

RE-ROOFING?

When you build or remodel, choose B.P. ASPHALT SHINGLES—the overwhelming choice of discriminating home-owners, builders and architects from coast to coast.

They are made by BUILDING PRODUCTS LIMITED—the largest manufacturer of asphalt shingles in Canada.

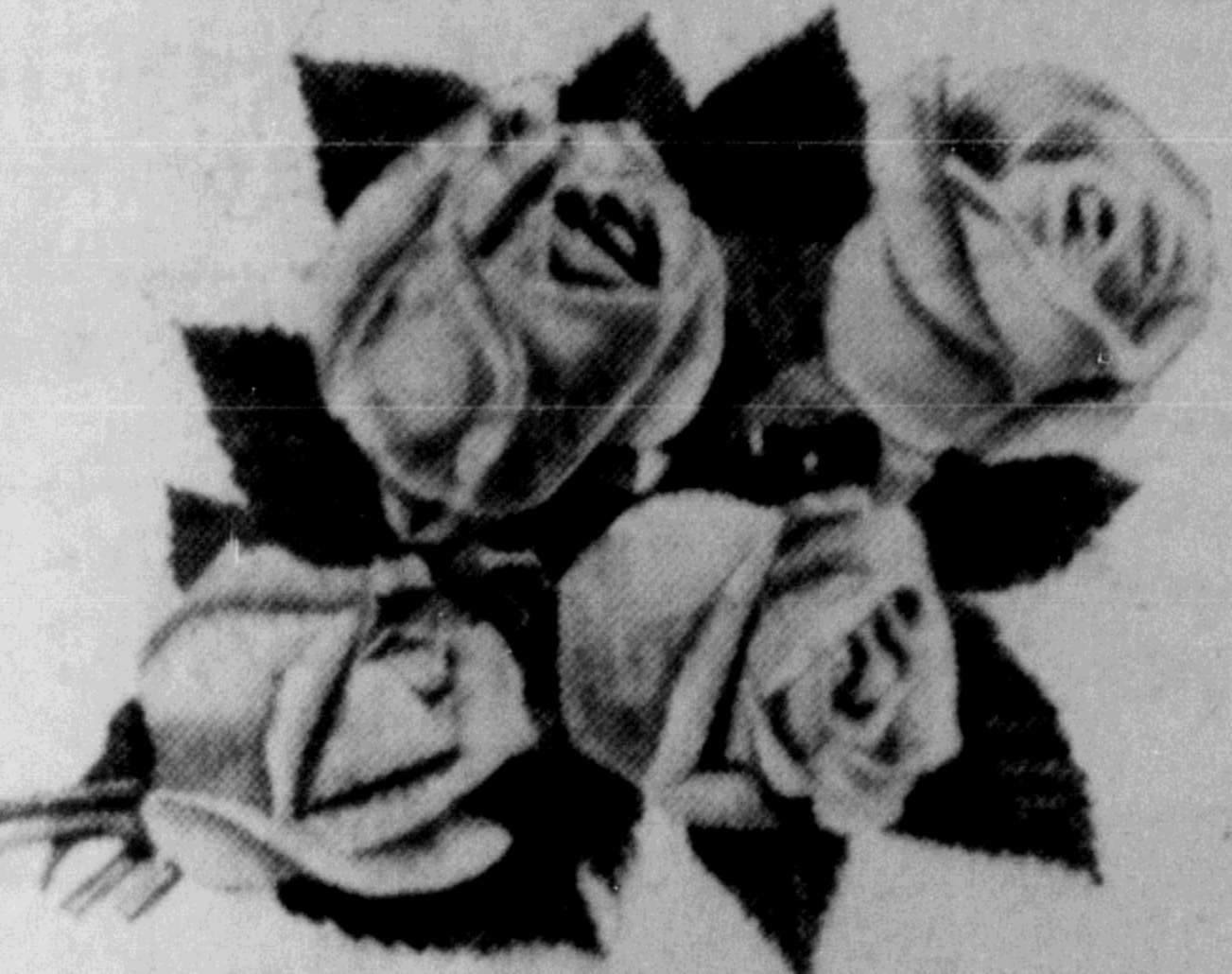
Choose your roof with care, specify "B.P." ORDER THROUGH YOUR LOCAL CONTRACTOR OR DIRECT FROM

Albert & McCaffery Limited

Phone 116 or 117 Prince Rupert, B. C. P.O. Box 160

FOUR ROSES

CANADIAN WHISKY



DISTILLED IN CANADA
BLENDED IN CANADA
BOTTLED IN CANADA

for
CANADIANS WHO APPRECIATE THE FINEST CANADIAN WHISKY
FRANKFURT DISTILLERS (CANADA) LTD.

