Discerning Taste Chooses PEOPLES STORE every time

*It's Good Taste This Year*

**BLOUSES AND SKIRTS**

New arrivals in Skirts and Blouses every week. Both dressy and sport styles. Direct from the Eastern markets for your approval. Sizes from 12 through 20.

Mail Orders Promptly Filled

**RUPERT PEOPLES STORE**

"In the Heart of Prince Rupert"

THIRD AVE. — Next to Heilbroner's — Phone BLUE 907



*Skill Is Vital In Filling Prescriptions!*

As vital as any ingredient written down by your doctor is the skill with which a prescription is filled. You can bring your prescriptions here assured that they will be compounded accurately by a qualified registered pharmacist—who uses only the highest quality drugs. You get exactly what your doctor orders.

**Ormes Ltd.**

*The Pioneer Druggists*

Open Daily from 9 a.m till 9 p.m.
Sundays and Holidays from 12-2 p.m. and 7-9 p.m.
THE REXALL STORE PHONES 81 and 82



**- WORKING MEN -**

- LECKIE'S No. 1 Work Boot with heavy-duty, full-leather soles and heels; soft chrome tanned uppers. Complete size range.
- "They're tops in comfort," say customers who have tried our new mocassin vamp outdoor shoe. Stocked in 6" and 12" uppers. Leather soles and heels.

**CUT RATE SHOE STORE**

(Across from Orme's Drug Store)



RUPERT BRAND

:: SMOKED ::

BLACK COD

Canadian Fish

— AND —

Cold Storage

COMPANY LIMITED

PRINCE RUPERT, B.C.



***Free Delivery Throughout the City***

MONDAY — WEDNESDAY — FRIDAY
To East Section
TUESDAY — THURSDAY — SATURDAY
To West Section FROM 2 TO 5 P.M.

Kindly give us your order before 12 o'clock noon during your delivery day.

We serve Special Red Brand Beef. All choicest fresh and cooked meat—fresh vegetables and fruits—complete line of groceries.
TERMS CASH, ALL PRICED FOR ECONOMY

**RUPERT BUTCHERS**

PHONE 21 THIRD AVE. W.


EARLY ADVERTISING COPY WILL BE APPRECIATED

# WANT ADS.

Classified Advertising is payable to the office at time of submitting copy for insertion.

**FOR SALE**

FOR SALE—10-tube Victor Console radio. Phone Black 951.

FOR SALE—Small house. Phone 756. (36)

FOR SALE — 5-tube mantel radio, and cabinet radio. 1326 8th Ave. East. (36)

FOR SALE — Central Lunch, across from Capitol Theatre. Apply Central Lunch. (tf)

FOR SALE—2 baby carriages, 1 cot. 1440 8th Ave. West. (35)

FOR SALE—Boat, 32x8 feet. Apply 1840 6th Ave. East after 6 p.m. (34)

FOR SALE — Marine converted 62 H.P. 1931 Chrysler engine. Apply Box 1210 Postal Station "B." (38)

FOR SALE — 1934 Dodge sedan. Serial No. 9402240; one spare tire. $325. Apply E. H. Jackson, 851 9th Ave. West. (1t)

FOR SALE—1930 Ford car, Model A. Serial No. CAP 7941; 1944 Licence Plate No. CT289. Apply Theobold, 1326 8th Ave. East. (38)

FOR SALE—3-piece chesterfield suite, flexo steel construction, very good condition. $150. Call at 722 5th Ave. West. (tf)

FOR SALE—North Star Bottling Works premises on Third Ave. East. Large fully-modern flat upstairs, 3 bedrooms, floors partly oak. Ground floor available shortly. Price $4,750 cash. Modern cottage for sale, close in, 6th Ave. West. Possession expected early Spring. Price $2,000 cash. Apply Dybhavn & Hanson Ltd., 315 3rd Avenue. (1t)

