

Sale starts Tuesday - Tomorrow 9 a.m. - see you there!

after Christmas **CLEARANCE**

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Priced \$5.95 to \$20.95—TAKE ONE FREE!

\$8.95—LADIES' CHENILLE HOUSECOATS

Only 10 of These So Hurry

\$2.95

200 PAIR LADIES' GLOVES — REDUCED TO

All Styles — Selections of Colors and Styles

50¢ and 95¢

65¢—GIRLS' SNOW HEAD PARKAS

Our Entire Stock. Colors red and blue. Buy Several.

29¢

NO EXCHANGES - NO LAY AWAYS - CASH ONLY
Come Prepared To Buy!! These Values will get you!!

LADIES' FUR & UNTRIMMED COATS

NOW	SIZE	DESCRIPTION	SALE PRICE
\$15	44	Tweed, Untrimmed—Originally \$25	\$ 9.95
\$35	42	Fur Trimmed—Originally \$45	\$25.00
\$32.50	40	Untrimmed	\$16.95
\$46	20	Fur Trimmed	\$25.00
\$37.50	20	Untrimmed	\$18.95
\$50	18	Fur Trimmed—Originally \$65	\$25.00
\$17	18	Tweed, Untrimmed—Originally \$28	\$ 9.95
\$68.50	16	Fur Trimmed—Leopard Trim	\$40.00
\$16.50	15 Yr.	15-Year-Old Girls' Size	\$ 7.95

\$12.50—GIRLS' REVERSIBLE RAINCOATS

Wear On 2 Sides. An All-Year Coat. Sizes 7, 8, 9, 10, 11.

\$5.95

45¢—PLASTIC RAINHOODS—All Colors

Limited Quantity. 50 Lucky People Will Get These for

19¢

\$8.95 to \$12.50—SNOW SUITS. Sizes 5, 7, 8, 10

And Only 2 Infants' Sizes—Regular \$5.50—Now \$3.95.

\$4.95

To Top It All--

LADIES' MILLINERY

Regular
\$2.95 to \$7.95

50¢

AND

Choice of
Over 100

95¢

LADIES' ANKLE SOCKS

—8½ to 10½.

INFANTS' ANKLE SOCKS

—4½ to 6½.

Buy Them Assorted
If You Prefer.

BUY
5 PAIR
FOR
\$1

and Get
6th Pair
FREE

RUPERT PEOPLES STORE



BATSMAN GUIDES PLANE TO SAFE LANDING—The batsman (more properly called "the deck-landing control officer") is the man on board an aircraft carrier whose split second decisions may mean the difference between safety and disaster to planes landing on the flight deck. Shown here is Lieut. (P) E. M. Dais, R.C.N. (R), of Oakville, Ont., signalling landing orders to an incoming air craft on board the Canadian aircraft carrier, H.M.C.S. Warrior in the tropics. Below him is the communication rating linked by telephone with the commander (flying) who is in over-all charge of aircraft operations.

Build Up Highlands

Poverty-Stricken Areas Made Test Case in Broad Experiment to Aid Dying Communities

By JOHN DAUPHINE
Canadian Press Staff Writer

ROMARTY, Scotland, ©—A plan to make part of poverty-stricken Ross and Cromarty, one of Scotland's biggest counties, a "test-case" experiment in West Highland rehabilitation is put forward by the county council.

Already the health department is co-operating in a survey of condition in the west coast Applecross area with its sparse population and primitive communications. The plan is to extend the study to other mainland districts and try to find a way to solve Highland difficulties.

The dual problem is to overcome congestion in the Isle of Lewis and the population collapse in parishes of the north-west mainland.

Even though the east fringe has fertile soil and some industry, only Dingwall and Invergordon among the four biggest towns have shown population growth during the last 30 years. Cromarty has declined rapidly through the failure of the herring fishery and a strong incli-

ation in Scotland toward economic centralization.

The county council has asked the government to direct new industry into a proposed new town in the Invergordon area and plans construction of new roads, housing, social centres there and the herring industry board contemplates making the Kyle of Lochalsh a fishing port.

Lewis has an eye on the great new airport built beside Stornoway for military purposes and already being used by an infrequent civil air service to the mainland.

But most of the enterprises now in sight are completely unrelated and they do almost nothing to meet the land hunger of Lewis and the depopulation of the western mainland.

Congestion is at its worst around Stornoway where the land and water and drainage schemes along the eastern seaboard.

Build Generating Station

The north of Scotland Hydro-Electric Board is building a big generating station at Loch Fannich in mid-county and smaller units to bring electricity to the western coast. The forestry commission is already establishing housing shortage is so critical that the town council will not consider applications for houses from any outsider.

In contrast, a survey of crofter housing on the mainland showed there are almost no able-bodied residents between the ages of 18 and 50 in the coastal area. One house in five is empty. In all Gairloch parish there were only 30 men of military age when the Second World War began—less than one-quarter of the number who joined the Seaforth Highlanders in one day in 1914. Twenty years ago there were 24 children in the school at Kishorn at the head of Loch Carron. Now there are six.

