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Street Markings Needed

PRINCE RUPERT should not let another tourist season arrive without having effected some proper markings of her streets. As our "W.J.R." remarked in his reflections in the Daily News last week, it is very easy for old timers to find their way about because they are so familiar with every part of the city, but the confusion of newcomers and visitors is made even more complex by the complete absence of anything in the way of street markings.

It is also high time that something be done in the way of providing centrally located directional charts, by signs and cards, to show the location of points of interest and how to get to them as well as giving general directional information.

The example of Prince George might be pointed to. In that progressive interior town, the Junior Chamber of Commerce got busy and put up the signs. In Prince Rupert it is a job that might be done by an organization such as the Junior Chamber of Commerce, the Public Relations Council or even one of the public spirited service clubs.

Of course, the city council itself might be expected to take a lead in the matter but its financial resources seem to be always taxed so completely that it might not see its way clear.

The job is one, however, that should be done as a service to the new people and the visitors who come here. It would add to the favorable impression that the city leaves.

GREAT PLANT TAKES SHAPE

WE have reported regularly on the progress of the construction of the Columbia Cellulose celanese mill at Watson Island but it requires a visit to the scene to get a real idea of the vastness of the project and the great planning and engineering skill that is entering into the building of the plant.

When it was a matter of heavy excavation and preparatory work on the ground, only a hazy idea could be gained. Much different, however, is the scene today now that some of the great buildings are nearing completion while the huge steel frames are being raised for others. The picture is gradually but surely forming of the enormity of the project.

Also it is possible to appreciate now the great degree of organization that is involved in the execution of the huge undertaking which is costing \$35,000,000 and will give employment to hundreds of permanent and highly skilled workers when it is completed.

Yes, a visit to Port Edward, eight miles away by railway and twelve miles by road, is well worthwhile. Prince Rupert people have no idea about what is going on there if they have not made a recent trip to the site of this project which is changing the whole economy of this community and district.

ALUMINUM INDUSTRY

NO one who knows the facts will disagree with the opinion expressed in a press despatch Friday that the coming of an industry like the Aluminum Company to British Columbia outweighs in importance the value of salmon fisheries at least as far as the Nechako River project is concerned.

The Aluminum Co., one of the continent's major organizations and capable of commanding vast sums, is drawn here by what British Columbia possesses in the way of water power with the added advantage of being so readily accessible. This is an asset of peculiar advantage to British Columbia. The energy that water, under circumstances provided by engineers, will generate, is sold, yet the source of that power remains a part of the natural resources. The same can be said of hardly anything else unless it's the scenery.

Ray Reflects and Reminisces

More inquiries, concerning Prince Rupert, are being received by the Public Relations Council from various points all over the United States and Canada. They are already informed respecting fish and rain. It is however, high time the people of North America were able to share in a conversation in which this city might be mentioned without instinctively thinking of halibut and an umbrella.

In the good old days a man who was down to his last dollar at least knew where his next three meals were coming from.

It is about a year since a soured man down east tried to sell children there was so such nan as Santa Claus and that Christmas was a commercial racket on an enormous scale. The whole tinse business was a dollars and cents invention. They listened, and agreed he was wrong. All were unanimous on that score. Yes, he was wrong but how greatly, even the kiddies themselves, couldn't imagine.

Traffic on Second Avenue is picking up, chiefly between McBride and Seventh Streets. It's been a long time developing and will be more noticeable when the Canadian Legion move to First Avenue and the new theatre stands completed at Third Avenue and First Street.

Perhaps local old timers are not already in the minority but, at the rate new citizens are arriving, it will not be so long, before they are.

Strange faces everywhere but it's all right. That's the way cities grow. Of course, some have been born and raised here, growing to maturity. Introductions can and do cause chuckle, when one casually inquires.

"You been long in town?"
"Oh, about forty years."

Deep snow may be beautiful but verily it can also be expensive. There comes this quaint tale of a mortorist in St Catharines, Ont. whose car slid off the street and found itself stuck in the sidewalk. He worked for an hour without result and was finally pulled free by a garage truck at the cost of \$2, "because it was Sunday." How about overtime, or something for the collection?

Seen At . . . Civic Centre

XMAS SUSPENSION

Coinciding with the school holidays, there will be suspension in the Civic Centre Craft classes between Tuesday, December 29 and January 4. Thursday of this week saw the final class of the boys woodworking class (age 10-12) while the younger members will have one session next Tuesday afternoon. The leather craft will cease on the Tuesday evening when the advanced group will meet. Friday will be the last opportunity for the Junior Girls to get their weaving supplies at their class which meets after school in the craft room. Those wishing to register for the new classes may do so by contacting the Civic Centre office.

SPECIAL FILMS

Special films were obtained through the Prince Rupert Films Council for the Friday night showing to the Junior members of the Civic Centre. This was held in the Common Lounge. The titles of these films were "Dick Whittington's Cat," "Big Bad Wolf," and "Chinook's Children" all of special interest to the kiddies. The adult show was held at the conclusion of the first showing.

Sons of Norway Turkey Raffle

A good attendance at the whist drive and a packed floor at the dance was featured at the weekly event of the Sons of Norway Friday night.

Nine tables of cards were at play with Mrs. A. E. Norton and Mrs. C. Strand, first and second winners in the women's division and Hans Pedersen and Jack Campbell, first and second men's winners. Chris Possum was winner of a turkey in a raffle. Master of Ceremonies was Gunner Selvig.

Refreshment committee consisted of Carl Strand, Alf Gustafson, Trygve Kaardal, Arnold Kaardal, Gordon Olsen, Olte Mostad, Carl Mostad, Leroy Olsen and Birger Bakken.

On December 29 grand prizes for whist will be presented at a dance of the organization in the Oddfellows' hall. Next regular whist tournament and dance will be held January 13



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PINCH and PUNCH. by HAP.

NEWS ITEM: United Nations celebrates first anniversary of adoption of Universal Declaration of Human Rights on 10 December.



—What do you think it'll get us?
—Well, at least we'll know what we ought to get.

Canadian Legion Get Together

A "Bring Your Missus" night, consisting of Community singing, raffle and refreshments, was held in the Canadian Legion hall, Friday night.

A general get together night where members and their wives enjoyed solos, recitations and a sing-song, the event was attended by about 125. Chickens and turkeys were raffled in aid of the Christmas Hamper fund.

All this week, it was announced, the Canadian Legion

will stage raffles in the hall proceeds of which will go into the Poppy and Christmas fund. Charles Anderson was in charge of the program.

CIVIC CENTRE BRIDGUE

Three tables were at play at Civic Centre Bridge tournament Friday night. Winners were Mrs. A. H. Silversides and F. W. Grimble.

Judge W. O. Fulton returned to the city on Saturday night's train from a trip to Smithers where he conducted a session of the County Court last week.



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