**MACHINERY FOR SALE**

TO SAW better lumber more economically, use the modern and up-to-date type National Portable Sawmills, manufactured by National Machinery Company Limited, Vancouver, B.C. (tf)

**WANTED**

REWARD $10 for information leading to rental of furnished suite or room. No children. Box 941 Daily News. (36)

WANTED—Small house or three-room apartment, by young married couple. Close in if possible. Box 396, city. (35)

WANTED — Woman or girl for housework. Modern conveniences. Close in. Apply 209 6th Ave. East or phone Red 712. (34)

**WORK WANTED**

GIRL, experienced in bookkeeping, clerking, general office routine, wants part-time work, mornings. Box 939 Daily News. (tf)

**TENDERS**

SEALED TENDERS will be received by the undersigned until noon of February 12th, for the purchase of gas boat "Dragon Lake," 28x7x2½; 6 H.P. Vivian. Moored at rear of Love's Electric Shop. Norman A. Watt, Administrator of the Estate of Alexander McAulay, deceased, Prince Rupert, B.C. (35)

**TIMBER WANTED**

WANTED—Fir and Cedar Posts, Poles, Piling, all sizes. Quote prices f.o.b. shipping point, earliest shipment. Niedermeyer-Martin Co., Spalding Bldg., Portland Ore. (34)

**FOR RENT**

FOR RENT—I.O.D.E. Hall. Phone Red 157 for particulars. (39)

FOR RENT — Furnished room, gentleman only. Phone after 6 p.m. Green 155. 216 4th Ave. E. (33)

FOR RENT — One room. 411 Green Street. Phone Black 885. (33)

**PERSONAL**

DRESSMAKING by Miss Gwen Tutte, 1437 Piggott Place. (37)

**LOST AND FOUND**

FOUND—Navy man's wallet on 3rd Ave., a few days ago. Owner may have same by calling at the Daily News and paying for this advertisement.

LOST—Treasured gold identification bracelet with Navy crest, engraving inside. Reward. Phone Green 830. (tf)

LOST—Silver souvenir pin with Netherlands crest. Made from Dutch coin. Reward. Finder please leave same at Daily News. (34)

LOST — Black leather purse, with registration card and small amount of money. Please return to Daily News. (36)

**C.N.R. Trains**

For the East—
Daily except Sunday ..... 8 p.m.
From the East—
Daily except Monday .. 10:45 p.m.

## Heating Plant To Be Improved

The house committee of the Prince Rupert General Hospital is looking into the possibility of connecting the Nurses' Home with the hot water heating plant of the main hospital. Thus far the Nurses' Home has had a separate heating plant of its own. The connection, it is suggested, could be made by means of a pipe carried in a ditch. The house committee was also requested by the hospital board at its meeting last night to look into the possibility of regulating of heat control in the main hospital by means of thermostatic valves. Complaint has been made that, under the existing system, some parts of the building are too warm while others are too cool.

**RED CROSS**

Mrs. Clara McEachern, chairman of the Women's National War Work Committee, who has just returned from making a first-hand survey of existing needs in Great Britain, calls on women workers to help. She says: "From what I have seen the need was never greater than now with the widespread damage to homes by the flying bomb. These wonderful people are faced with the hardest winter yet as far as personal hardship is concerned." Calling upon the women of Canada in Red Cross to bend to the task as never before, Mrs. McEachern stressed the need of warm clothing of all kinds for civilians, long sleeved sweaters and sweaters and socks for children who must suffer if the need is not met now. "Perhaps," she said, "there will never be a time again in all history when the comforts and supplies made by the hands of Canadian women will be so needed. There are two ways of looking at it. It is either a task or a privilege. Whichever way you look at it, there is no brushing it off now. People will suffer, really suffer, if supplies for our troops and for the destitute people of our Allied nations do not go forward and, in army parlance, "on the double."


