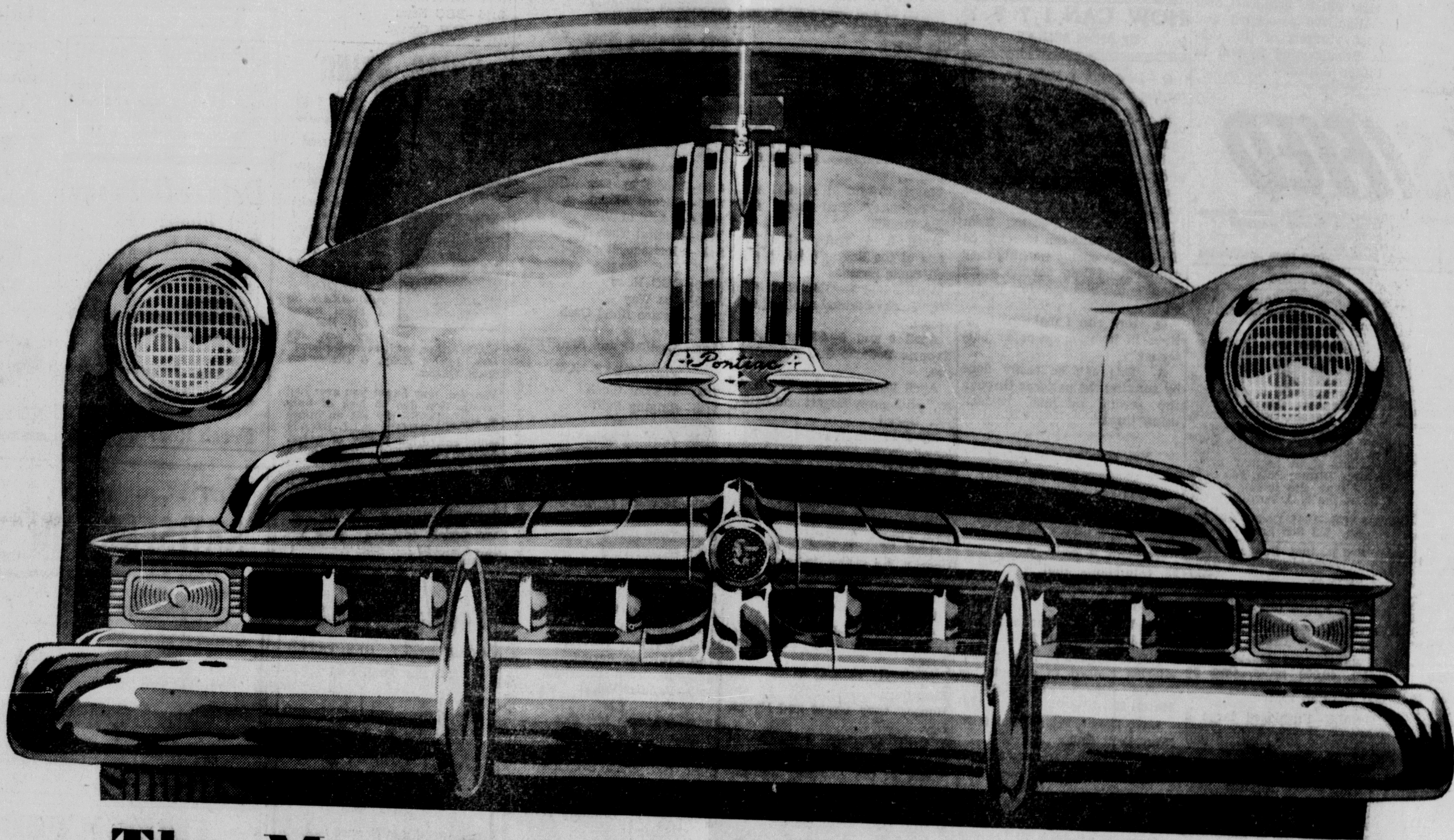


Announcing the 1949 PONTIAC

Now on display



The Most Beautiful Thing on Wheels

A PRODUCT OF



GENERAL MOTORS

We extend to you and your family a most cordial invitation to come in and see the great new 1949 Pontiac! Definitely and decidedly, it's the finest, most beautiful Pontiac we have ever been privileged to show. You will admire everything about it: the flashing smartness of its completely new *Bodies by Fisher* — its many new features — its fine performance. Here's a *real step forward* in the motor world ... one that you should see *without delay!*

AVAILABLE IN FOUR SERIES:
FLEETLEADER SPECIAL, FLEETLEADER DELUXE, CHIEFTAIN AND STREAMLINER

PONTIAC ... Quality HIGH ... Price LOW!

1. THE YEAR'S OUTSTANDING BEAUTY

2. LOWEST PRICED CAR WITH GM HYDRA-MATIC DRIVE

Optional at additional cost on Chieftain and Streamliner models.

3. VISION-AIRE INTERIORS

4. WIDER SEATS — ADDED ROOM

5. WIDE, EASY-ACCESS DOORS

6. NEW WIDE-HORIZON CURVED WINDSHIELD

7. SAFE-T-NEW DRIVER VIEW

8. NEW DIAL-CLUSTER DASH

9. EXCLUSIVE TRAVELUX RIDE

10. NEW FINGER-TIP STARTER BUTTON ON INSTRUMENT PANEL

11. NEW CONTROLLED VENTILATING SYSTEM

12. CARRY-MORE LUGGAGE SPACE

13. NEW LOW-PRESSURE TIRES, 15" WHEELS AND WIDER RIMS

14. PONTIAC FAMOUS IMPROVED STRAIGHT EIGHT AND SIX CYLINDER ENGINES

Long Motors Ltd. Corner 7th & 3rd Avenue

Special Showing - Civic Centre Auditorium
WEDNESDAY 7:30 p.m. --- Shrine Band in Attendance