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Bet You Don't Know This About Advertising

Quiz No. 10

What does it cost to advertise a quart of milk? 3¢? 5¢? 7¢? a quart?

Answer: It costs less than 1/10¢ a quart to advertise the best known brands of milk.

That's only half the story. Advertising lowers your cost in many ways:

Cuts the selling costs. And by making mass production possible, lowers the production costs, too.

So advertising saves you many times the cost of that 1/10¢ per quart.

Published By This Newspaper To Help Foster A Better Understanding of Advertising's Function in our Society.

LIVE ELECTRICALLY..

Gurney Electric Range	\$236.30
Moffat Deluxe Electric Range, with Light	\$277.95
Electric Rangettes	\$67.00
Electric Rangette, with Oven Control	\$74.00
Royal Vacuum Cleaners. Hand Type, with attachments	\$85.00
General Electric Floor Polisher	\$59.50
General Electric Table Ironer	\$75.00

NOW AT
NORTHERN B. C. POWER CO.
PRINCE RUPERT STEWART, B. C.
PHONE 210

SOCIAL and PERSONAL

Dr. F. P. McNamee, Eye, Ear, Nose and Throat, is reopening his practice in Kamloops. Suite 6-10 Galloway Bldg., 220 Fourth Avenue, August 1st. (170p)

Mr. and Mrs. James Clough and son returned to the city on Tuesday night's train from a trip to Winnipeg. They were accompanied by Mrs. Clough's parents, Mr. and Mrs. Hugh Crossan who will pay a two weeks' visit here.

Attention Oddfellows. Installation of officers July 25, 1950. Terrace Lodge as visitors. (170)

A sterling silver place setting makes a fine gift. One each knife, fork, spoon, tea spoon, salad fork and butter knife. A new set can be added as desired Price in Prelude pattern \$22.50 and others. Bulger's (1t)

Popular Local Norwegian Dies

Erling Johan Grindstrand, 52, well known fisherman and popular member of the local Norwegian colony, passed away in Prince Rupert General Hospital after collapsing suddenly on the street last night.

Born in Norway, Mr. Grindstrand came to Prince Rupert 25 years ago. He was an active member of the Sons of Norway. Last season he was fishing for halibut with the crew of the Takla.

Surviving beside his wife, Sadie, is one daughter, Marie, and one brother, Harold, all of Prince Rupert and some brothers and sisters in Norway.

Funeral arrangements will be announced.

Modern Etiquette

Q. Is it proper for a girl to give her fiancé an engagement gift?

A. Yes, and it is often done. But she should not give him a more expensive gift than she knows he is able to afford to give to her.

Q. Should olives be eaten with the fork?

A. No. They should be eaten with the fingers. Bite off, but don't nibble. A very small one may be put into the mouth whole.

Q. Should a letter of introduction be sealed?

A. No.

Announcements

Trades and Labor Council Labor Day sports, September 4. Dance at Civic Centre.

Catholic Bazaar, October 4 and 5.

Rebekah Bazaar, October 18.

St. Peter's Fall Bazaar, Oct. 26.

Sonja Bazaar, October 27.

Moose Bazaar, Nov. 2 and 3.

Legion Auxiliary Fall Bazaar November 8.

Presbyterian Fall Sale Nov. 16.

St. Andrew's Cathedral Fall Bazaar, November 18. (152)

I.O.O.F. fall bazaar November 23.

Mr. and Mrs. Carl Giske are sailing tonight on the Prince Rupert for a trip to Vancouver.

Mrs. R. Johnson and two children arrived in Prince Rupert today on the Prince George.

Larry Iveson was convicted yesterday in magistrate's court on a charge of reckless driving. He was fined \$100 and costs.

Father Maurice Smith, Chicago, arrived today on the Prince George on her northbound trip. He intends to stay here and return with the same ship southbound. Popular Roman Catholic priest, Father Smith was here a number of years ago and left many happy memories in Prince Rupert.

