

An Appeal to the People of Prince Rupert and District

This is an EMERGENCY

Disaster Has Struck British Columbia and Your Own District

THOUSANDS ARE HOMELESS, DWELLINGS ARE WRECKED, FAMILIES ARE RUINED. THE FRUITS OF YEARS OF TOIL HAVE BEEN SWEEPED AWAY BY SWIRLING FLOODS.

YOU MAY NOT BE ABLE TO WORK ON THE DYKES, YOU MAY NOT BE ABLE TO ENGAGE IN ACTIVE RELIEF BUT YOU CAN HELP TO SUCCOR THE STRICKEN.

One Million Dollars Is Needed Urgently for Vital Emergency Relief

DIG DEEP, People of PRINCE RUPERT!

YOU KNOW THE NEED

Send Your Check, Money Order or Cash TODAY to Your Local Flood Emergency Relief Committee or Your Bank

OR, IF IT IS MORE CONVENIENT, YOU MAY LEAVE YOUR SUBSCRIPTIONS AT THE CITY HALL, THE CIVIC CENTRE, THE DAILY NEWS, THE NORTHERN B.C. POWER CO. STORE, THE CANADIAN LEGION, PRINCE RUPERT FISHERMEN'S CO-OPERATIVE, KAIEN CO-OPERATIVE, CANADIAN FISH & COLD STORAGE CO., WATTS & NICKERSON, GORDON & ANDERSON.

BRITISH COLUMBIA FLOOD EMERGENCY FUND

LOCAL CHAIRMAN, N. E. ARNOLD; VICE-CHAIRMAN, E. D. FORWARD; SECRETARY, E. T. APPLEWHAITE; TREASURER, R. A. MORLEY; CAMPAIGN CHAIRMAN, S. H. SAVILLE.

Give Generously

Give Now

Don't Wait to be Asked