

BUYS AND WHYS BY Barbara Brent

A weekly advertising and information service for today's woman



Who said you can't have something for nothing? Here's a free booklet that's really something to see... a colourful change into the fabulous future of VINYLITE Plastics! It's a shopping guide for your present and future buying that will lighten and brighten your life! On the market now—remember to look for "VINYLITE Plastics" on the label!—are wonderful, easily cleaned aprons; practical, good-looking raincoats; baby bags; handbags; bathroom and kitchen accessories. And come in the not-too-far future are records of VINYLITE Plastic that will be unbreakable... upholstery fabrics that will stay clean and withstand hard wear... and—well, you really should read the booklet for yourself! It's wonderfully informative and beautifully illustrated in colour. For your free copy of "The Story of Vinylite Plastics" simply write to me, Barbara Brent, Dept. A, 1411 Crescent St., Montreal, P.Q.

TRAVEL TALK

Did you know that a bank teller can help you with your travel plans? Of course, you won't plan to buy your trip tickets at the bank—but if you have a stray dollar in your purse you can begin to save for your dream trip today by opening a savings account at the BANK OF MONTREAL. You make your deposits regularly, you'll be amazed at how fast your travel money accumulates. And think of the satisfaction of having money saved—not just for travel—but as a safeguard against emergencies!

SALAD DAYS ARE HERE AGAIN!

As the merry month of May slides softly on a sunny breeze into the lovely month of June—the days grow warm and you think of crisp, fresh salads at mealtimes. And when you think of salads—think of MAZOLA—that golden, sunny, delicious salad oil—pressed from the kernels of sun-grown corn. MAZOLA—such a little—will play a star role in any salad you serve... try it with your very next salad—or try it in any one of several other ways... all so delicious you'll make a cooking journal of it.

- For little party cakes of well-seasoned leftover potatoes in MAZOLA.
- Make Cole Slaw with MAZOLA—the result is really something to shout about!

Your grocer, who knows a good thing when he sees it—has flavoured MAZOLA in his store—ask him for some tomorrow.

REMEMBER THE MEN IN MENU!

It's no secret that men like vivid flavour in their food! They ask for the pungent, zesty, zingy of the kitchen... and neither if there's no Worcestershire Sauce for their meat! But was it nothing to the husband who says "I've had this before" in their house of HEINZ Sauces... "delicious" in their praise of them and usually "disappointed when they're not available!" So it's the wise woman who keeps a supply of fine quality HEINZ Mustard... HEINZ Worcestershire Sauce... on her shelves... kitchen shelf! And for you who always remember the men in menu—I have a most useful free booklet—"Men Like HEINZ Sauces" simply write to me, Barbara Brent, 1411 Crescent St., Montreal, P.Q. for your copy!

Social Doings

(Contributions to this section will be welcomed)

OFFICERS ELECTED

Borden Street School P.T.A. Names New Executive

At the regular meeting of the Borden Street School Parent-Teacher Association last evening officers for the ensuing year were elected as follows:
President, Carlo Hansen.
Immediate Past President, Mrs. George Howe.
Vice-President, Mrs. G. R. S. Blackaby.
Secretary, Mrs. McKeown.
Treasurer, Mrs. Crawford Moore.
Literature Convener, Mrs. Amos.
Publicity, J. S. Wilson.
Membership, S. A. Cheeseman.
Program, Mrs. F. Flood.
Refreshments, Mrs. W. J. Lane-Lynn.

Mrs. S. J. Anderson was named a member of the delegation to the Prince Rupert P.T.A. Council, the other three being Mr. Hansen, Mrs. McKeown and J. S. Wilson.

Prior to the election of officers a very enjoyable program was heard. Ronnie Rhodes was Chairman. Items included solos by Mrs. D. Gushue, Jimmy Holt and J. S. Wilson. English, Scottish and Welsh choral numbers by the Borden Street School Choir, with Anita Brue and Roberta Paul singing the duet, and Canadian-Indian selections by Grade Four from their recent concert. A sailor's hornpipe was well done Mrs. Swenson was accompanist for all the musical num-

SAFETY TRAILER

HALIFAX —A new \$4,000 trailer, equipped with devices to test the fitness of automobile drivers and to promote safety education in schools, will be sent on a tour of Nova Scotia this year. The equipment will test drivers' reactions to traffic hazards.

bers except for the sailor's hornpipe for which Olive Strand played.

Mrs. G. R. S. Blackaby spoke on UNESCO the United Nations Education, Scientific and Cultural Organization. She urged membership in the UNESCO Association. Referring briefly to the many and varied activities of the organization the speaker discussed the valuable contributions that the organization had already made and the even more ambitious program it had planned. It could become the most powerful forces in the world for the preservation of humanity and the building of a spiritual future.

GYRO LEADS MAY QUEEN COMPETITION

Gyro Club candidate Alice Nickerson is still leading in the Kinsmen May Queen contest by a margin of 3,500 votes over her nearest competitor, according to the latest standings provided by Stan Saville, May Queen committee chairman. Junior Chamber candidate Doreen Bateman has jumped to second place.

Here are the standings:
Alice Nickerson (Gyro) 17,200
Doreen Bateman (J.C.C.) 13,700
Margaret Glaze (S.O.N.) 7,950
Christina McDougall (Moose) 21,000
Ariene Pope (Kinsmen) 6,000

Deadline for turning in vote tickets originally set for last night has been extended until Friday night, Mr. Saville announced.

