ROBERT MCKAY

For a City Council Free From Political Control

VOTE on-Partisan

MARK YOUR BALLOTS THUS:

FOR CITY COUNCIL 2. Year Term-Vote for 4 Only

James Neilson

Wilfred Joseph Harold S.

1. Year Term-Vote for 1 Only

FOR SCHOOL BOARD Vote for 3 Only

Dorothy Louise Arthur Bruce

Richard Geddes

TRANSPORTATION PHONE 311

or Progressive City Administration

Mark Your Ballot

George Douglas (Doug) XFRIZZELL

CHRISTMAS SHOPPING MAKES QUICK

The pre-Christmas shopping rush exploded over Prince Rupert somewhat in the manner of a delayed! action bomb at the week-end but it was a welcome blast and its cheerful reverberations are continuing schuman for \$3300 for purchase Rupert Shrine Club to sponsor stronger than ever this week.

Merchants blamed a continued stretch of bad Westview school, and the old July 8 to 16 in aid of the Shrine weather plus the usual procrastination on the part of the pub-rare hoping for the best, and on Second Avenue and Seventh ity.

the buying will bear up until the fair at that. last present is rushed home on Christmas eve.

in most downtown stores and PUT MORE both regular and special sales when clear, sunny weather NIO JOB when clear, sunny weather brought out crowds of shoppers.

that the time was so short." one merchant said.

What types of presents are being bought? All types seems. Clothing, household effects, electric appliances, jewellery and other luxury items.

Toys, of course are getting big play and these are here in abundance this year. Good quality and great variety, too!

Basing their concern on the slowness of business during the early part of last week, some merchants expressed fears that their Christmas stocks might not move but they felt better after Saturday's and Monday's working periods.

Prices, they admit, are generally higher than last year but this is part of a general trend set by canvassing goodwill with over which they have little control. Quality, however, in most tience with patience, soliciting CANNOT PAY lines is as good, or in many friendship with friendship, cases better, than previous courting courtesy with courtesy, MORE WAGES and winning confidence by be-

is the appearance of "Made in public is entitled to the high-Occupied Japan" products, most est quality of service it is posof them in the low price cate- sible to produce," he continued, gory. There is a wide variety "and such commodities as pol-

and there is no particular standard line out in front. However, such difficult-to-obtain items as automatic pop-up toasters ating externals and perhaps paid by the consumers in the and other American articles are in great demand.

In the clothing line, the everpopular gentleman's cravet still flourishes, partly because it is Metcalf, "are great national inalways a useful gift and partly because ties are one line of merchandise which has shown prac- public is dependent upon the tically no price increase over railways, in no lesser degree are

sumers' pocketbooks but they low."

SPURT AS YULETIDE DEADLINE NEARS

"Of course, the weather has way men to "Lead the parade had something to do with the back to business sanity and ing. delay, but I think that most business morality," was sounded people have just naturally been ed here Monday night by Mayputting off their Christmas buy- nard A. Metcalf, C.B.E., viceing because they didn't realize president and executive assistant, Canadian National Rail- ELECTION DALLY ways, in an address before the ways, in an address before the Canadian Railway Club.

"In almost every walk of life we see evidence of indifference, of poor workmanship and of a little more than the rule book the mere performance of a day's public. work for a day's pay.

raw materials. A wide variety of and the personalities involved. evils and deficiencies can be offgoodwill, counter-acting impaand winning confidence by be-A feature of the toy industry ing trustworthy," he said. "The prises, large and small, that op- profits. railway problems and practices. sociation maintained in a brief Nevertheless, we must try to do somthing objective about it."

'The railways," concluded Mr. stitutions, dedicated to service to the public and, although the the railways dependent upon Some merchants anticipate the public. The railways of that the annual buying festival Canada and the people of Canamay not blossom as fully as in da are inseparable partners in other years because general a great national endeavour and, rises have drained off if railroaders give the lead, their extra money from the con- fellow citizens will surely fol-

> For an Economical Civic Administration SUPPORT

H. M. Daggett

HAROLD S. WHALEN

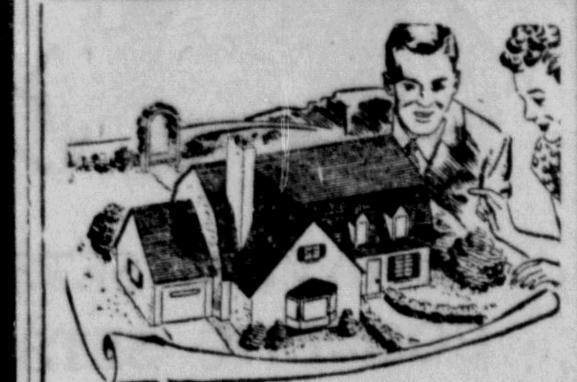
WELLS CARTAGE WELLS Mgr. WELLS (PR) LTD.

