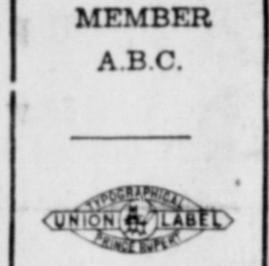
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The Vanderhoof Meetings . .

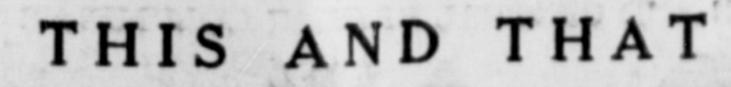
To revive the co-ordination of united effort in the end of advancing the mutually common interests of central and northern British Columbia which the imminent post-war era should see assuming a prominent part in the inevitable development of western Canada, the Associated Boards of Trade of Central British Columbia go into session this week at Vanderhoof. Including no less than ten from Prince Rupert, there will be delegates from points all the way from Prince Rupert to the Cariboo country south of Prince George to discuss and make representations upon problems having to do with the development of the district. Many of the matters to be taken up have long been in need of co-ordinaed action. This meeting at Vanderhoof is fitting and well-timed. It has been long enough deferred. We look for it to rebound in benefits for a sphere of communities which have many problems in common.

Advertising Pays . . .

A Vancouver hardwareman who violates all the ordinary principles of good business, talks politics with all his customers, tells jokes in his advertising and is anything but serious, is described by A. J. Dalrymple in the May issue of Canadian Business. The hardware man is W. C. Stearman and he says that he has a lot of fun writing "crazy advertisements" that bring him both financial rewards and friends. Some people hide their eccentricities. Mr. Stearman puts his to work.

In his daily newspaper advertisements on the classified page of a Vancouver newspaper, Mr. Stearman tells a few jokes, mentions in passing the high quality of his rat traps and then gives his opinion of the federal government. When Mr. Dalrymple asked him about his business policies, the hardware merchant replied quickly: so crazy it keeps my store filled with customers. Come back after business hours. I can't stop now."

Mr. Stearman comes from Owen Walter Dring, D.S.O., D.F.C., re-Sound, Ontario, and is 71. He went to whose precision attacks on en-Vancouver in 1898. He is probably the emy armor in the Falaise gap ed to be benefitted, if the latte only hardware man who consistently helped to break up a stiff Ger- the kidneys. advertises rat traps. Why? "Because man attack against Canadian no one else advertises them," he says. positions, has been killed on the western front. Dring, 27, trained "People actually believe my rat trans in Canada and was a navigator are better than others. I sell thousands in a Pathfinder squadron. and thousands of rat traps. An old man walked five miles from Burnaby the other day to buy two five-cent mouse traps. He passed a dozen hardware stores on the way."





"You mean my crazy advertising. It's "George is always bringing home little sayings from the office

NOTED FLIER KILLED LONDON, (P) -- Wing Cmdr nowned rocket Typhoon pilot

SUPERSTITIOUS IDEAS In Mexico, a patient will inuire whether medicine is to be ken with the right or left hand.

ANCIENT REMEDY In ancient Egypt, a mixture

War Bride Is Shower Honoree

KITWANGA, May 1-Mrs. Ray Morgan, English war bride of a Kitwanga soldier now at Shaughnessy Military Hospital, Vancouver, was guest of honor at a shower at the home of Rev. and Mrs. J. Hayhurst recently. Hostesses were Mrs. Hayhurst and Mrs. J. Gregg. Guests were Mrs. Tom Moore, Mrs. W. B. Morgan, Miss Yvonne Washburn. Mrs. W. Brackenberry, Mrs. J. Noltes, Mrs. Babe Dutton, Mrs. Hubenshield, Mrs. Fred Doll. Mrs. Petra Iverson, and Mis Margaret Doll.

WROTE ON YORKSHIRE HARROGATE, Eng., (9- Miss la Pontefract, 48, who wrote Miss Marie Hartley a serie

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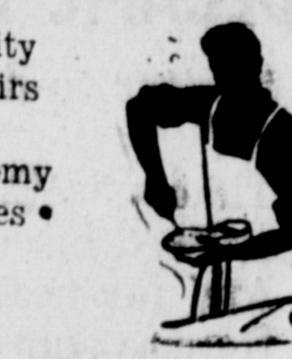
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Strawberries, Sliced Peaches. Enterprise Fruit Co. PHONE 343

ONCE PROUD LION (Continued from Page 1)

filtration into Italy of the dreaded German Gestapo, exerted their influence more and more, causing suspicion and apprehension.

There were many observers who said that Hitler and not Mussolini dominated the Italian scene. There were whispers that some Italians feared their country might become a German vassal state.

Be that as it may, Mussolini, for some reason, kept out of the public eye. Reports seeped through to neutral countries that he was seriously ill; that there were plots and mutterings against him. Censorship made confirmation difficult, if not impossible.

Breaks Long Silence

But the former theatrical public appearances of Il Duce became conspicuous by their absence. Finally, after Winston Churchill, the British Prime Minister, in a world-wide radio address in late November, 1942, had placed the blame of the war on Mussolini and not the Italian people, he emerged from his semi-retirement.

Addressing the fascist Chamber of Corporations in Rome on December 2, 1942, he gave vent to some of his old-time defiance in bombastic phrases, to which the world had long since been accustomed.

"After eighteen months of silence," he began, meekly, "I have a vague impression that the Italian people want to hear

He admitted the heavy damage caused by British bombing raids. "All who can must leave our cities," he counseled, to avoid dangers from further systematic attacks promised by

Surprisingly, he acknowledged in effect that he had "stabbed France in the back"—a phrase first uttered by President Franklin D. Roosevelt of the United States-but said there was justification because France had stabbed Italy similarly many

He called Mr. Roosevelt a hyena and a war monger, not neglecting to pay his respects to Churchill in uncomplimentary terms.

Roar Becomes Bleat The whole tenor of his speech

showed that: The roar of the lion had become something like the bleat of a sheep.

Future historians, perusing and analyzing the records after the war, will have the task of assessing Mussolini's rule in cool perspective.

There is no doubt that in his early days as dictator he held the swaying nation together. There is no question but that he brought order out of chaos after the first world war or that he at one time appealed to the imagination of his people and held their affection. And he brought a measure of prosperity where there had been starvation and economic paralysis before. But his unnatural alliance was ultimately to bring utter ruin to Italy and death in the deepest of ignominy and revilement to himself.

