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G. A. HUNTER, Managing Editor. H. G. PERRY, Managing Director

SUBSCRIPTION RATES

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AIR PASSENGERS

To Vancouver (today) — Mrs. M. Phua and infant, Mrs. J. Edwards, W. S. Arneil, P. Chapman, Mr. Carr-Harris, Lawrence Pratt, C. H. Walker.

To Sandspit (today) — D. Shepherd, W. J. Findley.

From Vancouver (Saturday) — T. Richards, W. Solnic, E. J. Arney, T. M. Christie, Mrs. Lang, H. L. Hanson, J. W. Mecri, J. Bjernerud, Mow Chong, Mr. Turner, Hong Cheng, F. Cobbart.

From Sandspit (Saturday) — Mr. and Mrs. Davies and two children, C. Giddings.

To Vancouver (Saturday) — J. G. Steele, C. G. Owen, H. Wilson,

A. Davis, Douglas Scott.

To Sandspit (Saturday) — Art Pierson, Mrs. F. Williams, Miss B. Morse, T. Pallant, Mrs. D. Pallant, Miss S. Pallant.

Lieut. Cdr. J. M. Golby, staff officer at H.M.C.S. Chatham, leaves Saturday for Ottawa on official business.

Commissioner W. S. Arneil of the Department of Indian Affairs left by the noon plane for Vancouver after spending nearly a week in the district inspecting Indian villages and participating in the opening of three new schools.

Classified Ads Bring Results

CREDIT IS A SACRED TRUST

Guard it as a matter of personal honor. Keep your record "PROMPT" by paying each charge by the 10th of the month, and contract purchase date.

CREDIT BUREAU OF PRINCE RUPERT

DAILY NEWS CLASSIFIED ADVERTISEMENTS BRING RESULTS

Chance To Help Blind

MANY worthy organizations conduct annual appeals for financial support in Prince Rupert. Another has been added. It is the Canadian National Institute for the Blind which is now having its first campaign here. It is to be commended for the generous support of Prince Rupert and it is to the generous support of Prince Rupert and it is accomplished. There will be no canvass but the appeal will be conducted by means of letters inviting subscriptions, general advertising, a tag day, Sunday evening concert and other efforts.

The Institute for the Blind, of whose good works we have heard considerable during recent days, aims, in general, "to ameliorate the conditions of the blind and to prevent blindness." Its services have become available to the local community through the recently established local branch which is sponsoring and directing the campaign.

DIME SOFT DRINK

THE MINISTER of Finance called it a budget (small size) to help prevent prices from going higher. One feature was an increase in taxes on corporations. Since corporations produce most goods, and since taxes are a cost of doing business, all who produce goods must try to raise prices to recover their higher cost.

Another feature was to add a cent to soft drinks and candy. Many soft drinks traditionally have been sold at five cents. The bottlers already were in a squeeze, since the 1950 nickel is a shrunken and miserable caricature of the nickel of Mr. Abbott's school days. If the tax of one cent cuts sales (as it likely will) the loss of volume to bottlers will reduce the margin so much that the price is likely everywhere to go to seven or eight cents. Mr. Abbott is bringing nearer the happy day of the dime soft drink.

A third feature of the budget is the measure to fix minimum terms for sales on the instalment and other credit plans. This is a good thing all around. It is good that dealers and finance companies will not lend too heavily and it is even better that buyers don't buy a new washing machine at least until they get the stove paid for. The catch is, however, that many a good lawyer believes the law is an encroachment on provincial rights. So maybe Mr. Duplessis, who is watchful in such matters, will bring about a contest to decide whether or not Ottawa can do it when there is no national "emergency."

Mr. Abbott says that the government itself will reduce its spending on things not related to rearmament. Good intentions are duly noted. Mr. Taxpayer, however, has long been married to a wildly extravagant wife—the government—and he'll be worried into his grave before she reforms to the extent of firing one hairdresser, or one photographer in the film board.

JARGON

LANGUAGE of specialists in any subject, from sport to religion, tends to grow away from common speech. Sometimes this is necessary. The physicist and the theologian, dealing with matters and processes not directly present to the senses, are almost forced to develop a language of their own to avoid the confusion that would ensue if they used everyday words to express something out of the ordinary.

In other professions or trades, mystifying language it is suspected, is used principally to impress the layman. The theory is that the layman will more cheerfully pay for services that he believes to be immensely complicated than for something so simple that he can clearly understand it.

That explanation may account for the writing of some academic economists. There are honorable exceptions, but the erudite economist who condescends to explain to the layman that two and two make four is likely to say something like this: "Under certain favorable conditions and when similar objects are in question, if two such objects are added to two other such objects, the total may almost invariably be equated with four."—Printed Word.

SCRIPTURE PASSAGE FOR TODAY

"Prove me, if I will not open the windows of Heaven and pour you out a blessing, that there shall not be room to receive it."—Malachi 3:10.

EVERYONE—has something to save for!

Happy families save for security and independence
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