Independent Candidate for ALDERMAN A Progressive, Far-Sighted Public Works Program

ENERGETIC, PROGRESSIVE ADMINISTRATION

VOTE

INDEPENDENT CANDIDATE FOR ALDERMAN



Mitchell

Currie

LIMITED Phone 363

BUILDERS —— and —— CONTRACTORS Prince Rupert Daily Dews

Tuesday, December 14, 1948

What City Council Did

of the old isolation hospital, Crescent Shows in the city next ic for the delayed effect but the basis of Saturday and Mon- Street. There were two other feel that, now that it has begun, day business, it may be pretty bidders, one for the three buildings and one for the isolation hospital.

> Recommended that the street 24. lighting power on Fifth Avenue East, between McBride Street and the Prince Rupert General Hospital be increased and that the city engineer remove trees and other impediments to light-The motion was carried.

Referred to next year's coun- as a fire security measure.

Accepted a tender by J. HH. cil an application by the Prince

Granted the Salvation Army permission to place its Christmas Tree pot in front of the post office from December 18 to

* * *

Will request permission from the marine section, Department of Transport, for joint use of a road at the rear of the Seal Cove hangar for public use in order to keep the vehicles off the ramp

PLANNED TONIGHT

Prince Rupert's seventeen city seeming to get by with the least council and school board candi- presented to the Prices Commiseffort," said Mr. Metcalf. "We dates will have an opportunity sion. need an awareness of moral ob- to express opinions publicly toobligations. The moral side of sored by the Junior Chamber of railroading demands that we do Commerce in the Civic Centre.

Candidates will be allowed five says, go a step or two beyond minutes each to address the expansion." Tonight's rally will be similar

'It is an important side of the to those held in previous years job and it is not affected by lack by the Junior Chamber of Comof adequate freight rates, lack merce in the interest of public of railway income, or the lack of enlightment on election issues

Canadian Manufacturers' Association Says Expansion Plans Being Hampered

OTTAWA, (P) - The Canadian of Canadian-made toys as well. iteness can be supplied in un- Manufacturers' Association said Electrical appliances are pop- limited quantities at all times. today that industry cannot afular and, according to one firm. It is the weight of public opinion ford to pay another round of that supports or crushes enter- wage increases from current

inion is formed mostly by evalu- "Such increases can only be without any real knowledge of form of higher prices," The As-

THE SUN NEVER SETS A total of 13,319,248 square

Classified Ads Bring Results!

miles are under British control.

"Even if profits were large ligations as well as financial night at an election rally spon- enough, and they are not, payment of higher wages from profits would deprive industry of the largest source of funds for

Mark Your Ballot ---

James N. Forman X

Independent Candidate for Alderman

FOR A COMPLETE LONG TERM PLANNED PROGRAM

To The Electors

LADIES AND GENTLEMEN: Since the year 1915 I have served this city on 14 different Councils, two years on the School Board one year on the Hospital Board and five years on the Fair Board. In every department I have given of my best on behalf of the

city and its people. I have taken a part in the city's developopment from the days of the plank streets to the macadam roads of today. If allowed to serve another year I pledge myself to

have all main streets properly finished and black-topped within the next twelve months. I think my record throughout the years has shown initiative, fair judgment and fair play. On that record may

I ask you to continue me in office for one more year. Geo. B. Casey

Aldermanic Candidate, 1948.

SUPPORT Wilfred McLean

INDEPENDENT CANDIDATE

For Alderman

These Candidates Endorsed By Trades and Labor Council

Two Year Term

School Board

George D. Anderson George E Hills August Wallin

Mrs. Edith Black Peter Forman

One Year Term - Henry N. Powell

Vote LABOR

For Transportation Phone 653