



BILLS

... They don't have to be a menace. A carefully worked out, easy to follow budget makes Wallace Department Store bill paying a cinch. We'll be pleased to help work out a budget for you and your family. Drop in today!

WALLACE'S DEPARTMENT STORE

A Champion

Seagram's

King's Plate

Rye Whisky

Say Seagram's and be Sure

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

CFPR RADIO DIAL 1240 Kilocycles

(Subject to Change)

THURSDAY — P.M.

3:30—Opening of New House of Commons
4:00—The Sunshine Club
4:15—Stock Quotations and Int
4:30—My Shipmate Jimmy
4:45—Young Man with a Song
4:55—CBC News
5:00—Rendezvous Room
5:30—Musical Program
6:00—"Canada at Work"
6:15—English Favorites
6:30—Musical Varieties
7:00—CBC News
7:15—CBC News Roundup
7:30—Eventide
8:00—Citizen's Forum
8:30—Citizen's Forum News
8:45—Autumn in a Small Town
9:00—CBC Vancouver Concert Orchestra
9:30—Winnipeg Drama
10:00—CBC News
10:10—CBC News
10:15—F-care
10:30—Fairmont Hotel Orch.
11:00—Weather Report and Sign Off

FRIDAY — A.M.

7:00—Musical Clock
8:00—CBC News
8:10—Here's Bill Good
8:15—Morning Song
8:30—Music for Moderns
8:45—Little Concert
9:00—BBC News and Comty.
9:15—Morning Devotions
9:30—Morning Concert
9:59—Time Signal
10:10—Morning Visit
10:15—Carson Robinson and His Buckaroos
10:30—Musical Kitchen
11:00—Kindergarten of the Air
11:15—Roundup Time
11:30—Weather Report
11:31—Message Period
11:33—Rec. Int.
11:45—Scandinavian Melodies

FRIDAY — P.M.

12:00—Mid-Day Melodies
12:15—CBC News
12:25—Program Resume
12:30—B.C. Farm Broadcast
1:55—Rec. Int.
2:00—Concert Hour
1:30—Musical Program
1:45—Up Country Profile, Comty
2:00—School Broadcast
2:30—Records at Random
2:45—Solo Guest
3:00—The Music Box
3:15—Don Messer And His Islanders

At July 1, 1950, industrial employment and industrial earnings reached an all-time high in Canada. Average weekly earnings moved up to \$45.20 from \$42.96 the year previously.

Seamless Tailoring Is Paris Sensation

PARIS (Reuters) — A new seamless couture which cuts in half the time needed to make a model gown is the sensation of Paris fashion circles at the moment.

The new method introduced by Madame Georgette Renal in her winter small shop collection may be the first step towards providing an answer for the smart woman whose taste is for hand-sewn clothes but whose budget is in the ready-made group. A client can order a gown in the morning, try it on at noon and have it ready for wear the same evening.

Madame Renal uses her seamless couture even for tailor-made suits. Tucks and darts replace seams and every gown has a marked waistline. The only seam used is for the set-in sleeve, but many dresses have sleeves cut in one with the bodice.

The underarm is slit but ends in a buttoned cuff which allows the sleeve to be wrapped around twice in a spiral movement, or, if worn open, to fall in an easy cape effect.

Models in this collection range from 25,000 to 40,000 francs (\$70-\$112) but Madame Renal admits that the savings in cost achieved by the new method has not been fully passed on to the clientele. One garment was cut in the normal manner and the other made by the seamless system.

The first took eight days to complete. The second was made in less than two days.

News Classifieds Make Sales.

IN RE ESTATE OF JAMES WILLIAM LANDELLS (BROWN), DECEASED, INTERSTATE.

TAKE NOTICE that as Administrator, duly appointed by the court of the estate of James William Landells (Brown), who died at Ocean Falls, British Columbia, on the 6th day of February, 1950, I require all creditors and others having claims against the said estate to send the same to me, properly verified, at the address mentioned below on or before the 15th day of November, 1950, after which date I shall proceed to distribute the estate to those entitled by law, having regard only to such claims of which I shall then have been notified.

AND FURTHER TAKE NOTICE that all persons indebted to said estate are required to pay their indebtedness to me forthwith.

DATED at Prince Rupert, B.C. this 6th day of October, 1950.

GORDON F. FORBES,
Official Administrator,
Prince Rupert, B.C. (H.P.)

SA08693
PTE.
J. DOAKES
C of E — CDN.

SA08693
PTE.
J. DOAKES
C of E — CDN.

NEW DOG TAG — Here is a drawing of the new identity tag to be worn by members of the Canadian Army Special Service Force. Replacing the old fibre "dog tag," the new tag is rectangular in shape, made

There are about 126,000 Indians in Canada today; their reserve occupy five and a half million acres, of which about 200,000 acres are cultivated.

