

WELCOME SHELL OIL

SHELL PLANT OPENS HERE



Shell Oil Opens New Agency at Prince Rupert

N. Y. Knox, vice-president and general manager of Shell Oil Co. of British Columbia Ltd., this afternoon officiated at the opening of the company's quarter-million gallon bulk storage depot and sales agency here.

Constructed at a cost of \$130,000, the new terminal will be the distributing centre for Shell products for the neighboring coastal area, the Queen Charlotte Islands and interior points enroute to Prince George. Located on the waterfront, adjacent to the Grain Commissioners' dock, the plant is equipped for rail and road shipments to northern interior points. Railway tank car loading facilities have been installed to handle large bulk shipments of petroleum products.

The new Sales Agency is at the present time the most northerly unit in the chain of Shell Marine Stations on the B.C. coast. A new float is being built and modern pumping equipment installed to service the large fleet of commercial fishing craft and towboats that operate out of Prince Rupert.

Supplied from the Shellburn Refinery, via the tanker "M.V. Western Shell," the new agency

Official Opening

Mr. G. R. S. Blackaby, the president of the Prince Rupert Chamber of Commerce will officially open the new Shell Oil plant at Morse Creek this afternoon. Following the opening the plant and the M.V. "Western Shell" will be open to inspection and this will be followed by a reception in the Moose Hall.

will be operated by the Northern Machinery Limited which firm has been appointed Shell's selling agent in Prince Rupert. Northern Machinery is a local company which handles logging and industrial machinery for the Prince Rupert area and is under the management of Allen Morgan, who formed the company with the plan of developing its business with Prince Rupert's expansion.

DELIVERS THE FIRST CARGO TO SHELL PLANT

The "V.M. Western Shell," the Shell Oil Company's new tanker, docked at the company's wharf near the grain elevator yesterday morning to make the first delivery of 250,000 gallons of oils and gasoline to the new Shell plant on the Morse Creek flats.

The vessel's arrival marks the final step in an expansion program which has resulted in the company entering the domestic marine and industrial lubricant and fuel business in this city.

Under command of Captain R. C. Laing, the tanker will remain here until Saturday afternoon before sailing south. She will be here to take part in the local plant's official opening this afternoon.

Officials of the company who arrived last night and this morning include N. Y. Knox, vice-president and general manager, who arrived by boat this morning, and G. E. McKinnon, assistant to the vice-president, and J. M. Courtright, provincial retail sales manager, who arrived by C.P.A. plane last night.

Aboard the "V.M. Western Shell" were H. L. Hinchcliffe, operations manager for the company, and R. N. Nicol, marine manager.

GOOD LUCK TO . . .

SHELL

from

B & W TRANSFER

PHONE RED 182

GREEN 186

Heartiest
Congratulations

TO

SHELL OIL

FROM

NORTH - WEST CONSTRUCTION COMPANY

Major construction problems
handled by North West

PHONE 563

P.O. BOX 1381

Prince Rupert

- - Best Wishes to SHELL - -

ON THE OPENING OF THEIR FINE, NEW PLANT

Albert and McCaffery Ltd.

LUMBER — BUILDERS' SUPPLIES

PHONE 116

WELCOME

- AND -

GOOD LUCK

- TO -

Shell Oil

COMPANY OF BRITISH COLUMBIA LTD.

May your business meet with every success in
Prince Rupert and the North

SINCERE GOOD WISHES

MITCHELL & CURRIE LIMITED

Contractors for New Shell Oil Building

AVENUE EAST

PHONE 363

Welcome to Shell

from

SAANICH PLUMBING & HEATING

Plumbing Contractors for Grand
New Shell Plant

FOURTH AVENUE AND McBRIDE

BLUE 846

WELCOME

TO

SHELL OIL

from

ISLAND CITY BUILDERS

We were pleased to supply some of
the materials for this new plant.

595 McBRIDE STREET

BLUE 820

Best Wishes

TO

SHELL OIL

COMPANY OF B.C. LIMITED

ON

THEIR OPENING DAY

THOM SHEET METAL LIMITED

Agents for the Iron Fireman

253 First Avenue

Black 884

CONGRATULATIONS
TO
THE

SHELL OIL CO. OF BRITISH COLUMBIA LIMITED

for their faith in the future of Prince
Rupert and the North country . . .

FROM

RUPERT RADIO & ELECTRIC

We were pleased to install the wiring
and electrical equipment in this beautiful modern new Shell plant.

313 THIRD AVENUE

PHONE 664