

This is the happiest invitation we have ever extended -an invitation to you to come in and see the finest; most beautiful, most desirable Pontiacs ever builtthe wonderful new 1951 Silver Anniversary models: These are Pontiac masterpieces, new inside and out; with a quarter-century of thorough goodness built

Mounding the New

Silver Amniversary

EDICE BEE WITH SENSATIONAL AUTOMATIC TRANSMISSIONS

Into every one. We hope you can drop in soon: GENERAL MOTORS VALUE

. New and Beautiful Proof that Dollar for Dollar and Feature for Feature you can't beat a Pontiac!



SENSATIONAL NEW AUTOMATIC TRANSMISSION AVAILABLE ON FLEETLEADER DELUXE MODELS New automatic driving comes to the low-price field! In all 1951 Pontiac Fleetheader Deluxe models you can have the wonderful ease and smoothness of PowerGLide—a proved, completely automatic transmission. In your PowerGLide Pontiac you can drive all day, touching nothing but steering wheel, brake and accelerator! There is no clutch pedal. And PowerGLIDE's easy on your car as well on you! In normal driving no gears ever shift, for PowerGLide is a torque

converter drive, Wear is reduced, efficiency increased. Your car's life is longer PowerGLIDE is optional equipment at extra cost on Fleetleader Deluxe models.

TWO SENSATIONAL AUTOMATIC DRIVES . . . POWERGLIDE on Fleetleader Deluxe, HYDRA-MATIC Drive on Chieftain and Streamliner.

SILVER STREAK PERFORMANCE . . . two engines, powerful straight eight or dependable, economical six.

LUXURIOUS NEW INTERIORS . . . beautiful new fabrics, new color harmonies, comfortable deep-rest seats.

NEW, IMPRESSIVE SWEEPSTREAM FENDER TREATMENT . . . protected by massive wraparound bumpers.

SWEEPVIEW VISION . . . wide windows, extra broad curved windshield slim corner posts.

BODIES BY FISHER ... strong, rugged, beautifully styled and built of all steel EYE CONTROL INSTRUMENTS . . . entire panel easy to see, easy to read.

YEAR-AROUND COMFORT CONTROL . . . perfected twin-duct heating

and ventilating. PACK-AWAY TRUNK . . . extra-large, fully-lined with self-locking counterbalanced lid.

BUILT TO LAST 100,000 MILES . . . in the Pontiac tradition of economical, dependable service for a long, long time!

HYDRA-MATIC

THE EVER-POPULAR AUTOMATIC TRANSMISSION HYDRA-MATIC, the automatic drive that has been acclaimed by motorists for over ten years can be yours on any 1951 Pontiac Chieftain or Streamliner, driving

the gas to go, step on the brake to stop—that's all you do in normal driving the Hydra-Matic the drive the with Hydra-Matic, the drive that has outmoded the clutch pedal entirely rank this year it features new Instant Reverse! Hydra-Matic is an automatic per special design of the stant of the second seco mission plus a fluid drive . . . that's the secret of Hydra-Matic's flashing per mance, amazing smooth. HYDRA-MATIC Drive is optional equipment at extra cost on Chieftain and Street liner models only.

MOTORS LIMITED

CORNER 3rd AVE. and 7th ST.