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## Arctic New 'Mediterranean'

ALREADY, the Arctic is being called "the new Mediterranean of the world." This is due to the profound changes that air power is bringing about in transportation, in international relations and in many other important respects.  
Use of the air, instead of the surface of the seas, is shifting travel routes between the great centres of the earth. In other words, trans-ocean schedules must operate over polar zones. Flying will have to be across that part of the world where the circumference of the globe shrinks. So far as North America is concerned, the Yukon, Northern British Columbia and Alaska lie directly within this path.

## SMILE AND WORLD SMILES

TAKING one's self too seriously, says Dean Hurst of the Ontario College of Pharmacy, is at the bottom of much of the world's troubles and tragedy. Persons he says, incapable of ever smiling, or having an agreeable thought are more than likely to be unhappy. And anyone of the same nature, but occupying a high place, will be sure to contribute to the misery of the masses instead of just the individual. Fanatics and zealots are dangerous. The more authority and dictatorial whims the greater the danger. Did anyone ever hear of Hitler or Mussolini or any of these creatures aspiring to rule creation getting off a pleasantry, or see one of their countless photographs, showing a smile?

## HOW COMMUNISTS WORK

MOST CITIZENS of a Democracy are unable to cope successfully with Communism because in normal experience nothing is encountered which approaches it for audacity and unprincipled ruthlessness, according to a new booklet issued today by the Canadian Chamber of Commerce. Designed to point out to Canadians the tactics employed by Communists in their unceasing efforts to gain control of labor and other organizations, the booklet, "How Communists Operate" is a follow-up to "The Communist Threat to Canada" issued last year.  
At its last general meeting, the Canadian Chamber of Commerce recorded its vigorous opposition to Communism, and pledged itself to "continue to expose the menace and to develop a wider public appreciation of the danger it presents." "How Communists Operate" was prepared to implement this policy. Because one of the first Marxist dicta is the need to gain active labor union support, part of the new booklet is devoted to a detailed exposition of the procedure by which Communists endeavour to secure control of labor organizations. Various tricks and "tactical shortcuts" which Communists, "unhampered by normal consideration of ethics, morals, respect for religion, respect for law, etc.", employ to gain their ends are exposed and explained.

The Chamber's study suggests that the myth of invincibility employed so successfully by the Nazis for a number of years is again being used as part of the Communist psychological warfare and can be defeated only by hard work, intelligence and persistence.  
No part of Democratic society is secure from Communist attack, the booklet states. A worker, a business man, a housewife, can all be ensnared whether through a union, a "charitable" front organization, or some form of housewives' league.



TENSE SITUATION RESULTS IN FAMILY REUNION—Field Marshal Viscount Montgomery of Alamein at left, is hardly the person to give way to public display of feeling—his reunion with his only son, Lieut. David Montgomery, at right, though pleasant is slightly on the formal side. The chief of the Imperial general staff, in Germany to look into the growing tension between the western allies and Russia, met his son at Helle airdrome in the British zone. "Well, you are looking well," he remarked and went on about his duties. General Robertson, commander-in-chief of the British occupation forces, is in the centre (facing camera).

NORTHERN AND CENTRAL BRITISH COLUMBIA'S NEWSPAPER



"CANADA OFFERS THE WORLD..."—Mr. J. G. Diefenbaker, M.P., points out one of the many interesting features of the Canadian exhibit which will be shipped to London this week for the British Industries Fair, May 3 to 14. Built around the theme Canada Offers the World..., and designed to make overseas businessmen more conscious of Canada's position as a producer and world trading nation, the exhibit was previewed by members of parliament and government officials at the show-rooms of the Canadian Government Exhibition commission in Ottawa.

## Reminiscences and Reflections

By W.J.

Back in the spring of 1936, the world—and got away with most serious flood in this district in generations suspended a hint. But some folks refuse to take the railway service here, and caused no end of trouble until well into early summer.

The winter had brought a superabundance of snow, and by May, sudden warm weather. Streams rose rapidly. There were rainfalls. Fields and highways were inundated. People had to vacate houses. Boats sailed through railway tunnels.

Life became just one thing after another for the railway-men.

What may happen this spring is a matter of some speculation. No one denies that snowfalls have been frequent and heavy, and that at this season there is always the chance of warm weather that could come unseasonably early. There is, however, a difference between the emergency of a dozen years ago and the possibility of a flood this year. Prior to 1936, nothing much had ever been done in the way of taking precautions against suffering from high water, but since 1936, with the knowledge of what had been inflicted fresh in mind, a lot of substantial and essential work has been performed. This would be a protection today.

Tourists still have wrong ideas about the north. It's not so long ago people living in the east were uncertain about Prince Rupert having electric light, telephones or paved streets.

To many, Alaska is the land of dog teams and stern men. Ross Wheeler, postal clerk in Juneau, was questioned by visitors the other day. They had voyaged north on the S.S. Aleutian. They asked for an assortment of Alaska stamps, and rejected what they received.

"Why," remarked one, "we never knew you used the same stamps here as we use in the States."

Without mentioning any names, we perceive now and then on the traffic-thronged streets of Prince Rupert, a man who reminds one faintly of Jesse James and there are moments when one could swear he had just brushed past a distinguished actor, Monty Woolley. Whiskers some times play odd tricks.

Fish, and little else but fish, speaking commercially, has laid the foundation of many a flourishing city of today. Perhaps the process has taken a long time but it was on in and through the sea that the original start was made.