Between 1901 and 1949 the mileage of railroads in operation in Canada increased from 18,140 to 44,300.

of metal and will have a beaded chain of metal instead of the old neck cord. It will show the soldier's regimental number, rank, name and initials, religious denomination and nationality. The blood grouping will be on the reverse. It is made in two sections, with the centre partially perforated for easy removal of the duplicate lower half. (CP PHOTO)

WORLD-FAMED

John Beqq

The Superior Scotch

26-50

This advertisement is not published or displayed by the Liquor Control Board or by the Government of British Columbia.

Want Ads, Sure Results!

Help Prevent Tooth Decay!

BEFORE IT STARTS ...

INSTEAD OF AFTER IT APPEARS



**AMMONIATED
LISTERINE
TOOTH PASTE**

...designed to help prevent decay 3 ways!

This famous formula, developed by the University of Illinois Foundation, caused enormous interest in dental circles because of its promising method of attacking tooth decay. In preliminary tests conducted at the University, case after case of reduction in the incidence of tooth decay was reported.

Now the manufacturers of Listerine Antiseptic make this same formula readily available to you and to your family. Use Listerine Ammoniated Tooth Paste regularly, as directed, morning and night and right after eating. Lambert Pharmaceutical Co. (Canada) Ltd., Toronto.



LICENSED BY UNIVERSITY OF ILLINOIS FOUNDATION!

1. Chemical action reduces mouth acidity. Mouth acidity encourages decay.

2. Mechanical action cleans surfaces as teeth are brushed—helps break up and remove decay-breeding deposits.

3. Chemical action checks acid-forming bacteria—a major cause of decay.

FAMILY SHOE STORE LTD.

BOYS—

The School Shoe you've been waiting for ... Strong calf uppers; heavy leather sole; stitched and nailed. Steel heel plates.



Black and Brown **7.25**
Sizes 1 to 5½

Clearance of Odd Sizes in Boys' and Children's Shoes
for Play or School

TO CLEAR **\$1.95** AND **\$2.95**



Women's RED Pumps

(We Sell Dye Too)

TO CLEAR **\$3.95**

**GIRLS' CREPE SOLED
TWO-STRAP LOAFER**
Regular 4.95
EXCEPTIONAL VALUE

AT ONLY **\$2.95**



**WOMEN'S
Pull-On Rubbers**
Brown Only

TO CLEAR **\$2.95**

FAMILY SHOE STORE Ltd.

Phone 357 Charlie Roberts Box 638

THE UNIVERSAL

Ladies' Pyjamas

In plain Flannelette with printed flannelette trim. Colors pink, blue and maize. Sizes Small, Medium and Large **2.49**

Ladies' Pyjamas

In Printed Flannelette, Butcher Boy style. Colors pink, blue, maize and white. Sizes Small, Medium and Large **2.98**

Girls' Pyjamas

In Plain Flannelette with printed flannelette trim. Colors pink and blue. Sizes 8 to 14 years **2.25**

Ladies' Rayon Briefs

Heavy quality knit Rayon Briefs. Some lace trimmed, some plain. Colors Tea Rose and White. Sizes, Small, Medium and Large. **69c**

NYLON HOSE

- First Quality
- 51 Gauge
- 2 New Fall Shades
- Dark Seams

Sizes 9 - 11 **1.39**

LADIES' SLIPS

Heavy quality Satin Slips in White only. Lace trim top and bottom.

Sizes 32 - 42 **1.98**

MEN'S PYJAMAS

Here's something new. For the first time we've been able to buy a "Sanforized" flannelette pyjama. Plain colors of Blue, Green and Tan. Sizes 36 - 42.

\$3.95

Men's Fur Felt Hats

Values to 8.50

Fine quality Fur Felt Hats in shades of Brown and Grey.

Sizes 6¾ to 7¾

EACH **4.98**



MAIL ORDERS GIVEN PROMPT ATTENTION

THE UNIVERSAL

3rd Ave. at 6th Street

BOX
897

One Day—Thurs.
7 P.M. — 9 P.M.

**UNEQUALLED
OF ADVENTURE**

The Lives of a Bengal Lancer
with GARY COOPER

Capitol
A FAMOUS PICTURE THEATRE

**REAL ESTATE
INSURANCE
INCOME TAX
RETURNS PREPARED**

R. E. Mortimer
324 2nd Ave. (Near CP)

Reach Every Home By

**WRATHALL'S
PHOTO FINISHING**
See our Kodak Camera
Line-up.
Flash attachments for
Cameras.
Kodacolor and Kodachrome
Film.
Developing, Printing
Enlarging.
320 - 3rd Ave. W.

**OIL HEATING
at its Best**

**MARCHAND
SPACE HEATERS**
Convenient,
Economical
High mechanical
efficiency.

**VORTEX
Automatic Burners**
30% saving in heating
costs.
TERMS ARRANGED

**Smith & Elkin
LIMITED**
Plumbing and Heating
Phone 174 P.O. Box

**Heat Your
Home
The Modern
Way!**

**USE
HOT WATER
HEATING**

**We Stop Your
"Cold War"**

★Have our heating
man call and give
you estimates on hot
water or steam heat-
ing.

No Job Too
Big
No Job Too
Small

CALL BLUE 846
**SAANICH
PLUMBING & HEATING**
Cor. 4th Ave. and Mc