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V-E DAY

FOUR YEARS AGO TODAY Germany capitulated to the Allies and the next day, May 8, was officially proclaimed as "V-E Day" to bring the European phase of World War II to a close. The war with Japan went on until late summer.

Progress toward peace has, undoubtedly, been disappointing in the four years that have elapsed since May 7, 1945. We had confidently expected this day in 1945 that, ere this, the principles for which we had fought during nearly six years of bitter and terrible conflict would have been established in the world, that peace and goodwill would have been fully prevailing, that substantial progress would have been made in the eradication of the national and economic roots of war.

Discouraged would we have been could we have foreseen that the Allies of 1945 in such a short space of time in history would have been divided between themselves in elementary conflict of ideologies and struggle for control with bitter cold war waging and the sparks of open warfare existing.

There is no use being deluded about the situation today. An encouraging factor is a seeming improvement in Germany about which, however, it would be unrealistic to be too much deluded. Yet there could be elements of conciliation and co-operation which must be exercised before there can be any general settlement of the affairs of the troubled old world.

"V-E Day" 1949 may not be replete with satisfactions but it is not without hopes of better things to come.

Of our country, anyway, and of the western world, we can at least be confident in the knowledge that our resolve is to bring about that brighter and better world for the making of which millions died and suffered with many still suffering.

Almost daily the Russians claim they were leaders in some field or other, but they have not yet claimed the diamond-studded belt for being first with the truth.

MOTHER'S DAY

HEAVILY PERMEATING all life is the mother idea. We call them Mother Nature and Mother earth, and many peoples prefer to designate their native haunts the motherland.

Mother love is idealized as one of the greatest forces of human relationships, as indeed it is. Many a good mother has, by the strength of her love, overcome the handicaps of environment and outrageous fortune to shape a child's life for success and happiness.

This is the ideal of motherhood and challenges mothers to live up to it. Just as Mother Nature, Mother Earth and the mother country are frequently appalling in their cruelty to the children in their spheres, so the individual mother, sometimes unwittingly but oftener selfishly, can twist and warp a child so that his real capabilities are never attained.

Motherhood is a privilege, but it is also a great responsibility. The life that is born is largely in her keeping during the formative years. If she fails, a life may fail of achieving all that it might.

A Roman mother, in the company of a gaudy woman boastful of her rich possessions, finally displayed her two sons, saying proudly: "These are my jewels." That is the essence of good motherhood—self-forgetfulness and concentration on the life of the child.

Thrice blessed is the child who has a good mother. He who has not starts out with one of life's severest handicaps.

If, as has been said, history is the lie that is generally agreed on, Russia is not making much history.

YOU ARE A LUCKY LADY!

• The crystal ball reveals your handsome husband on the phone... calling Red 705. He's making reservations for MOTHER'S DAY... ordering CHICKEN DINNER for two!



CIVIC CENTRE DINING ROOM

For Reservations and Chicken in The Rough Phone Red 705

Associated Boards Smithers Meeting

Annual convention of the Associated Boards of Trade of Central British Columbia is to be held this year in Smithers but, so far, no date has been set for the gathering. W. J. Scott is chairman of the resolutions committee of the Prince Rupert Chamber of Commerce and is already seeking possible resolutions from members of the Chamber.

Try a Classified Ad for Results.

Days of '98 Emulated

Night and fully established this as one of Prince Rupert's informal social institutions. It looks like Klondyke Night is now here to stay.

Several special events rounded out the evening and vied with each other to command general interest. Possibly the event of most widespread interest was the beard parade in which 40 or more virile gentlemen in the Klondyke character took to the stage during the midnight intermission to pose a big problem

to the judges—Jaek Guthrie, William Spencer and Jerry Lemire, all well known tonsorialists. Finally their choices settled upon Graham Watmough, to be awarded the handsome Lemire Cup and the cash prize of \$50. Second and third prizes went to H. M. Wightman and M. J. Saunders.

Costume prizes, from among many ingenious and interesting character portrayals, went to Mrs. Elsa Fudger, as a krinkly costumed "Lady Known as Lou," and Terry McNeice as "Daniel

Boone." The judges here were A. J. Dominato, who donated the prizes, Mrs. Marilee Brydges, wife of the Gyro president, and Mrs. Frank Skinner.

In a poster contest, used as a means of providing store window advertisements, High School art students Magnus L. Knutson, Raymond Hunter and Edith Johnston were awarded first, second and third prizes respectively by Judges Miss Bernice Mostad and G. A. Hunter.

