Congratulations

ON A SPEEDY RECOVERY

Wishing You Every Success in Your New Store

COOK CLOTHING CO. LTD.

TORONTO, ONTARIO

We Are Pleased to Extend

Our Best Wishes

On the Opening of Your New Store

CORNWALL PANTS AND PRINCE CLOTHING CO.

CORNWALL, ONTARIO

WE HOPE YOUR BUSINESS WILL

CONTINUE TO FLOURISH IN YOUR NEW STORE

REID'S HOLIDAY TOGS LTD.

VANCOUVER, B.C.

BEST WISHES

For a Successful Future in Your New Store . . .

JOHN WATSON LTD. VANCOUVER, B.C.

CONGRATULATIONS

On Your Re-opening

May Your Success Continue As in the Past.

CROYDON MFG. CO. MONTREAL, QUE.

Pleased to

WISH YOU EVERY SUCCESS

On the Re-opening of Your Store

JOHN FORSYTH LTD.

KITCHENER, ONT.

OUR HEARTIEST WISHES

For Future Success

PRIDE OF THE WEST KNITTING MILLS LTD.

Supplied by

JONES' BROTHERS OF CANADA LIMITED

DUNDAS, ONT.

We take great pleasure in announcing

OUR

Saturday, March 17, at 9 a.m.

Continuing our policy of supplying the better class of Men's Clothing to discriminating clientele.

We are proud to state that we now have one of the most complete stocks of men's wear available on the west coast.

At this time we would like to thank our many friends and patrons for their faithful patronage during the many years we have served them.

We hope that we may continue to be of service in the future.

WILLIAM F. STONE

"Clothes of Distinction"

A Solid Background--A Promising Future

In spite of a fire which did considerable damage to building and stock, plans of William F. Stone to make his store an even more attractive centre of high class men's wear are forging ahead. These plans were laid many months ago and the ravages of fire and water only interrupted their being carried out. Today the interior of the store sets a harmonious atmosphere for the quality merchandise on display.

This determined come-back affords substance for congratulation by his many friends and patrons and also is a source of pride to Mr. Stone who is now

in his thirteenth year of business in the same place. He feels that he has now begun the second lap in outstanding merchandising.

Mr. Stone began the business in 1932 in partnership with William Lambie and three years later bought out his partner. Since the business was begun it has followed a policy of handling only high class men's wear and Mr. Stone has no intention of departing from that policy in the future.

"Because we stick to the best lines of goods we are fortunate enough now to have one of the most complete stocks on the coast," Mr. Stone says. "This has been proven by the fact that many travelers shop with us, claiming that we have stock which is not available in other

Plans for rebuilding the firedamaged structure call for complete renovation of the interior and construction of a new front which will be of black vitriolite. giving a smart and modern appearance. This attractive front will be artfully embellished with neon lighting.

Since its beginning 12 years ago, the store premises have been expanded twice to its present dimensions.

GIVE GENEROUSLY TO

CANADIAN RED CROSS

Never before in the history of warfare has it been possible for civilians at home to project themselves more directly into the battle than they may do by supporting this noblest of all causes.

WE GLADLY LEND OUR SUPPORT AND COMMENDATION TO THE GREAT APPEAL

We Extend . . .

OUR BEST WISHES

FOR A HAPPY FUTURE IN YOUR NEW STORE

J. LECKIE CO. LTD.

WHEN BETTER SOX ARE MADE

WE'LL MAKE THEM ... and ... YOU'LL SELL THEM

McGREGOR HOSIERY MILLS

KITCHENER, Ont.

GOOD Merchandising of Good Products cannot be held down. We are happy at your recovery and wish you many years of success in the Men's Wear Business.

ANNETTE LADIES' WEAR CO.

530 Third Avenue West

Phone 847

CONGRATULATIONS

On Your Comeback

WISHING YOU GOOD LUCK IN YOUR NEW STORE

Plumbing Requirements Promptly Attended To

Plumbing and Heating Engineers

WISHING YOU . . .

CONTINUED SUCCESS

On the Opening of Your New Store

Fluorescent Lights and Fixtures

Supplied by

KAIEN HARDWARE CO.

A New Start to . . . A Bright Future

> Congratulations, Bill, on your recovery. We wish you many years of success.

MACEY'S

LUNCHES and CONFECTIONERY

519 Third Avenue Phone Blue 837

For a continued success in your new store

SEMI-READY TAILOR

MONTREAL, QUE.

WISHING YOU **EVERY SUCCESS**

On Your Re-opening

GUELPH, ONT.

Best Wishes For

A SUCCESSFUL FUTURE

THE L. MCBRINE CO. UN KITCHENER, ONT.

We Are Giving OUR SHIRTS

For a Successful Re-opening

B. V. D. COMPANYII

REBUILDING

FOR A SUCCESSFUL FUN We extend our congratulations on your to and wish you every future success.

INTERIOR FITTINGS AND CARPENTRY S

Phone 363

Building Contractors

of Your Store ... Interior Decorating and Painting Prompty

GOOD LUCK on the Re-open

Reliably Done by Specialists

PAINTING CONTRACTORS

The Smart Appearance

of William F. Stone's Re-newed Store contributed to by the colorful, wearing ACE-TEX TILE FLOOR - I

FRANK MURPHY - Contra PHONE BLACK 884

stalled by

Shedding Light On A Notable Comeback . . .

Fluorescent Lighting Fixtures and Win installed by

MOTT ELECTRIC COMPA

Phone Black 367

You're back in business in time to be off the first to sell our All-Elastic Suspen and Garters again. Congratulations

E. & S. CURRIEU

TORONTO, ONT.