HOTEL ARRIVALS

Prince Rupert

Mr. and Mrs. C. Hall, Seattle; G. E. Naylor, F. S. Brodie, J. S. Graham, Mr. and Mrs. R. Richards, H. Egge and B. H. McNamee, Vancouver; J. Howell, Edmonton; W. Rogers, Anchorage; L. W. Lefler, city; T. Woods, Smithers.

AIR PASSENGERS

To Vancouver (today)—Miss F. Ingram, Mrs. Sherwood, Mrs. C. Kohse, Mrs. P. Mahoney, Mrs. F. Nelson, Mrs. L. Seyerson, W. T. Hutchison, F. G. Rogers, Mrs. J. Sim and daughter, F. S. Brodie, A. Vanderyagt.

To Sandspit (today)—Mrs. E. Hawke, Mrs. V. Jones, Mr. Fowle, Mr. Burgess, Mrs. C. Wilson and daughter Joan.

To Sandspit (yesterday)—A. Knight, J. Robertson, R. R. Chenier, C. Reid.
From Vancouver (yesterday)—Miss S. Willey, Joseph Chell, J. Bowker, Mr. Bates, D. Sorby, A. E. Crowe, E. Peterson, Mr. McNamee, Mrs. White, J. Olafson, F. S. Brodie, Mr. Towne.
From Sandspit (yesterday)—A. Orr, W. Rogers.

Among round trip passengers to Prince Rupert and Ketchikan aboard the steamer Prince Rupert on this week's voyage is A. L. Bicknell, prominent Boston attorney, who resides in Cambridge, Massachusetts. He is accompanied by his wife, daughter and grandson.

The B.C. Producer with its party of second honeymooners arrived back this morning from its trip to Ketchikan. The boat proceeded to Seal Cove, where the four wives, Mrs. Fred Kohse, Mrs. Pat. Mahoney, Mrs. Clarence Iversen and Mrs. Fred Nelson, boarded the C.P.A. plane for their return to Vancouver.

Canadian National cruise ship Prince George, Capt. E. B. Caldwell, arrived in port this morning on the northbound trip to Alaskan ports. Disembarking here were Father M. Smith, Mrs. M. Hunter, Mrs. J. Cade, H. Coles, Joe Gallant, Mrs. R. Johnson and two children, A. C. Vick, J. Jones. Among the many tourist passengers aboard the Prince George were Miss Adeline Hardisty of Columbus, Ohio, who has organized and conducted special tours to Jasper, the Pacific Coast and Alaska annually for twenty-three years. Her party this year includes twelve eastern vacationists.

"Old at 40, 50, 60?" — Man, You're Crazy

Forget your age! You are peppy at 70. Try "peppin' up" with Oetzer. Contains tonic for weak, run-down feeling due solely to body's lack of iron which many men and women call "old." Try Oetzer Tonic Tablets for pep, younger feeling, this very day. New "get acquainted" size only 60¢. For sale at all drug stores everywhere.

Home Canner Cans

Enamelled or Plain. In assorted sizes. Conveniently packed. Twenty four to a Carton.

THOMPSON HARDWARE CO. LTD.

Men of Distinction prefer...
VICKERS' London Dry GIN

* VICKERS' IS DISTILLED IN CANADA AND IS DISTRIBUTED BY Calvert

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.



PRIDE...

THAT'S US...

We're proud of the lovely TOTEM POLES and FIGURINES

that we now have in stock
SEE THEM TODAY!

THE VARIETY STORE
Where Your Dimes are Little Dollars

518 3rd Ave. Box 1118 Red 400

She Stays Fit!

So Can You—
with this GOOD
"Keep-Fit" Cereal

You help yourself to double benefits with Post's—the better Bran Flakes. First, you guard against "irregularity" due to lack of bulk foods in modern diets. Then, a wonderful flavor makes good eating morning after morning. Remember—Post's Bran Flakes—the "keep-fit" cereal—are GOOD TO EAT.

A Pleasant Way to Banish that Dull, Lousy Feeling

Post's Bran Flakes supply the natural bulk needed to help keep food wastes moving promptly.

This "keep-fit" cereal, made with other parts of wheat, also gives wholesome wheat nourishment.