A stage show, also in the recent theme, elicited crowd approval. It included aerobic acts by Louis Van Pykstra and

Bill Sunberg, a "can-can" dancing act by Marissa Windle, Lois Thompson and Nina Youngman and Harold Ponder's reciting of "The Shooting of Dan McGrew."

Master of Ceremonies was Bill Stone.

Gyros and Gyrettes and other friends rallied loyally around President Maurice Brydges and Committee Chairman A. M. Hurst to carry out the various duties in connection with the big event.

The music for dancing was by Andy McNaughton and his orchestra.

HOTEL ARRIVALS

Prince Rupert
T. S. Finnie, Vancouver; Green, Vancouver; S. C. Anderson, Ontario; H. B. Johnston, W. A. Bousquet, Vancouver; J. Sinclair, Vancouver; E. McConnell, Vancouver; F. Schlickelsen, Hope; Arseneau, Vancouver; Vancouver, J. R. L. Johnston.

Which Way, British Columbia?

The Coalition Government, formed in 1941, combined the resources and energies of the people of British Columbia in the execution of the war effort.

Post-war problems of reconstruction and re-establishment made it advisable to continue this combination in order to speed the re-establishment of our own veterans and the many more who were taking their discharge in British Columbia, although natives of other parts of Canada.

The successful record of this Government during these trying periods, stands as ample testimony to the wisdom of the united front during these times of economic crisis.

The population of British Columbia has grown more rapidly than any other province in Canada. We have absorbed more than a quarter of a million additional people in the last ten years and if present rate of increase continues, British Columbia will have 1,500,000 people by 1959.

The people of our province have watched this remarkable growth and many of them realize that an even bigger problem faces us if we are to successfully emerge economically sound in the years to come.

British Columbia is today at the crossroads of growth and development. We WANT more people. We must be able to give them and following generations a real chance to live and work in the best province in Canada. One false step could mean chaos for an economy that is straining at the leash. Only sound business management can meet this challenge.

Let's face the facts squarely; we must weigh carefully what road to follow if we are to march ahead to the great heritage that is destined to be ours, and which we have hoped and worked for.

Industrial and agricultural growth must be encouraged and guided meticulously to ensure that we keep pace with the rising demand for jobs and a better way of life for our people.

As British Columbians, we are proud of our high standard of Social Assistance. We will continue to set the pace to assure better health values for all our people.

To continue the development of British Columbia, we must guarantee that our province will be a bulwark of free enterprise for a free people.

Some people are determined that we shall take a backward step. They demand a Socialist state of so-called "planned economy". We have but to look at the "Saskatchewan experiment", to see a glaring example of government attempts to manage expropriated businesses. The Socialist administration of that province already has closed down most of the original industries it seized, simply because Governments are not geared to compete with privately-owned organizations. The theory that there are huge profits to be made by Government-controlled companies has proven a complete fallacy. Socialist planners have "killed the goose that could have laid the golden egg" and even now admit their error by beckoning private capital to invest and manage provincial resources.

The Coalition Government of British Columbia believes that the tax burden for Social Services should fall proportionately on both industry and the people. Only a partnership of these two elements can insure a fully rounded-out and expanding social aid programme. Efficiently managed, free enterprise industries contribute substantially to social services through taxes, thus reducing the share that must be contributed by the people. Bureaucratic mismanagement of Government industry is a burden on the people.

This, Then, is YOUR Choice!

You can follow the fallacy of Government ownership and management by ill-trained bureaucrats... or... you can encourage private enterprise to invest, produce and compete successfully in the markets of the world.

The latter programme has, and will produce jobs for the men and women who are already here, and for the boys and girls of new generations as they leave our schools by the thousands each year.

Yes, we are at the crossroads of our existence. British Columbia must go ahead... it cannot go back. Your Government feel this responsibility deeply and believe it is above party lines for many months to come.

The future and welfare of all the people in British Columbia must come first. In a few weeks you will be asked to decide, not the future of any political party or parties, but the future of British Columbia. The choice is yours.

In succeeding announcements, we are going to tell you what your Coalition Government has done, is doing, and will do in the future to ensure the greatness of this province in years to come. You will read with pride, a saga of planning and achievement, unmatched in North America today.

HON. HERBERT ANSCOMB,
Minister of Finance

HON. BYRON I. JOHNSON,
Premier of British Columbia

Published by the B. C. Coalition Organization.