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Co-operation--Co-ordination

PERHAPS the two bodies in Prince Rupert that ean do most to benefit the city are the Chamber of Commerce and the City Council. But in order to get things done they must work together.

The council transacts civic business. The chamber represents business organizations. Both have the interests of the city at heart. Through various associated boards and the Canadian Chamber of Commerce the chamber of commerce co-ordinates its efforts with other cities. Both, in their own spheres, are acquainted with and act in CARS TO COME accordance with the national scheme.

But in the civic scheme sometimes they are inclined to follow their own devices. What is needed is closer co-operation with each other. Both can be of use to the other if they act in a spirit of mutual helpfulness.

This can be brought about by keeping each other prosted on activities, one consulting the other on matters of common concern and by a full understanding that one has the interests of the city just as much at heart as the other.

The cartoon of the two mules pulling against each other and accomplishing nothing and of the same two mules pulling in the same direction to move a heavy load is apt.

What is needed in Prince Rupert today is cooperation between the Chamber of Commerce and the city council. Co-ordination of those bodies with provincial and national organizations is an accomwished fact.

OUTDOOR RECREATION

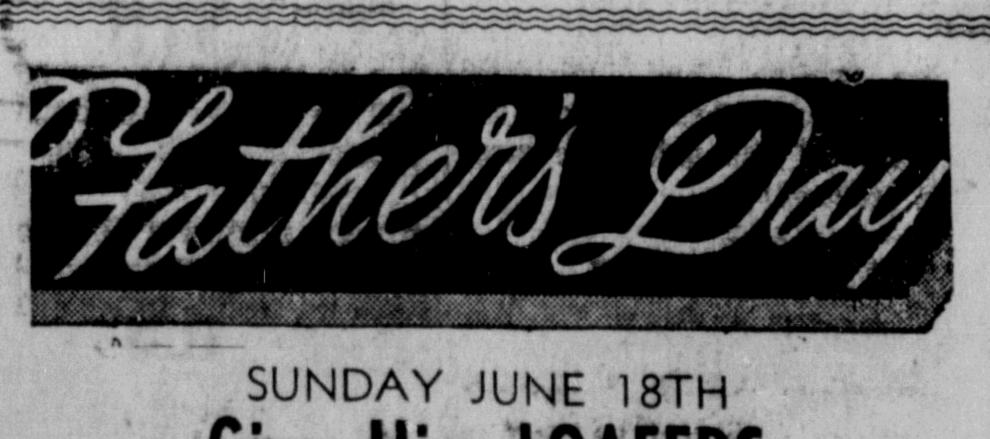
IVIC CENTRE activities, which do so much towards occupying the leisure time of old and young alike, are now moving to considerable extent outside with the opening for the season of the swim- the public mind, lasting to this race, Usk, Copper City and Cedar- world wide tide for ever smaller ming and wading pools at McClymont Park and very day. supervised playground activities due to commerce about the time of closing of school at McClymont Daily News was founded near carried out; 38 children were pro-Park and Seal Cove playgrounds. It is satisfactory that, now the fine long days are here, the Civic Centre should devote itself to this beneficial and useful work

Long since has the Civic Centre and its activi- and tobacco and listened to Old Hazelton and Kitwanga, ten des been credited with being a large factor in keep- arguments. ing juvenile delinquency at a minimum in the city through providing the young folk with somewhere go and something to do. The work among the challenging appeared to be the young fry-and we are told no less than six hundred of them turned out at the swimming and wading pool on opening day Thursday is a worthwhile effort, well justified and worthy of the fullest measure of support.

FREEDOM-OR LICENSE

JORTH AMERICA boasts of a free press, but I freedom does not imply license to defame the reputation of a citizen True there are laws against libel, but experience shows that it takes plenty of money to fight such a case through the courts.

That portion of the press which is known as "yellow" and which thrives on sensations and hysteria, aids and abets countless injustices. Yet in fairness to the press which stoops to such tactics, it must be said that it could not sell its papers if a large segment of the public did not relish such journalistic garbage, but it must also be realized that the "yellow" press stimulates the appetite of this segment | 100 310 Ave. of the public to feast on this kind of a journalistic menu. However, were the public to refuse to buy such papers, then those papers would have to change their methods or go out of business.



Give Him LOAFERS FOR SUMMER COMFORT Tops in Men's Shoes

Brownwoods

Ray Reflects

Believe it or not, Prince Rupert in the early days supported three daily newspapers. One, The Journal, was printed in the morning. The proprietor and editor was O. H. Nelson who, only recently died in Victoria, aged eighty. He established his two floor office and home on Third Avenue a short distance east of McBride Street, facing the ground reserved for the provincial government court house.

UPS AND DOWNS

In the course of general street construction, deep fills and high retaining walls were often quired and, as a consequence of among the earliest to come here. Canada. this, The Journal stood away Years ago he became identified below grade. This, while incon- with the Workmen's Compensavenient, was of comparatively tiontion Board and moved small moment. Dozens of heavy vancouver. contracts in the way of city building were pending if not alreday started.

forth near the site where Nelson settled. In 1909, McBride Street. from Third to Fifth Avenues, was a flinty slope or hillside, demanding much hard labor and dozens of resounding blasts to disludge. Third Avenue, between McBride and First Streets was a gulch. Everywhere, nothing but rough edges, rawness and the bleak beginning of things.