*HERE'S WHY* **BLUE GILLETTE BLADES** *ALWAYS COME TO YOU FACTORY SHARP*

*LAMONT TILDEN*

— Ace Reporter on Gillette's "Cavalcade of Sports"—says:

"IT'S one thing to produce a truly fine blade and quite another to make sure it reaches you in perfect condition. The Blue Gillette Blade is *anchored* in its wrapper to prevent the edges from rubbing against the paper. Thus it comes to you *factory sharp*—ready to give you all the extra shaves and extra shaving comfort Gillette technicians have built into it!"

C296

## New "Y" Sports Man Coming Here

Ed Selyan, who has been Y.M.C.A. War Services supervisor at Terrace for the last two years is to assume the post of physical program director in the Prince Rupert area, it has been announced. He is expected to take over his duties this week. The sports and physical program has been under the charge of Frank Watson who is also Y.M.C.A. War Services director attached to H.M.C.S. Chatham. Mr. Selyan will have an office adjoining the gymnasium in the new Y.M.C.A. building. It is understood he will not be replaced at Terrace.

## Sidewalk On Sixth Avenue Is Sought

Mrs. J. C. Gilker, secretary of the Prince Rupert Parent-Teachers' Association, has written to the Prince Rupert Chamber of Commerce suggesting that the Chamber make representations to the city council with a view to securing co-operation of Wartime Housing in building much-needed sidewalks on Sixth Ave. E., beyond Hays Creek. The Chamber referred the matter to its civic committee.

Classified Ads in The Daily News get results.

## TUNEFUL HIT SHOWS HERE

Replete with a score of popular songs "Irish Eyes Are Smiling," technicolor musical starring Monty Woolley, June Haver and Dick Haymes, is showing this Thursday, Friday and Saturday at the Capitol Theatre.

The film revolves around the story of Ernest R. Ball, America's great composer of sentimental ballads, and features such favorites as "I'll Forget You," "Let the Rest of the World Go By," "Boy O' Mine" and others.

"Irish Eyes Are Smiling" is set in the era just prior to World War I, when gay Broadway was at its gayest.

There are elaborate and eye-filling dance spectacles.

**Modern Etiquette**
By ROBERTA LEE

Q. Is it permissable to apply make-up in an office, comb the hair or manicure the nails?
A. Never.
Q. When callers arrive in succession which should leave first?
A. The first to arrive.
Q. Should toothpicks be used at dinner.
A. Never in the presence of others.


TODAY — FRIDAY AND SATURD
It Will Steal Your Heart Away!

Damon Runyon's IRISH EYES ARE SMILING in Technicolor!

Capitol
A FAMOUS PLAYERS THEATRE

March of Time
PRESENTS
"POST-WAR FARMS"
Color Cartoon
"CAT CAME BACK"
WORLD NEWS

Complete Shows at 1:00 - 2:50 - 4:57 - 7:04 - 9:
Feature at 1:21 - 3:28 - 5:35 - 7:43 - 9:50


LONDON, ✆—Short socks for men, a wartime innovation, are to be continued for the duration because of the vast quantities of wool saved, the Board of Trade announced.

NEWCASTLE-ON-TY ✆—Sir Maurice Lothi identified with the Te and steel industry for died here.


***IT PAYS TO SHOP HERE***

FRIDAY and SATURDAY SPECIALS

**AYLMER VEGETABLE SOUP**

4 tins ..... 35¢
8 tins ..... 69¢
per doz. ..... **99c**

Custard Powder — Savoy, 16-oz. tin, reg. 35c ..... **10c** — Wholesaler's Sacrifice

Canned Tomatoes — Royal City, 2 tins ..... **29c** — Choice Quality

**PRIMROSE CHEESE**

½-lb. plain ..... **21c**
½-lb. Pimento or Roquefort ..... **23c**
1-lb. plain ..... **39c**
2-lb. plain ..... **69c**