On Applecross peninsula, 60 per cent of all houses are unfit for habitation, judged by normal municipal standards.

These are the problems which Ross and Cromarty hope can be solved if its "test-case" experiment is carried out.

LOCAL COMPANY CHANGES NAME

Notice is given in the latest issue of the B.C. Gazette, official provincial government publication, that Killas and Christopher Ltd., 628 Third Avenue, Prince Rupert, intend to apply for approval under the Company's Act to change the name of the organization to Killas and Co. Ltd.

"Here is a letter from your wife saying you are the father of a 10-pound boy."
"Does she say anything else?"
"That's all, except at the end of the letter she says, 'Truly Yours.'"

TOO LATE TO CLASSIFY

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FOR RENT—4-room furnished apartment, or furniture for sale; all in good condition. 2 minutes from Post Office. Can be seen 10 a.m. to 2 p.m., No. 3, Rand Block, Phone Black 727. (6)

FOR SALE—White enamel McClary kitchen range, like new. Phone Blue 922. (9)

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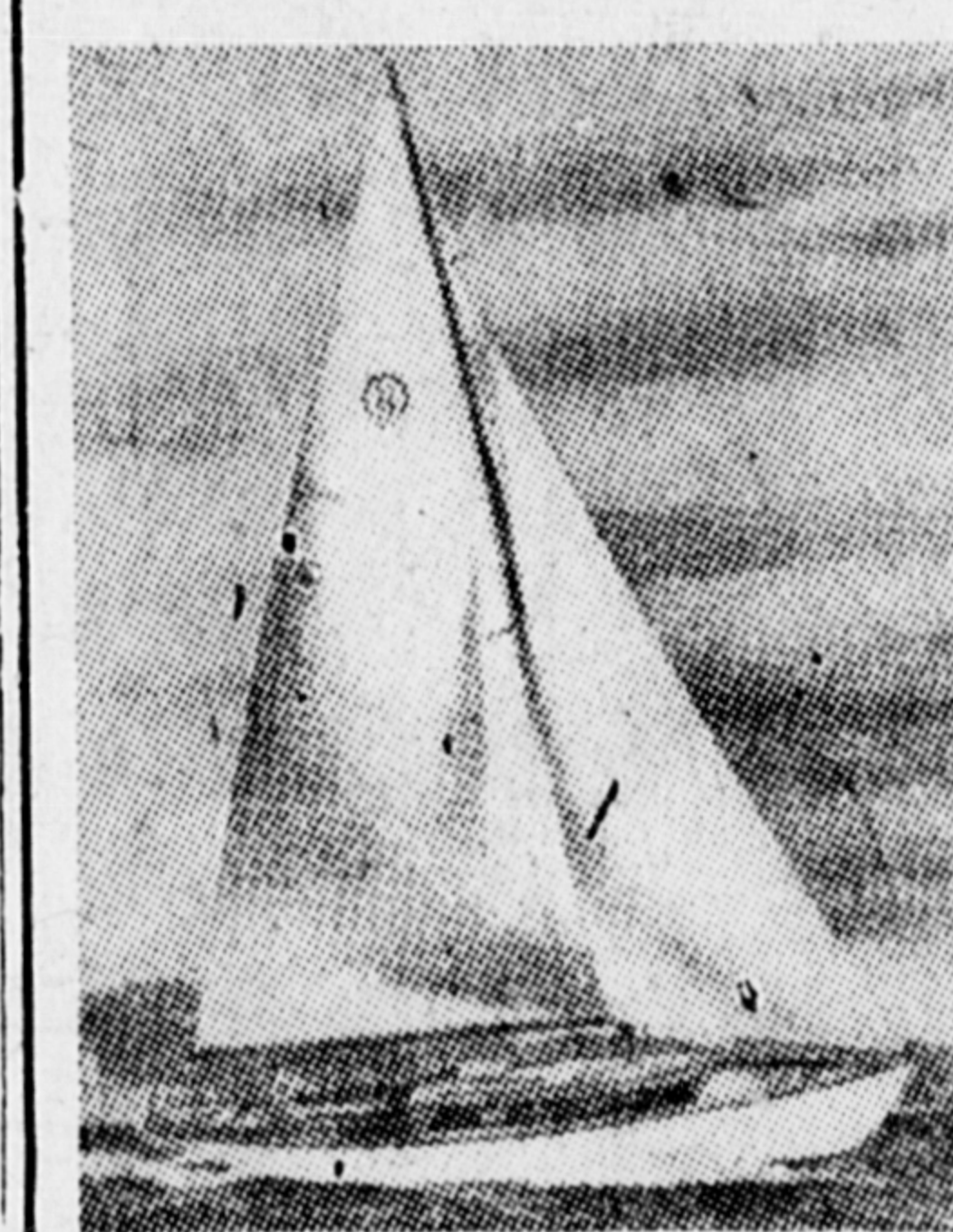
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