal Stokers

Corner 2nd Ave. and 4th St. Phone Red 389 P.O. Box 1294

PACKED AND SHIPPED Free

Estimates

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VALUATOR

YOUR CONVENIENCE

HOUSEHOLD EFFECTS

FURNITURE AND

SALES CONDUCTED TO S

COMMERCIAL HOTEL

COMPLETELY MODERN Make this your comfortable home in Prince Rupert.

First Ave. and Eighth St.

BOX No. 997

(Formerly L.D.)

Completely Renovated and Redecorated

FULL MEALS, LUNCHES CHOW MEIN, CHOP SUEY

11 a.m. to 1 a.m.

EMPIRE CAFE

SHIPYARD SHIPBUILDERS AND

water

Ache all over? Stiff and sore in joints and muscles? Get quick relief with Templeton's T-R-C's, a proven remedy gratefully used by thousands. Put your trust in T-R-C's, specially made to relieve Rheumatic Pain and Stiffness. Let them help you find the

Relieve RHEUMATIC Pain

fast ellef you want. Get a box today—
50c. \$1—at druggists everywhere. T-27

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A Home Away From Home Rates 75c up 50 Rooms, Hot and Cold

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