Aylmer Peas — Choice, 20-oz., Seive 5, 3 tins ..... **39c**

Canned Fowl — 7-oz. tin ..... 17¢; 16-oz. tin ..... 96¢ — Send one overseas

**PIE FILLERS**

Cocoanut, Pineapple and Butterscotch, 16-oz. tin ..... **27c**

Karo Syrup — 5-lb. tin ..... **55c** — 4 "D" coupons

Instant Postum — 4-oz. tin ..... **27c** — Extra Special

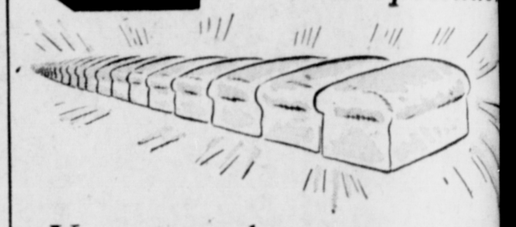
Fresh Hot-house Rhubarb, lb. ..... 23c
Large Firm Head Lettuce, each ..... 12c
Libby's Tomato Juice, 20-oz. ..... 10½c

PHONE 843 **OVERWAITEA** FREE DELIVERY

RUPERT'S LOWEST-PRICED GROCETERIA



*D stands for Dependab*



You can rely on FLEISCHMANN'S *fresh* YEA to help you bake tender, fine-textured bread

●Canadian women of 4 generations have known th could count on FLEISCHMANN'S fresh Yeast to ha delicious, sweet-tasting bread. If you bake at home, use FLEISCHMANN'S, Canada's favorite fresh Yea At your grocer's—the yeast with the familiar yellow la

*Get Extra Vitamins—More Pep* by eating 1 c of FLEISCHMANN'S fresh Yeast every day. This fresh Yeast is an excellent natural sou of the B complex group of vitamins.

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**MUSSALLEM'S ECONOMY STO**

We Offer You . . .
FINEST QUALITY FOODS
COMPETITIVE PRICES
COURTEOUS STORE SERVICE
FREE DELIVERY
to all parts of the city

You have the experience and facilities of the oldest lished, privately-owned Prince Rupert grocery store service.

Phones 18 and 19 P.O. B



*Cambridge Clothe*

FOR THE MAN WHO KNOWS!

**MORGAN'S MEN'S & BOYS' WE**

3rd Ave., next to Ormes


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R. Y. WALKER
Graduate Masseur
Scientific Swedish Massage
Facial and Reducing Treatments
Phone Red 315

SMITH & ELKINS LTD.
Plumbing and Heating Engineers
Phone 174 P.O. Box 274

H. J. LUND
PAINTING, PAPERING AND KALSOMINING
PHONE 46

FRENCH LESSONS
Mr. L. P. Beaubien, the teacher of French language, has returned to the city, and has resumed his classes. His address is Postal Station B.

BADMINTON
Racquets Restrung
A. B. Hodges
Phone 427, after 6 p.m.
White Apts.

HELEN'S BEAUTY SHOP
Permanent Waving
Beauty Culture in all its branches
206 4th Street : Phone 655

GEORGE L. RORIE
Public Accountant, Auditor, etc.
Income Tax Returns Compiled
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"House of Better Cleaning"
Authorized
"FLEXFORM SERVICE"
Shapes Dresses Without Guesses
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HOTEL FRASER HOUSE
Phone Black 823
C. H. HICKS, Proprietor
Clean, quiet rooms.
714 Fraser Street

BERT'S TRANSFER and MESSENGER
"You Call — We Haul"
PHONE BLACK 884
Residence: Green 955
W. D. Weiss W. Peterson



The Last Comes First with HARTT

Since 1898, H have been maker men's highest footwear.

Hartt craftsmen — with an obsessio comfort, longwear and style, have been a maintain the high reputation by carefull ecting proper fitting lasts.

*Family Shoe Store Limite*

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