NOT MUCH DUST

And also, rain! For clouds hung low. In conversation, in written articles and letters, in The tracing and treatment folhomes, aboard ship and wherever low-up of contacts still occupies human beings foregathered it a great deal of the unit's time was declared a town had been and the report recommends that found where rain descended the public assist the unit when every day. Well, the season of necessary and raise the stand-1909 was moist. It was then that ards of health in this communthousands of tons of explosives ity. Premarital checks will rewere being fired regularly. And veal any sign of venereal disease this, in a country like the coast, and will prevent much unhappiwhere reasonable, but not extra- ness in later years, the report ordinary rainfall was natural and states. to be expected. Of course, it becme much greater when for Interior School years powerful blasts, some enor- Children Checked mous, shook the townsite and

HOW ABOUT NAME?

where the railway station now tected against diptheria, and stands. It's position was in what whooping cough and 47 innocuwas known as Jap Alley at the lations against typhoid were perfoot of Centre Street, and handy formed.

query as to what name the paper total of 56 pupils were examined would bear. Something fresh and by the nurse. objective. George Morrow thought he had it. George had be in regular monthly business served as Indian Agent at Met- session at this week's luncheon. lakata before Prince Rupert was An executive luncheon was held ever thought of.

Wallets

Shaving Sets

PHONE

Neckties

suggested. He was asked to explain. Why Ekookum? And what was a

skookum, anyway? "It's an Indian word," said Mr. Morrow, "and means strong." If they proposed to have a newspaper, why not have a skookum

THE OPTIMIST!

The idea, however, failed to click. There was a feeling might take readers too long to understand what it was all about, and perhaps cause some confusion.

The question was finally left to public competition, the winner being J. H. Pillsbury, whose engineer, had surveyed the town-

named Daily News.

All phases of venereal disease work here were thoroughly examined recently when Miss Doris Barish, epidemiologist of the V D. division of Vancouver, visited the Prince Rupert Public Health Unit, it was announced in the May report of the unit.

New policies were worked out and have been put into effect.

vale were examined by a nurse families. and a medcial health officer. A Originally what became the total of 140 vaccinations were further decline in the birthrate

to the informal social centre. In the Smithers district at vaccinations were carried out in Much pondering followed the addition to 31 immunizations. A

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SIXTH STREET AND THIRD AVENUE



See

BY ELMORE PHILPOTT ALVA MYRDAL'S VISIT

THE CONFERENCE Social work which choice was The Optimist, and takes place in Vancouver this received unqualified en- during the week ending dorsement. Mr. Pillsbury, civil June 17 is one of the most

For instance—if anybody in all the world has the answer to the question of juvenile delinquency-how to prevent Later The Optimist was re- and curtail it-the Social Workers are the ones.

They are bringing to Vancouver many of Canada's and some of the world's outstanding lead ers in such fields. Many of the meetings are not only to the general public but in fact are addressed directly to the general

THE SPEECH BY DR. ALVA Myrdal, in the Denman Auditorium, Wednesday night, should key importance. This Swedish woman is one of the world's greatest social welfare

My rule for measuring a real leader, as compared with a mere time server, or easher-inner, is

Is that leader willing to withstand temporary unpopularity for some cause which the leader knows to be right and necessary, even though the majority of colleagues in the leaders' profession do not agree; and even though the majority of the population may be actively opposed to that cause? Dr. Alva Myrdal is such a

leader. She and her famous husband (Professor Gunnar Myrdal) became convinced that Sweden needed more babies. In along the Skeena. Hence an A May report of the Prince Ru- 1934 they published a book unjust renown as to Prince pert Public Health Unit revealed Crisis in the Population Question Rupert's wetness became fixed in that 134 school children at Ter- which ran directly against the

The Myrdals argued that a

cating small families in order to listen. raise the standard of living of the individual families. AS THE MYRDAL THESIS

collided head-on with the prevailing opinions in trade unions, liberal and intellectual circles they met a storm of ridicule.

My friend, the American professor, Leonard Silk (who edited the U.S. army newspaper "North Star" at Edmonton during the war) writes thus re the Myrdals:

"Large families were called 'Myrdal families' and a new verb 'to Myrdal' was introduced into the language. More serious than this were the attacks from Left and Right politicians."

The Social Democrats feared re- site, and consequently ranks important ever held in the larger family plea was militarist propaganda, the Conservatives saw it as a scheme to get in more socialism through the

Nevertheless the logic of the Myrdals case was so overwhelming that it finally became state policy in Sweden. One result was that Sweden got, and still has, policy of state-encouraged housing in the whole world. APART FROM WRITING

dozen books of her own, I believe Mrs. Myrdal collaborated with her great husband in the classic work on the U.S. race and color question. An American Dilemma is without doubt one of the greatest books of this century-great as most helpful. So, when Canadians get a free

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would be disastrous to the na- chance to hear a great woman tion and hence the ground would like Dr. Alva Myrdal, speaking be cut from under the very feet on, Responsible Citizenship in of those who had been advo- a World Community, I say, let's



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