

time to prepare estimates. Additional contractors taking out plans are Cloverdale Construction Company and Marwell Construction Company.

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## Rain Or Shine? Probs Top News 365 Days Year

(This is the first of a series of three stories on the work of the federal government's public weather offices.)

**By CAMERON JAMES**  
Canadian Press Staff Writer  
TORONTO — The weather is the biggest daily news story in Canada. Forecasts on what it will be like tomorrow make the front pages of newspapers and are featured on radio broadcasts.

To the man in the street, the farmer, the builder, the confectionery maker, the sailor, the aviator and the business man a fore-knowledge of whether it is likely to rain or shine is of interest—in some cases of extreme importance.

Where does the forecast come from? Who supplies it?

Chances are 100 to one that forecasts you read or hear in Canada come from one of the seven public weather offices located across the country—at Vancouver, Edmonton, Winnipeg, Toronto, Montreal, Halifax and Gander, Nfld.

These offices are maintained by the Meteorological Division of the Federal Department of Transport. Each office provides forecasts for a large district covering on the average of 1 1/2 provinces. Each is linked by more than 21,000 miles of tele-type circuit which are also connected with forecast stations which dot the map of Canada, from Whitehorse in the Yukon to Torbay on Newfoundland's west coast.

By international agreement, connections are maintained with weather stations throughout the world. By phoning the nearest weather office, it is possible to know whether it is raining in Honolulu or snowing in Yucatan.

**EXPANDING SERVICE**

Officials at the Meteorological Division's headquarters in Toronto say it took the Second World War to awake Canadians to the vital importance of weather forecasts. Its cost tells the story of its growth. In 1933 the Dominion Government appropriated less than \$1,000,000 for the service; now the cost is more than \$5,000,000 a year. The service now has about 1,000 full-time employees with another 200 working part time.

Extension of service accompanied growth on size. Now, among other things, the weather office supplies a frost warning service to fruit growers, storm warnings for fishermen, weather information to forest rangers to help prevent and fight forest fires, and temperature reports to shippers of such perishable goods as fruit and vegetables. Most of these services are comparatively new in the life of Canada's oldest government service which can trace its begin-

nings back 110 years. It began on Christmas morning, 1839, when Lieut. Charles Buchanan Riddell stepped out of old Fort York (not Toronto) in Upper Canada and noted that the thermometer stood at 28.6 degrees Fahrenheit.

Riddell went to Montreal earlier in 1839 to set up a combined meteorological and magnetic observatory but mineral deposits interfered with his instruments and he moved to Fort York. The site of the observatory has changed since although it has always been in Toronto. The present Meteorological Division was established in 1872.

In the early days, weathermen in the government's service were hampered by public apathy, low budgets and inferior instruments. Grammar School principals of the 1890's who were compelled by law to take weather observations could not be said to have possessed an "esprit de corps," and their readings were hampered by improperly calibrated instruments. Now no populated section in Canada is without its forecast service.

## Retiring From Sea

Chief Engineer Reg Williams  
Of Steamer Prince Rupert  
Completes Career

A career of 42 years at sea—twenty-four of them with Canadian National Steamships which he joined as a junior engineer in 1926, ends with the retirement at the conclusion of the present voyage of the steamer Prince Rupert of Reginald P. Williams, chief engineer of the vessel and senior chief engineer of the company on this coast.

Born in Leeds, England, Mr. Williams served first on deep-sea vessels of the Anchor Line and then weathered his way to Canadian National Steamships as a junior engineer. Since then he has served on all ships of the company and gradually worked upward to the senior position aloft.

Mr. Williams will soon proceed to Kelowna where he will make his home in retirement on a place near Okanagan Lake. He will have the best wishes of many friends along the entire British Columbia coast.

Robert P. Baldry, second engineer of the steamer Prince George, will succeed Mr. Williams on the Prince Rupert.