Switch to Post's—the better Bran Flakes. They're tempting—appetizing—tasty. There are other delectable ways to serve them. For a delicious surprise try the tested recipe shown here. Be sure it's Post's—the better Bran Flakes.



Post's BRAN FLAKES
WITH OTHER PARTS OF WHEAT

A Product of General Foods



Super fine! Anytime! Appetizing BRAN MUFFINS

1/4 cup milk
1 cup Post's Bran Flakes
1 cup sifted flour
3 1/2 teaspoons baking powder

1/4 teaspoon salt
3 tablespoons sugar
1 egg, well beaten
3 tablespoons melted butter or other shortening

Pour milk over bran and let stand 5 minutes. Sift flour once, measure, add baking powder, salt, and mixture and mix well. Add egg and butter to bran enough to dampen all flour. Bake in greased muffin pans in hot oven (425°F.) 25 to 30 minutes. Makes 10 muffins.

Moose Women In Meeting, Social

Women of the Moose, in regular meeting last night with Mrs. F. Parlette, senior regent, in the chair, initiated three new members and then enjoyed a session of court whist in which the winners were Mrs. J. Wilkinson and Mrs. P. Bond. Refreshments were served by the new officers. The gathering, in the Moose Temple, was well attended.

FOOT MISERY

When feet burn, sting, itch and shoes feel as if they were cutting right into the flesh, get a bottle of Moore's Emerald Oil and rub well on feet and ankles morning and night for a few days.

A real discovery for thousands who have found blessed relief. Moore's Emerald Oil is easy and pleasant to use—it does not stain. Economical—money back if not satisfied. Ormes Drugs—and good druggists everywhere.

PORTRAITS

Films Developed and Printed PROMPT SERVICE

CHANDLER'S STUDIO

216 - 4th Street Box 645
Phone Green 389 Prince Rupert

UNION STEAMSHIPS

VANCOUVER—VICTORIA
Sunday, 9 p.m., Camosun
Tuesday, 1:30 p.m. Coquitlam

ALICE ARM, STEWART AND PORT SIMPSON
Sunday, Coquitlam, 11 p.m.

FOR NORTH QUEEN CHARLOTTE ISLANDS
ss. Camosun, July 7 and 21 10 p.m.
FOR SOUTH QUEEN CHARLOTTE ISLANDS
ss. Camosun, July 14 and 28 10 p.m.

FRANK J. SKINNER
Prince Rupert Agent
Third Avenue Phone 568

SMITH and ELKINS

Plumbing & Heating
Prompt and Efficient Service

WRATHALL'S PHOTO FINISHING

320 3rd Ave. W
Headquarters for the
VIEW-MASTER
Full Library of Color Reels
Developing, Printing
Enlarging
Photographic Supplies
Scenic Views
Kodaks for Everyone

Prince Rupert Daily News
Thursday, July 20, 1950



Sport Shirt Successes

Here's leisure wear at its best! Soft, comfortable collar, and full cut throughout for easy wear! Fully range of colors in pastels and rich tones. Buy a few today for all summer comfort.

WATTS & NICKERSON
The Mens Shop



IT'S KAIEN CO-OP HARDWARE

for
Canning Machines
BURPEE LIVES WAY
Will take four Automatic sizes of cans. Can Sealer

One half dozen cans with each canning machine sold.
PHONE IN 179 WE DELIVER DROP IN 251 - 3RD AVE. WRITE IN BOX 1127

10% OFF

On All
Summer Coats

Special Clearance of
SOX 4 Pr. \$1.00

KIDDIES' DRESSES. Reg. \$2.00.

Now 99c.

SEE OUR BARGAIN BASEMENT

DOM'S DEP'T STORE

BOULTER & WELTER

(Formerly B & W Transfer)

Sand, Gravel and Cement

Phone Black 774

(Office) T. Norton Youngs, 3rd Avenue

HOBBY SUPPLIES NOVELTIES TOYS

Penguin Hobby Shop

6th Ave. and Fulton St.
Phones: BLUE 446, GREEN 232

JOHN H. BULGER

OPTOMETRIST

John Bulger Ltd.

Third Avenue

Ormes Drugs

the Pioneer Druggists
PRESCRIPTION SERVICE



Daily Delivery Service
PHONE 81