Among the impossibilities is the task of having everyone realize clearly and remember that no individual, or no set of individuals ever set out to boss

## SHIPS and WATERFRONT

Veteran chief steward of long years' service on the Alaska route, Joseph Knott is making his farewell voyage aboard the C.P.R. steamer Princess Louise with the present trip to Skagway. He was here yesterday forthbound and will be back Friday afternoon on the way south. "Joe," as he is familiarly known, is retiring and will make his home in Victoria. There is probably no better or more favorably known ships' officer on this coast and he will have the best wishes of many friends. He has served on the Alaska route on practically all ships of the line including the old timers.

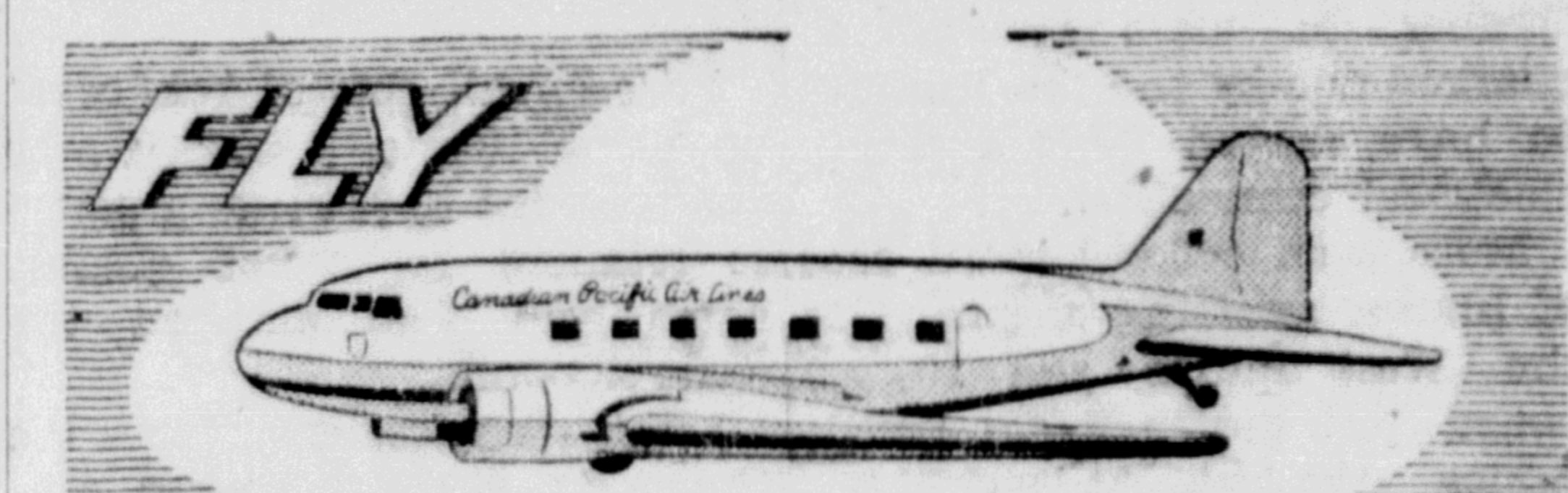
On her regular voyage to Alaska, C.P.R. steamer Princess Louise, Capt. P. L. Leslie, arrived in port at 9 o'clock yesterday morning from Vancouver and sailed a couple of hours later for Skagway and other northern points. The vessel had a total of 139 passengers on board including six who disembarked here, a similar number taking passage from this port for the north.

## AIR PASSENGERS

Outbound, to Sandspit—A. R. Short, S. H. Grist, E. Klemola, Mrs. H. Marchildon, Mr. Pitt-Turner, C. Broomfield. From Vancouver—A. Chow, Miss O. Smith, R. C. Paulson, J. J. Faires, F. Ellert.

Inbound, from Sandspit—A. R. Short, S. H. Grist, E. Klemola, Mrs. H. Marchildon, Mr. Pitt-Turner, C. Broomfield. From Vancouver—A. Chow, Miss O. Smith, R. C. Paulson, J. J. Faires, F. Ellert.

YEAR OF REGATTAS  
WELLS, Norfolk, Eng. — More than 120 regattas will be held on the Norfolk Broads this year.



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to SANDSPIT 1 HOUR 10 MINUTES

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## MEMO TO ADVERTISERS

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GOOD advertising copy and attractive layouts are, of course, essential to the success of your advertising. But from the standpoint of final results the answer depends upon the distribution of your advertising.

When you buy newspaper advertising you are paying for an opportunity to talk to people about your merchandise and service. What you get for your money, therefore, depends upon how many people there are in your audience, where they are, how this audience was obtained, and many other facts that indicate the value of the circulation as a market for what you have to sell.

In order that our advertisers may have this information and thus be able to invest in advertising in The Daily News on the basis of known, verified facts, we are members of the Audit Bureau of Circulations.

The Bureau is a national, co-operative association of publishers, advertisers and advertising agencies. Every year one of the trained auditors employed by the Bureau makes an audit of our circulation records. This audited information is issued in official A.B.C. reports covering each member publication. You avoid guesswork and speculation when you advertise in an A.B.C. newspaper.

## Prince Rupert Daily News

ABC

This newspaper is a member of the Audit Bureau of Circulations. Ask for a copy of our latest A.B.C. report giving audited circulation facts and figures.

A.B.C.—Audit Bureau of Circulations—Facts as a measure of advertising value

"Hard Wearing I'll say!"

LECKIES QUALITY WORK BOOTS

The Gift she Always Needs

Sweet Sixteen

## 28 BUSES FOR SALE

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Special Dinner Every Sunday, 5 p.m. to 8 p.m.  
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