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## Barbara Brent's BUYS AND WHYS

**MONTREAL, July 6th** — Within three hours of meeting her, Bob Weidgenant of Connecticut knew that he wanted to marry Joyce Carr of Canada. "You're so beautiful," he said, "how'd you get that way?" Joyce didn't tell him that her beauty secret was WOODBURY FACIAL SOAP — the soap with the beauty cream ingredient. Yes, Joyce had found from her own experience that Woodbury Soap, made by skin specialists, gave her lovely skin a satin-smooth look — a warm, glowing glow. (Doctors' tests among women show no "skin-aging" with Woodbury's mild, mild lather!) And now that Joyce is Mrs. Bob Weidgenant, she continues to make a beauty habit of Woodbury Facial Soap. So take a tip from a lovely bride — start Woodbury facials today — and try a Woodbury soap for all-over loveliness! Just 10c a cake for extra-mild Woodbury Facial Soap!

**Work And No Play** makes anybody tired, so you can't be blamed for resting now and then. But what do you do to rest your eyes? ... They're made of muscle, they must get them hard for all day long. That's why I use a bottle of MURINE. Then I can put 2 drops in each eye at night, and whenever my eyes feel tired! They quickly feel rested and refreshed — because Murine's 7 ingredients blend perfectly with the natural eye fluids to soothe and cleanse delicate eye tissues. I feel better all over. Why don't you try Murine, too?

**Do You Know** what I consider the most precious gem of my cupboard? My homemade jams and jellies! The ruby red strawberry and raspberry, the deep rich amethyst grape, the garnet plum, all sparkling as my cupboard shelf, make me feel a peculiar miser. I can't resist putting up my favourites specially when Certo Fruit Pectin gives such sure results, and saves up to 2/3 the time it formerly took with the long boil method. With Certo, too, I can get up to 50% more jam or jelly from the same amount of fruit. Try CERTO FRUIT PECTIN when you're jamming and jellifying and see the wonderful results you get by following exactly the tested recipes on the booklet under the label of every Certo bottle.

**When Meal-Getting Time** is ahead, it's extremely annoying to be slowed up by a hard-to-open package. That's why I'm so delighted with the new, easy-to-open DURHAM CORN STARCH package! Just break the seal and inside you'll find Durham Corn Starch neatly protected in a paper bag. No fuss — no bother! Then, when you've used as much "Durham" as you need at the time, replace the top of the package. It will protect your corn starch from dust 'til the next time you need it. And, if you've never tried the luscious sauces on the Durham package, you're a treat in store! I particularly recommend the one for Lemon Pie! It's an Ann Adam recipe, so of course it's delicious!

**A New Star performer** for your kitchen is here! The new FRIGIDAIRE "Thrifty-30" ELECTRIC RANGE! You can't match this completely new idea in electric ranges... for it has a giant oven that stretches clear across the range with ample room for baking 6 big pies or 10 loaves of bread! It boasts new faster-cooking 5-Speed Radiant-tube Units, a counter-balanced shelf-type door, High-Speed, Waist-High Broiler, Utility Drawer and other BIG value-features! Yet it's small in size for modern small kitchens... only 32 inches wide. See the "biggest little range in the world" — the "Thrifty-30" — at your Frigidaire Dealer.

**for those who KNOW!**

# DEVIL'S FOOD CAKE

Made with **CANADA CORN STARCH**



**1/4 Cup Shortening**  
**1 Cup Soft All-purpose Fl.**  
**1/2 Cup Canada Corn Starch**  
**1/4 Cup Sugar**

**1/4 Cup Cocoa**  
**1 Teaspoon Soda**  
**1/4 Teaspoon Cream of Tartar**

**1/4 Teaspoon Salt**  
**1 Cup Milk**  
**1 1/2 Teaspoons Vanilla**  
**2 Eggs, Unbeaten**

Cream shortening in mixing bowl until light and fluffy. Sift dry ingredients over creamed shortening. Add milk and vanilla. Stir until all flour is dampened, then beat 200 strokes (about 1 1/2 minutes). Scrape bowl and spoon often throughout entire mixing. Add unbeaten eggs and beat 250 strokes. Bake in two 9-inch greased layer cake pans in moderate oven (350° F) 30 to 40 minutes. Frost with your favourite boiled frosting.

**FREE!** Jane Ashley's Tested Recipes — Send postcard to Home Service Department CC-22, The Canada Starch Company Limited, P.O. Box 129, Montreal.

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