Mr. and Mrs. A. MacKinnon of Kamloops will arrive on tonight's train to spend several weeks visiting at the home of their daughter and son-in-law, Mr. and Mrs. F. J. Treustin, 202 9th Avenue West.

LIBRARY HOURS BEING CHANGED

Prince Rupert Public Library will be open continuously from 9 a.m. to 3 p.m. instead of its regular hours of from 10 to 11:30 and 2 o'clock to 6 on Friday because of the Shrine convention which will start in the Civic Centre tomorrow. The library will be closed on Saturday.

HUMAN TRAIT, TOO?

In most lower animal forms the female is larger than the male.

TOO LATE TOO CLASSIFY

WANTED TO BUY—Used beds and dressers in good condition. Phone Red 68. (125)



Suit of the Season

Just as you've wished it to be—your spring suit in wonderful gabardine. Long, soft, peplumed back jacket and slim skirt.

USE OUR CONVENIENT BUDGET PLAN
NO INTEREST
NO CARRYING CHARGES

Sweet Sixteen

HAPPY WONG Co.
Wholesale and Retail
FRUITS AND VEGETABLES
214 Sixth Street — Black 289

FASTER, EASIER, CLEANER
HEAT IN YOUR RANGE



SILENT GLOW OIL BURNER
No more soot, soot, dirt, flies that die out in your kitchen range! Five Year Guarantee by makes. Over 400,000 in use today.

ON SALE AT:
Gordon's HARDWARE
McBride Street Phone 321

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PARKER HOUSE ROLLS

GET FLEISCHMANN'S ACTIVE FRESH YEAST

This active fresh yeast because it's full-strength you time and extra step Parker House rolls your Fleischmann's will be tasty—tender, light textured.

IF YOU BAKE AT HOME, order Fleischmann's Yeast—the dependable yeast with the familiar taste. It's been Canada's favorite for more than 70 years.

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"A GOOD PLACE TO BUY"
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Bulger

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FLATWARE NOW IN STOCK

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COAL is available Now...

There is still a Coal Shortage. Please order early... be warm next winter.

There is no better coal than...
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For Better Quality, Better Service...
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MRS. GEORGE HILL STILL P.T. HEAD

Re-elected President of Booth School Branch Last Night

Elected by acclamation at the annual meeting last night, the slate of officers for the Booth School Parent-Teacher Association is little changed from the passing year.

Mrs. George Hill continues as president. Mrs. N. Moses as first vice-president; E. F. Saunders, second vice-president; E. D. Cleland, secretary; Mrs. Arvid Mattson, treasurer; J. A. Teng is publicity convener; Mrs. E. W. Becker, membership; Mrs. Beth, social.

Mrs. Hill was chairman at last night's meeting with J. T. Langridge conducting the election of officers.

The lack of adequate dental service came under criticism and a resolution will be submitted to the Parent-Teacher Council asking that the B.C. Dental Association be notified of the urgent need of another dentist in the city.

A film showing entitled "Portage" and projected by E. D. Cleland was thoroughly enjoyed.

The Misses Joanne Langridge and Lorraine Youngman, accompanied by pianist Miss Lavarna Loney, sang melodiously

"The Anniversary Song" and "The Lord's Prayer."
Mrs. J. Hardin substituted as social convener and served refreshments after the meeting.

GOODWILL MONUMENT
SHERBROOKE, Que. — A monument to the goodwill between Canada and the state of Vermont will be erected at the Canadian-American border between Stanhope and Norton Mill. Site of the proposed monument will be surrounded by trees and bushes.

BEWARE POOR DIET
Whole races and succeeding generations have been stunted, diseased and even killed as a result of improper dietary habits.

Take Spots off
SINKS, TILES, BATHS
with
TRIPLE ACTION
PERFEX
THE HOUSEHOLD WORK SAVER

Aylmer Vegetable Soup



the economical way to serve needed vegetables every day

YOUR FAMILY RESERVES HIGHER QUALITY

If your building, house or furniture were just through fire, would your present **INSURANCE** cover replacement of your possessions?
Do you realize that present day costs of material and furniture are up fifty percent?
Consult your insurance adjusters now!
H.G. HELGERSON LIMITED
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CENTRAL HOTEL
Weekly and Monthly Rates for your convenience...
NEWLY DECORATED
Transient Rooms
CAFE
In Connection
LICENSED PREMISES (Restricted)
PHONE 31

Housewives are talking about **A New Burns Winner... WIENERS and BEANS**

Plan Meals Around This New Burns Dish

Now, with unique cookery skill Burns Chefs have combined two all-time family favourites... Burns Wieners, tempting, smoke-cured... and beans, tender, nutritious. Doubly enjoyable because slow-cooked in a delightful oriental-spiced tomato sauce. Here's new taste for your menus, new variety for your meals. Pick up two cans at your store today. Serve both, or keep one handy.

The Weight of the Wieners Equals That of the Beans

There are plenty of wieners in this new Burns wintner. And it's an easy dish to serve. Just heat it, stir it all; serve on special points with your loved tomatoes if desired.

Burns & Co. Limited
FICHER MEAT PACKERS OF CANADA

Lemon Pie-m-m-m!

Sure it's delicious, when you make it with Canada Corn Starch and it will be a favourite with the whole family.

The quality of Canada Corn Starch is the reason for its popularity with housewives from Coast to Coast. When your recipe calls for Corn Starch be sure to use Canada Corn Starch, its dependable quality ensures excellent results.

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