Let's Make It Beautifu

FROM THE AIR, PRINCE RUPERT IS A PICTURE OF PLANNED BEAUTY. FROM THE GROUND IT FALLS FAR SHORT OF ITS POTENTIAL ATTRACTIVENESS. JOIN IN THE JUNIOR CHAMBER OF COMMERCE CIVIC BEAUTIFICATION DRIVE—CLEAN UP, PAINT UP, FIX UP—IT WILL PAY OFF IN COMMUNITY PRIDE AND TOURIST RESPONSE! FOR REASONS OF MENTAL AND PHYSICAL AS WELL AS SPIRITUAL WELL-BEING, THE IDEA OF "CLEAN UP AND BEAUTIFY" WILL APPEAL TO RIGHT-THINKING CITIZENS. PRINCE RUPERT IS BADLY IN NEED OF SUCH A "LIFT."

"CIVIC BEAUTIFICATION" is recommended by the Junior Chamber of Commerce and the sponsors of this page.

A Beautiful Home ...

WITH

MONOSEAL

Interior Finishes

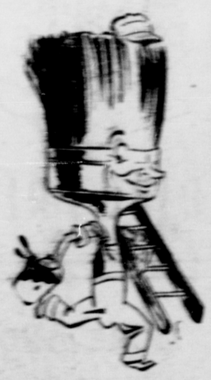
Attractive, Washable

Available Only at . . .

Gordon & Anderson Ltd.

ENHANCE

the appearance of your home with a fresh, bright coat of paint . . . order PRATT AND LAMBERT paint from us today. Cleaning material . . . Tools of all kinds.



KAIEN HARDWARE

JOE SCOTT, Prop.

• "SWITCH" McLIGHT says brighten up those dark corners of your home. For safety and convenience you need proper wiring and good fixtures. Buy them at

RUPERT RADIO & ELECTRIC

Clean Up! Paint Up!

USE

Glidden JAPALAC **Paints**

ENDURANCE House Paint Colors Are Permanent.

DOES NOT CHECK, BLISTER OR PEEL

Distributed by

PHILPOTT, EVITT & CO. LIMITED

Serving the Northwest Since 1920

Phones 651 — 652

SEE US for the materials necessary to make your home a credit to yourself and your community . . .

GORDON'S HARDWA

You can beautify everything in the home with attractive colors.

Satin-Glo PAINT	Satin-Glo ENAMEL	Satin-Glo VARNISH

Thompson Hardware Co. Ltd.

255 Third Avenue — Prince Rupert

Beauty BY THE GALL

Sold By

KAIEN CONSUMERS' CO.

MARSHALL-WELLS PAINTS VARNISH ENAMEL

FIX-UP

Good Homes ...

Are a Priceless Asset to the Community . . .

Armstrong Agencies

REAL ESTATE — Rentals — INSURANCE

PAINTS
HARDWARE
GARDENING
TOOLS

See Us for
"CLEAN UP" and "PAINT UP" needs

Howe & McNulty

Second Avenue

C.-I.-L.
PAINTS

Once Used Always Used

SILVERSIDES
BROS.

304 Third Avenue West

Civic Beautification Drive, May 1-1